

EXHIBIT A

Term Sheet Westown Design Guidelines

1. The City of Milwaukee (“City”) and the Westown Association (“Association”) agree to collaborate in preparing illustrated design guidelines for the Westown area.
2. The Association agrees to assist in the preparation of the guidelines by:
 - ◆ Maintaining a close liaison with the City through its Executive Director (or designee).
 - ◆ Providing such draft guidelines, data, maps, and relevant studies as exist in its files and are needed by the City for the preparation of the guidelines.
 - ◆ Promptly completing the review and approval of study reports so as not to delay work in progress.
 - ◆ Participating with the City in the public involvement activities associated with guidelines preparation, in particular, with outreach to residents and interested businesses, organizations and institutions.
 - ◆ Providing funds to assist in the preparation of the design guidelines.
3. The City agrees to:
 - ◆ Prepare the guidelines utilizing City staff and consultants.
 - ◆ Maintain a close liaison with the Association through the City’s Commissioner of City Development (or designee).
 - ◆ Obtain the Association’s approval of any requests for proposals, scope of work, and any consultants to be retained for the guidelines.
 - ◆ Obtain the Association’s review and approval of draft and final reports on the guidelines.
 - ◆ Fund up to 2/3 of the total cost of developing the guidelines, not to exceed \$20,000.