



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
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Deputy Commissioner  
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September 22, 2016

To the Honorable Members of the  
Community and Economic Development Committee  
City of Milwaukee

Dear Committee Members:

File No. 160664 relates to the establishment of Business Improvement District No. 51 (Harbor District), generally bounded by East Bruce Street on the north, First Street on the west, Bay Street on the south, and the Milwaukee Mooring Basin and Kinnickinnic and Milwaukee Rivers on the east, and approving its initial operating plan, in the 12<sup>th</sup> and 14<sup>th</sup> Aldermanic Districts.

Section 66.1109 of the Wisconsin State Statutes allows businesses within such a District to develop, manage and promote the District, and to establish an assessment method to fund these activities. The objectives of BID No. 51 will be to maintain and enhance the Harbor District as a place to do business by supporting the viability of businesses in the District by retaining existing businesses and marketing the District as a place for new businesses to locate; creating an appealing, attractive environment for employees and customers; ensuring that District businesses and property owners have an active role in redevelopment and planning activities in the area; and identifying and advocating for needed improvements in infrastructure and public spaces.

At the September 19, 2016 City Plan Commission public hearing, property owners within the proposed BID District attended the meeting to hear about the proposal to establish the BID. One resident asked for clarification with respect to what would happen to residential properties, and the representative of the Harbor District explained that the neighborhood would be enhanced by the BID. Another business owner and resident stated that this seemed like a good idea, but had not heard about this prior to receiving notice of the meeting. A business owner of a business near the port asked to be excluded from the boundary, as similar businesses nearby was not included. A representative from the University of Wisconsin-Milwaukee's School of Freshwater Sciences spoke in support of the establishment of the BID. The City Plan Commission recommended approval of the establishment of BID No. 51 and its 2017 operating plan.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: Ald. Perez  
Ald. Zielinski

