



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

NOTICE OF PUBLIC HEARING

**CITY OF MILWAUKEE - City Plan Commission
809 North Broadway
Milwaukee, Wisconsin**

October 26, 2022

PLEASE NOTE: A zoning change is being considered for the property within the boundary shown on the map on the reverse side of this notice. If your property is not within the zoning boundary, then you are receiving this notice because your property address is within 200 feet.

DEAR PERSON OF INTEREST:

The Common Council has referred File No. 220772 to the City Plan Commission (CPC) for recommendation. This file relates to the establishment of a Development Incentive Zone (DIZ) known as the Bronzeville Cultural and Entertainment District on land located generally on the north and south sides of West North Avenue, at and west of North Dr. Martin Luther King Jr. Drive and east of Interstate 43, in the 6th Aldermanic District. The overlay is approximately five (5) blocks and includes all parcels adjacent to West North Avenue.

An Interim Study Overlay Zone was created in September 2021 for the Bronzeville Cultural and Entertainment District based on input from the Bronzeville Advisory Committee and other Bronzeville stakeholders working on the ongoing development of the district. During the time period when the interim study overlay zone was in place, City staff and neighborhood stakeholders collaborated on the creation of this permanent Development Incentive Zone (DIZ) overlay. The DIZ overlay seeks to encourage development that will support the growth of Bronzeville as a cultural and entertainment destination that highlights African-American arts and culture. To do so, the DIZ overlay establishes a use list as well as design standards to guide development that is consistent with the vision and goals for this district. Goals include expanding the mix of uses in the area that may include retail, restaurants, cultural, entertainment, and complementary uses. Design standards focus on ways to reinforce and support activity along the street.

Once the DIZ overlay is established, properties within the overlay boundary will be required to comply with the use list and design standards outlined in the overlay document. **Please refer to the attached map.**

Date: Monday, November 7, 2022
Time: 1:30 p.m. (Public Hearing scheduled for 1:40 p.m.)
Location: 1st Floor Boardroom – 809 N. Broadway (attendees are advised to wear a mask in the hearing room)



Virtual meeting access information: See City Plan Commission website at:
<https://city.milwaukee.gov/CPC>.

The City of Milwaukee Health Department has recommended limiting large indoor gatherings and social distancing when possible to limit the spread of COVID-19. This meeting will be hosted both in-person and online to best protect the public health of the community, including meeting participants.

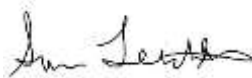
This is a public hearing. Those wishing to provide testimony relating to this matter are encouraged to do so by emailing Planning staff at PlanAdmin@Milwaukee.gov at least one business day prior to the start of the meeting. Those wishing to provide testimony during the meeting will be asked to do so by attending the meeting in person or participating virtually. Those attending in person are advised to wear a mask and socially distance within the meeting room. If you prefer to participate virtually, registration information to join the virtual meeting is available on the City Plan Commission website: <https://city.milwaukee.gov/CPC>. When registering, please indicate whether you may wish to speak during your item of interest so that staff can unmute you during the public testimony portion of the hearing.

Additionally, if possible, this meeting will be streamed live on the City Channel's website (Livestream 1 or 2): <https://city.milwaukee.gov/cityclerk/CityChannel>.

In addition to this City Plan Commission public hearing on November 7th, a second public hearing is anticipated to be scheduled on November 15th before the Zoning, Neighborhoods and Development Committee (City Hall, Room 301-B). The agenda for that meeting will be posted to Legistar once available: <https://milwaukee.legistar.com/Calendar.aspx>.

Additional documents for this project are available by clicking on the agenda posted on the City Plan Commission website: <https://city.milwaukee.gov/CPC>. After opening the agenda, click on the link for this item and you will see the available documents listed as "Attachments." For further information, please call the City Plan Commission at (414) 286-5724 and ask for details on file number 220772, the Bronzeville Cultural and Entertainment District overlay file. If you wish to submit a letter to the commission regarding this proposed rezoning, you may email PlanAdmin@milwaukee.gov.

Sincerely,

 for

Lafayette L. Crump
Executive Secretary
City Plan Commission

File No. 220772
Establishment of Development Incentive Zone Overlay
Bronzeville Cultural & Entertainment District

