

File No. 171725. Substitute resolution relating to a Minor Modification to the Detailed Planned Development known as Park Place, Stage 1, to permit additional building wall and freestanding signage at 11270 West Park Place, located on the northeast side of West Park Place, south of West Liberty Drive, in the 5th Aldermanic District.



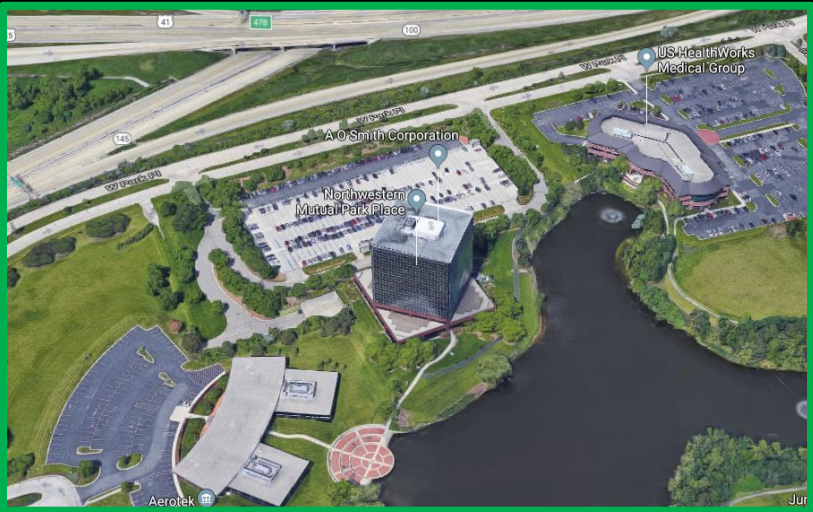
File No. 171725. Site Context Photos.



Aerial view north from W. Park Place



Aerial view northeast from W. Park Place



Aerial view west from lake



File No. 171725.

Google Maps



Proposed Monument

Proposed Wall Mount

Existing Monuments

©2018 Google, Map data ©2018 Google 50 ft

File No. 171725.

W Park Pl

EXISTING SIGNS ON SITE



Image capture: Aug 2017 © 2018 Google

Milwaukee, Wisconsin

 Google, Inc.

Street View - Aug 2017

File No. 171725. Proposed Parking Structure Signage.



Client
Manitowoc
ESTWICK

Site
See Above
Quantity
1 2 3 4 5 6

Materials & Specs
Wall Signage
Aluminum Extrusion
Internal Illumination
Non-IL Backer Panel

Color
Grey
White
Red

Revisions
 REVISION
 REVISION
 REVISION
 REVISION
 REVISION

Representative
Chad B.
Designer
Nick Mason
Date: 1/29/2018

File No. 171725. Proposed Monument Sign.



www.Innovative-Signs.com

Client

Manitowoc

EST/INV

Size

See Above

Quantity

■ 1 □ 2 □ 3 □ 4 □ 5 □ 88

Materials & Specs

Monument

Aluminum Construction
Halo Lit Text
White and Red Illumination
Non Lit Aluminum Letters
"WORLD HEADQUARTERS"

Colors

- Gray
- White
- Red
- Light Gray

Revisions

- REVISION
- REVISION
- REVISION
- REVISION
- REVISION

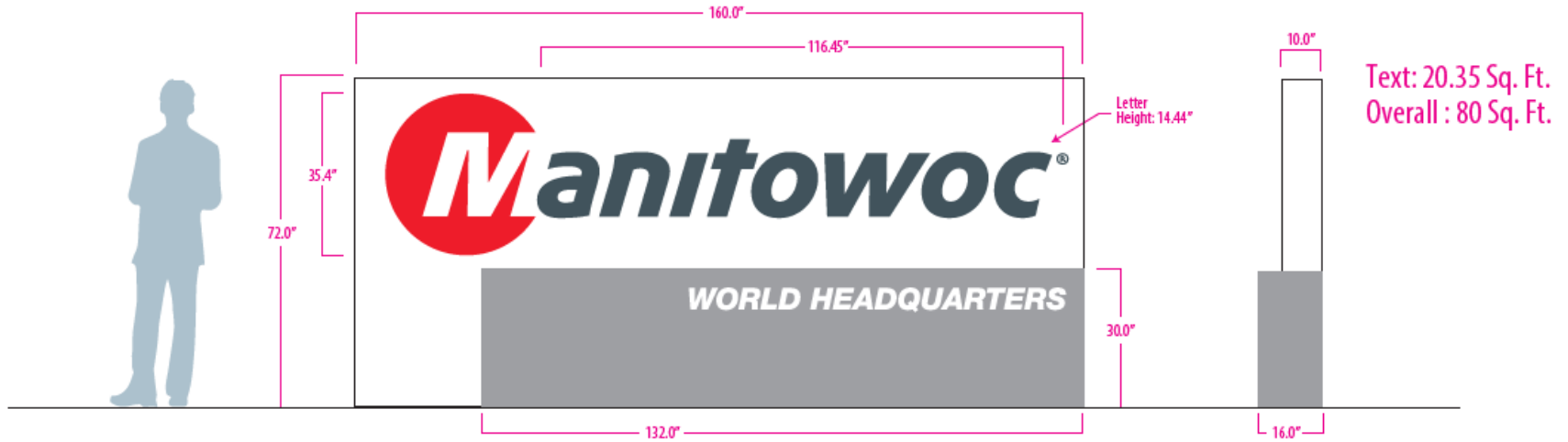
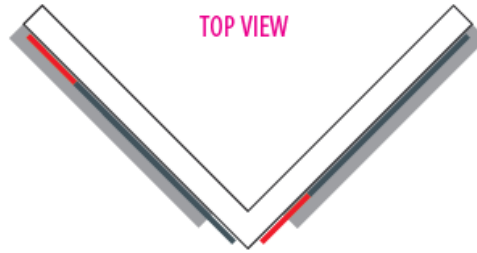
Representative

Chad S.

Designer

Nick Mason
Date: 04/03/2018

File No. 171725. Monument Sign Details.



www.Innovative-Signs.com

Client

Manitowoc

EST/INV #

Size

See Above

Quantity

■ 1 □ 2 □ 3 □ 4 □ 5 □ 88

Materials & Specs

Monument
 Aluminum Construction
 Halo Lit Text
 White and Red Illumination
 Non Lit Aluminum Letters
 "WORLD HEADQUARTERS"

Colors

- Gray
- White
- Red
- Light Gray

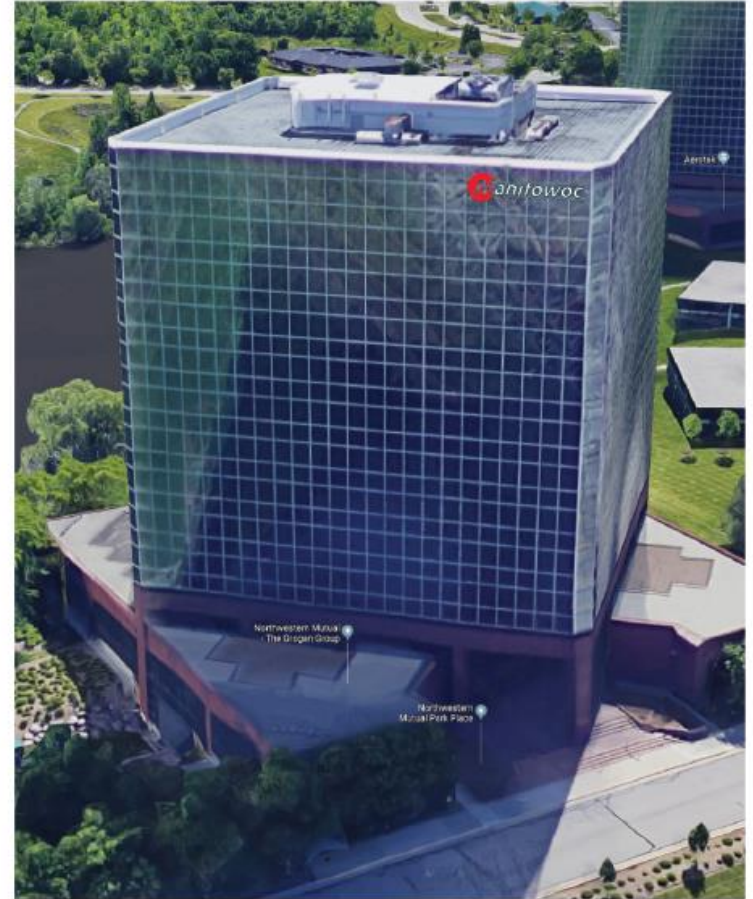
Revisions

- REVISION
- REVISION
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- REVISION
- REVISION

Representative

Chad S.
Designer
 Nick Mason
 Date: 04/03/2018

File No. 171725. Proposed Building Wall Sign.



Client

Manitowoc

EST/INV #

Size

See Above

Quantity

■ 1 □ 2 □ 3 □ 4 □ 5 □ 88

Materials & Specs

Channel Set

LED Illumination
Translucent Faces

Colors

- Gray Returns
- White LED
- Red
- White Faces

Revisions

- REVISION
- REVISION
- REVISION
- REVISION
- REVISION

Representative

Chad S.

Designer

Nick Mason
Date: 04/02/2018