



**Milwaukee**  
**Urban League**

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January 19, 2007

Joe Davis, Sr.  
2<sup>nd</sup> District Alderman  
Chair, Community and Economic Development Committee  
City Hall, Room 205  
200 East Wells St.  
Milwaukee, WI 53202-3570

Dear Alderman Davis:

This letter is in response to your request for information from the Milwaukee Urban League regarding job placement efforts for the agency. The Milwaukee Urban League had a 2006 goal of 23 full-time placements and 10 full-time 45-day retentions for the CDBG agreement.

As of December 31, 2006, the Milwaukee Urban League placed 20 clients in full-time jobs, at least 11 clients retained their jobs for 45-days or more, 4 individuals were placed in part-time employment and at least 1 client remained employed part-time for at least 45 days.

Overall the Milwaukee Urban League placed 122 clients in 2006, which includes efforts funded by United Way of Greater Milwaukee, Milwaukee County, Big Step, Inc. and United Migrant Opportunity Services.

In addition to the employment placements the Workforce Development Department at the Milwaukee Urban League also referred 395 clients to attorneys to get their drivers license reinstated in which at least 122 did in 2006. The Department was responsible for completing 689 new resumes and made 134 referrals to clothing banks.

The Milwaukee Urban League continues to collaborate with local employers including Tramont Corporation, Ponderosa, Harley-Davidson Motor Company, JC Penney, FedEx Ground, UPS, Thermo-Dynamics, Chase Bank, Pfister, Malone's Fine Sausage and Washington Mutual just to name a few.

In 2007, it is our plan to have specialized job fairs in collaboration with our local employers. We insist on collaborating with employers that have current openings with opportunities that our clients are qualified for. Our staff provides one-on-one as well as classroom consultation to help prepare clients for the workforce and efforts to make them more marketable. In cases where clients need to be tested, we provide tutoring to assist in helping them pass their exam at the top of their class.

If you have any questions, I can be contacted at the number above.

Sincerely,

Courtney S. Barlow  
Director of Workforce Development



**CDBG Goals for 2005**

27 Full-time Placements  
13 Full-time Retention

**CDBG Actual for 2005**

29 Full-time Placements  
10 Part-time Placements  
6 Full-time Retention

**39 Total CDBG Placements**

**50 Employment Placements**

**19 Apprenticeship Placements**

**108 Total Placements for 2005**

**CDBG Goals for 2006**

23 Full-time Placements  
10 Full-time Retention

**CDBG Actual for 2006**

20 Full-time Placements  
11 Full-time Retention  
4 Part-time Placements  
1 Part-time Retention

**24 Total CDBG Placements**

**72 Employment Placements**

**21 Apprenticeship Placements**

**117 Total Employment Placements for 2006**

<b>2006 Drivers License Referrals</b>	<b>395</b>
<b>2006 Drivers License Reinstated</b>	<b>122</b>
<b>2006 Resumes</b>	<b>689</b>
<b>2006 Clothing Referrals</b>	<b>134</b>

**Barriers to Employment**

- Low math and reading scores
- Suspended and revoked driver's licenses
- Day care
- Substance abuse
- Mental and emotional instability
- Housing
- Transportation
- Resume preparation
- Interviewing skills

**Additional Funds**

- Depending on amount – additional staff
- Client incentives
- Client resources emphasizing soft skill development – brochures, media
- Advertising