



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, July 06, 2022

COMMITTEE MEETING NOTICE

AD 08

RUIZ ROJO, Rafael, Agent
Restaurante El Rinconcito De Rafa LLC
3217 S 9TH PL
Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, July 19, 2022 at 10:20 AM

Regarding: Your Class B Tavern and Weights & Measures License Applications as agent for "Restaurante El Rinconcito De Rafa LLC" for "Carnitas De Rafa Restaurant" at 2344 S 27th St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/935616013>. If you wish to call in, please call [+1 \(872\) 240-3311](tel:+18722403311) and use Access Code: 935-616-013.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

Date:6-27-22
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Carnitas de Rafa
Address: 2344 S 27th St
Phone: N/P

Owner: Rafael RUIZ-ROJO
Owner address: 3217 S 9th Pl
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-759-1918
Owner email: ruizredrafa@outlook.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Cell

Location currently open: YES NO

Projected open date: July 2022

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-10p 24 hours Y N
Mon: 6a-10p
Tue: 6a-10p
Wed: 6a-10p
Thu: 6a-10p
Fri: 6a-10p
Sat: 6a-10p

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2 to be installed
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 7-10 days
21. Are there exterior cameras Yes No How many: 2 to be installed
22. Are there interior cameras Yes No How many: 2 to be installed

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many1

Interior Survey:

25. What is the planned/posted capacity 28
 26. What is the minimum number of employees that will be on premise 4
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: N/A
 33. How will they be deployed: Interior Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed?
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The applicant is opening the location strictly as a Mexican restaurant specializing in carnitas and other mexican foods. He stated that an IT specialist is coming next week to install cameras outside, in the parking lot, and inside the premise.

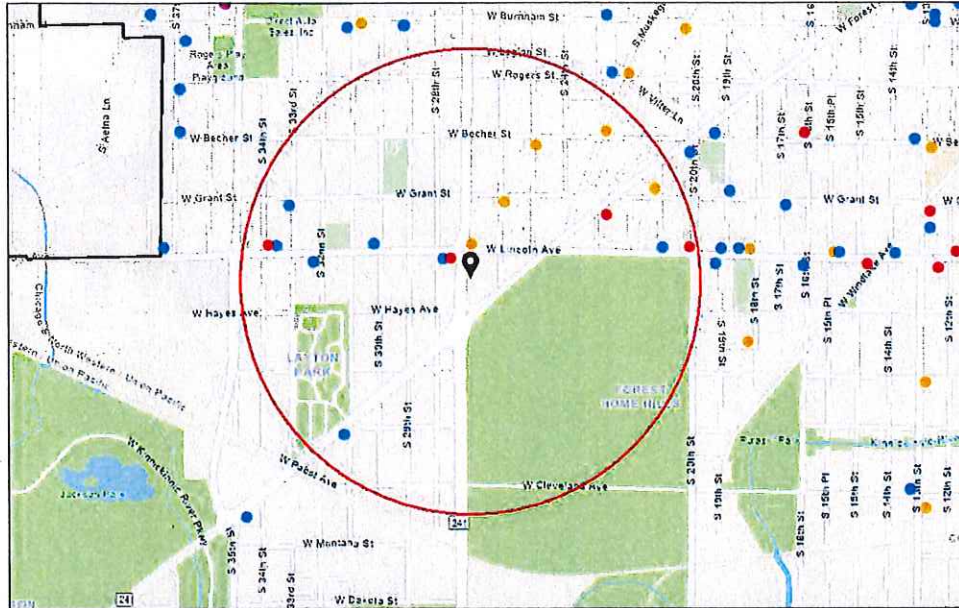


Concentration Map - 2344 S 27TH ST

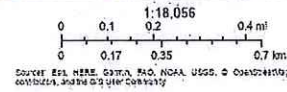
Area of Interest (AOI) Information

Area : 21,862,585.81 ft²

May 25 2022 11:51:00 Central Daylight Time



- Alcohol Licenses
- Class A Intoxicating Liquor
- Class A Fermented Mall Beverage
- Class A Liquor and Mall
- Class B Tavern
- City Limits



5/25/2022

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	16		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	RTSP, LLC	JUST ONE MORE	ANTONIO S PEREZ, Agt	3209 W LINCOLN AV	Class B Tavern License	25	1/17/2022, 6:00 PM	1
2	Aarvind Food Mart, LLC	Lucky Food & Beer	LAKHWINDER KAUR, Agt	2638 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		12/16/2021, 6:00 PM	1
3	CHILLY WILLYS SALOON	CHILLY WILLYS SALOON	DAVID W OLSON, SP	3301 W GRANT ST	Class B Tavern License	25	2/28/2022, 6:00 PM	1
4	Villana's Place, LLC	Villana's Place	Juan Manuel Macias Gallardo, Agt	3000 W LINCOLN AV	Class B Tavern License	160	2/7/2022, 6:00 PM	1
5	Chispita's Store LLC	Jalisco's Supermarket	Monica Gomez Vega, Agt	2000 W. LINCOLN AV	Class A Malt & Class A Liquor License		3/30/2022, 7:00 PM	1
6	ABDELAL, LLC	GRANT MARKET	SAED F ABDELAL, Agt	2100 W GRANT ST	Class A Fermented Malt Beverage Retailer's License		5/13/2022, 7:00 PM	1
7	Farida, LLC	South Ave Foods	Thaher M Qatoum, Agt	2108 S 25TH ST	Class A Fermented Malt Beverage Retailer's License		5/5/2022, 7:00 PM	1
8	Punjab Food LLC	J&C El Centenario Market	Rita M Bhatti, Agt	2082 S Muskego AV	Class A Fermented Malt Beverage Retailer's License		5/23/2022, 7:00 PM	1
9	LA PICA #3, LLC	LA PICA CARR 3 BAR & HALL	WILLIAM RIVERA, Agt	3427-31 W LINCOLN AV	Class B Tavern License	162	7/28/2022, 7:00 PM	1
10	Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License		7/25/2022, 7:00 PM	1
11	Treder KMK Inc	Supermarket La Veracruzana	ERIC J TREDER, Agt	2539 W Grant ST	Class A Fermented Malt Beverage Retailer's License		3/1/2022, 6:00 PM	1
12	Agave Azul	Agave Azul	FRANCISCO RIOS, JR, SP	3316 W Lincoln AV	Class B Tavern License	94	9/23/2022, 7:00 PM	1
13	Arora Pantry Inc	Quick Pick Food Mart	Gurmeet S Arora, Agt	3332 W Lincoln AV	Class A Malt & Class A Liquor License		8/30/2022, 7:00 PM	1
14	Holler House	Holler House	Catherine Haefke, SP	2042 W Lincoln AV	Class B Tavern License		9/20/2022, 7:00 PM	1
15	LINCOLN BEER & LIQUOR INC.	LINCOLN BEER & LIQUOR	Gurjit K Singh, Agt	2717 W Lincoln AV	Class A Malt & Class A Liquor License		10/31/2022, 7:00 PM	1
16	MCFINAGIN LLC	BREW CITY TAP	MARK S SILBER, Agt	3105 W FOREST HOME AV	Class B Tavern License	80	10/10/2022, 7:00 PM	1



Wednesday, July 06, 2022



Notice of Public Hearing

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RUIZ ROJO, Rafael
Carnitas De Rafa Restaurante at 2344 S 27th St.
Class B Tavern and Weights & Measures License Applications

Tuesday, July 19, 2022 at 10:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 07/19/2022 at 10:20 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2319 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2320 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2320 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2320A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2321 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2322 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2322A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2323 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2324 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2326 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2326 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2327 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2328 S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT OCCUPANT	2328 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2329 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2330 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2330A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2331 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2331A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2332 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2334 S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT OCCUPANT	2334 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2334A S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT OCCUPANT	2334A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2335 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2336 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2337 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2338 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2339 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2339 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2340 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2340A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2341 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2341A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2342 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2342 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2345 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2347 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2347A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT OCCUPANT	2348 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2348A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2349 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2350 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2352 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2352 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2354 S 27TH ST	MILWAUKEE, WI 53215-2923

CURRENT OCCUPANT	2354 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2354A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2356 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2358 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2358 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2358A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2360 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2556 W FOREST HOME AVE	MILWAUKEE, WI 53215-2941
CURRENT OCCUPANT	2558 W FOREST HOME AVE	MILWAUKEE, WI 53215-2941
CURRENT OCCUPANT	2601 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2603 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2604 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2605 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2607 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2608 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2608A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2611 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2612 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2614 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2614A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2615 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2617 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2617A W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2618 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2618A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2622 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2623 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2626 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2626A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2627 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2629 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2630 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2630A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT OCCUPANT	2631 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2633 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2635 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2636 W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT OCCUPANT	2639 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2640 W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT OCCUPANT	2640A W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT OCCUPANT	2641 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2709 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2712 W HAYES AVE	MILWAUKEE, WI 53215-2950
CURRENT OCCUPANT	2712A W HAYES AVE	MILWAUKEE, WI 53215-2950
CURRENT OCCUPANT	2713 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2713A W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2720 W HAYES AVE	MILWAUKEE, WI 53215-2950

CURRENT OCCUPANT 2720A W HAYES AVE

MILWAUKEE, WI 53215-2950

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Total Records: 94

Radius 250.0 feet and Center of Circle: 2344 S 27th St



BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: FULL SERVICE MEXICAN RESTAURANT

Do you have any experience operating this type of business? No Yes If yes, explain: MANAGED A RESTAURANT

2. Business Operations

- a. Proposed Opening Date: 06/17/2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: RESTAURANT
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: 3 N KITCHEN, 1 N DINING ROOM
Outside: 2 Locations: PARKING LOT
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 16 and describe the parking security plan: PARKING WILL BE MONITORED BY CAMERAS AND PROPER SIGNAGE WILL BE INSTALLED
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 6 and list locations: 2 IN DINING ROOM, 2 IN PARKING LOT, 1 IN BASEMENT, 1 IN KITCHEN
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 28 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: LINCOLN AVE & FOREST HOME
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: RICARDO BECERRA Phone Number: 414-308-3791
 Building Owner Address: 6807 SEVEN MILE RD, CALEDONIA WI 53402

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

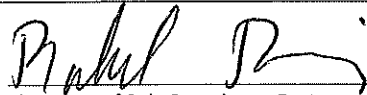
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6AM	10PM	50-130	0-100	NONE
Monday	6AM	10PM	30-70	0-100	NONE
Tuesday	6AM	10PM	30-70	0-100	NONE
Wednesday	6AM	10PM	30-70	0-100	NONE
Thursday	6AM	10PM	30-70	0-100	NONE
Friday	6AM	10PM	30-90	0-100	NONE
Saturday	6AM	10PM	50-130	0-100	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: RESTAURANTE EL RINCONCITO DE RAFA, LLC

Premise Address: 2344 S 27TH ST, MILWAUKEE WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? BUILDING OWNER

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 8000

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 06/01/2022 Ends 05/31/2024

b) Monthly rental \$ 2500

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 2 YEARS

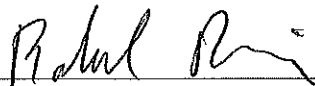
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **RESTAURANTE EL RINCONCITO DE RAFA, LLC**

Premises Address: **2344 S 27TH ST, MILWAUKEE WI 53215**

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant Items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: MEAT, CHEESE

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes

If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling

Construction changes to existing building Equipment changes only

Provide a brief description of the changes: ADD COMMERCIAL STOVE AND GRILL

Start date: 06/01/2022

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

RRR I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

RRR I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

RRR I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

RRR I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

RRR I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Rahul Puri

Signature of Additional Partner: _____



WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Office Use Only:	
App#	_____
Filed	_____
Initials	_____
Paid	_____
Lic #	_____

Legal Entity Name: RESTAURANTE EL RINCONCITO DE RAFA, LLC

Premise Address: 2344 S 27TH ST, MILWAUKEE WI 53215

Device Type(s)

- Check all device types for which you need a license.
 - For each device type checked, indicate how many you have in the Number of Devices column (b).
 - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
 - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- * **Exception:** The Scanner fee is not per device. Check the box for the appropriate range.
If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.
Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
Liquid Measuring Devices				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
Scales				
<input checked="" type="checkbox"/> Measuring any weight amount	24 months	\$55	1	
Scanners				
<input type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other_____	
Other Devices				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Timing Device	24 months	\$30		

Total Fee Due **55.00**

Signature

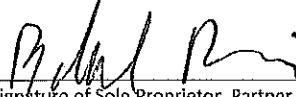
I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

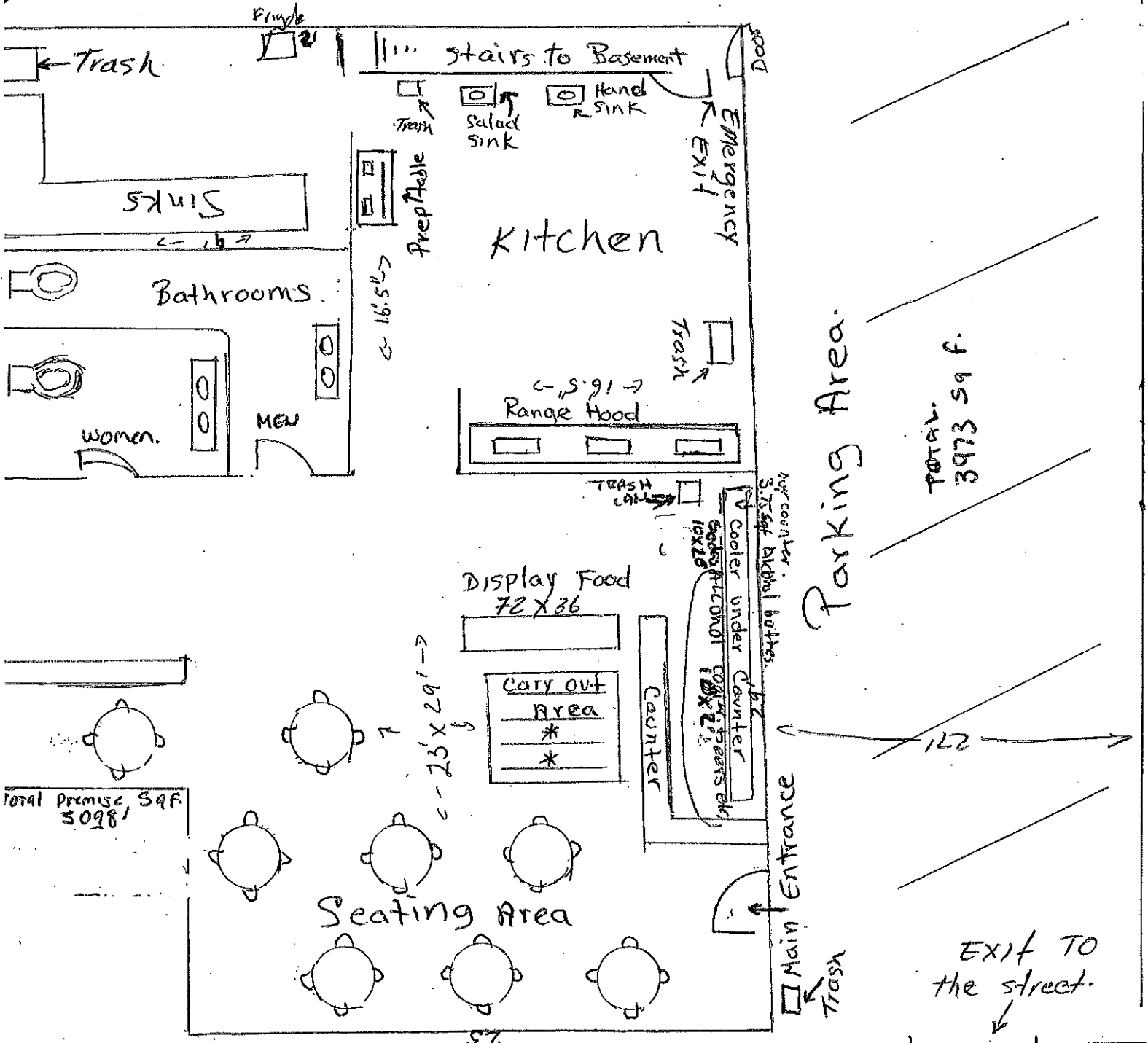
This form must be submitted with the Business License Application, Weights & Measures Plan of Operation, and appropriate fee. Forms can be obtained online at www.milwaukee.gov/licenses.

Alley

EXIT to the Alley
(Gate)

Garage

← OS →

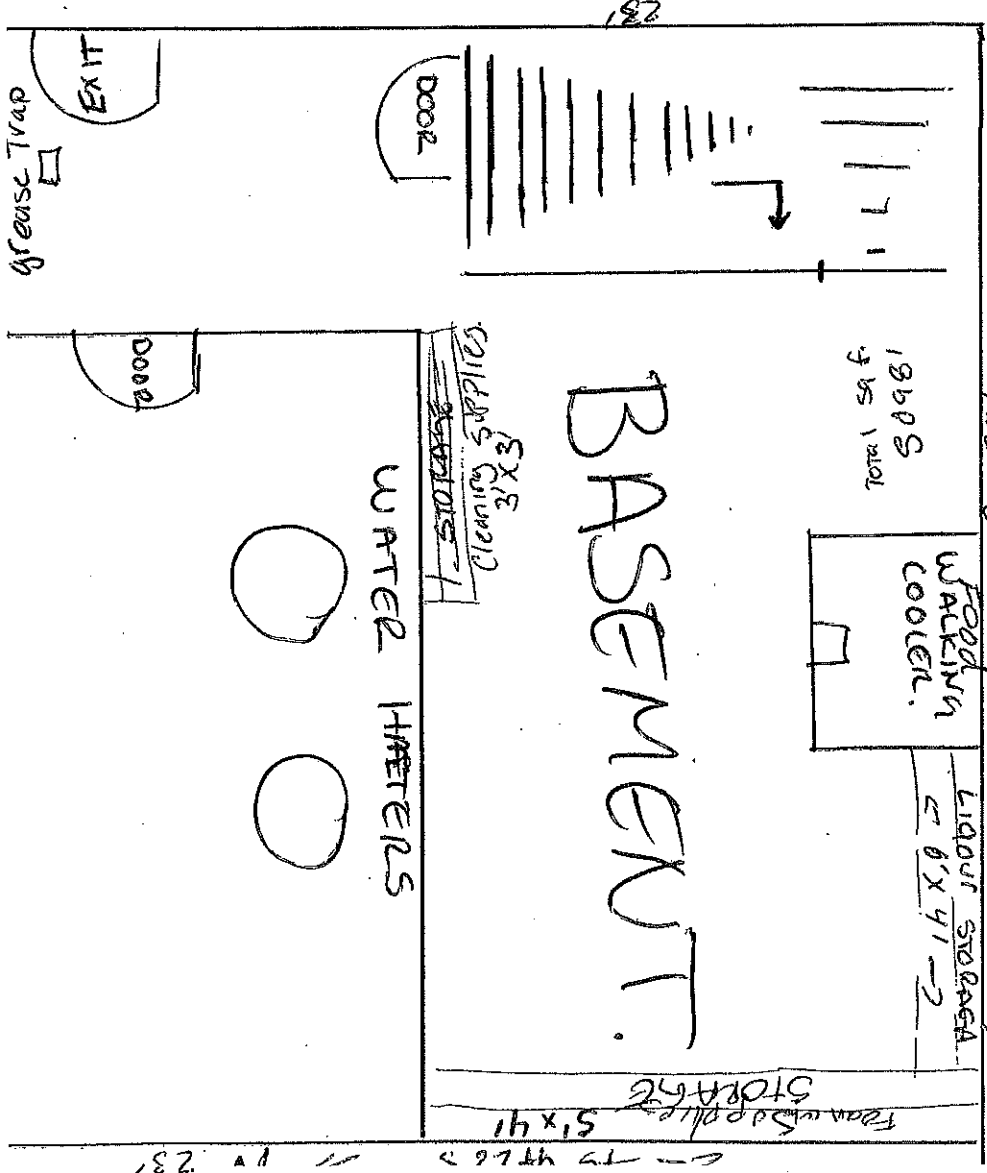
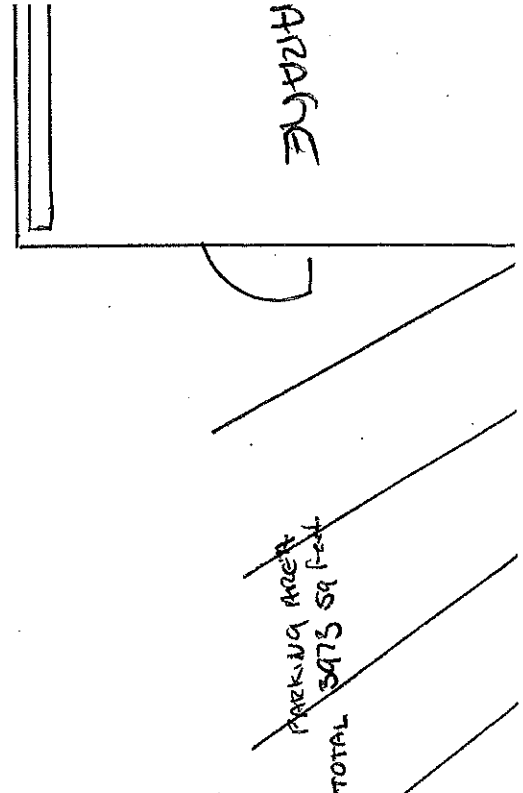
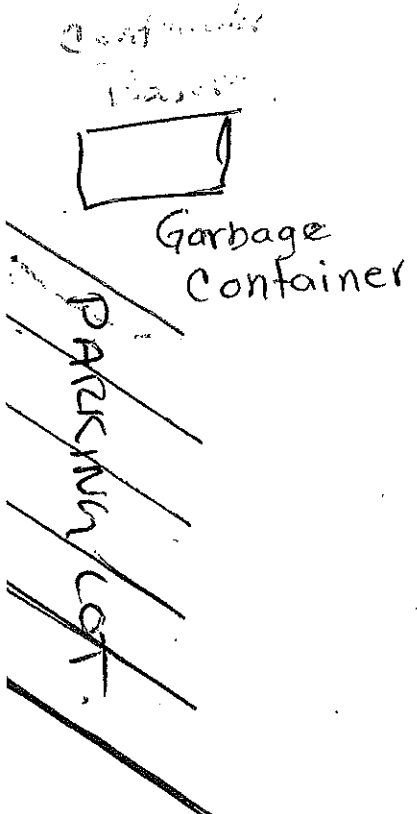


TOTAL 3973 sq. f.

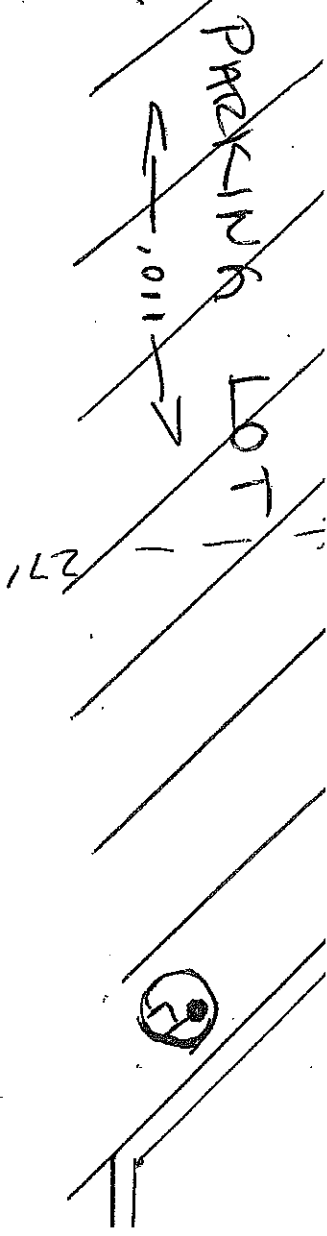
Total Premise 3098'

Rafael Ruiz Roso
 Restaurante El Rinconcito de Rafa LLC
 DBA Carnitas de Rafa Restaurante
 2344 S 27th St
 May 23, 2022

← N ← S 27th St



Rafael Ruiz-Rosa
 Restaurante El Rinconcito de Rafa LLC
 DBA Carnitas de Rafa Restaurante
 2344 S 27th St
 May 23, 2022



2344 S 27th Milwaukee WI 53215
TEL: 414 759 1918



Para llevar



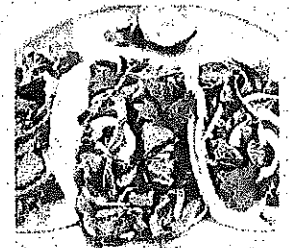
Carnitas por lb \$15
Birria por lb \$15
Barbacoa por lb \$
Docena de tortillas \$6



Especialidades de la casa



Birria chico \$8 grande \$14
Menudo chico \$8 grande \$14
Barbacoa chico \$8 grande \$14



Favoritos

Taco de carnitas tortilla suave con carnitas, cebolla y cilantro \$3.50

Taco dorado tortilla dorada rellena con carne de molida de cerdo \$2.00

Taco dorado ahogado tortilla dorada rellena de carne molida de cerdo con carnitas salsa y lechuga \$3.00

Torta ahogada GDL birote relleno con carnitas, cebolla curtida, ahogada en salsa \$10.00

Quesadilla tortilla de harina con queso derretido \$3.00

Quesadilla Supreme tortilla de harina, queso y carne de su preferencia \$5.00

Quesabirria y consomé taco dorado de birria con queso derretido y taza de consomé \$8.00

Taco de barbacoa taco dorado de barbacoa, cebollas fritas \$3.50

Torta de barbacoa birote relleno con barbacoa \$10.00

Burrito carne de su elección, arroz y frijoles \$10.00



Platillos

Chicharrón verde \$12

Chicharrón rojo \$12

Orden de Frijoles puercos \$6

Orden de arroz \$4

Orden de 3 tortillas \$2

Los platillos incluyen guiso, arroz, frijoles y tortillas

