



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

MILWAUKEE ARTS BOARD

ALD. MILELE COGGS, CHAIR

Polly Morris, Interm Vice-Chair

William DeLind, David Flores, Donald Fraker, Marcela Garcia,

April Heding, Tina Klose, Sandra McSweeney, Tim Murphy,

Paula Phillips, Kantara Souffrant, and Oscar Tovar

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Staff to Arts Board: Sally Svetic, ssveti@milwaukee.gov

Tuesday, November 14, 2023

4:00 PM

Virtual

1. Roll call

The meeting was called to order by Ms. Morris at 4:06 p.m.

Members present: Morris, DeLind, Flores, Fraker, Heding, Klose, McSweeney, Murphy and Ald. Coggs.

Members excused: Garcia, Kosarzycki, Layden, Phillips, Souffrant and Tovar.

Ms. Svetic, Mr. Olson and Ms. Davitt were present as well.

2. Review and Approval of Previous Meeting Minutes

Mr. Flores moved approval of the meeting minutes of September 12, 2023. Mr. Murphy seconded the motion. There were no objections.

3. Public Art Subcommittee Report

Ms. Morris mentioned that Ms. Layden is stepping down and thanked her for the service given all these years. She also asked the members to let her know if someone else they know wants to participate.

Ms. Svetic shared some photos and takeaways of the first official outreach event of the program that Sarah and Angie attended on the first weekend of November. She said that they were able to display some of the initial concepts and eye-catching cones that some are going to be fixed to exoskeleton of the truck. She added that they were able to talk to many attendees about safe driving and also heard some experiences from the public. She also mentioned that they printed over a hundred of visibility patches (made of recycled fabric with retro reflective tape) and that this is going to be an ongoing piece at the outreach events.

Ms. Svetic gave an update of the exoskeleton that is being built out for the truck and on the "eyes" project as well (working with DPW to hang the "eyes").

She also informed the status of the budget for the PAIR program which is divided in 3 parts:

1. The Pair Artist: funded by the City's budget with a \$25K allocation each year and that they are on track to spend the \$43K allocated for Sarah's time.
2. The Project Expenses: it is unlikely to spend the budget in full largely due to generous donations from Lakeland Plastics (plastic cones) and DPW (Tow Lot) thanks to Angie's role as the liaison.
3. The Pair Liaison: these funds come from a \$20K grant from Greater Milwaukee and that Angie has quite some time left in that budget.

Ms. Svetic mentioned that there was an interview done by TMJ4 at Sarah's workspace.

Ms. Svetic briefly talked about the status of the three open Public Art Conservation Grants awarded on 2022:

1. The mural on the beer line at the Riverworks trail: it has been completed and final documents has been submitted for the final 25% reimbursement. Mr. Olson is processing the final payment.
2. Enderis Park Neighborhood "Magic Growth Sculpture": the project has been completed but still waiting for some documents to process the last payment.
3. Lake Park Friends "Wolcott's Statue": she has not heard from them for a while.

She added that no submissions were received for 2023 and that it could be a good idea to discuss the potential allocation of those funds to PAIR.

Ms. Morris handed the meeting over to Ald. Coggs.

4. 2024 Sustaining Grant Application and Guidelines

Ms. Svetic sent out the link to the members to access to the application (draft form). She shared the screen and said that everything that it is highlighted here today, is the same information as the previous year. She added that she and Luke are still discussing things that can be improved like having a strict deadline. They want to propose March 11 at 11:59 pm and March 15 to upload documents.

Ms. Morris said that it could be done at 5 pm instead at 11:59 pm.

She also asked if the board feels comfortable with her and Luke making a determination about the time.

Mr. Flores asked if the extra time would allow the applicant to change answers.

Ms. Svetic said that it would be only for the materials needed to be uploaded and that they are not able to go back to change anything on the application.

Ms. Flores said that it must be explicit that the second deadline is only for uploading materials.

Ms. Svetic agreed.

Mr. Flores also said that the deadlines must be at the same time to avoid confusions. Other suggestions were made and were taken care of right on the spot.

Ms. Svetic said that the virtual workshop will be on February 2024, date is yet TBD with the City Channel as well.

Ms. Svetic also explained that she is working on the data like:

How many organizations are led by people of color? (Ald. Coggs previous question) it has been included on this application.

Ald. Coggs asked to send it to her and to run it by Bernadette Karanja for some best practices suggestions.

Mr. Flores said that we expanded the list groups and that it would be good idea to have a list of those on the application.

Ms. Heding said that it must be explained that the collected data is only for

informational purposes.

Ms. Flores said that it should be stated as such that it won't be for evaluation purposes.

Ms. Heding said that it could be tricky because the panel will see it when they are evaluating the applications.

Ald. Coggs asked if that information could not be seen by the panel.

Ms. Svetic said that it could not be included in the panel's packet.

Ms. Morris said that we have started somewhere and that another conversation will be needed next year for what to do with this data.

Ms. Svetic said that there is not enough clarity on what the final product would be but it will be brought to a vote for approval. She also said that she will continue working on the draft to be presented at the December meeting.

Mr. Flores suggested to vote on everything else to make sure that all of the other items revised today are there.

Mr. Flores moved approval of all other items but that one for revision. The motion was seconded by Ms. Morris. There were no objections.

5. New Business

Ms. Svetic said that the item under new business is reviewing the 2024 major dates. She explained that board meets on the second Tuesday every month with two potential dates for the virtual grant application. Ms. Svetic read the document as Ald. Coggs was on the telephone.

Ms. McSweeney moved approval of the 2024 major dates. There were no objections.

6. Old Business

No old business were discussed.

7. Announcements

No announcements were made.

The meeting was adjourned at 4:55 p.m.

*Yadira Melendez
Staff Assistant.*