

Travis D. Evans

Vice President, U.S. Bank

Community Development Manager for Metropolitan Wisconsin & Chicago

As Community Development Manager, with over 17 years of banking experience, Travis Evans' responsibilities include:

- Actively representing U.S. Bank in community development and economic development initiatives.
- Develop and maintaining strategic alliances of governmental agencies, community groups and organizations representing diverse interest of Community Reinvestment Act (CRA).
- Regularly review performance-to-goal reports and as needed, overseeing the development of effective performance improvement plans by business lines.
- Providing CRA related information as needed in support of acquisitions and mergers, request for proposals for banking services and community needs.
- Making recommendations to management, assisting retail business groups with CRA-related business development through the identification of key groups, neighborhoods and opportunities; which includes the possible development of appropriate strategies and action plans to maximize CRA opportunities in assigned assessment areas.

Prior to becoming **Community Development Manager**, Travis was a **Relationship Manager in the Trust & Custody Division of U.S. Bank** where he managed defined contribution, defined benefit and other trust of various size and objectives for profit and not for profit organizations.

- Milwaukee Urban League Board of Directors
- The Blood Center of Southeastern Wisconsin Community Advisory Committee
- Loan Committee City of Milwaukee Emerging Business Enterprise Program
- North Avenue Community Development Corporation Board of Directors
- Northside YMCA Board of Directors
- YMCA Black Achievers Steering Committee Member
- Arts @ Large Board of Directors

Awards and Accomplishments:

- Honored by the Milwaukee Times Newspaper as 2003 "Black Excellence Award" winner in the category of "Corporate Trailblazer".