



2014 LEAP REPORT

Students who participated in the 2014 LEAP program self-reported that the summer was a rewarding experience. Students had the opportunity to learn the perspective of officers in their day to day routine as well as participate in workshops that helped them to develop as individuals. Each student drafted a professional resume, participated in a networking experience through Lead2Change's etiquette bootcamp and received a lesson in financial management from Junior Achievement's finance park.

Lead2Change's summer programming occurred from Monday, June 23rd – Thursday August 7th, 2014. All students were required to participate in an etiquette boot camp on Saturday, June 7th and summer orientation on Monday, June 23rd to prepare for their summer job experience. Student's salaries were contracted through ManpowerGroup with the exception of the three companies that elected to pay students directly.

Testimonials

Devin has been with us the entire summer working as our High School intern for the Milwaukee Office. This being his first job ever - he's done a fantastic job supporting us with Red Carpet initiatives, Background checks through Sterling, VM's for Milwaukee market as well as in Janesville market and so much more. Throughout all tasks ensuring that are associates are compliant before getting out to work! I have to say what an amazing opportunity this has been for Devin!!

Thanks to all of you – Devin said *that his first job was the best exposure that he could've gain!!! In his words, this experience was awesome.* Now he's off to complete his Senior year at Rufus King HS, entering college in 2015 with a focus on Computer Engineering.

Additional Testimonials

- One student received full time employment as a result of the program.
- Because the summer job was contracted with the partnering company, one of our LEAP students was able to take full advantage of the companies internship program participating in CEO luncheons and other similar activities.
- Two students will be participating in the Dream.Explore.Build. program which is our year round career ready program.

Challenges

Although a very rewarding experience for student's and Lead2Change, the summer was not without challenges. A few participants were replaced due to being terminated during their first week of employment. One site was salvaged and received another student and the other opted to not participate this year.

Moving forward, Lead2Change welcomes the opportunity to partner again with the LEAP program and would like to discuss strategies to engage students earlier devising a means for students to earn their placements. This will create a relationship between the student and Lead2Change that will ultimately provide the best summer job for the student and the best referral for the partner organization. The majority of students (five) placed where from the 2013 waiting list received from LISC, two were Lead2Change alumnae, one was a current Lead2Change participant and the remaining students (3) were referred by Alderman Wade's office.

PROGRAM OVERVIEW

Number of Participants: 10

Ethnic Background

African American Male: 4, African American Female: 5, and Hispanic Female: 1

2014 LEAP Job Sites:

Bartolatta's
Catholic Knights
KBS Construction
Lead2Change, Inc.
LISC Milwaukee
Manpower
Messmer Catholic Schools
Northwestern Mutual
US Bank

Program Schedule:

The STOP program was facilitated at the High School of the Arts located at 2300 W. Highland Boulevard in room 124 as part of Lead2Change's Thursday Academy.

Thursday, July 10 th	10:00 – 11:00am
Thursday, July 17 th	10:00 – 12:15pm
Thursday, July 24 th	10:00 – 12:15pm
Thursday, July 31 st	10:00 – 11:00pm
Thursday, August 7 th	10:00 – 11:00am

In addition to the STOP program, students also participated in the following trainings:

- Orientation and training
- Pinpointing your passion
- Etiquette Bootcamp – (networking and dining 101)
- Personal Branding
- Resume Construction
- Junior Achievement Finance Park