

DESIGN A NEW FLAG FOR THE CITY OF MILWAUKEE

The winning design will get run up the flagpole. The winning designer receives \$3,000.

The current flag of the city of Milwaukee was designed in 1955 and offers a pictorial collage of historical and then-current city symbols and buildings.



The 1955 design of the flag contains images representing manufacturing, shipping and brewing industries, and includes images of the Milwaukee Arena and the recently demolished Milwaukee County Stadium. Judges will be looking for a design that will have a longer shelf life.

The City would now like a new flag for the new century. Use your imagination and your knowledge of Milwaukee. Be abstract or representational. We're looking for your creative ideas!

- Open to anyone in the state of Wisconsin
- One \$3,000 award, four \$500 awards and more
- Contest ends **October 31, 2001**
- For complete details go to www.onmilwaukee.com or call (414) XXX-XXXX.

CITY FLAG DESIGN CONTEST RULES

Eligibility

The contest is open to any resident or student in the state of Wisconsin.

Entries

Entries will be accepted from individuals or groups. One entry per individual or group.

Entries should be submitted in one of the following categories:

Grades K - 5 (individual or class)

Grades 6 - 8 (individual or class)

Grades 9 -12 (individual or class)

College student

Professional designer or artist

General (individual, group or club)

Entries may be submitted in any form including cloth, paper, digitally, or any other medium.

Minimum size of your design should be 4.5" high by 7" wide. Large entries are acceptable but should maintain these proportions.

All entries become the property of the Arts Board and can not be returned.

Judging

Judges will be looking for a design that will have a long shelf life, so the design should avoid elements that are transient in nature. (e.g. County Stadium, featured on the current flag, was torn down after less than 50 years)

The judges will consider practicality of reproducing the design as a flag.

The Milwaukee Arts Board will submit the Five overall best entries to the Common Council for final selection of the new flag design. The winning entry will be awarded \$3,000. The 4 runners-up will each receive \$500.

To encourage entries in each of the age/skill categories listed above; a nominal award will be given in each of the six age/skill categories listed above.

Deadline

All entries must be received no later than **3pm on October 31, 2001**, at the offices of the Department of City Development, marketing section, 809 N. Broadway, Milwaukee, WI 53202. Electronic entries should be sent as either PDF or JPG files.

Any questions should be directed to the marketing staff of the Department of City Development at 414-286-8436.