

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

Contact Person & Phone No: **Eric Gass x2903**

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

Project/Program Title: Public Health Impact Initiative

Grantor Agency: Centers for Disease Control through the UW-Milwaukee School of Public Health

Grant Application Date: 5/17/2010

Anticipated Award Date: September 1, 2010

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The health and well being of the people of Wisconsin, and particularly that of residents of the State's largest city, Milwaukee, can be substantially improved through creation of the Public Health Impact Initiative, a collaborative effort between the University of Wisconsin-Milwaukee School of Public Health, the City of Milwaukee Health Department, and community-based partners. The initiative is composed of multiple components, all of which are focused on improving healthy birth outcomes in Milwaukee

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Milwaukee has some of the highest rates of prematurity, low birth weight, and infant mortality in the country; this collaboration between the UW-Milwaukee School of Public Health, the City of Milwaukee Health Department, and other community service organizations will address the issue of poor birth outcomes in a variety of settings, including neighborhoods, jails, and youth serving organizations.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Milwaukee Fetal Infant Mortality Review (FIMR) will be sustained by this grant. For years, FIMR has been collecting data on infant mortality in Milwaukee. Through this initiative, the expertise of UW-M researchers combined with the programmatic expertise of MHD staff will work to incorporate FIMR findings into practice. In addition, funds will be used to support staff time for research and evaluation including the Public Health Research and Policy Director, an Epidemiologist, Center for Health Equity staff, and a public health nurse.

In addition to staff time, these funds will provide for programmatic expenses associated with FIMR, and for 1000 additional cribs for our Cribs for Kids safe sleep program.

4. Results Measurement/Progress Report (Applies only to Programs):

A final report will be generated by UW-Milwaukee faculty, with significant contributions from MHD staff. We expect to see a decline in SIDS deaths associated with unsafe sleep practices, premature births, and low birth weight births.

5. Grant Period, Timetable and Program Phase-out Plan:

August 1, 2010 – July 31, 2011.

6. Provide a List of Subgrantees:

UW-Milwaukee School of Public Health is the primary grantee. MHD is a subcontractor.

7. If Possible, Complete Grant Budget Form and Attach.