

February 3, 2012

Alderman Milele Coggs
Alderman Nik Kovac
City Hall, Room 205
200 East Wells Street
Milwaukee, WI 53202

RE: Keefe Avenue student housing development

Dear Council Members Coggs & Kovac:

I would like to express my support of the Keefe Avenue student housing development, as proposed by Trinitas Ventures. As a neighboring property owner, I wholeheartedly support the project and encourage the Committee to approve the request for rezoning.

Without the need for any public funds, the development will benefit both the area community and economy. Property tax base generated from a project of this size will benefit the community for years to come; the addition of hundreds of additional residents will boost neighborhood safety by adding watchful eyes and ears; and the project will enhance a site that currently sits mostly vacant.

A resulting boost in residency from this development would provide increased revenue for area businesses, directly benefitting the community vitality.

In order to keep Milwaukee growing, we need to encourage developers like Trinitas Ventures to continue providing unique, quality developments such as the Keefe Avenue student housing. With that in mind, I encourage you to join me in supporting this project to ensure the long-term strength of our city.

Sincerely,



Fred Bliffert

CC: City Plan Commission