



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, February 23, 2026

**COMMITTEE MEETING NOTICE**

AD 12

JERONIMO, Lourdes J, Agent  
ESCVZQ CLUB 69 LLC  
1506A W WINDLAKE AV  
MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, March 10, 2026 at 10:10 AM**

The access code is <https://meet.goto.com/399099205>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern License Renewal Application and Public Entertainment Premises License Application Requesting 3 Amusement Machines and Hookah Services as agent for "ESCVZQ CLUB 69 LLC" for "CLUB 69" at 1663 S 11TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

## Crite, Yvette

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**From:** Milano, Marissa  
**Sent:** Wednesday, July 2, 2025 3:35 PM  
**To:** Crite, Yvette  
**Cc:** Cooney, Jim; Lopez, Faviola  
**Subject:** FW: Citizen Petition to Revoke the License and Close Club 69 Due to Ongoing Public Safety Threats and Nuisance Activity  
**Attachments:** Citizen Petition\_Nuisance Property 1669 S 11th St.pdf

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



[Take Our Survey!](#)

REDACTED  
By  
IR.

**From:** Perez, Jose <JoseG.Perez@milwaukee.gov>  
**Sent:** Wednesday, July 2, 2025 1:00 PM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>  
**Subject:** FW: Citizen Petition to Revoke the License and Close Club 69 Due to Ongoing Public Safety Threats and Nuisance Activity

**From:** .  
**Sent:** Wednesday, July 2, 2025 12:03 PM  
**To:** Perez, Jose <JoseG.Perez@milwaukee.gov>; Meija, Erin <emeija@milwaukee.gov>  
**Cc:** .  
<mpd2@milwaukee.gov>;

**subject:** Citizen Petition to Revoke the License and Close Club 69 Due to Ongoing Public Safety Threats and Nuisance Activity

Dear Council President Perez,

On behalf of the constituents of District 12, I am delivering this petition to bring to your immediate attention the serious and ongoing nuisance activity occurring at Club 69, located at 1669 S 11th St.

The nuisance properties in question include both of the following: Club 69 Tavern and the upstairs apartment located at 1665 S 11th St. This situation has escalated to a crisis level, with a recent shooting involving a murder.

In just the last two months, local residents have reported multiple shooting incidents linked to this establishment:

- Mid-May: A shooting left a person bleeding on the street.
- June 4, 2025: A shooting resulted in the homicide of a neighbor just steps from their home.
- June 23, 2025: Stray bullets entered six different apartments at Schuster Lofts, directly across the street.

Beyond the shootings, Club 69 is responsible for persistent nuisance activity. The property manager at Schuster Lofts has received numerous complaints from apartment residents who feel unsafe walking on the sidewalk due to intimidation and harassment from loitering bar patrons. The community also suffers from excessive garbage and broken glass from discarded bottles, loud music, and late-night disturbances involving patrons shouting and arguing in the street. All of this activity is severely disrupting the peace and safety of the area.

Club 69 ownership has been uncooperative with both local residents and the police regarding these nuisance activities. There is even video evidence suggesting the tavern's ownership is complicit, and possibly directly involved, in this behavior. This video, provided to District 2 police along with multiple witness statements (Case #C2506230015), shows patrons leaving the bar to help a shooter collect shell casings in an attempt to cover up the criminal activity.

These behaviors have created an unsafe and intolerable environment for local residents, requiring urgent intervention. The affected community members have organized and signed a petition directly requesting your office to take swift and decisive action to address these issues. They are demanding the immediate closure of the tavern to restore order and protect residents' well-being.

This is a critical situation impacting the safety of our residents. They deserve to feel secure in their own neighborhood, and your leadership in resolving this matter is crucial. Immediate enforcement and appropriate measures must be prioritized to prevent further harm and disruption from Club 69 Tavern's activities. The community is counting on your support to bring about necessary change without delay.

Sincerely,

REDACTED  
BY  
TR.

## Citizen Petition to Revoke the License and Close Club 69 Due to Ongoing Public Safety Threats and Nuisance Activity

To: Common Council President Perez; MPD Captain Meija

From: Concerned Residents of the City of Milwaukee - District 12

Date: July 2, 2025

*Subject: Immediate Action Needed on Chronic Nuisance Activity Originating from Club 69 located at 1669 S 11<sup>th</sup> St*

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We, the undersigned residents of the surrounding community, are calling for immediate action regarding the properties of 1665-1669 S 11th Street. These addresses have become ongoing sources of danger, disruption, and distress in our neighborhood.

The nuisance properties in question include both of the following: Club 69 Tavern and the upstairs apartment located at 1665 S 11<sup>th</sup> St. This situation has escalated to a crisis level, with a recent shooting involving a murder.

In just the last two months, local residents have reported multiple shooting incidents linked to this establishment:

- Mid-May: A shooting left a person bleeding on the street.
- June 4, 2025: A shooting resulted in the homicide of a neighbor just steps from their home.
- June 23, 2025: Stray bullets entered six different apartments at Schuster Lofts

Beyond the shootings, Club 69 is responsible for persistent nuisance activity. The property manager at Schuster Lofts has received numerous complaints from apartment residents who feel unsafe walking on the sidewalk due to intimidation and harassment from loitering bar patrons. The community also suffers from excessive garbage and broken glass from discarded bottles, loud music, and late-night disturbances involving patrons shouting and arguing in the street. All of this activity is severely disrupting the peace and safety of the area.

Club 69 ownership has been uncooperative with both local residents and the police regarding these nuisance activities. There is even video evidence suggesting the tavern's ownership is complicit, and possibly directly involved, in this behavior. This video, provided to District 2 police along with multiple witness statements (Case #C2506230015), shows patrons leaving the bar to help a shooter collect shell casings in an attempt to cover up the criminal activity.

These behaviors have created an unsafe and intolerable environment for local residents, requiring urgent intervention. The affected community members have organized and signed a petition directly requesting your office to take swift and decisive action to address these issues. They are demanding the immediate closure of the tavern to restore order and protect residents' well-being.







# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/07/26

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 388969

Application Date:

License Location: 1663 S 11<sup>th</sup> St

Business Name: Club 69

Licensee/Applicant: Jeronimo, Lourdes J  
(Last Name, First Name, MI)

Date of Birth: 05/17/99

Home Address: 1665A S 11<sup>th</sup> St

City: Milwaukee

State: WI Zip Code: 53204

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/04/24 at 1:59p.m., Milwaukee Police were dispatched to a Trouble with Subject at 1663 S. 11<sup>th</sup> St. Investigation revealed the agent was in the hospital and had an agreement with the owner, they would cease operation, until they were able to pay the rent owed, however, another subject was on scene and operating the business. The owner of the building and the agent confirmed the business should not be operating and the subject had no affiliation or authorization to operate. The subject left on police request and the owner changed the locks on the door.

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The following items pertain to the business at 1663 S. 11<sup>th</sup> St.

2. On 06/23/25 at 9:00a.m., Milwaukee Police conducted follow up in regards to a Reckless Endangering Safety, that occurred at 1:20a.m. A witness advised officers, they were awakened by 30+ automatic/rapid gunshots, followed by more. The witness stated they observed subjects exit the business, appearing to pick up casings, one was armed with a firearm with a drum style magazine. A second witness approached and stated there has been a lot of trouble at the business, suspected drug traffic and patrons harassing tenants. The witness further noted a homicide that occurred on 06/04/25 to the north of the bar. The investigating officers recovered 30+ assorted casings. No one from the business called the police regarding the incident and the bartender told the officers the cameras didn't work.

3. On 06/23/25 at 7:50p.m., Milwaukee Police conducted follow up regarding Incident 2. An employee who refused to provide their title, pointed out video surveillance cameras to officers and stated one in the windowsill pointed to the exterior, however, there were no exterior cameras. The employee stated the exterior pointing camera was inoperable due to it not having an SD card. Officers observed 3 Hookah Pipes; Tobacco Products; disco/laser lights and multiple gaming/gambling machines. A check of the business application showed the boxes were not checked to allow for entertainment machines/equipment and specifically stated there were no designated smoking areas.
4. On 06/24/25 at 9:00a.m., Milwaukee Police conducted follow up regarding Item #2. A citizen witness provided video of subjects exiting the business and presumably checking for casings. One of the subjects was seen tucking an object into their shorts and doing "security checks", a behavior consistent with concealing a firearm. The video was uploaded to Evidence.com.
5. On 07/16/25 at 9:34p.m., Milwaukee Police conducted a License Premise Check. Assisting in this assignment was an Agent from Wisconsin Department of Revenue Alcohol and Tobacco. On arrival officers observed the front door open, with lights and music and Hookah and tobacco products. It was determined that no employees on scene, including the manager did not have a bartender license or a manager license. The Agent arrived on scene and stated they weren't aware they had to be at the location in order to operate and was unable to provide any invoices for liquor purchases, but stated they buy beer and liquor from local liquor stores. The business does not have a Tobacco license; therefore, tobacco product was confiscated as well as liquor. The Agent was issued the following citations:

Charge: Class B Responsibility/Tobacco License Req'd  
 Finding: Guilty  
 Sentence: Fine  
 Date: 01/08/26  
 Case: 25021097 / 25021098

6. On 07/23/25 at 9:49p.m., Milwaukee Police conducted a License Premise Check. The Agent was on scene as well as a security guard wanding patrons as they entered. No violations were found.

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 Item #5 was updated with disposition

7. On 09/02/25 at 10:43p.m., Milwaukee Police conducted a License Premise Check at 1663 S. 11<sup>th</sup> St. No violations were found.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2509020172

OtherEvent #: 25-LP-3958

## Incident

### 1663 S 11TH ST MILWAUKEE, WI 53204

Incident Date/Time:: 09/02/2025 22:43:00  
CAD Number:: P2509021480  
District:: 2  
Beat:: 230  
Reporting Area:: 5535

## Business Agent (1)

### JERONIMO, LOURDES JAZMIN

Person Involvement: (Must choose Agent  
AGENT from drop down): Agent  
DOB:: 05/17/1999  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: (414)-909-9932  
Phone 1 Type:: Phone  
Address:: 1665 S 11TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### GKERERO KOREA, CHERALDINA

Person Involvement:: Bartender  
DOB:: 07/03/1988  
Sex:: FEMALE  
Race:: WHITE  
Address:: 849 W WINDLAKE AV  
Apartment or Suite:: A  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### CLUB 69

Address:: 1663 S 11TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509020172

OtherEvent #: 25-LP-3958

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Carloni, Jack J 031433

09/03/2025

This report is written by PO Jack CARLONI assigned to District Two, Late Power Shift.

On Tuesday September 2nd, 2025, assigned to Squad 2474 (myself and PO Hector MUNOZ) at approximately 10:43 pm we conducted a "Tavern Check" at the location of 1663 S 11th ST (Club 69), which is in the City and County of Milwaukee.

Upon arrival I made contact with the business Agent identified as Lourdes J. JERONIMO (H/F 05/17/1988). JERONIMO was cooperative and allowed us to check the location for violations. I did not observe any violations at the time and all licensing was valid/posted. JERONIMO was not serving customers at the time of check but was on the premises over seeing operations. JERONIMO did not have any further information at the time.

I spoke with the Bartender serving at the time identified as Cheraldina GKERERO KOREA (H/F 07/03/1988). GKERERO KOREA class D operator's license (BART-25-01135) was valid and posted at the bar. GKERERO KOREA was cooperative with our check. GKERERO KOREA did not have any further information at the time.

The surveillance system in the location was working at the time of our check, and the business did have unarmed security inside the location located near the front door.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509020172

OtherEvent #: 25-LP-3958

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End of report

<b>Officer (2)</b>
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Reporting Officer:	Carloni, Jack J (031433)	09/03/2025 00:19:00
Section: (Work Location):	24	
Approving Officer:	Rebro, Dana M (022635)	09/03/2025 03:43:04
Section: (Work Location):	22	



Monday, February 23, 2026



# Notice of Public Hearing

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JERONIMO, Lourdes J, Agent  
Club 69 at 1663 S 11TH St

Class B Tavern License Renewal Application and Public Entertainment Premises License  
Application Requesting 3 Amusement Machines and Hookah Services

**Tuesday, March 10, 2026 at 10:10 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/10/2026 at 10:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1116A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3327
CURRENT OCCUPANT	1117 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3328
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 203	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 204	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 205	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 206	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 208	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 212	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 216	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 217	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 218	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 220	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 221	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1628 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1628A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1629 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1629A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1630 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1630A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1633 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1633A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1636 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1636A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1640 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1640A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1643 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1643 S 11TH ST# A	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1643 S 11TH ST# B	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1647A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1647B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1651A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1651B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1657 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1657A S 11TH ST	MILWAUKEE, WI 53204-3340
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CURRENT OCCUPANT	1659 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1661A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1663B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1665 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1670 S 11TH ST# 101	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 102	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 103	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 201	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 202	MILWAUKEE, WI 53204-3354
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CURRENT OCCUPANT	1670 S 11TH ST# 322	MILWAUKEE, WI 53204-3357
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CURRENT OCCUPANT	1670 S 11TH ST# 427	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 428	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 429	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 430	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 431	MILWAUKEE, WI 53204-3359

Blank Notice

Total Records: 134

Radius 250 feet and Center of the Circle: 1663 S 11th St

**2025-2026 Plan of Operation for 1663 S 11TH ST**

**1. Litter & Security Plans**

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other:

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: Outside off property

Number of garbage cans: Inside 5 Locations: inside bar, bathrooms  
 Outside 1 Locations: next to entrance door

Is a crowd control barrier used?  No  Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: WM

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas?  No  Yes If Yes, describe security plans:

Do you have security personnel on the premise?  No  Yes If Yes, how many? 1  
 AND What are their responsibilities? check for Id's and weapons  
 What security equipment do they use? \_\_\_\_\_  
 List their license number(s): \_\_\_\_\_

Are there security cameras?  No  Yes If Yes, list all locations: inside and outside

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:  
Security guard will check for Id prior to entry

**2. Percentage of Sales (must total 100%)**

Alcohol 160 % Food Sales \_\_\_\_\_ % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %

**3. Businesses On The Premises (choose all that apply):**

- Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility  
 Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other:

**4. Hours of Operation and Age Restriction**

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

**5. Floor Plan and Capacity**

Are you requesting any changes to your capacity or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

**6. Sidewalk Dining Area: False Fee:**

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

**7. Food License: Fee:**

Your current food license includes the following food operations:  
 Are there any changes to your food operations as listed above?  No  Yes, if Yes, explain \_\_\_\_\_

**8. Weights and Measures:**

Number/Type of Devices:  
 Are there any changes to the number or types of devices?  No  Yes If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT for Club 69 1663 S 11TH ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands   | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows   | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling   | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke   | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>3</u> | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input checked="" type="checkbox"/> Hookah Service  | <input type="checkbox"/> Other: _____  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

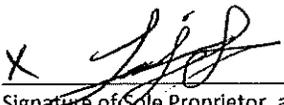
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

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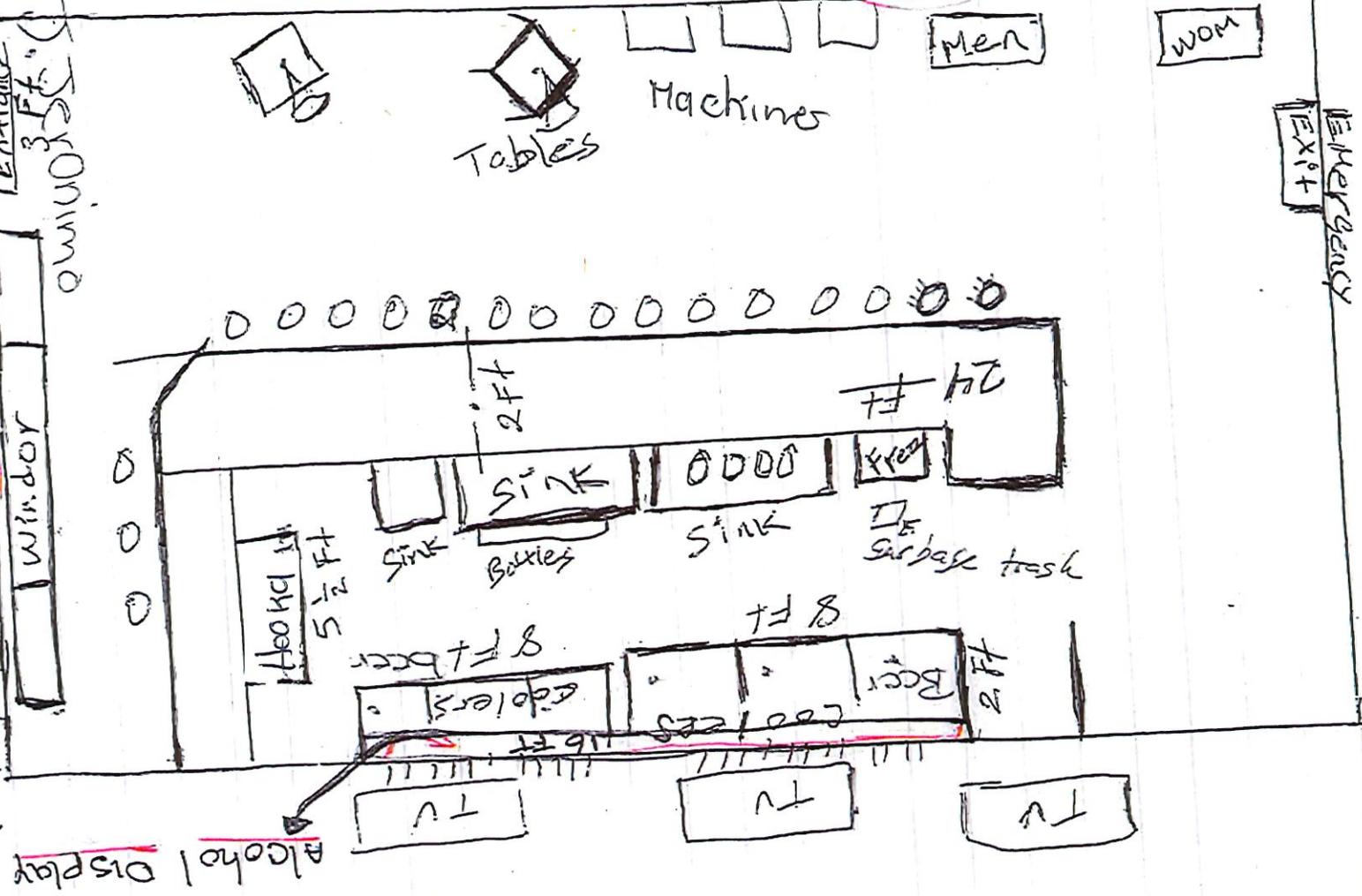
total sq 445.5

27 FT

Agent: Lardner  
T = WASH CAN

ESC VZq Club 64 LLC  
#663 S 11 Milwaukee WI  
Trade Club 69  
Date: 01/06/2026

SECONIMO  
JOPWIM  
WASH ST



Alcohol display

8 FT beer

8 FT

2 FT

8 FT beer

8 FT

2 FT