

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health Department/Family and Community Health DivisionContact Person & Phone No: Sarah DeSmidt 6732

Category of Request

☐ New Grant☒ Grant ContinuationPrevious Council File No. 250426☐ Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2026 Women's, Infant's and Children's Nutrition Program Grant (C)Grantor Agency: US Department of Agriculture through the State of Wisconsin Division of Health and Family ServicesGrant Application Date: N/A ContinuingAnticipated Award Date: January 2026**1. Description of Grant Project/Program (Include Target Locations and Populations):**

The purpose of this program is to prevent or minimize nutrition-related risks and to improve the health status of low income, at-risk pregnant, breastfeeding, or postpartum women, infants and children up to the age of five years. The MHD WIC program is offered at Southside Health Center, Northwest Health Center and Keenan Health Center.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

This program relates to the Health Department objective of promoting the health and safety of women, children, and families. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and during periods of growth and development. WIC provides a variety of foods that are high in nutrients, specifically selected to meet the unique nutritional needs of low-income pregnant women, new mothers, and children under the age of five.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

In addition to providing nutrition services, children attending WIC clinics are assessed and given immunization or lead testing referrals when necessary. Women are offered access to ongoing reproductive health services. Children with elevated lead levels are provided with education and referrals as appropriate. This program funds 22 positions; and provides funding for all related program activities. The MHD WIC Program is the largest in the state of Wisconsin and thousands of families per month are reliant on the services and benefits for their families' health.

4. Results Measurement/Progress Report (Applies only to Programs):

According to the State WIC contract, our primary objective for 2026 is to serve a minimum of 95% of our contracted caseload of 9856 participants on a monthly basis. In general, it is critical that we meet this goal in order to maintain our current level of funding. All WIC staff are informed of our caseload goals and our progress is highlighted weekly in our morning meetings, and more in depth at our all-staff meetings held quarterly. Meeting participant needs is also an essential part of our program. Participants are able to complete WIC visits telephonically, online or in person as appropriate. Staff are working with participants and their providers in accessing needed anthropometric measurements for telephonic visits. In addition to caseload, WIC's web-based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low hemoglobin levels, prematurity, low birth weight, and overweight/obesity rates. This data is instrumental in determining our nutrition education work plans for the year, and, to set, implement and evaluate other clinic objectives.

5. Grant Period, Timetable and Program Phase-Out Plan:

The grant period is January 1, 2026 through December 31, 2026

6. Provide a list of Subgrantees:

Contracted Providers
PS Staffing

7. If Possible, complete Grant Budget Form and attach to back.

Attached.

Thank you for your continued support of the Women, Infants and Children program.