

Greenfield's Experience Including E-Cigarettes in the Clean Indoor Air Law

From Darren Rausch, Greenfield Health Officer

Greenfield's experience reflected an early alignment of Police, City Attorney and Health. The Police Department and the City Attorney were already working on ordinance changes about electronic smoking devices (ESDs) on campus. Health became involved when the first vape shop wanted to be opened, and the Mayor and Council were questioning about this business type and what would be permitted. In early June 2014, I provided education to both the Plan Commission and the Common Council on ESDs, risks, and more. The Council verbally agreed that something needed to be done, and I was directed to work with the City Attorney to draft an ordinance.

Throughout summer 2014, I continued research into ESDs to share with the Board of Health as we looked at the issue closer. In September, the Board of Health voted unanimously to approve our Ordinance to achieve three outcomes:

- (1) to **preserve clean indoor air consistent** with tobacco smoking
- (2) provide the ability for the Police Department to **enforce** the prohibitions on school grounds
- (3) **prevent the renormalization** of smoking behaviors since smoking rates are at their lowest ever

Following the Board of Health, our Legislative Committee approved the Ordinance draft on a 3-0 vote. The Common Council voted 5-0, in favor, on October 7, 2014.

We received little public pushback from our Ordinance. Only 2 of the six calls were from Greenfield residents, so it's important to understand the pushback may not even be from your residents. When the media went to do an interview with a local bar, the bar owner actually said it was a good thing!

Notification of businesses and facilities is very important when this passes. We chose to notify all facilities during annual license renewals (a few months later) and even included example signage that could be posted as well. To our knowledge, there have been no instances of non-compliance.