



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK  
REVISED**

Tuesday, May 12, 2020

**COMMITTEE MEETING NOTICE**

AD 08

ARORA, Gurmeet S, Agent  
Arora Pantry Inc  
3332 W Lincoln Av

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Friday, May 22, 2020 at 10:30 AM

**Regarding:** Your Change of Circumstances for Class A Malt & Class A Liquor License Application as agent for "Arora Pantry Inc" for "Quick Pick Food Mart" at 3332 W Lincoln Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/570861413>. If you wish to call in, please call +1 (669) 224-3412 and use Access Code: 570-861-413.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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**COMMITTEE MEETING NOTICE**

AD 08

ARORA, Gurmeet S, Agent  
Arora Pantry Inc  
4540 W Melissa Ct

Franklin, WI 53132

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**Friday, May 22, 2020 at 10:30 AM**

**Regarding:** Your Change of Circumstances for Class A Malt & Class A Liquor License Application as agent for "Arora Pantry Inc" for "Quick Pick Food Mart" at 3332 W Lincoln Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/570861413>. If you wish to call in, please call +1 (669) 224-3412 and use Access Code: 570-861-413.

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JIM OWCZARSKI, CITY CLERK

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Jessica Celella  
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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

To Whom It May Concern,

This letter is to notify the committee of a changed circumstance at 3332 W. Lincoln Ave and formally request the committee reconsider its application for a Class A Malt & Liquor License.

The store has begun the process of being re-organization as a grocery store. The store will now specialize in selling both fresh and prepackaged food. The store will attempt to push produce, dairy products, baked goods, as well as frozen and prepared goods. Other household goods, such as paper towels, toilet paper, cleaning products, and over-the-counter medicines will also be sold.

Several national and local brands will be offered and products will be offered in multiple sizes. Additionally, the store will have multiple check out lanes and a large staff available to help customers. Perhaps most importantly, due to consumers (rightfully so) becoming more health-conscious, an abundance of healthy food will be available as opposed to processed foods.

In order to implement these changes, the store will go through a major renovation and re-design. The inside of the store will be completed remodeled and an update to shelving and signs will be made. Additionally, new high-efficiency coolers and freezers will be installed.

Due to the changed circumstance of the store, as well as support from Alderman Donovan, I ask the committee to reevaluate its previous decision and GRANT the Class A Malt & Liquor License.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gurmeet Arora', with a stylized flourish at the end.

Gurmeet Arora

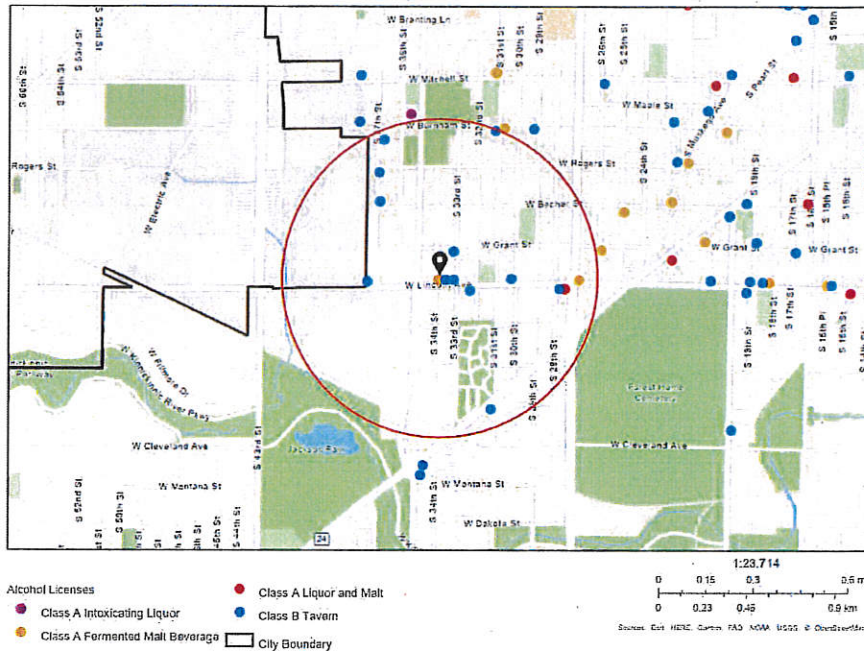


# Concentration Map

3332 W Lincoln Av

Area : 21,862,585.85 ft<sup>2</sup>

May 11 2020 14:49:58 Central Daylight Time



Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	17		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	CITIZEN, INC	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	2717 W LINCOLN AV	Class A Malt & Class A Liquor License		5/14/2020, 7:00 PM	1
2	MCFINAGIN LLC	BREW CITY TAP	MARK S SILBER, Agt	3105 W FOREST HOME AV	Class B Tavern License	80	10/10/2020, 7:00 PM	1
3	Agave Azul	Agave Azul	FRANCISCO RIOS, JR, SP	3316 W Lincoln AV	Class B Tavern License	94	9/23/2020, 7:00 PM	1
4	CHILLY WILLYS SALOON	CHILLY WILLYS SALOON	DAVID W OLSON, SP	3301 W GRANT ST	Class B Tavern License	25	2/28/2021, 6:00 PM	1
5	POLKA DOT SPIRITS, LLC	KOCHANSKI'S CONCERTINA BEER HALL	ANDREW J KOCHANSKI, Agt	1920 S 37TH ST	Class B Tavern License	80	11/3/2020, 6:00 PM	1
6	TORY OF MILWAUKEE, INC	MC KIERNANS	GENE M MC KIERNAN, Agt	2066 S 37TH ST	Class B Tavern License	99	5/30/2020, 7:00 PM	1
7	CITIZEN, INC	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	2717 W LINCOLN AV	Class A Malt & Class A Liquor License		5/14/2021, 7:00 PM	1
8	Tu Casa LLC	Tu Casa Mexican Restaurant & Bar	Susana L Barba-Martin, Agt	3710 W LINCOLN AV	Class B Tavern License		7/8/2020, 7:00 PM	1
9	Aarvind Food Mart, LLC	Lucky Food & Beer	LAKHWINDER KAUR, Agt	2638 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		12/16/2020, 6:00 PM	1
10	Arora Pantry Inc	Quick Pick Food Mart	Gurmeet S Arora, Agt	3332 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		7/26/2020, 7:00 PM	1
11	Arora Pantry Inc	Quick Pick Food Mart	Gurmeet S Arora, Agt	3332 W Lincoln AV	Class A Retailer's Intoxicating Liquor License		7/26/2020, 7:00 PM	1
12	CJ's Pub LLC	CJ's Pub	CORINA L WAGE, Agt	3643 W Rogers ST	Class B Tavern License	49	7/23/2020, 7:00 PM	1
13	RTSP, LLC	JUST ONE MORE	ANTONIO S PEREZ, Agt	3209 W LINCOLN AV	Class B Tavern License	25	12/19/2020, 6:00 PM	1
14	5050 Lounge LLC	Junior's Cocktail Lounge	Edward R Calloway, Agt	3300 W Lincoln AV	Class B Tavern License		1/8/2021, 6:00 PM	1
15	LA PICA #3, LLC	LA PICA CARR 3 BAR & HALL	WILLIAM RIVERA, Agt	3427-31 W LINCOLN AV	Class B Tavern License	162	7/28/2020, 7:00 PM	1
16	Villana's Place, LLC	Villana's Place	Juan Manuel Macias Gallardo, Agt	3000 W LINCOLN AV	Class B Tavern License	160	1/28/2021, 6:00 PM	1
17	EL SENORIAL, LLC	EL SENORIAL	MIGUEL HUERTA, Agt	1901 S 31ST ST	Class B Tavern License	76	2/25/2021, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



# Alcohol Concentration for 3332 W Lincoln Ave

City of Milwaukee, Wisconsin



## - Legend -

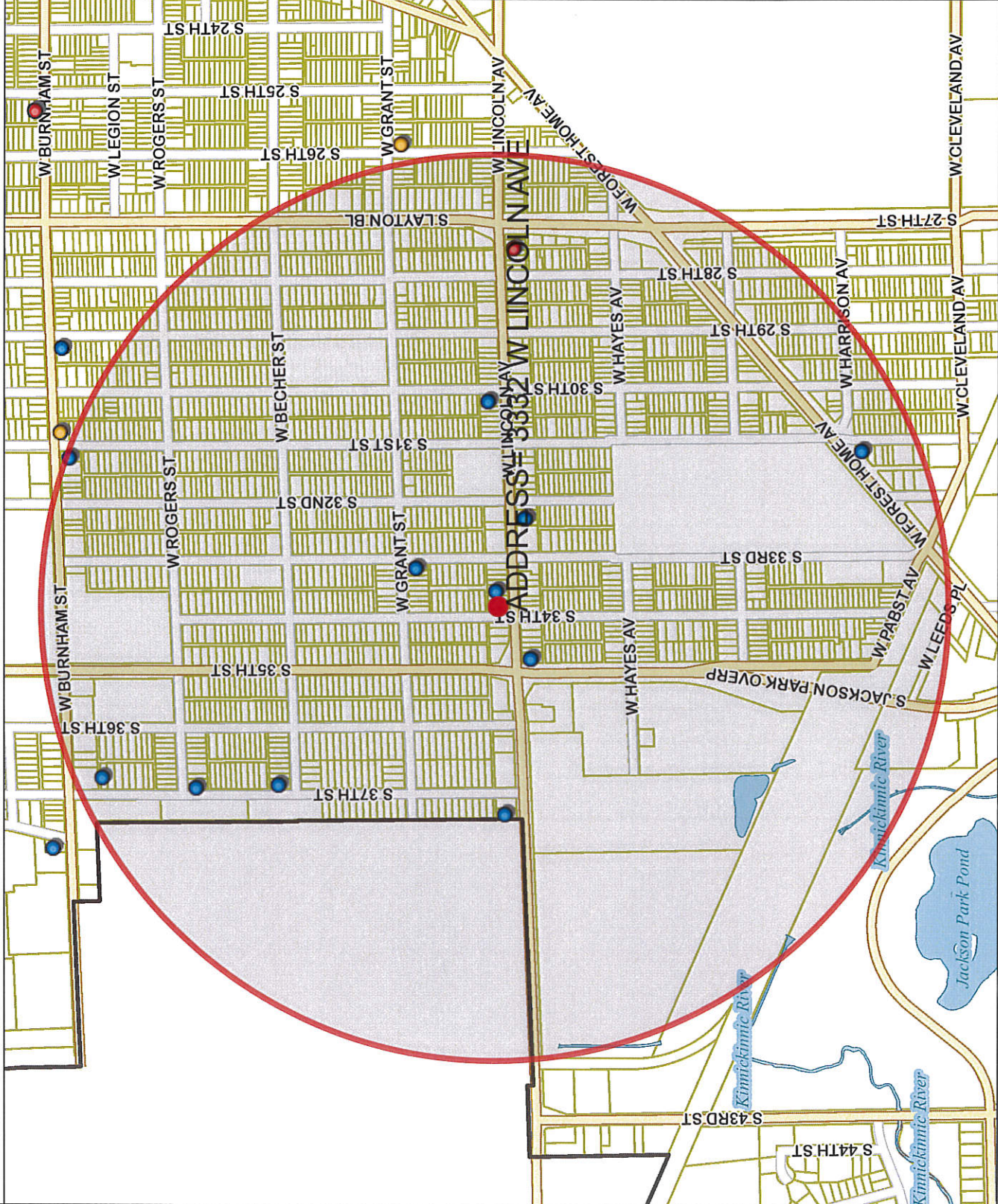
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Alcohol Establishments with a .5 Mile Radius Centered on 3332 W Lincoln Ave as of December 6, 2018.



Department of Administration - ITMD



Map Scale: 1: 10,000



Alcohol Establishments Within a .5 Mile Radius Centered on 3332 W Lincoln Ave as of December 6, 2018.					
License Summary	Trade name	Licensee	License type name	Total capacity	Expiration date
Class A Fermented Malt Beverage Retailer's License	Quick Pick Food Mart	Gurmeet S Arora, Agt	Class A Fermented Malt Beverage Retailer's License	3332 W Lincoln AV	7/26/2019 19:00
Class A Malt & Class A Liquor License	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	Class A Malt & Class A Liquor License	2717 W LINCOLN AV	5/14/2019 19:00
Class A Retailer's Intoxicating Liquor License	Quick Pick Food Mart	Gurmeet S Arora, Agt	Class A Retailer's Intoxicating Liquor License	3332 W Lincoln AV	7/26/2019 19:00
Class B Tavern License	Agave Azul	FRANCISCO RIOS, JR, SP	Class B Tavern License	94 3316 W Lincoln AV	9/23/2019 19:00
	CHILLY WILLYS SALOON	DAVID W OLSON, SP	Class B Tavern License	25 3301 W GRANT ST	2/28/2019 18:00
	CJ's Pub	CORINA L WAGE, Agt	Class B Tavern License	49 3643 W Rogers ST	7/23/2019 19:00
	EL SENORIAL	MIGUEL HUERTA, Agt	Class B Tavern License	76 1901 S 31ST ST	2/25/2019 18:00
	LA PICA #3, LLC	WILLIAM RIVERA, Agt	Class B Tavern License	162 3427-31 W LINCOLN AV	7/28/2019 19:00
	MCINAGIN LLC	MARK S SILBER, Agt	Class B Tavern License	80 3105 W FOREST HOME AV	10/10/2019 19:00
	POLKA DOT SPIRITS, LLC	ANDREW J KOCHANSKI, Agt	Class B Tavern License	80 1920 S 37TH ST	11/3/2019 18:00
	RTSP, LLC	ANTONIO S PEREZ, Agt	Class B Tavern License	25 3209 W LINCOLN AV	12/19/2019 18:00
	TORY OF MILWAUKEE, INC	GENE M MC KIERNAN, Agt	Class B Tavern License	25 2066 S 37TH ST	5/30/2019 19:00
	Tu Casa LLC	Susana L Barba-Martin, Agt	Class B Tavern License	3710 W LINCOLN AV	7/8/2019 19:00
	Villana's Place, LLC	Juan Manuel Macias Gallardo, Agt	Class B Tavern License	160 3000 W LINCOLN AV	1/28/2019 18:00
				Grand Total	14
				Total capacity	
				Address	
				3332 W Lincoln AV	7/26/2019 19:00
				2717 W LINCOLN AV	5/14/2019 19:00
				3332 W Lincoln AV	7/26/2019 19:00
				94 3316 W Lincoln AV	9/23/2019 19:00
				25 3301 W GRANT ST	2/28/2019 18:00
				49 3643 W Rogers ST	7/23/2019 19:00
				76 1901 S 31ST ST	2/25/2019 18:00
				162 3427-31 W LINCOLN AV	7/28/2019 19:00
				80 3105 W FOREST HOME AV	10/10/2019 19:00
				80 1920 S 37TH ST	11/3/2019 18:00
				25 3209 W LINCOLN AV	12/19/2019 18:00
				25 2066 S 37TH ST	5/30/2019 19:00
				3710 W LINCOLN AV	7/8/2019 19:00
				160 3000 W LINCOLN AV	1/28/2019 18:00



Monday, May 11, 2020



# Notice of Public Hearing

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notice

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ARORA, Gurmeet S, Agent  
Quick Pick Food Mart at 3332 W Lincoln Av  
Change of Circumstances for Class A Malt & Class A Liquor License Application

**Friday, May 22, 2020 at 10:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 5/22/2020 at 10:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2232 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3335 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2229A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2239 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3314 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3311 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3306A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3431 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3409 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3412A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2238A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2248 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3331 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3326 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3321 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2233 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2247 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2253A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3310 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3327 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3301A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2323 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2235 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3427 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3417 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3400 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3406 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3323 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2255 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2241 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2238 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2256 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2233A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2253 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2307 S 33RD ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318A S 34TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2229 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3421 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2249 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2245 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3312 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2235A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3413 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2245 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2307 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3402 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3412 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2236 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3331A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2229 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3306B W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2322 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2325 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254A S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 S 35TH ST	MILWAUKEE, WI 53215
blank	notice	

Total Records: 67

Radius: 250.0 feet and Center of Circle: 3332 W Lincoln Ave



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

**Pantry specializing in fresh produce and hot/cold food**

Do you have any experience operating this type of business?  No  Yes If yes, explain: **19 Years**

## 2. Business Operations

- a. Proposed Opening Date: Open
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Class A Beer
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: Class A liquor
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: Disinfected/Sanitized Spray
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: By the coffee machine, and by the door  
Outside: 1 Locations: By entrance
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1 Unisex
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 10 and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 15 and list locations: \_\_\_\_\_  
High-definition CCTV Cameras strategically placed inside and outside the store
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>50</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>15</u> %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>15</u> % Describe: <u>general merchandise</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: Food Dealer

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 34th & Lincoln

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: 715-892-2886

g. Building Owner Name: Gurmeet S Arora Phone Number: \_\_\_\_\_

Business Owner Address: 4540 W. Melissa Ct., Franklin WI 53132

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8AM	9PM	150	10-70	
Monday	8AM	9PM	150	10-70	
Tuesday	8AM	9PM	150	10-70	
Wednesday	8AM	9PM	150	10-70	
Thursday	8AM	9PM	150	10-70	
Friday	8AM	9PM	150	10-70	
Saturday	8AM	9PM	150	10-70	

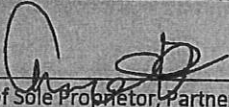
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

<b>Legal Entity Name:</b>	<b>Arora Pantry Inc.</b>
<b>Premise Address:</b>	<b>3332. W. Lincoln Ave., Milwaukee WI 53215</b>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
If yes, list name and address: <b>State Bank of Chilton, 7155 N 76th St, Milwaukee, WI 53223</b>	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<b>Arora Pantry, Inc</b>
c) Are you purchasing the stock and/or fixtures?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <b>\$50,000</b>
d) Total amount paid for business	\$ <b>\$400,000</b>
e) Total amount paid for goodwill of the business	\$ <b>\$0</b>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

See Application Information for a list of all required application forms.



**Lease Information (New & Transfer Applicants who are leasing the premises only)**

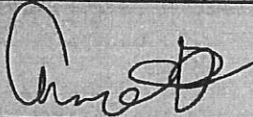
- a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_
- b) Monthly rental \$ \_\_\_\_\_
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

UNISEK  
Restroom

71'

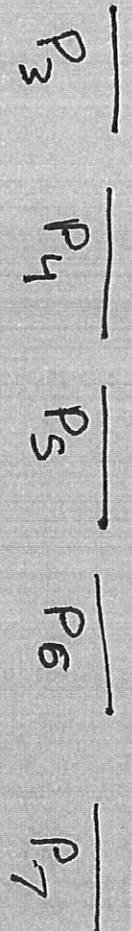
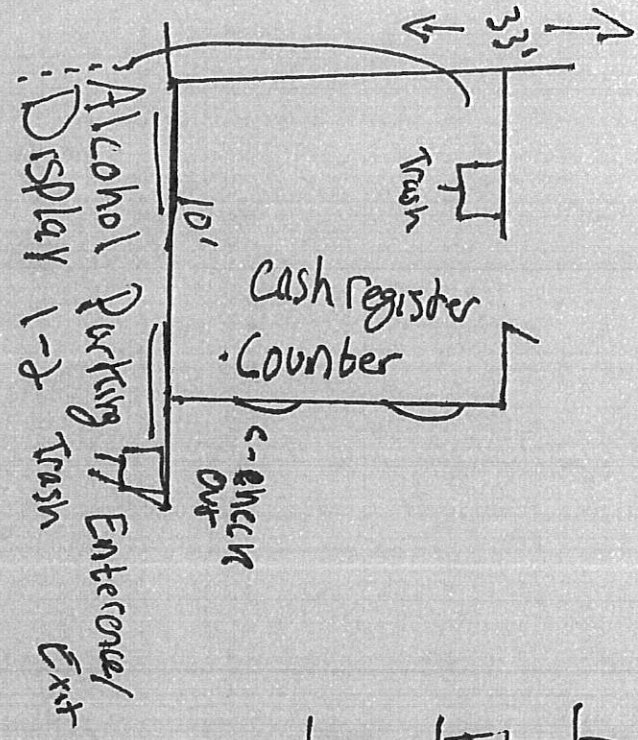
10'  
Cooler with  
Milk, Juice, soda, water, Beer

General Merch. Toilet Paper, supplies, spices, cereal, oil etc.

Packaged Groceries (Pasta, soup, tuna, etc.)

Fresh Produce (Fruit, veggies, sandwiches, yogurt)

Frozen Food/ice



ARORA Pandry, Inc.

d.b.a. ~~Lincoln~~ Pandry Quick Pick Food Mart

3332 W. Lincoln Ave.

Agent: Guvmet Arora

Sq Ft: 2500

