

March 20, 2006

To the Honorable, the Common Council

Dear Council Members:

Attached please find a resolution rescinding a special privilege granted to Melanec's Wheelhouse Incorporated for a freestanding advertising sign and authorizing the Commissioner of Public Works to order the removal of said sign from the public right-of-way of North Humboldt Avenue.

Melanec's Wheelhouse Incorporated, owner of the property at 2178 North Riverboat Road, petitioned for permission for the freestanding advertising sign located in the public right-of-way adjacent to a neighboring property, 2060 North Humboldt Avenue. Permission for said sign was granted in 1982 under Common Council Resolution File Number 82-1055.

Said sign will necessarily be removed from the public right-of-way to accommodate the proposed bridge replacement projects for the North Humboldt Avenue Bridges over the Milwaukee River and over North Riverboat Road. The projects will include removing the existing structures and replacing them with new, wider structures, which will be constructed at a higher elevation than existing.

In addition to replacing the existing bridge structures, an existing ramp to North Riverboat Road from North Humboldt Avenue will be replaced. At its present location, the sign is within the proposed footprint of the new ramp. The new configuration of the ramp and the proposed configurations of the new steel sheet pile dock wall will not allow for the placement of a new sign at this location after construction is complete. Presently, construction for the proposed bridge replacement projects is scheduled to start in the spring of 2007.

At the time the special privilege for the sign was granted, the owner of the property at 2060 North Humboldt Avenue indicated by letter that there was no objection to placing the sign in front of the property. The current owner of the property at 2060 North Humboldt Avenue, which is in the process of developing the site for a new use, has objected to the sign via letter. Due to the objections and a request to remove the sign from the property owner at 2060 North Humboldt Avenue, the attached resolution has been drafted well in advance of the construction project.

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Section 245-12-3(d) of the Milwaukee Code of Ordinances requires that a special privilege grantee remove the granted special privilege, at its own expense, when so ordered by resolution adopted by the Milwaukee Common Council. In response to the future need to remove the sign to accommodate the future bridge replacement projects and to objections to the sign's continued presence abutting 2060 North Humboldt Avenue, we have drafted the attached resolution, which rescinds the special privilege for the free standing advertising sign and authorizes the Commissioner of the Department of Public Works to order the sign removed from the public right-of-way within thirty (30) days.

Very truly yours,

Jeffrey S. Polenske, P.E.  
City Engineer

Jeffrey J. Mantes, P.E.  
Commissioner of Public Works

Martin G. Collins  
Commissioner  
Department of Neighborhood Services

Attachment.  
MDL:lja

cc: Alderman Michael McGee, Jr.  
City Clerk, License Division  
Mr. John Chwanec