

Michael J. Murphy City of Milwaukee Common Council

January 29, 2016

To the Honorable, the Common Council Of the City of Milwaukee City Hall, Room 205

Dear Council Members:

This letter is to inform you that in accordance to Section 320-17 of the Milwaukee Code of Ordinances and s. 5-50-4 of the Milwaukee City Charter, I am appointing Paula Kiely, 1501 N 50th Street, Milwaukee, WI 53208 to the Deferred Compensation Board in replacement of Alderman Joseph Dudzik.

I trust that this appointment will meet with your approval.

Sincerely

Michael J. Murphy

Common Council President Alderman, 10th District

MM: sp

Cc: Mayor Barrett

City Clerk Jim Owczarski

Bernard J. Allen, Secretary and Exec. Dir., ERS

Paula Kiely



1501 N. 50th Street Milwaukee, WI 53208 414.526.6240 (c) 414.476.5076 (h) pakiely@gmail.com

Library Experience

Milwaukee Public Library Director September 2006 –

Serve as CEO for the largest public library system in Wisconsin, consisting of the Historic Central Library, twelve full-service branch libraries and an Outreach and Education Unit. Work with a 12-member Board of Trustees to provide leadership to a staff of 340 FTE. Ensure the delivery of innovative and relevant services and programs to Milwaukee residents and the greater Metropolitan Area. Work closely with the Milwaukee Public Library Foundation Board and the Friends of the Library Board to raise private funds and to advocate for the library. Serve at the pleasure of Milwaukee Mayor Tom Barrett and work with the Milwaukee Common Council to provide excellent cost-effective library services to residents.

Major Achievements

- Completed a data-driven strategic plan including new Mission and Vision in 2013
- Expanded Internet-based services through the library's new web page including specialized databases, virtual services, library blogs, Facebook, and Twitter
- Reduced operational costs and increased efficiency through RFID Self-Service technology;
 achieved goal of 80% of circulation conducted at self-check stations
- Expanded access to technology and education with \$1.7 million in Federal ARRA Broadband
 Technology Opportunities Program funding for laptop initiative
- Invested in professional development of all staff through monthly educational convocations and support of individual training opportunities
- Helped raise \$1 million annually through the Milwaukee Public Library Foundation to support
 the library's 21st Century Literacy goals including the award-winning early literacy program
 Books2Go, Summer Reading, Teen Services, Computer Training, Collections, and other special
 programs
- Engaged staff and community members in developing a comprehensive facilities plan,
 Rethinking Public Libraries in the 21st Century, calling for the revitalization and reconfiguration of branch library services (February 2010)
- Opened first mixed-use branch library in October 2011 in partnership with the Redevelopment Authority of the City of Milwaukee, a local developer and the Milwaukee Community Development Corporation using a mix of City funding, private donations, and Federal New Market Tax Credits. Includes 47 low income apartments for grandparents raising their grandchildren
- Successfully negotiated and built a second mixed-use branch through a competitive process.
 The project includes 99 market-rate apartments, retail space, and a new 16,000 SF library, opened in November 2014
- Launched first MPL Express Library in October 2014, adding automated access to library services in an underserved low-income community. First library in the Midwest and first in a cold-weather climate to offer service.
- Secured a \$21.5 million commitment from the Mayor and Common Council to replace 4 additional branch libraries in mixed-use developments by 2020

Librarian I and II January 1995 – October 1998

Provided library services in neighborhood and Central libraries as a young adult and children's librarian. Selected library materials, developed and executed programming, answered reference questions, participated in planning for the Central Library Betty Brinn Children's Room, managed volunteer Homework Help program.

Brookfield Public Library (WI)

Librarian January 1993 - January 1995

Served as a children's librarian, offered a full range of services including collection development, reference and programming.

Education

University of Wisconsin Milwaukee

Master of Library and Information Science (Honors)

Woodland Pattern Book Center Board (2015 -)

University of Wisconsin Milwaukee

Bachelor of Fine Arts - Art (Honors)

Selected Additional Coursework and Professional Development

Looking Ahead – The Future of Public Libraries (Salt Lake City, UT)
Internet & Society Seminar (Harvard University)
Non-Profit Management – Milwaukee Non-Profit Center
Entrepreneurial Solutions for Non-Profits
Financial Accounting (6-credits)

Professional Activities

Public Policy Forum – Innovation Awards (Judge)

UWM School of Information Studies Fundraising Cabinet (2015 -)

UWM School of Information Studies Dean - Search and Screen Committee

UWM School of Information Studies Advisory Board (Past Chair)

Wisconsin Library Service (Past Public Library Representative)

Wisconsin Library Association Annual Conference (Past Program Co-Chair)

Library Services and Technology Act – State Advisory Committee (2005-08)

Wisconsin Heritage Online Planning Committee (Founding Member, Marketing Chair)

Wisconsin Library Association Legislative Day Participant (Annual)

Wisconsin State Summit on the Future of Libraries (2008)

Wisconsin Steering Team for Library System Changes (2015 -)

Paula Kiely Page 3