

1. Describe the proposed ordinance or resolution. File number: \_\_\_\_\_

*Request for funding for Employ Milwaukee's Earn & Learn Summer Youth Employment Program. The Earn & Learn Summer Youth Employment Program started in 2007 and is designed to provide meaningful work experiences and career exposure to young adults ages 14-24 years old, residing in Milwaukee County and the City of Milwaukee. Participants may work up to 20 hours per week for 6-8 weeks. Each Friday, Employ Milwaukee hosts professional development and job readiness skill workshops and enrichment activities. Work experiences available through Earn and Learn range from developing culinary skills at the Wisconsin State Fair Park to working in medical facilities. Most of the funding for EARN & LEARN goes directly to the youth in the form of wages.*

2. Identify the anticipated equity impacts, if any, of this proposal.

- Positively impact youth employment rates for youth of color ages 14-24
- Positively impact workforce skills of youth of color ages 14-24 through:
  - Real-world work experience
  - Improved interpersonal communication skills
  - Career choice advice and educational guidance
  - Positive adult role models
  - Connections for future career opportunities
  - Resume building for future jobs or college applications.
  - Interview practice

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

*This program is an essential component of youth programming in our region that can positively impact youth unemployment and youth living below the poverty line. This is particularly important for youth in the City of Milwaukee where there are 1.6 times more youth living in poverty than the other 6 counties in Southeastern Wisconsin M7 region. Data from the past 5 years of Earn & Learn show that over 4,000 youth participants ages 14-24 have received paid summer work experience. Over 90% of participants were African American, LatinX, Asian, and American Indian. Registrations received for the 2021 program mirror these demographics, showing that each of these minority groups will be positively impacted by job readiness training, work experience, mentoring, and wages.*

4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

*Earn & Learn prepares young people in Milwaukee County to enter the workforce through authentic work experience with local businesses, non profits, and community and faith-based organizations within their own neighborhoods. The Top 10 Zip Codes Earn & Learn participants reside in are 53218, 53209, 53206, 53210, 53216, 53215, 53208, 53223, 53212, and 53204. Work sites are located in each of these zip codes and include community- and faith-based organizations, Boys & Girls Clubs of Greater Milwaukee, SDC, City Kids Wrestling Club, Graef, All Hands Boatworks, MPS, Milwaukee Urban League, MCSC, Milwaukee Consortium for Hmong Health, Milwaukee Kickers, United Community Center, and many more.*

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

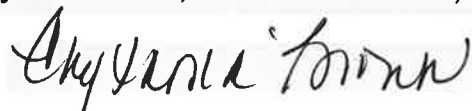
*Employ Milwaukee utilizes a participant data tracking system called Efforts to Outcomes (ETO) to gather information on participant demographics, location, services received, and follow up services. This information will be used to document and evaluate equity impacts described in 2.*

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

N/A

Name: **Chytania Brown, President and CEO, Employ Milwaukee, Inc.**

Signature:



Date: **6/15/21**