

EARLY BIRD DEADLINE  
**DECEMBER 9**



# RECON

Las Vegas Convention Center & Westgate Hotel  
Las Vegas, NV | May 21 – 24, 2017 | #ICSCRECon

# ICSC RECON

May 21 – 24, 2017 ■ Las Vegas, NV  
Las Vegas Convention Center & Westgate Hotel

Be a part of retail real estate's biggest event: RECon 2017! Join 37,000 colleagues from all aspects of the industry to make deals, network, and learn from proven experts and thought leaders. RECon is the only place to meet future business partners while being immersed in the innovations that will lead our dynamic industry. You'll return to your office with fresh contacts, stronger relationships, and newly discovered opportunities.



## PROGRAM-AT-A-GLANCE

### SUNDAY | MAY 21 – PROFESSIONAL DEVELOPMENT DAY

- 9:30 am – 12:30 pm Professional Development Workshops
- 12:45 – 2:00 pm Opening Keynote Presentation and VIVA Awards Presentation
- 2:30 – 5:00 pm Professional Development Workshops
- 5:30 – 7:00 pm U.S. MAXI Awards Ceremony
- 5:30 – 9:00 pm ICSC Foundation Gala Dinner
- 7:30 – 9:30 pm Opening Reception at XS Nightclub at Encore

### MONDAY | MAY 22

- 8:00 am – 5:00 pm Leasing Mall/Marketplace Mall/SPREE RECon
- 9:30 am – 12:30 pm Conference Sessions and Professional Development Workshops
- 12:30 – 2:00 pm Lunch and Keynote Presentation
- 2:30 – 5:00 pm Conference Sessions and Professional Development Workshops

### TUESDAY | MAY 23

- 8:00 am – 5:00 pm Leasing Mall/Marketplace Mall/SPREE RECon
- 9:30 am – 12:30 pm Conference Sessions and Professional Development Workshops
- 12:30 – 2:00 pm Lunch and Keynote Presentation
- 2:30 – 5:00 pm Conference Sessions and Professional Development Workshops

### WEDNESDAY | MAY 24

- 8:00 am – 2:00 pm Leasing Mall/Marketplace Mall/SPREE RECon

All Conference Sessions, Professional Development Workshops and Keynote Presentations to be held in the Westgate Hotel.

*Schedule is tentative and subject to change.*

[www.icscrecon.org](http://www.icscrecon.org) | #ICSCRECon

## REGISTRATION FEES

### Full Program:

	EARLY BIRD	ADVANCE	ON-SITE
<b>Member*:</b>	\$570	\$610	\$760
<b>Non-Member:</b>	\$1,190	\$1,190	\$1,490
<b>Student Member**:</b>	\$50	\$50	N/A

Access to the Full Program includes Professional Development Day (Sunday) ■ All Conference Sessions, Professional Development Workshops, and Keynote Presentations ■ Two Lunches, Receptions, and Awards Ceremonies ■ Access to the Leasing Mall, Marketplace Mall, and SPREE RECon.

\* Individual ICSC membership is required. Company membership does not extend the membership discount to employees.

\*\* Students must register in advance to obtain the student rate. No student rates will be offered on-site.

### Professional Development Day - Sunday, May 21:

ADVANCE/ON-SITE: \$250

Professional Development Day includes all Sunday Conference Sessions and Professional Development Workshops. Please note that Professional Development Day is included in the Full Program registration. If you have already registered for the Full Program, you do not need to register to attend these special sessions. However, if you have a free Exhibitor/Marketplace Mall/SPREE RECon badge, separate registration is required.

### Become a Member and Save on Registration!

Visit [www.icsc.org/membership](http://www.icsc.org/membership) for more information about membership benefits.

## REGISTRATION DEADLINES

December 9, 2016 | Last day to qualify for Early Bird rate

March 31, 2017 | Last day to register/submit photo and receive badge in mail

April 28, 2017 | Last day to qualify for Advance Registration rate

May 20, 2017 | Register on-site in Las Vegas

## HOW TO REGISTER

Visit [www.icscreecon.org](http://www.icscreecon.org) to register. An ICSC-issued photo badge is required to enter RECon. Submit your photo at [www.icsc.org/myicsc](http://www.icsc.org/myicsc).

## OFFICIAL HOTELS

We've worked with [onPeak](#), RECon's official hotel vendor, to negotiate a special reduced rate at a variety of conveniently located hotels. onPeak has no booking, change, or cancellation fees, so there's no risk in securing the discounted rate before it sells out. Book your accommodations at [www.onpeak.com/recon](http://www.onpeak.com/recon) or call +1 855 992 3353.



## MAKE AN IMPRESSION | SPONSOR & ADVERTISE

RECon is a unique chance to promote your company to the world's largest audience of retail real estate professionals. ICSC is pleased to offer a variety of sponsorship and advertising packages that will immediately extend your company's reach and recognition.

**Sponsorship packages** provide unparalleled opportunities to put your company in front of 37,000 colleagues. Deals and networking don't just happen on the show floor; they happen after-hours as well. **RECon's Opening Reception** at the XS Nightclub at Encore is an ideal venue to promote your company's brand and generate new prospects. Additional Sponsorship Opportunities include: **Marketplace Mall Continental Breakfast, ICSC Foundation Gala Dinner, SPREE RECon, U.S. MAXI Awards, Diversity Reception, branding on escalators, interior and exterior signage, shuttle buses, and more!**

Fully customizable advertisements are an exceptional platform for conveying a specific message. **Advertising opportunities** include: **RECon Program Directory, RECon News (RECon-centric version of Shopping Centers Today), digital ads, "You Are Here" locator billboards throughout the Convention Center, and attendee badge mailer inserts.**

For more information on sponsorship and/or advertising, contact Rita Malek at [rmalek@icsc.org](mailto:rmalek@icsc.org) or +1 646 728 3539.

International Council of Shopping Centers  
1221 Avenue of the Americas  
New York, NY 10020-1099



May 21 – 24, 2017 • Las Vegas, NV  
Las Vegas Convention Center & Westgate Hotel

## Thank You to Our Partners

### GLOBAL PARTNER



### NORTH AMERICAN PARTNERS

