



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, February 01, 2019

COMMITTEE MEETING NOTICE

AD 04

OHLSSON, Aaron, Agent
Copper Penguin Management Group, LLC
231 E BUFFALO St

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, February 12, 2019 at 01:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "Copper Penguin Management Group, LLC" for "Site 1A" 231 E BUFFALO St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

CITY OF MILWAUKEE
LICENSE DIVISION

2019 JAN 22 A 9:35

REDACTED RECORD

City of Milwaukee
Office of the City Clerk
License Division
200 E Wells St Room 105
Milwaukee, WI 53202

RE: Renewal of License for Copper Penguin Management Group, LLC "Site 1A"

Dear Licensing Committee,

The establishment Site 1A (originally "Oak"), operated by Copper Penguin Management Group, LLC ("Penguin Management"), has consistently operated in a manner that is substantially different from their business plan and the license application approved by the city of Milwaukee (2012). As a result of their business practices, there has been a marked adverse impact on neighbors and the neighborhood.

provides evidence that Site 1A has become a public nuisance (as defined in the City of Milwaukee's Chronic Nuisance Property Code 80 and also depicted in the exhibits here) due, in part, to:

- 1) Extreme and ongoing noise
- 2) Violent patrons in the neighborhood, creating an unsafe atmosphere in the area
- 3) Patrons vandalization of the neighborhood
- 4) Over-serving of Site 1A patrons to dangerous levels
- 5) Not adhering to floor plan and creating an "unofficial" outdoor area for the bar where its patrons congregate throughout the evening/night hours of operation
- 6) Weekly outdoor "After Set" on E Buffalo St and N Broadway, typically between 1:30-2:30AM. Chapter 80-11 (a)(2) and through the exhibits presented here.
- 7) Lack of sufficient security to safely operate the establishment in the neighborhood

Importantly, the changes agreed upon by Penguin Management with the City of Milwaukee License Division and Licensing Committee at the 2018 renewal hearing have not been implemented, and in fact, the establishment has increased their promotion of the events and business practices that they agreed stop as a condition of the 2018 licensing renewal.

For the reasons detailed below and the evidence contained in this submission, and are **OPPOSED** to the renewal, and ask that the license be **DENIED** until such time that the establishment can operate in a manner consistent with the business plan and application they were originally approved for. Of note, *to the best of our knowledge the city has not approved a modification to the establishment that is inconsistent with the points raised below.*

We also request that a short 10-day or similar punishment with the goal of implementing corrective action **NOT** be used. Site 1A shut down for approximately 1 month in 2018 due to a pipe burst from their downstairs neighbor, Broken Bat Brewery. Rather than focus on correcting the known issues described herein, Penguin Management opted to provide an upgraded sound system and lights, which to our knowledge was **NOT** approved by the city (Exhibit 1). Most reported being woken to the bass coming from Site 1A as early as 7:00 AM for a their New Years Eve event that continuously spanned from Open on the evening of 12-31-2018 through 11:00 AM on 01-01-2019, to highlight how loud the bass was with their

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improved system. Therefore it is unlikely that the so-called 10-day suspension, or other such approach, will be effective in convincing the team to change their approach.

Police Officer engagement has not resolved the issue. Even when police are positioned around Site 1A, any engagement with patrons is after the disturbance has occurred.

Patrons have reported calling 911 or district police station on a weekly basis (collectively). Because the crowds appear to minimally respond to the police with their current level of engagement, it is unlikely that a simple increase in police presence will resolve this issue.

In sum, Copper Penguin Management Group, LLC has created a public nuisance through noise, improper business practices and violence issues related to their customers, and have violated the terms of the original approved establishment plan by effectively creating a different, unapproved establishment. The result is a tremendous adverse impact on the neighborhood and therefore ask that the license be DENIED. We elaborate on our position in the following pages, and provide evidence within and through attached exhibits.

I. Violations of Business Plan and Original Approved Application (Approved 2012)

a. Tuesday (and weekend) public nuisance due to weekly noise, violence and vandalism disturbances: Business plan indicates expected customers to be 50, yet the establishment is actively promoting this to be the biggest night of the week. Pictures posted on the Site 1A webpage appear to show crowds at maximum capacity.

b. Evidence contradicting the business plan for Tuesdays includes, but is not limited to: Advertising for "WE WANT TO PARTY WITH YOU" promotional campaign (Exhibit 2) that includes \$1 "BOMBS" (an alcoholic drink filled with a spirit or liquor in a tumbler glass partially filled with an energy drink typically consumed in a single gulp). This leads to incredibly intoxicated, loud crowds depicted in many of the videos incorporated herein. Minutes from 02-13-2018 renewal indicate agreement for approval included Ald. Bohl moved to amend the plan of operation to remove the Tuesday "bomb night" and similar drink specials [also offered on weekends], and add an additional security officer on Tuesday, Friday, and Saturday". Penguin Management "Atty. Jason Luzak stated the premises will no longer be offering "bomb night" and it is important to run a safe establishment. He stated this was a wake up call for the applicant and his partners and they're open to community input and will take corrective action". This has absolutely not been adhered to (see Exhibit 2 weekly "bomb Night" promotion occurring every week over the past year, similar weekend promotion, and no apparent additional security).

i. This contradicts key statements in the business plan and original approval documents:

- "Exceptional service that leaves a positive impression with our guests and neighbors" – This is untrue
- Points in the original business plan try to differentiate then-"Oak" bar from the other bars in town that use neon lights and loud music to attract patrons. – This is untrue and contradicts the Penguin Management's other filings and promotions
- "Revitalization of the neighborhood" – Evidence points to the opposite (ref videos, Exhibit 6, Exhibit 7)

REDACTED RECORD

- No evidence was included about the Tuesday night "WE WANT TO PARTY WITH YOU" branding
 - "Business professionals will be the primary target" – This is absolutely untrue as evidence from Site 1A online pages (e.g., Exhibits 2 and 8).
 - "Staff will be well trained on how to handle any incidents at or around the establishment" – See videos multiple examples of staff not engaging with patrons to solve current problems around the establishment, no proactive effort
 - "The security staff will see that all patrons get safely to their vehicles" – See above
 - Site 1A advertises "#Milwaukee's wildest weeknight party!" on Tuesday nights (Exhibit 8)
- ii. Penguin Management is aware of these advertisements. Exhibits 3 and 9 clearly show their tagged Facebook pictures for "Bomb Night"
- iii. The issues are most notable on Tuesday nights, but extend to the weekends when there are significant drink specials / over-intoxication.
- c. Floor plan (2012) does not include outside congregation area or alley side entry.
- i. The floor plan depicts an exit that leads to the front of the building along with a direct exit to E. Buffalo St (both). At no point has there been an indication or change to the floor plan describing a change of entry AND exit to the alley. Of note, the E. Buffalo St (front) door is neither used for entry nor exit for Site 1A.
 - ii. Site 1A customers are shown in multiple videos remaining in the alley as part of their experience. They are allowed and directed to exit the establishment and remain in an area the team knows creates a loud sound that is *further* amplified by the echo properties of the surrounding buildings. These crowds are unsupervised and create substantial noise disturbances and engage in fighting. Please see Exhibit 4 for clarification of floor plan. As a result, there is an ongoing crowd of 2-15 people that congregate and create noise disturbances in an unofficial designated smoking area (Exhibit 5).
 - iii. Moreover, Site 1A patrons utilize the area in front of 234 N Broadway, 241 N Broadway and the corner of E Buffalo St and N Broadway to serve as pre-and post-bar hangout areas causing a public nuisance and noise issue (Exhibit 6 - 7).

Description of Exhibits

Exhibit 1: Site 1A re-opening describing the updated sound system after a 1-month closure due to property issue.

Exhibit 2: Partial accumulation of Site 1A flyers from 2018-2019 (mostly Tuesdays but demonstrating "Bomb Night" equivalent drink specials on weekends)

Exhibit 3: Examples of Tuesday "Bomb night" advertisements

Exhibit 4: Site 1A Floor Plan

Exhibit 5: Representative picture of "unofficial smoking area" outside of Site 1A

Exhibit 6: Shows clips from multiple videos contained in the videos folder (Three different video formats are provided). These include clips of general noise, examples of over-serving, examples

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of public nuisance, example of car driving on sidewalk, example of fight (this was the second of 2, the first pre-film and much more violent), example of music played on the street, example of lack of security, example of limitations placed on police who do not make contact (this is common), exhibit of indecent exposure (sexual acts on car hood). These videos represent just a few of the many incidences that have occurred over 2018-2019, and frankly, these issues have been occurring for years.

Exhibit 7: Video example 1 on Nov. 28, 2018 at 1:54 AM. Includes tail end of fights with some small additional brawl (noise), people who appeared to be engaging in sexual activity on the hood of the car (amplified at 3:02), police car (possibly 080) driving by multiple times without engaging, NOISE volumes are 40-50% of max and consistently this loud. Recorded from an older iPhone with poor video/sound recording capabilities. Nothing is enhanced.

Exhibit 8: Site 1A website (Facebook) promotion from 01-21-2019 stating they are "Milwaukee's wildest weeknight party".

Videos: Titled videos submitted by various residents in separate folder titled Site 1A Videos.

representatives are willing to work with the owners of Site 1A, other community members, Ald. Bauman and the Milwaukee Police Department to restructure the establishment in a way that aligns with the approved plan BEFORE its liquor license is reviewed/approved. In the interim we ask that it be DENIED due to the substantial deviation of the operation detailed in the original approval, business plan, public nuisance activities, over-serving of patrons, noise violations, "after set" activities, and complete violation of the agreement stemming from the 2018 liquor license renewal.



SITE 1A

Page Liked · June 15, 2018 ·

—X— JUST ANNOUNCED —X—

After a month of renovations from the steam pipe that burst below us we're excited to announce the SITE 1A Grand Reopening Weekend! We're even more excited for everyone to check the newly renovated SITE 1A including : Expanded VIP / New Floors / Renovated Bathrooms / Upgraded Sound & Production / much more!

- X Grand Reopening! Jillionaire [of Major Lazer] [at] SITE 1A
- X Grand Reopening Party - Mr. New York [at] SITE 1A

#GuessWhosBack — 🤖 feeling excited with T.j, T-Rex Ausman, Megan Kate, Michael-Bryan Byers-Dent and 28 others at SITE 1A.

👍 250

80 Comments 48 Shares

Exhibit 2

WE WANT TO WITH YOU.

MAY 15

FEATURING
JAEBA + (GUEST DJ) GORDO
NO COVER FOR EVERYONE
RESERVATIONS@SITE1A.COM

SITE1A.COM
251 E BUFFALO ST • MILWAUKEE, WI 53207
414-270-1018

SITE1A

EVERY TUES
NO COVER

DECLAN O'CONNELL

TUESDAY MAY 8TH 2018

NO COVER FOR EVERYONE
RESERVATIONS@SITE1A.COM

SITE1A.COM
251 E BUFFALO ST • MILWAUKEE, WI 53207
414-270-1018

SITE1A

WE WANT TO WITH YOU.

site:â

STARTING AT 9:30 AM TUESDAY JANUARY 1ST 2019

WEEKEND NATIVES • SPECIAL GUESTS
TANNER DIXON • HUNTER WILLIAMS
CHRIS V. AREB • VEGA • CAPTAIN

THE NOSYNG CREW

SUNRISE AFTER PARTY

NYE

2019

site:â

STARTING AT 9:30 AM TUESDAY JANUARY 1ST 2019

WEEKEND NATIVES • SPECIAL GUESTS
MATT ICE • MATT YORR • JAEBA • RUTGER KRUEGER

AFTER PARTY

NYE

2019

site:â

STARTING AT 9:30 AM TUESDAY JANUARY 1ST 2019

WEEKEND NATIVES • SPECIAL GUESTS
MATT ICE • MATT YORR • JAEBA • RUTGER KRUEGER

NYE

2019

SITE-1A PRESENTS

TUESDAY, JANUARY 8TH 2019

THE SPINNS

WE WANT TO PARTY WITH YOU.

01-08

FEATURING MUSIC FROM
JAEBA × **EDDIE RECKLESS**
\$130MBS NO COVER

site:â

SITE 14 PRESENTS

TUESDAY, DECEMBER 11TH-2018

THIRSDAYS



**WE WANT
TO PARTY
WITH YOU.**

WHO DID THIS

1045 SWEET MEDITION

FEATURING THE WHO DID THIS SQUAD

FEATURING: **THE WHO DID THIS SQUAD**
X **THE WHO DID THIS SQUAD** X **THE WHO DID THIS SQUAD**

12-11

FEATURING MUSIC FROM

[BDAY]



site 14

TUESDAY NOVEMBER 27TH 2018

WE WANT TO PARTY WITH YOU.

MUSIC FROM JAEBEA - SCPPA
SPECIALS \$130MBS - NO COVER

site'd

SITE 'A' PRESENTS

TUESDAY, DECEMBER 4TH 2018

12-04

WE WANT TO PARTY WITH YOU.

FEATURING MUSIC FROM
JAEBEA × EDDIE RECKLESS
\$1-BOMBS NO COVER

site'd



**WE WANT
TO PARTY
WITH YOU.**

**TUESDAY NOVEMBER
20TH 2018**

**WHO DID THIS
EDITION**

JAEBA - MR NEW YORK + RUTGER KRUEGER
PHOTOS BY WEEKEND-NATIVES

site'd

TUESDAY NOVEMBER
6TH 2018



WE WANT
TO PARTY
WITH YOU.

MUSIC FROM JAEBA + DJ-DEX
SPECIALS \$1BOMBS - NO COVER

site'd



TUESDAY NOVEMBER
13TH 2018



WE WANT
TO PARTY
WITH YOU.

MUSIC FROM JAEBA + BG-GOOD
SPECIALS \$1BOMBS - NO COVER

site'd



site'd
TUESDAY OCTOBER 2ND 2018
BIRTHDAY PARTY
RESIDENT OF JABBEA - SOPPA

JUSTIN + SOPPA



site'd
RESIDENT OF JABBEA
DIRECTOR OF SOPPA BIRTHDAY
TICKETS \$1-BOMBS - NO COVER



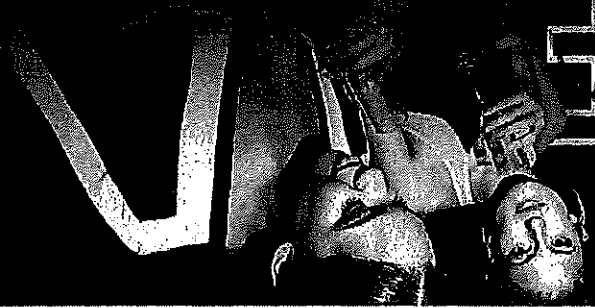
WE WANT
TO PARTY
WITH YOU.

TUESDAY OCTOBER
2ND 2018

FOR LADIES UNTIL MIDNIGHT +

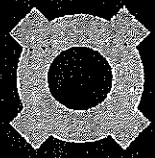
CHAMPAGNE

FREE



site'd

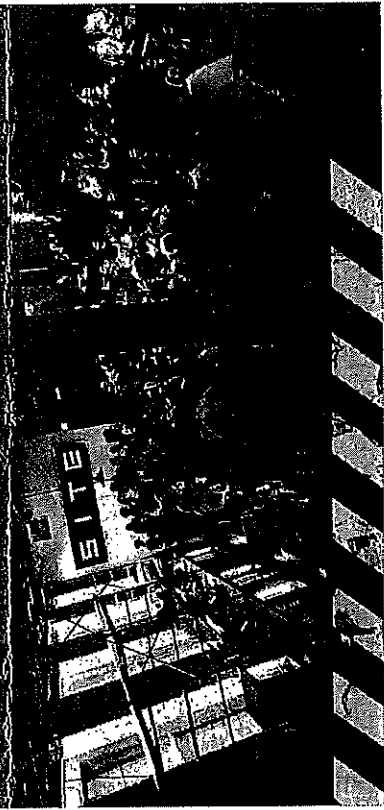
TUESDAY OCTOBER
9TH 2018



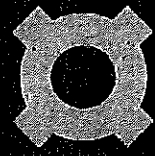
WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ JAEBEA
GUEST DJ DJ ROG
SPECIALS \$1-BOMBS + NO COVER

site'd



TUESDAY OCTOBER
16TH 2018



WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ JAEBEA
SPECIAL GUEST DJ SPEX
SPECIALS \$1-BOMBS + NO COVER

site'd



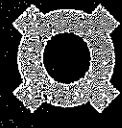
MR. NEW YORK +

--- BIRTHDAY PARTY
TUESDAY OCTOBER 23RD 2018
--- JAEBEA - MR. NEW YORK

site'd
218 E. 10TH ST. NEW YORK, NY 10003
TEL: 212 677 1111



site'd
JAEBEA - MR. NEW YORK (birthday)
PHOTOS BY WEEKEND NATIVES
WHO DID THIS
EDITION



WE WANT
TO PARTY
WITH YOU.

TUESDAY OCTOBER
23RD 2018

TUESDAY OCTOBER
30TH 2018

WE WANT
TO PARTY
WITH YOU.

HALLOWEEN
EDITION

JAEBEA + EDDIE RECKLESS
WEEKEND NATIVES
\$1-BOMBS + NO COVER

site'd



TUESDAY-OCTOBER
30TH 2018

WE WANT
TO PARTY
WITH YOU.

HALLOWEEN EDITION

JAEBEA + EDDIE RECKLESS
WEEKEND-NATIVES
\$1-BOMBS + NO-COVER

site:d



site:d



AFTER PARTY



SPECIAL GUESTS


PUTSER KRUEBER • MATTY ICE • RG-GOOD

SUNDAY OCT 29TH
WEEKEND-NATIVES
SITEA.COM/VP

FREE WITH JAWBREAKER TICKET
JAWBREAKERPEST.COM
21+


site:d



TUESDAY SEPTEMBER 18TH 2018






**WE WANT
TO PARTY
WITH YOU.**

SPECIAL GUEST GORDO + LAGO
 RESIDENT OF JAEBEA


site'd




TUESDAY SEPTEMBER 25TH 2018


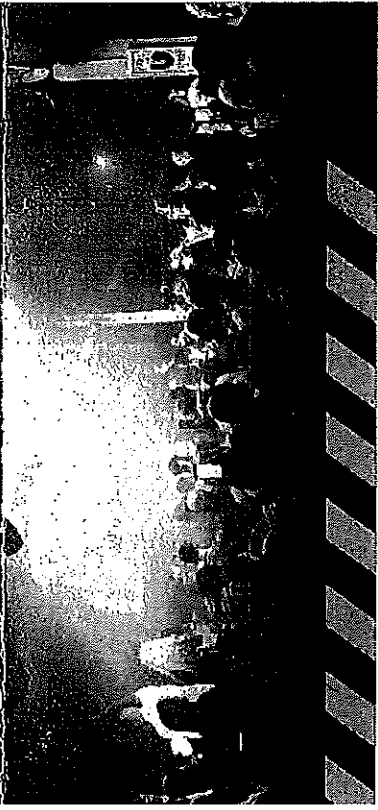


**WE WANT
TO PARTY
WITH YOU.**

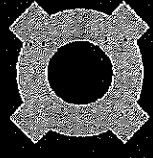
**WHO DID THIS
EDITION**

JAEBEA · MR. NEW YORK + RUTGER KRUEGER
 PHOTOGRAPHY BY WEEKEND NATIVES


site'd



TUESDAY-SEPTEMBER
4TH-2018



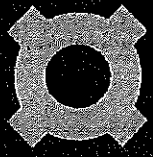
WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ JAESEA
SPECIAL GUEST DJ BREZY

site'a



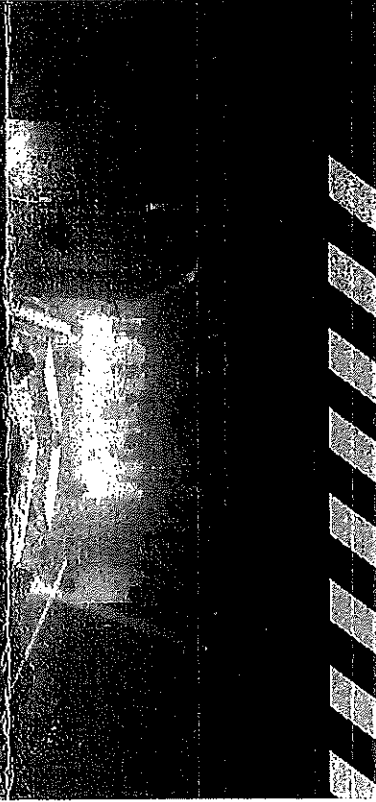
TUESDAY-SEPTEMBER
11TH-2018

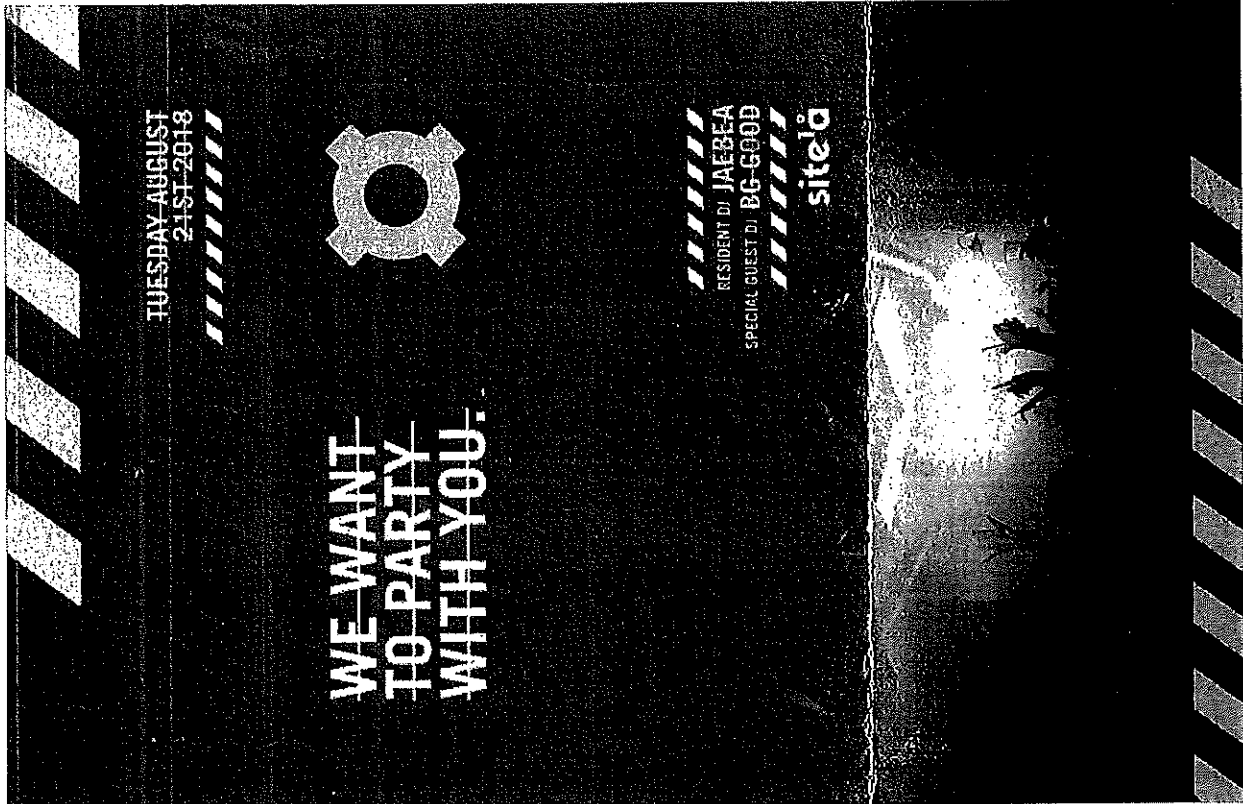


WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ JAESEA
SPECIAL GUEST BC GOOD

site'a





TUESDAY AUGUST
21ST 2018



WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ JAEBEA
SPECIAL GUEST DJ BG-GOOD

site:d



TUESDAY AUGUST
28TH 2018



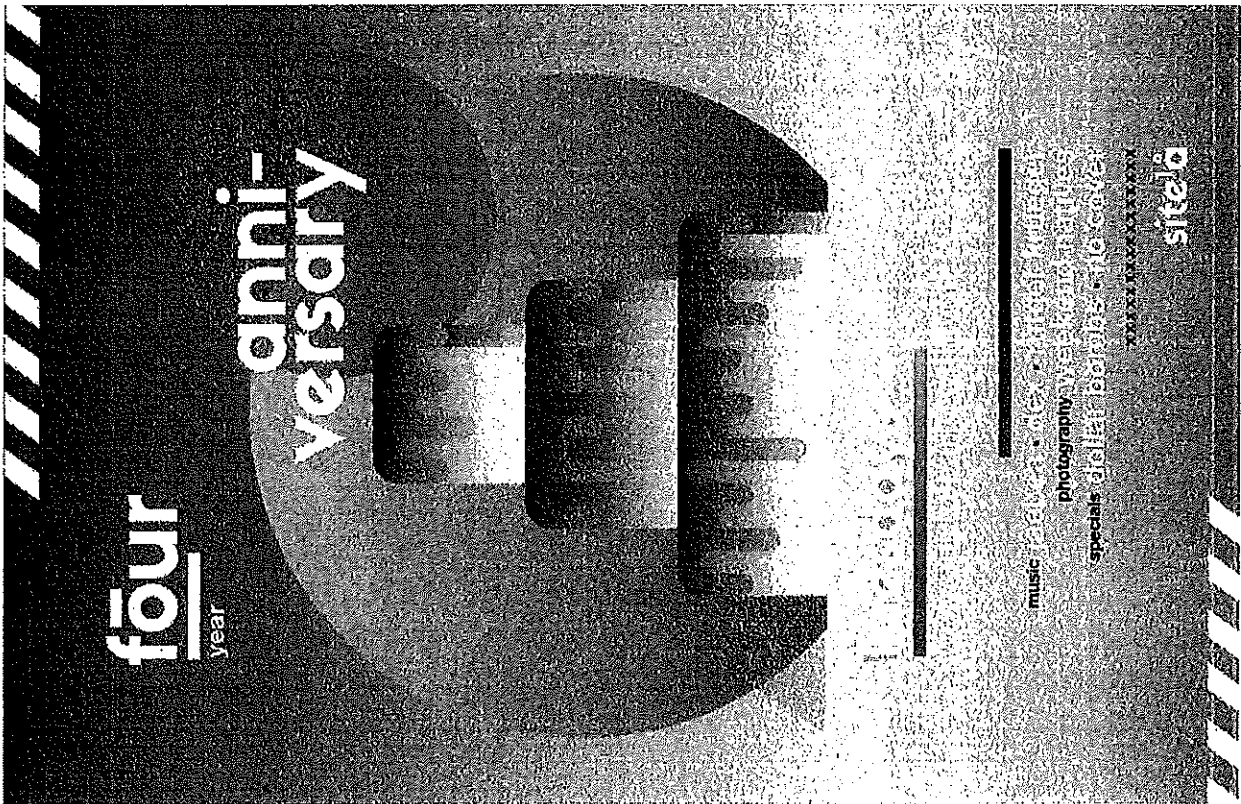
WE WANT
TO PARTY
WITH YOU.

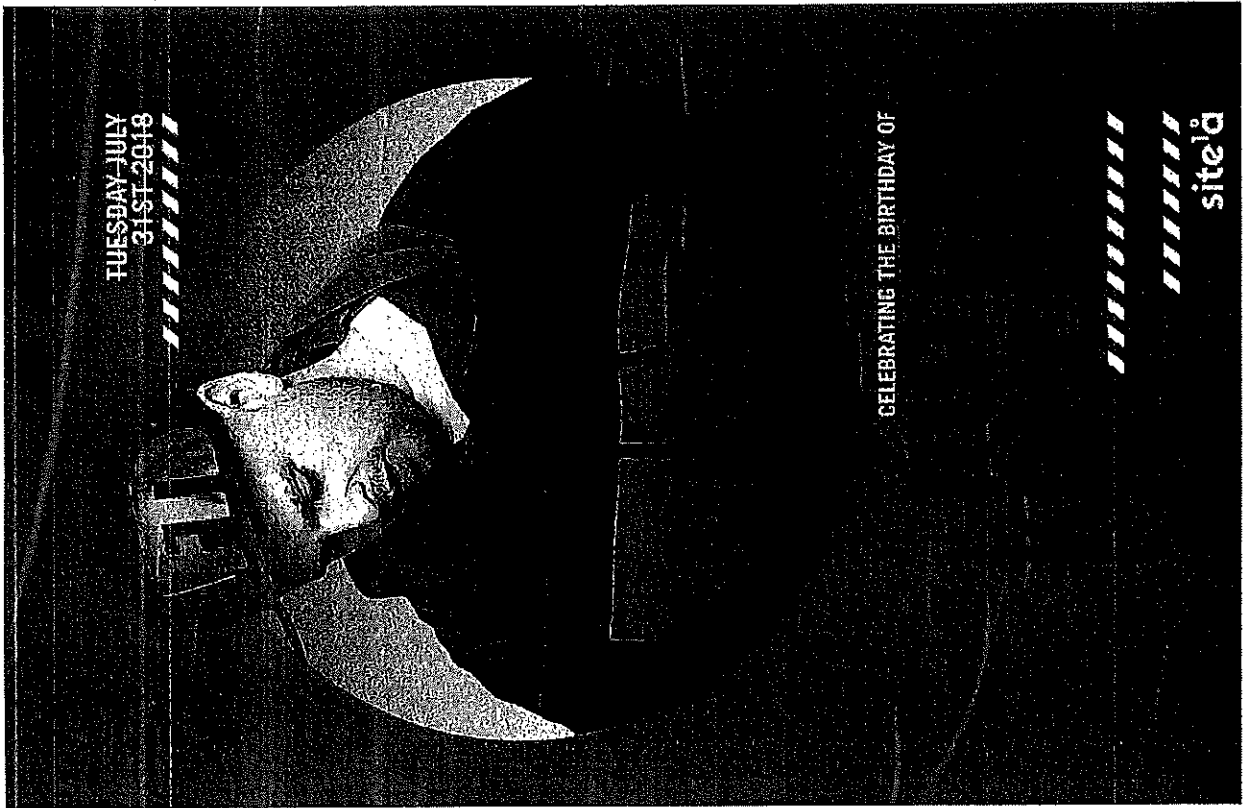
WHO DID THIS
EDITION

JAEBEA + MR NEW YORK + RUTGER KRUISER
PHOTOS BY WEEKEND-NATIVES

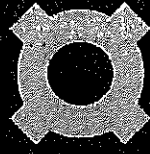
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TUESDAY JULY
10TH 2018

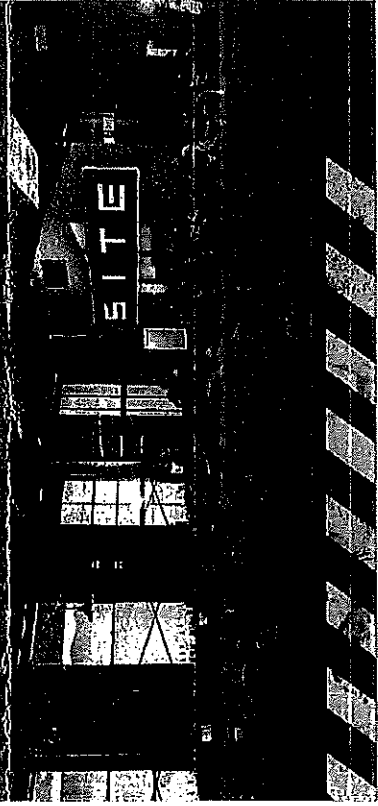


WE WANT
TO PARTY
WITH YOU.

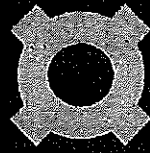
WHO DID THIS
EDITION

JAEBEA • RGT-PWR • RUTGER-KRUEGER
WEEKEND-NATIVES

site'a



TUESDAY JULY
17TH 2018



WE WANT
TO PARTY
WITH YOU.

RESIDENT DJ - JAEBEA
SPECIAL GUEST DJ - NAVIC

site'a



EVERY TUES

WE WANT TO WITH YOU.

MAY 15

FEATURING
 JAEBEA + [GUEST DJ] GORDO
 NO COVER FOR EVERYONE
 RESERVATIONS@SITEIA.COM
 SITEIA.COM
 231 E BUFFALO ST - MILWAUKEE, WI 53207
 414-276-1018

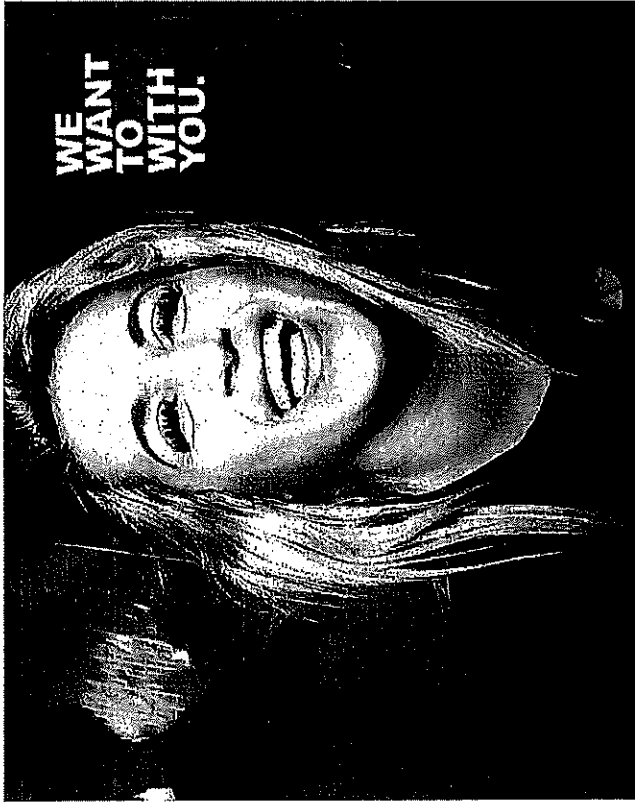
NO COVER

SITEIA

siteia

TUESDAY JUNE 26TH 2018
 JAEBEA & RUTGER KRUEGER
 DOLLAR BOMBS & NO COVER

WE WANT TO PARTY WITH YOU



WE WANT TO TALK WITH YOU.

KELLY SCHWITZ

TUESDAY MAY 8TH 2018

5:00 PM - 6:00 PM
 5:00 PM - 6:00 PM
 5:00 PM - 6:00 PM

SINEMA



WE WANT TO TALK WITH YOU.

DECLAN O'CONNELL

TUESDAY MAY 8TH 2018

5:00 PM - 6:00 PM
 5:00 PM - 6:00 PM
 5:00 PM - 6:00 PM

SINEMA

EVERY TUES

WE WANT TO TALK WITH YOU.

NO COVER

FEATURING
 JAEBEA + CONE ROGUE + TISTA
 NO COVER FOR EVERYONE
 RESERVATIONS@SITE14.COM

MAY 01

SITE14.COM
 231 E BUFFALO ST - MILWAUKEE, WI 53207
 414-270-1078

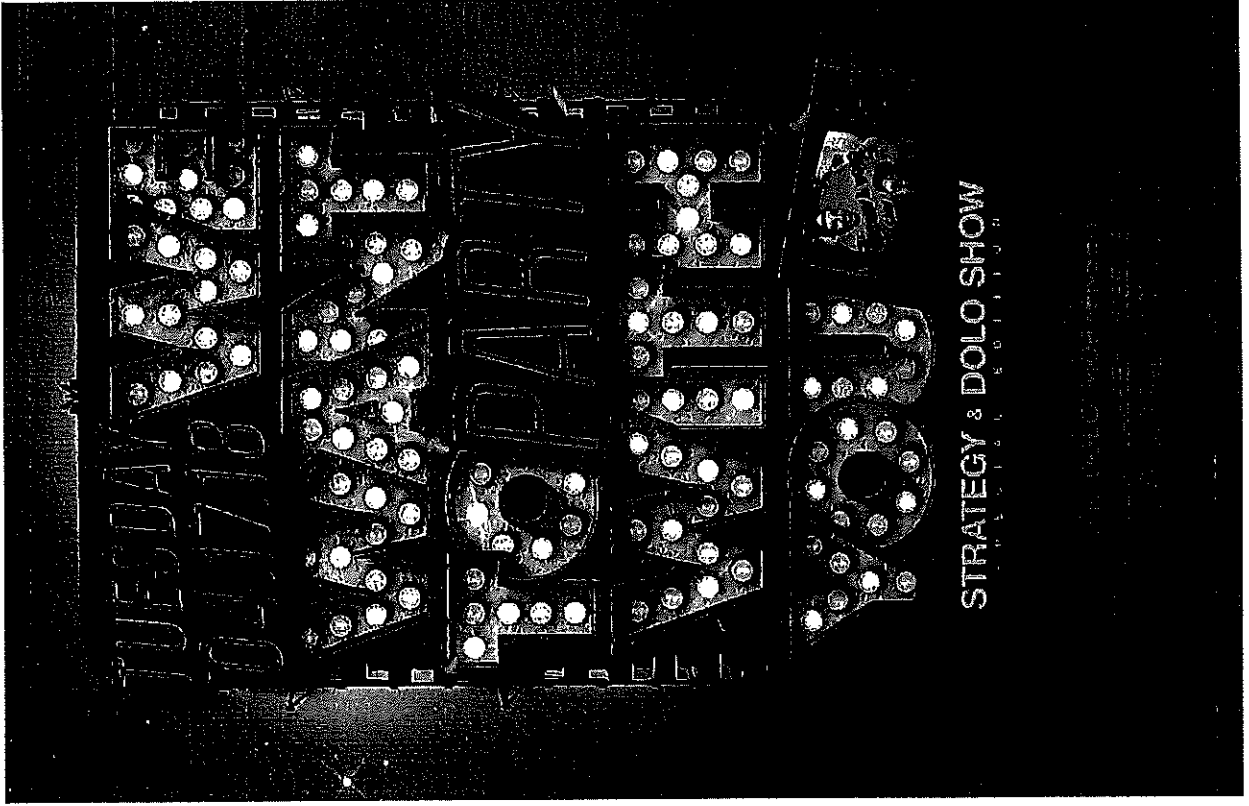
SITE14

TUESDAY

WE WANT TO TALK WITH YOU

JAEBEA + CONE ROGUE + TISTA
 BOGO TILL YOUKA DRINKS + \$1 BOMBS - NO COVER
 TUESDAY APRIL 24TH 2016

SITE14



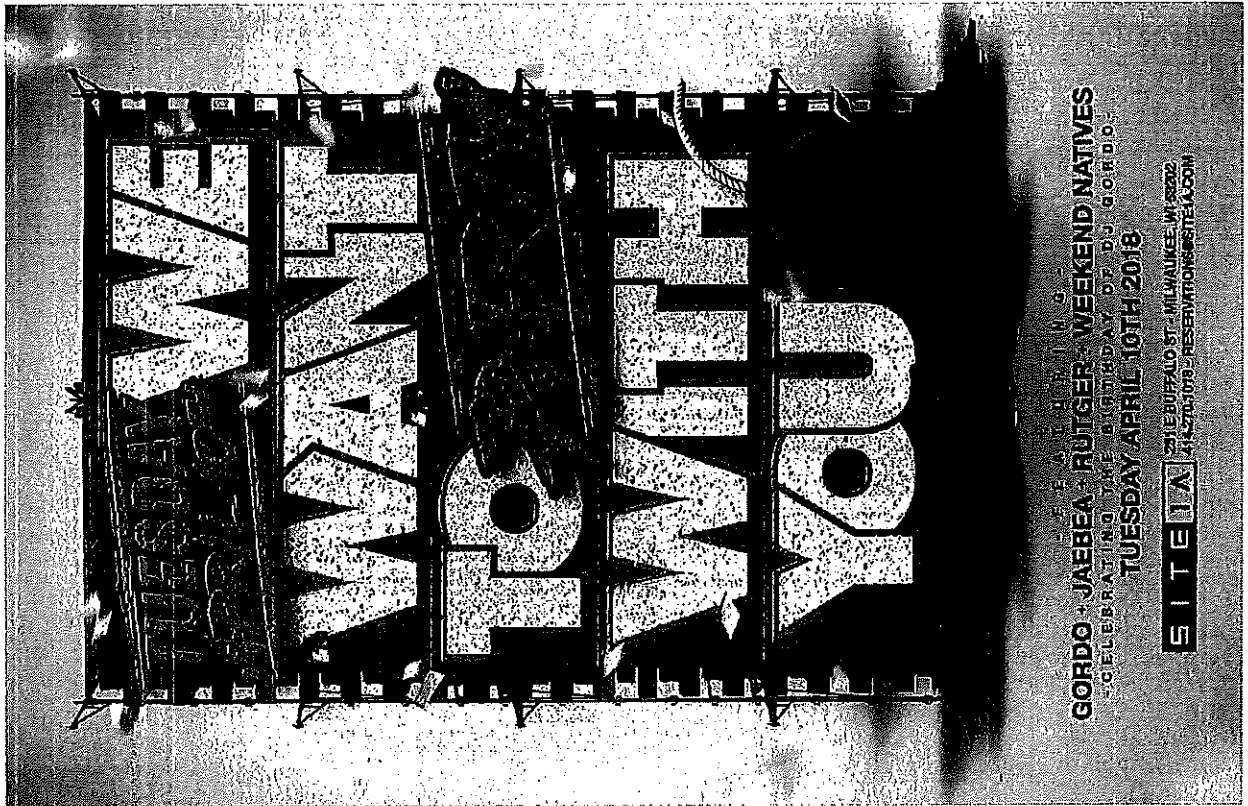


FOUR 7 / JAEBEA

FEATURING MUSIC FROM

WE WANT TO PARTY WITH YOU // TUESDAY APRIL 3RD 2018

E I T E I A



GORDO • JAEBEA • RUTGER • WEEKEND NATIVES
 CELEBRATING THE BIRTHDAY OF DJ GORDO
 TUESDAY APRIL 10TH 2018

231 E BUFFALO ST. - MILWAUKEE, WI 53202
 414-270-1070 - RESERVATIONS@SITE1A.COM

E I T E I A

EVERY
TUES

WE
WANT
TO
TALK
WITH
YOU.

FEATURING

DJ JAEBEA - (QUEST DJ) FOUR 7

NO COVER FOR EVERYONE

RESERVATIONS@SITE1A.COM

SITE1A.COM
231 E DUFFALO ST. MILWAUKEE, WI 53207
414-270-1018

APRIL
03

NO
COVER

SITE1A

FREE
CASH
BEFORE 11PM
SITE1A
SATUR
DAYS

cash
CHAMPAGNE

**TUESDAY
MARCH 23RD**
**WE WANT
TO TALK
WITH
YOU**

**SITE
SATUR
DAYS**

*free
before tip*

Ladies drink free
CHAMPAGNE

UNTIL MIDNIGHT

AVI SIC + DEX RUTGER

FREE CHAMPAGNE 8000 44 SHOTS NO COVER

SATURDAY MARCH 24TH 2018



100% COTTON
MADE IN THE USA



EVERY
TUES

WE WANT TO TALK WITH YOU.

MARCH
06

FEATURING
DJ JAEBEA + GUEST DJ SOPPA
NO COVER FOR EVERYONE
RESERVATIONS@SITE1A.COM

SITE1A.COM
231 E BUFFALO ST - MILWAUKEE, WI 53207
414-270-1078

SITE1A

NO
COVER

TUESDAY WE WANT TO TALK WITH YOU

RESERVATIONS@SITE1A.COM

react & brew city bass present

WILSON
MUSIC



9.00

THURSDAY 03.01.18

SITE *free*
down
BEFORE 7PM

SATUR
DAYS

ladies drink free
CHAMPAGNE

Free
Cotton
BEFORE TIP!

SITE
SATUR
DAYS

Ladies drink free
CHAMPAGNE



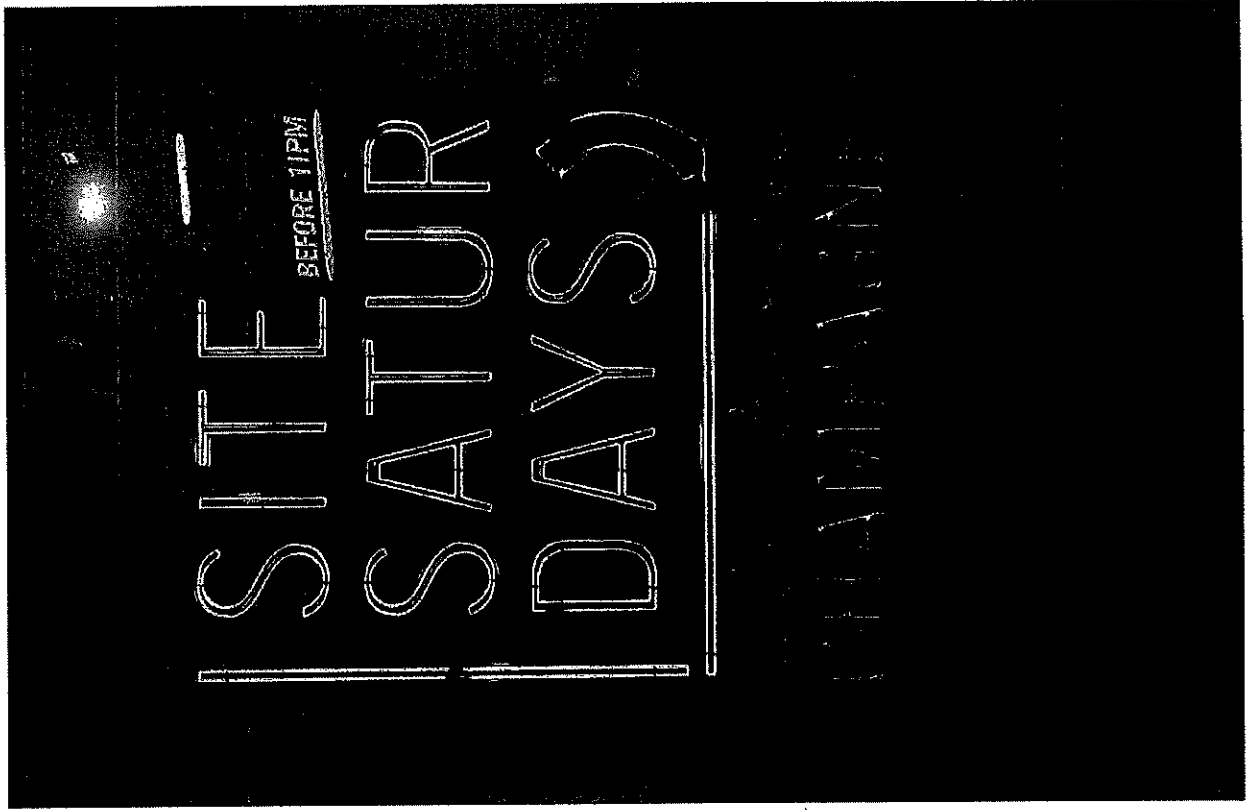
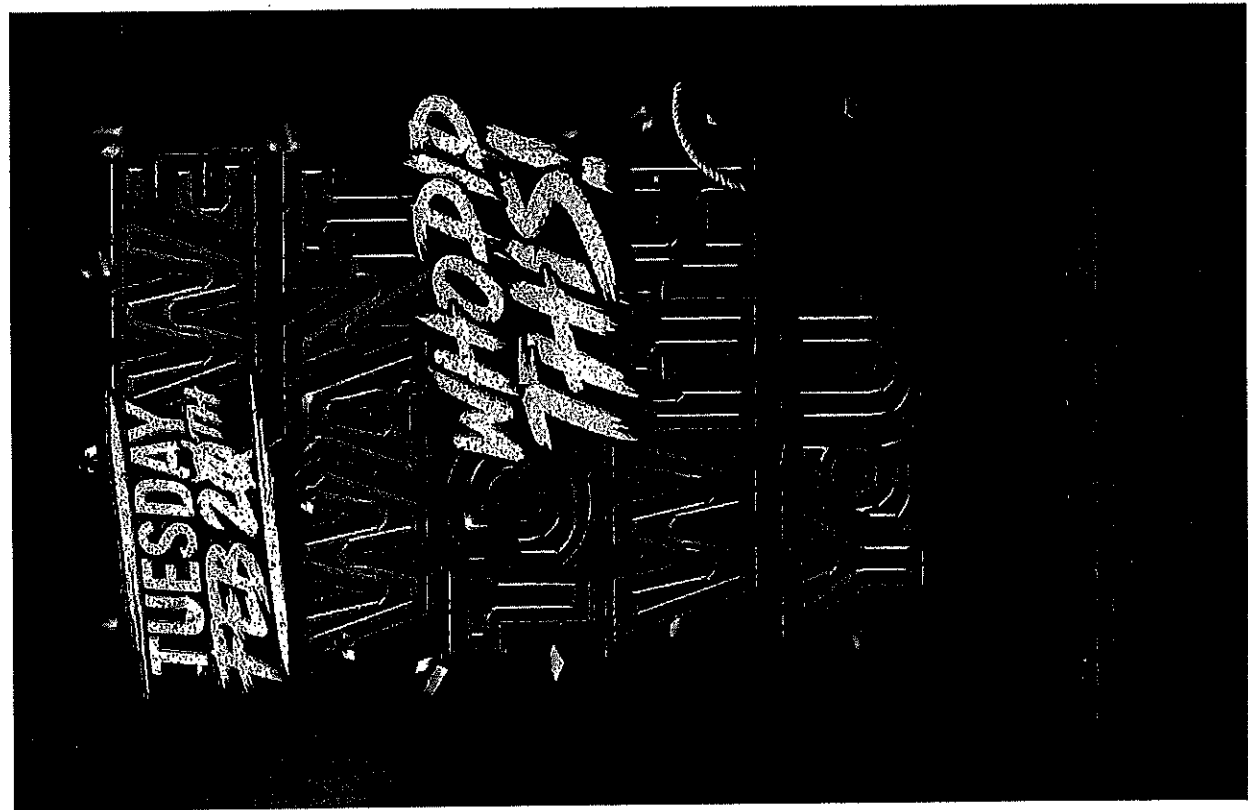
WE
WANT
TO
WIT
YOU.

FEATURING
[RESIDENTS] JAEBEA + TOMBZ
NO COVER FOR EVERYONE
RESERVATIONS@SITE1A.COM

27

231 E BUFFALO ST - MILWAUKEE, WI 53207
314.270.1018

1
SITE 1 A



**SITE 1A is drinking White Claw Hard Seltzer with Chris
Vrakas and 25 others at SITE 1A.**

August 3, 2018 · Milwaukee, WI · 🍷

BOGO WHITE CLAW

**This Saturday join us at SITE 1A in Milwaukee's Historic Third Ward for
BUY ONE GET ONE White Claw Hard Seltzer's all night!**

**For more info : SITE CLAW : Eddie Reckless + BOGO White Claw [at] SITE
1A... See More**

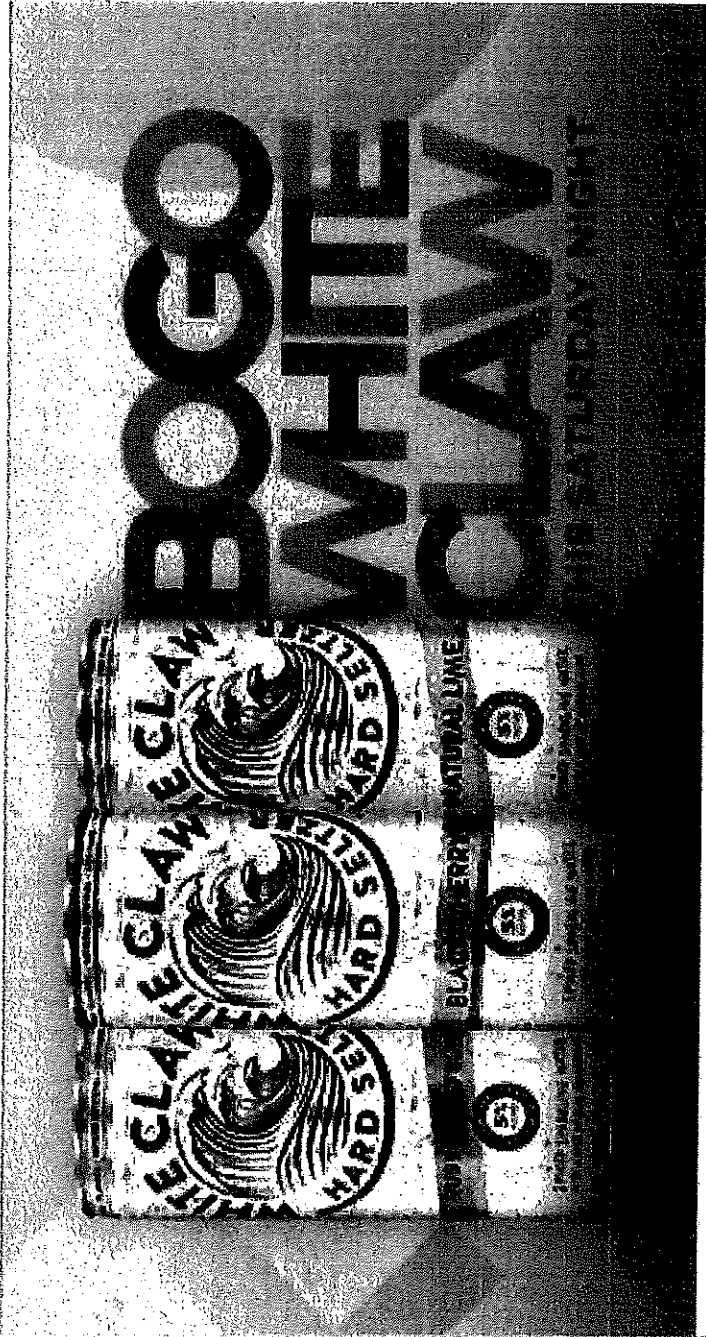
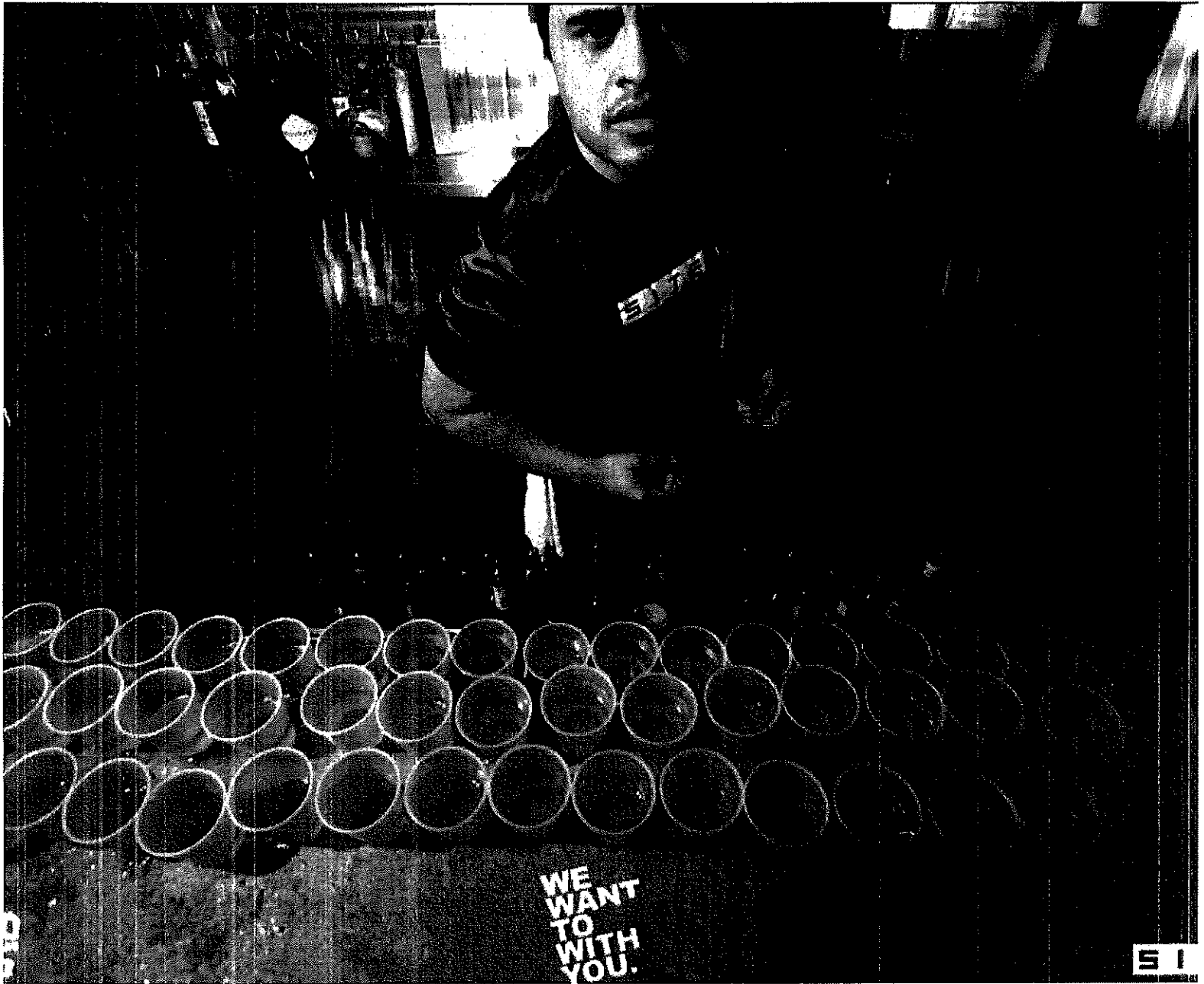


Exhibit 3





SITE 1A is drinking \$1 BOMBS with Chris Vrakas and 15 others at SITE 1A. ***

August 6, 2018 · Milwaukee, WI · 🌐

XXX TUESDAY XXX

We Want To Party With You is back at SITE 1A featuring special guest DJ's ShayKenn & SOPPA! Come help us celebrate a bunch of birthdays!

📍 \$1 BOMBS & NO COVER!

VIP TABLES 📍 <http://www.site1a.com/vip/...> See More





EXHIBIT 8



SITE 1A is feeling ready with Chris Vrakas and 18 others
at **SITE 1A**.

2 hrs · Milwaukee, WI · 📍

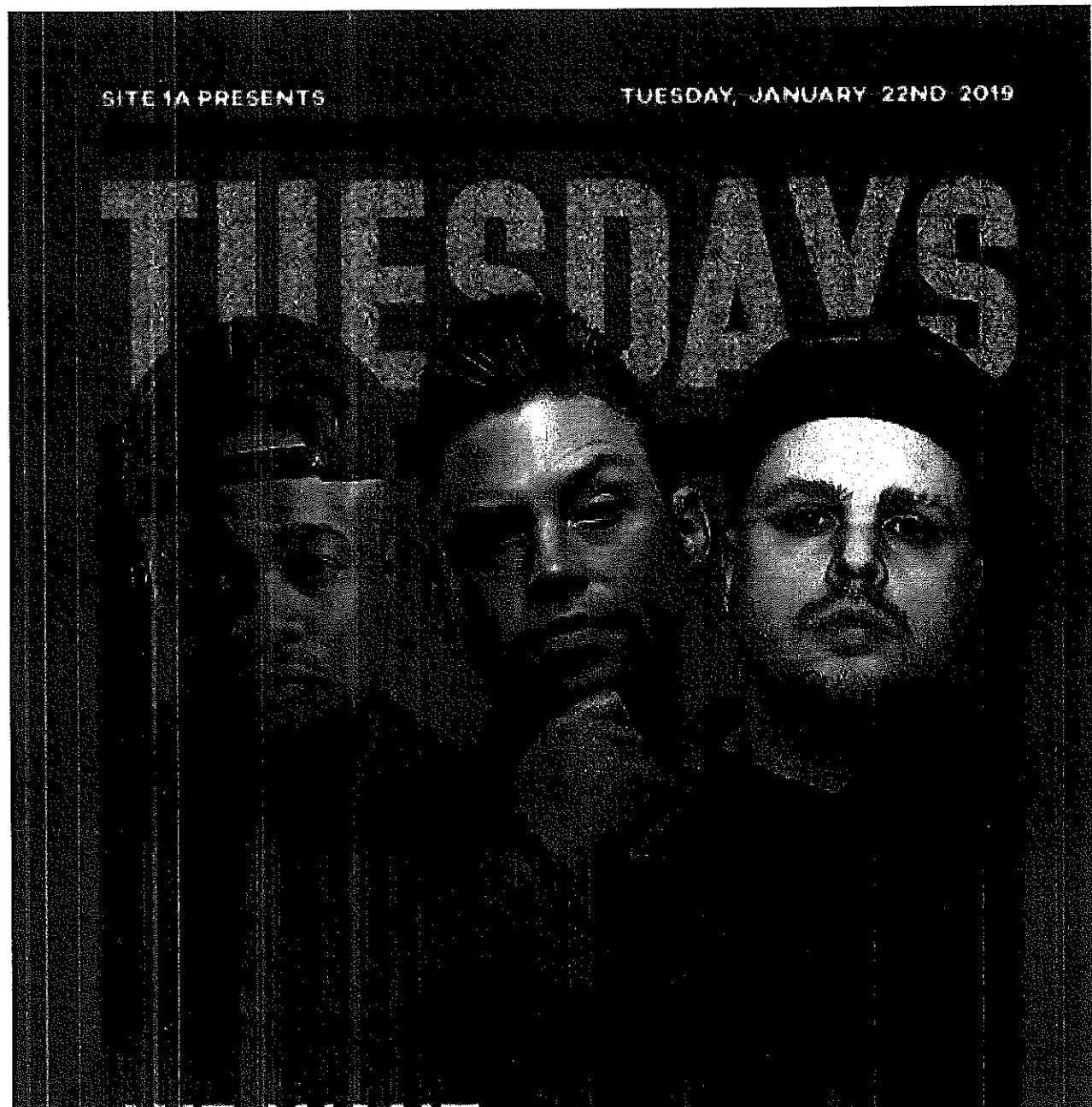
XXX TUESDAY XXX

You guys ready for #Milwaukee's wildest weeknight party!? The #WhoDidThis crew is back this week w/ JaeBea + Rutger Krueger + Mr New York + Weekend Natives! Plus celebrating the birthdays of SITE 1A's own Kourtney, Natalia, & MANY more!

!! !! VIP TABLES ARE SOLD OUT !! !!

!! EARLY ARRIVAL RECOMMENDED !!

#SITE1A #MKE



231 E. Buffalo Street

REDACTED RECORD

Schafer, Nathan

From: License
Sent: Friday, January 11, 2019 3:44 PM
To: Schafer, Nathan
Subject: FW: stoppin renewal of Tavern License

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From:
Sent: Friday, January 11, 2019 12:45 PM
To: License
Subject: stoppin renewal of Tavern License

My name is _____ and I live at _____, Milwaukee Wi.

I am writing regarding 231 E Buffalo St Renewal Class B Tavern License.

I am fed up with being woken up because of the noise and unruly drunken behavior every Tuesday night/Wednesday morning from the people leaving this bar. I have not called the police however I do have a video of people stopping traffic and driving on the sidewalk right in front of my unit. This is unacceptable and needs to stop.

I am hoping you will listen to the complaints of the residents and not issue a renewal of the license.

REDACTED RECORD

Schafer, Nathan

From: License
Sent: Monday, January 7, 2019 2:28 PM
To: Schafer, Nathan
Subject: FW: 231 E BUFFALO ST a RENEWAL Class B Tavern License - request to present concerns

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From:
Sent: Monday, January 7, 2019 1:37 PM
To: License
Subject: 231 E BUFFALO ST a RENEWAL Class B Tavern License - request to present concerns

Hello,

I would like to request an opportunity to express my concerns regarding the application for renewal of a Class B Tavern license at 231 E Buffalo Street currently doing business as Site 1A.

Name:

Mailing Address:

Reason for concern: The current establishment, Site 1A, located at 231 E Buffalo Street is causing both reputable and functional harm to the neighborhood. As a neighborhood of residence, the current establishment has a negative effect on the health and safety of the area.

Please let me know the date, time, and location of the hearing.

Thank you

Roman, Carmen

From: License
Sent: Monday, January 7, 2019 7:59 AM
To: Roman, Carmen
Subject: FW: 231 E BUFFALO ST a RENEWAL Class B Tavern License - request to present concerns

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license

REDACTED RECORD



From: _____]
Sent: Sunday, January 6, 2019 6:48 PM
To: License
Subject: 231 E BUFFALO ST a RENEWAL Class B Tavern License - request to present concerns

Hello,

I am writing to request an opportunity to express my concerns regarding the application for renewal of a Class B Tavern license at 231 E Buffalo Street currently doing business as Site 1A.

Name:
Mailing Address:

Reason for concern: The tavern, Site 1A, is operating in a manner and permitting conduct that is a nuisance and has been having an adverse effect on the health, convenience and prosperity of the immediate neighborhood.

Please let me know the date, time and location of the hearing.

Thank you,

You have a Milwaukee.Gov E-Notification for Licenses Applied for in BID(s) [2].

At **231 E BUFFALO ST a RENEWAL Class B Tavern License** license was applied for on **12/27/2018** for Site 1A, Copper Penguin Management Group, LLC.

Please do not respond to this email. It is not set up to receive emails.

If you wish to express your concerns regarding this application you should contact the License Division by email at license@milwaukee.gov or send a letter to the License Division at 200 E. Wells St., Room 105, Milwaukee, WI 53202.

The email or letter should include the following:

- *Your name*
- *Your mailing address*
- *The specific reason for your concerns*

If the email or letter is received in a timely manner, you will receive notification when the application will be scheduled before the appropriate Common Council committee for review and hearing.

You may also wish to call your local Alderperson at (414) 286-2221 to discuss your concerns.

If you have any other questions, please call the City Clerk License Division at (414) 286-2238.

You have received this notification because you subscribed to be notified for the City Clerk License Division Notification category from the City of Milwaukee.

Please use this link to add or remove categories from your account or to delete your account
<http://itmdapps.milwaukee.gov/Enotify/>

Ramsey, Justin

From: Becker, Keren
Sent: Thursday, April 19, 2018 9:29
To: Ramsey, Justin
Subject: FW: Tuesday Night Noise Disturbances; Lack of Security Staff in Broadway parking lot

Importance: High

Please add

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From: Celella, Jessica
Sent: Thursday, April 19, 2018 7:55 AM
To: Becker, Keren
Cc: Byrd, Yashica
Subject: FW: Tuesday Night Noise Disturbances; Lack of Security Staff in Broadway parking lot

Please add

From: Bauman, Robert
Sent: Wednesday, April 18, 2018 3:34 PM
To:
Cc: Celella, Jessica
Subject: RE: Tuesday Night Noise Disturbances; Lack of Security Staff in Broadway parking lot

I am sorry this is continuing. I am afraid the remedy is at the next licensing committee hearing unless someone wants to do a revocation complaint.

From:
Sent: Wednesday, April 18, 2018 3:12 PM
To: Bauman, Robert
Subject: Fwd: Tuesday Night Noise Disturbances; Lack of Security Staff in Broadway parking lot

Dear Alderman Bauman,
I was in attendance at the February renewal licensing meeting for the bar/club Site 1A located at 231 E Buffalo.
as well as an owner-resident.

As you asked at that meeting, I want to keep you abreast of the situation with the disturbances our residents are still experiencing relative to patrons of Site 1A.

As indicated in my email below sent to Michael Byers-Dent, one of the Site 1A owners, we have video from last night as well as complaints. Site 1A still continues to advertise BOGO till vodka, no cover charge and \$1 bombs.

If you have any suggestions on how we can help to resolve our concerns with this establishment we welcome your input.

Thank you,

REDACTED RECORD

Sent from my iPhone

Begin forwarded message:

From:

Date: April 18, 2018 at 2:58:16 PM CDT

To: michael@site1a.com

Cc: thebroadwaypm@gmail.com

Subject: Tuesday Night Noise Disturbances; Lack of Security Staff in Broadway parking lot

Hello Michael,

I was hoping I wouldn't need to contact you, but I received multiple complaints about excessive noise on Broadway coming from patrons leaving your establishment, Site 1A, between 1:30-2:30am this morning.

We have video footage, testimonies and our residents have been notified to communicate with Alderman Bauman and the police.

We've received reports that although there may have been some progress in the last month in reducing the amount or types of disturbances, last night was a major step back. We have also been told that there is no security personnel stationed in the parking lot between Onesto and Shoo, which was just one of the conditions of your license renewal. We also noticed you still have BOGO and bombs advertised, which were also a condition of your license renewal.

On behalf of our Association and our residents we sincerely hope you will address this issue so it does not happen again. I'm open to having a conversation, but it would be best if you could address the situation so no conversations are needed and our residents are able to sleep.

Thank you for your attention to this matter,

Milwaukee WI 53202

Sent from my iPhone

Schafer, Nathan

From: Becker, Keren
Sent: Tuesday, October 30, 2018 8:30 AM
To: Schafer, Nathan
Subject: FW: Narcotics Near Brewery doorstep

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From: Celella, Jessica
Sent: Tuesday, October 30, 2018 8:26 AM
To: Becker, Keren
Cc: Byrd, Yashica
Subject: FW: Narcotics Near Brewery doorstep

Please add

From: Bauman, Robert
Sent: Tuesday, October 30, 2018 7:55 AM
To:
Cc: Jim Plaisted; Lemmer, Jodi; Celella, Jessica
Subject: RE: Narcotics Near Brewery doorstep

My office has received other complaints about Site IA over the years and the bar came before the licensing committee in the past. Based on your email the issues are obviously on-going. I will enter your email into their licensing file which will trigger a hearing at their renewal time. It is imperative to call police when you observe negative behavior. The police file reports which ultimately come before the licensing committee and can form the evidentiary basis for some form of punishment in terms of suspensions or non-renewal. Direct eye-witness testimony about negative behavior from citizens is also admissible before the licensing committee.

Thank you for bringing this to our attention.

Sent from [Mail](#) for Windows 10

From:
Sent: Monday, October 29, 2018 3:30 PM
To: [Bauman, Robert](#)
Cc: [Jim Plaisted](#)
Subject: Narcotics Near Brewery doorstep

REDACTED RECORD

Good Afternoon Alderman Bauman,

My name is _____, I am one of the _____ and _____ of _____ the Third Ward. Opened back in April of 2017, we have had great success and been openly welcomed into the Third Ward entertainment community.

We are located _____, directly below another establishment called Site 1A. For almost 2 years now, we have _____ shared _____ and for the most part been able to keep to ourselves. While I have been able to look past a litany of situations that could have been reported to the MPD, I feel strongly as though I should let the local authorities handle matters as they arise, and they have done so thus far. Back in December of 2017, I made my first call to the Milwaukee Police Department to report a young woman who was passed out unconscious in the alley near Midnight while Site 1A employees looked on. Ultimately, she needed to be taken by the Milwaukee Fire Department after almost 30 minutes of unresponsiveness. Thankfully I am trained in CPR and have medical training and was able to make sure that the young lady was relatively safe until authorities arrived.

Since the incident in December of 2017, I have swallowed my emotions on several noise and behavioral issues stemming from Site 1A, but this past Sunday, October 28th, I was presented with a situation that I was unable to look past. At 11:50 AM I found a small bag of what appeared to be narcotics on the step _____, along with a pile of vomit on our outdoor patio, and garbage filled our plant potter outside. While I usually am able to look past garbage and vomit on a weekly basis, I was not going to let the narcotics on our doorstep slide. I made a call to the Non-Emergency police line at 6:15 PM after we had closed our doors yesterday evening, and was met by police officers to go over the situation and take the found substance in for review. Thankfully, they assured me that I had handled the situation appropriately and appreciated being notified in a timely manner.

While this letter is incredibly difficult and uncomfortable to write being that we share such close quarters with the Site 1A owners and employees, I am made equally uncomfortable by the activities that seem to take place on a nightly basis within their establishment - as well as the alley that connects Buffalo to Chicago, and the parking lot connected to 241 N. Broadway.

Along with yourself, I have also made Mr. Jim Plaisted aware of yesterday's happenings and within this email have some photos from yesterday attached for your documentation. I do not take making you aware of the situation lightly, and would request that there be a way for our business to remain anonymous, again due to the proximity of our establishments.

My hope is that _____ has been a welcomed addition to the neighborhood since opening our doors roughly 18 months ago, and I can assure you that I will continue to work diligently to become a bright spot and asset to the Third Ward community - unfortunately I do not believe that the same can be said for the establishment known currently as Site 1A.

Thank you for your time this afternoon, and please do not hesitate to contact me directly should you have any follow-up questions or comments.

Sincerely,

Milwaukee, WI 53202

Becker, Keren

From: Celella, Jessica
Sent: Wednesday, December 12, 2018 5:05 PM
To: Becker, Keren
Cc: Byrd, Yashica
Subject: FW: A message from the Historic Third Ward website

Follow Up Flag: Follow up
Flag Status: Flagged

Please add

From: Bauman, Robert
Sent: Wednesday, December 12, 2018 3:33 PM
To: Kline, Thomas
Cc: _____; Ruth Lawson; Gauerke, Timothy; Ackley, Thomas S; Raden, Chad; Rowe, Diana; Lemmer, Jodi; Celella, Jessica
Subject: Re: A message from the Historic Third Ward website

We will enter a complaint in the licensing file.

Sent from my iPhone

On Dec 12, 2018, at 3:11 PM, Kline, Thomas <tkline@milwaukee.gov> wrote:

I'm so sorry you're going through this. I have cc'd our Code RED supervisors to this email, I will discuss this with them when they get in this evening. I will also contact the agent and have a chat with him. If you could do me a favor and send me updates via email every Wednesday morning, that will help me monitor the situation. We'll get this fixed for you.

P.O. Thomas Kline

Milwaukee Police Department

District #1 Community Liaison Officer

Major Incident Response Team

Ph:414-935-3754

e-mail: tkline@milwaukee.gov

From: Ruth Lawson <rlawson@historichirdward.org>
Sent: Wednesday, December 12, 2018 3:03 PM
To:

Cc: Kline, Thomas

Subject: RE: A message from the Historic Third Ward website

REDACTED RECORD

Hi

I'm sorry to hear this is still going on. As a directly affected neighbor, we encourage you to let the authorities know.

When it's happening, please call the Milwaukee Police Department non-emergency number at 414-933-4444 and file a report. When Site 1A's license comes up for renewal, the Common Council pulls all the police reports about the address. Be sure to provide the 231 E. Buffalo Street address when filing the report.

The next day, call Alderman Bob Bauman's office at 414-286-2221. If he's not available, you can speak with his legal assistant Jodi Lemmer.

I've copied Milwaukee Police Department District One's Community Liaison Officer Tom Kline on this email. He's aware of the situation and can be a good resource for you. His office number is 414-935-3754.

Ruth Lawson

Communications & Marketing Director

Historic Third Ward Association

525 East Chicago Street, Suite 102

Milwaukee, WI 53202

rlawson@historichirdward.org

414.386.5686

Follow us on [Instagram](#)

REDACTED RECORD

From:
Sent: Wednesday, December 12, 2018 1:21 PM
To: Office
Subject: A message from the Historic Third Ward website

A message from the Historic Third Ward website:

Name

Email

Phone

Company

How did you hear about us?

Other

Address

City

State

Zip

53202

Message

Hi there,

I'm a resident of the Third Ward and was wondering if anything can be done about the

noise every Tuesday night after Site 1A bar close at 2am. I am always woken up by screaming drunk people. Is there any way to control this weekly occurrence by cops or any type of patrol in the area? I would love to hear that something can be done about this.

Thanks!

ReCaptcha2

REDACTED RECORD



Friday, February 01, 2019



Notice of Public Hearing

OHLSSON, Aaron, Agent
Site 1A at 231 E BUFFALO St
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, February 12, 2019 at 1:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/12/2019 at 1:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	234 N BROADWAY 118	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 514	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 618	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 507	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 512	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 601	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 405	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 311	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 57	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 42	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 54	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 215	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 506	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	216 N WATER ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	236 N WATER ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 318	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 315	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 104	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 411	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 511	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 517	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY W	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 405	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 314	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 617	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 516	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 113	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 210	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 604	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 614	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 406	MILWAUKEE, WI 53202

CURRENT OCCUPANT	234 N BROADWAY 503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 310	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 417	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 506	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 212	MILWAUKEE, WI 53202
CURRENT OCCUPANT	317 N BROADWAY 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	317 N BROADWAY 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY E	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	236 N WATER ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 52	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 51	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 44	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 309	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 117	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 414	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 416	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 515	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 418	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 41	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 53	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 56	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 608	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 310	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 410	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 504	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 507	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 508	MILWAUKEE, WI 53202

CURRENT OCCUPANT	216 N WATER ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 415	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 605	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 609	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 612	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 606	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 410	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 211	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 107	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 611	MILWAUKEE, WI 53202
CURRENT OCCUPANT	321 N BROADWAY 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 309	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 214	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 316	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 610	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 613	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 513	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 603	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 116	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 312	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 217	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 409	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 505	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	321 N BROADWAY 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	216 N WATER ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	236 N WATER ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 46	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 616	MILWAUKEE, WI 53202

CURRENT OCCUPANT	234 N BROADWAY 103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 213	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 412	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 112	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 313	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 216	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 607	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 43	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 218	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 109	MILWAUKEE, WI 53202
CURRENT OCCUPANT	317 N BROADWAY 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 409	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	312 E BUFFALO ST 45	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 615	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 504	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 508	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 413	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 209	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 518	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 115	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 317	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 602	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 108	MILWAUKEE, WI 53202
CURRENT OCCUPANT	234 N BROADWAY 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY	MILWAUKEE, WI 53202
CURRENT OCCUPANT	325 N BROADWAY 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	222 E CHICAGO ST 505	MILWAUKEE, WI 53202
CURRENT OCCUPANT	216 N WATER ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	226 N WATER ST 301	MILWAUKEE, WI 53202

Total Records: 184

Radius: 250.0 feet and Center of Circle: 231 E Buffalo St

2018-2019 Plan of Operation for 231 E BUFFALO ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input checked="" type="checkbox"/> Other: <u>Ban list for repeat noise issue offenders</u>			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>10</u> Locations: <u>Bars, dance floor, Exits</u> Outside <u>2</u> Locations: <u>Dumpsters behind building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>5</u>		Name of solid waste contractor: <u>Eagle</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>6 to 7</u>			
AND What are their responsibilities? <u>Checking IDs, crowd control, patrolling neighborhood</u>			
What security equipment do they use? <u>None</u>			
List their licensing, certification or training credentials: <u>None</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Above Registers, Exits, Dance floor</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>ID check and Pat down for weapons</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>90</u> %	Food Sales _____ %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input checked="" type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Patrons Dancing, Instrumental Musicians, Bands, Disc Jockey, Dancing by Performer(s), Patron Contests

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: *Street Team*

At any time will sound amplification be used? No Yes If Yes, Describe: *Sound is used on nightly basis.*

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign