



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Sunday, October 10, 2021

COMMITTEE MEETING NOTICE

AD 04

KENEALEY, Andrea CORNOG, Agent  
New Punch Bowl Milwaukee LLC  
65 BROADWAY Attn Licensing  
Denver, CO 80203

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You are requested to attend a hearing which is to be held in the Common Council Chamber, Third Floor, City Hall on:

**Tuesday, October 12, 2021 at 08:45 AM**

**Regarding:** Your Class B Tavern, Food Dealer-Restaurant and Public Entertainment Premises Applications requesting Instrumental Musicians, Bands, Disc Jockey, Karaoke, 8 Bowling Lanes, 1 Pool Table, 15 Amusement Machines as agent for "New Punch Bowl Milwaukee LLC" for "Punch Bowl Social" at 1122 N VEL R PHILLIPS Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. An application for a Public Entertainment Premises license seeking amusement machines may be denied on the basis of the potential illegality of the machines for which the license is sought. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

JIM OWCZARSKI, CITY CLERK



BY:

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Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

Date: 10/08/21  
Officer: Xavier Benitez

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Punch Bowl Social  
Address: 1122 N. Vel R. Phillips Av  
Phone: 414 614-9468

Owner: New PBS Brand Co.  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Andrea C. Kenealey  
Home Address: 4616 N. Wilshire Rd  
City State Zip: Milwaukee WI. 53211  
Phone: 414 614-9468  
Email: akenealey@yahoo.com

Preferred contact: By phone

Location currently open:  YES  NO

Projected open date: Mid Fall

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9am-12am 24 hours Y N  
Mon: 11am-2am  
Tue: 11am-2am  
Wed: 11am-2am  
Thu: 11am-2am  
Fri: 11am-2:30am  
Sat: 9am-2:30am

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 4
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: 4
22. Are there interior cameras  Yes  No How many: 23
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned capacity 1254
26. What is the minimum number of employees That will be on premise 10
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: 5 to 9
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction after 10pm 21 or older
  - Other : more personal on special events

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

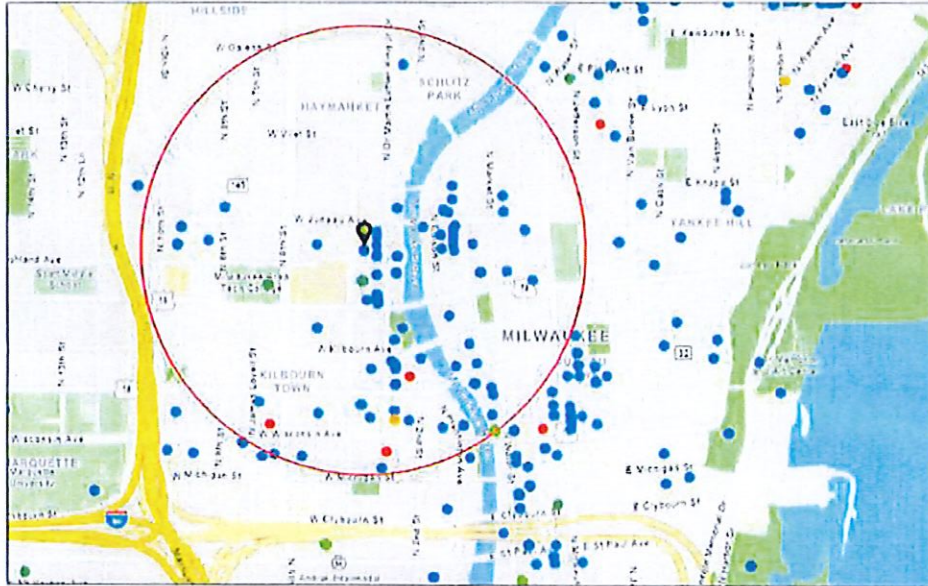
The location is across from the Fiserv Forum and part of the Deer District. The location will have security personal managed by the business. The amount of security will vary due to the events within the Deer District.

# City Concentration Map Milwaukee

1122 N Vel R Phillips Av

Area : 21,862,585.89 ft<sup>2</sup>

Sep 24 2021 10:23:07 Central Daylight Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer
  - Class A Liquor and Malt

1:18,056  
0 0.1 0.2 0.4 mi  
0 0.17 0.33 0.7 mi  
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### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	97		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2022, 6:00 PM	1
2	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2021, 7:00 PM	1
3	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	9/24/2021, 7:00 PM	1
4	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kilbourn AV	Class B Tavern License		9/26/2021, 7:00 PM	1
5	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class C Wine Retailer's License		1/21/2022, 6:00 PM	1
6	PBE Milwaukee 2 LLC	Point Burger Express	BRIAN J WARD, Agt	322 W STATE ST	Class B Tavern License	99	10/13/2021, 7:00 PM	1
7	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2021, 7:00 PM	1
8	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2021, 7:00 PM	1
9	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	10/11/2021, 7:00 PM	1
10	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N Dr Martin L king Jr DR	Class B Tavern License	100	10/16/2021, 7:00 PM	1
11	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2021, 6:00 PM	1
12	HOJOP, INC	AVENUE BAR & GRILL	JEFFREY M WELK, Agt	611 W WISCONSIN AV	Class B Tavern License		11/10/2021, 6:00 PM	1
13	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	11/21/2021, 6:00 PM	1
14	Dhiman LLC	India Palace Downtown	Deepak Dhiman, Agt	228 W Wells ST	Class B Tavern License		11/2/2021, 7:00 PM	1
15	MIKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N Dr Martin L king Jr DR	Class B Tavern License	824	11/5/2021, 7:00 PM	1
16	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2021, 6:00 PM	1
17	TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	BERNARD PAGET, SR, Agt	1019 N Dr Martin L King Jr DR	Class B Tavern License	599	12/16/2021, 6:00 PM	1
18	Double Dragon MIKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	80	12/12/2021, 6:00 PM	1



19	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/20/2021, 6:00 PM	1
20	MIDAS HOSPITALITY, LLC	Aloft Milwaukee Downtown	Mathew W Meadows, Agt	1230 N Dr Martin L King Jr DR	Class B Tavern License		11/22/2021, 6:00 PM	1
21	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class B Fermented Malt Beverage Retailer's License		12/28/2021, 6:00 PM	1
22	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2021, 6:00 PM	1
23	Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	134 E Juneau AV	Class B Tavern License	290	1/19/2022, 6:00 PM	1
24	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class C Wine Retailer's License		12/28/2021, 6:00 PM	1
25	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Dr Martin L King Jr DR	Class B Tavern License		1/29/2022, 6:00 PM	1
26	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/6/2022, 6:00 PM	1
27	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Dr Martin L King Jr DR	Class B Tavern License		1/1/2022, 6:00 PM	1
28	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		2/4/2022, 6:00 PM	1
29	Milwaukee Athletic Club	Milwaukee Athletic Club	Maikel Correa, Agt	731 N WATER ST 190	Class B Tavern License		1/17/2022, 6:00 PM	1
30	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2022, 6:00 PM	1
31	Punch Bowl Milwaukee, LLC	Punch Bowl Social	Williams D Kearns, Agt	1122 N Vel R Phillips AV	Class B Tavern License		2/19/2022, 6:00 PM	1
32	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Amanda S Ridout, Agt	212 W WISCONSIN AV	Class B Tavern License		2/2/2022, 6:00 PM	1
33	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Tyler E Mei, Agt	1114 N WATER ST	Class B Tavern License		2/7/2022, 6:00 PM	1
34	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Dr Martin L King Jr DR	Class B Tavern License		3/2/2022, 6:00 PM	1
35	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2022, 6:00 PM	1
36	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/7/2022, 6:00 PM	1

37	Lucille's Duelling Piano Bar, LLC	Thrd Street Tavern	Jack Roman, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	320	2/17/2022, 6:00 PM	1
38	Mojo MKE LLC	Mojo MKE	Todd M Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2022, 6:00 PM	1
39	International Exports LLC	The Safe House	Michael L Swasey, Agt	779 N Front ST	Class B Tavern License	248	3/8/2022, 6:00 PM	1
40	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	John R Casanova, Agt	320 W Highland AV	Class B Tavern License		3/26/2022, 7:00 PM	1
41	Blazin Wings, Inc	Buffalo Wild Wings #407	Nicole M Kejo, Agt	1123 N WATER ST	Class B Tavern License	253	3/24/2022, 7:00 PM	1
42	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2022, 7:00 PM	1
43	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		3/26/2022, 7:00 PM	1
44	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class C Wine Retailer's License		4/11/2022, 7:00 PM	1
45	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		4/11/2022, 7:00 PM	1
46	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Colin C Walsh, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/13/2022, 7:00 PM	1
47	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1245 N BROADWAY	Class B Tavern License	2,759	5/18/2022, 7:00 PM	1
48	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2022, 7:00 PM	1
49	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1120 N BROADWAY	Class B Tavern License	208	5/18/2022, 7:00 PM	1
50	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2022, 7:00 PM	1
51	Grandview Management Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	910 N Dr Martin L King Jr DR	Class B Tavern License		5/25/2022, 7:00 PM	1
52	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Dr Martin L King Jr DR	Class B Tavern License	297	5/25/2022, 7:00 PM	1
53	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2022, 7:00 PM	1
54	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2022, 7:00 PM	1

55	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2022, 7:00 PM	1
56	The Loft Mini Mart LLC	The Loft Mini Mart	Larry J Courtney, Agt	823 N 2ND ST 007	Class A Malt & Class A Liquor License		5/19/2022, 7:00 PM	1
57	MILWAUKEE TURNERS, INC	MILWAUKEE TURNERS	Emilio J De Torre, Agt	1034 N VEL R PHILLIPS AV	Class B Fermented Malt Beverage Retailer's License		5/23/2022, 7:00 PM	1
58	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/23/2022, 7:00 PM	1
59	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150	6/1/2022, 7:00 PM	1
60	FS SCHLITZ, LLC	Brown Bottle	Kaelyn M Cervero, Agt	221 W GALENA ST	Class B Tavern License	188	6/8/2022, 7:00 PM	1
61	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2022, 7:00 PM	1
62	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2022, 7:00 PM	1
63	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2022, 7:00 PM	1
64	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2022, 7:00 PM	1
65	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Angel Rivera, Agt	800 W Juneau AV	Class B Tavern License		7/7/2022, 7:00 PM	1
66	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2022, 7:00 PM	1
67	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2022, 7:00 PM	1
68	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	CARRIE L AMAYA, Agt	509 W WISCONSIN AV	Class B Tavern License	175	7/5/2022, 7:00 PM	1
69	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	CARRIE L AMAYA, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2022, 7:00 PM	1
70	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/27/2022, 7:00 PM	1
71	Levy at Bucks Arena	Levy at Bucks Arena	Justin A Green, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2022, 7:00 PM	1

72	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2022, 7:00 PM	1
73	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2022, 7:00 PM	1
74	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2022, 7:00 PM	1
75	DJ ENTERPRISE S I, INC	GRACE CENTER	JOAN M GROH, Agt	250 E JUNEAU AV	Class B Tavern License	330	6/17/2022, 7:00 PM	1
76	Fenix Milwaukee LLC	Rodizio Grill	Renan Ultera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2022, 7:00 PM	1
77	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License		8/30/2022, 7:00 PM	1
78	TACO MIKES LLC	Taco Mikes LLC	Michael P Holz, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		8/11/2022, 7:00 PM	1
79	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2022, 7:00 PM	1
80	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2022, 7:00 PM	1
81	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		8/1/2022, 7:00 PM	1
82	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Mall & Class A Liquor License		8/30/2022, 7:00 PM	1
83	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Dr Martin L King Jr DR	Class B Tavern License	191	9/14/2022, 7:00 PM	1
84	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2022, 7:00 PM	1
85	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2022, 7:00 PM	1
86	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	8/30/2022, 7:00 PM	1
87	Bull & A Boy LLC	Bottle House 42	Kaelyn M Cervero, Agt	1130 N 9TH ST	Class B Tavern License	450	8/30/2022, 7:00 PM	1
88	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2022, 7:00 PM	1
89	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaellan, Agt	108 E WELLS ST	Class B Tavern License		9/7/2022, 7:00 PM	1

90	The Chalk House MKE Inc	The Loaded Slate	DOUGLAS L DAUL, Agt	1137 N Dr Martin L King Jr DR	Class B Tavern License	99	10/11/2021, 7:00 PM	1
91	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kilbourn AV	Class B Tavern License		9/26/2022, 7:00 PM	1
92	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2022, 7:00 PM	1
93	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2022, 7:00 PM	1
94	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2022, 7:00 PM	1
95	BRG 1000 Water St LLC	Room @ The Rumpus Room	CHRISTIAN M DAMIANO, Agt	1020 N Water ST	Class B Tavern License		9/21/2022, 7:00 PM	1
96	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2022, 7:00 PM	1
97	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	10/11/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for: PK Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant serving food, beverages and alcohol with various kinds of entertainment (bowling, ping pong, arcade games, bocce ball, karaoke, virtual reality, darts, pool, corn hole, live music on very special occasions, etc.).

Do you have any experience operating this type of business?  No  Yes If yes, explain: Yes, there are currently other Punch Bowl Social locations operating around the U.S.

## 2. Business Operations

- a. Proposed Opening Date: October 6, 2021
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Previous licensee: Punch Bowl Milwaukee, LLC
- e. Is the current licensee operating?  No  Yes If no, list date closed: March 2020, due to COVID-19.
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Yes, this is a multi-tenant building in the Door District.

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police (as needed)  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Interior of restaurant only.

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 30 Locations: All restrooms, bars, server stations and kitchen.  
Outside: 6 Locations: All entrances and patios.
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 3 unisex, 1 men's, 1 women's, and 1 public restroom adjacent to our unit for the building.
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: To be managed by building owner/landlord.

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? N/A and describe the parking security plan: Parking is provided in nearby park garage.
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2-10 and answer the following:  
 What are their responsibilities? Internal security to oversee, direct and ID guests, among other guest needs.  
 Is security equipment used?  No  Yes If yes, describe Security cameras and video recording surveillance on premises.  
 List their licensing, certification, or training credentials Trained by Punch bowl Social staff. Will review possible external security in the future on an as needed basis.
- d. Will there be security cameras?  No  Yes If yes, how many? 32 and list locations: Throughout the establishment - at doors, bars, and karaoke rooms.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe ID'ing to be conducted and no one under 21 allowed after 10:00 p.m.

## 6. Percentage of Sales (must total 100%)

Alcohol <u>55</u> %	Food <u>35</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>10</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>N/A</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2 N/A

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: Food Dealer License and Entertainment Premises License

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 1,254 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: N. Vel R. Phillips Ave. & W. Highland Ave.
- d. Describe Building:  Free Standing Building  Strip Mall  Other: Multi-tenant building.
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Retail and entertainment district
- g. Building Owner Name: MKE BLK4L2 LLC Phone Number: \_\_\_\_\_  
 Building Owner Address: 1543 North 2nd St, 6th Floor, Milwaukee, WI 53212

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00 AM	12:00 AM	450	All ages	21 and up after 10:00 PM
Monday	11:00 AM	2:00 AM	350	All ages	21 and up after 10:00 PM
Tuesday	11:00 AM	2:00 AM	350	All ages	21 and up after 10:00 PM
Wednesday	11:00 AM	2:00 AM	350	All ages	21 and up after 10:00 PM
Thursday	11:00 AM	2:00 AM	450	All ages	21 and up after 10:00 PM
Friday	11:00 AM	2:30 AM	1,500	All ages	21 and up after 10:00 PM
Saturday	9:00 AM	2:30 AM	2,000	All ages	21 and up after 10:00 PM

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Robert A. Cornog, Jr., President

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# Original Alcohol Beverage Retail License Application

Submit to municipal clerk.

For the license period beginning \_\_\_\_\_ 20\_\_\_\_ ;  
ending \_\_\_\_\_ 20\_\_\_\_ ;

TO THE GOVERNING BODY of the:  Town of }  
 Village of } Milwaukee  
 City of }

County of Milwaukee Aldermanic Dist. No. 4 (if required by ordinance)

1. The named  Individual  Partnership  Limited Liability Company  
 Corporation / Nonprofit Organization

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): New Punch Bowl Milwaukee, LLC

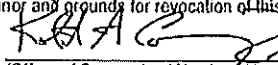
An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

Title	Name (Last, First, M.I.)	Home Address	Post Office & Zip Code
President/Member	President - Robert A. Cornog, Jr.	615 Orchard Lane, Winnetka, IL 60093	
Vice President/Member	N/A		
Secretary/Member	Secretary - Shakeel M. Rangrez	82 Oak Street, Tenafly, NJ 07670	
Treasurer/Member	N/A		
Agent	Andrea Cornog Kenealey	4616 N. Wilshire Ln, Milwaukee, WI 53211	
Directors/Managers			

3. Trade Name Punch Bowl Social Business Phone Number 720-409-3745  
4. Address of Premises 1122 N. Vel R Phillips Ave Post Office & Zip Code Milwaukee, WI 53203

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No
8. (a) Corporate/limited liability company applicants only: Insert state DE and date 06-11-2021 of registration.  
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? See org. chart.  Yes  No  
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No  
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)
9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) 1st floor, 2nd floor and patio; See storage locations on floor plan.
10. Legal description (omit if street address is given above): See above.
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
(b) If yes, under what name was license issued? Punch Bowl Milwaukee, LLC
12. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277].  Yes  No
13. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776].  Yes  No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, brewers and brewpubs?  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

  
(Officer of Corporation / Member / Manager of Limited Liability Company / Partner / Individual)

## TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Applicant's WI Seller's Permit No. <b>TO BE PROVIDED</b>	FEIN Number. <b>87-1968220</b>
LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$
<b>TOTAL FEE</b>	\$



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: New Punch Bowl Milwaukee, LLC
Premise Address: 1122 N. Vel R Phillips Ave, Milwaukee, WI 53203
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If no, list the name and address of the person(s) who will: <u>Elgin Harris, 2377 N 56th St, Milwaukee, WI 53210</u> Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license. SEE ATTACHED MANAGER'S LICENSE APPLICATION.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list name and address: _____
<b>Property Information (New &amp; Transfer Applicants Only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease <input type="checkbox"/> Other In accordance with the lease & Schedule 3.1, the tenant acquired the landlord's interests in the FF&E pursuant to the lease by virtue of a quit claim conveyance.
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ <u>SEE ATT.</u>
d) Total amount paid for business \$ <u>SEE ATT.</u>
e) Total amount paid for goodwill of the business \$ <u>0.00</u> Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>
a) Date lease begins <u>07/01/2021</u> Ends <u>06/30/2031</u>
b) Monthly rental \$ <u>See Lease</u> at Exhibit G.
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)? <u>10 years, plus</u> option for renewals.

**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain Percentage rental and operating costs. See Exhibit G to the Lease.
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Robert A. Cornog, Jr., President

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



**PUBLIC ENTERTAINMENT PREMISES LICENSE  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 1122 N. Vel R Phillips Ave, Milwaukee, WI 53203

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |   |   |   |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands    | <input type="checkbox"/> Dancing by Performers                          | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>15</u> |
| <input checked="" type="checkbox"/> Bands   | <input type="checkbox"/> Comedy Acts            | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input checked="" type="checkbox"/> Bowling Alley<br>How many? <u>8</u>             | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input checked="" type="checkbox"/> Pool Tables<br>How many? <u>1</u>               | <input type="checkbox"/> Magic Shows            | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings        | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |   |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: DJ and live bands and in private karaoke rooms

**LEGAL CAPACITY OF PREMISES**

1,254 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: N/A. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Robert A. Cornog, Jr., President

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

