Rick L. Banks

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EXPERIENCE

Senior Program Manager of African American Affairs

Milwaukee County Office of Equity (2022 - Present)

- Conduct research to determine baselines for improvement of services and outreach to underserved residents.
- Consult county department leaders on building equitable processes and community engagement strategies.
- Facilitate coalition building and strategic planning in order to create broader collective impact on public health outcomes
- Create, promote and implement equitable power building and power sharing models.

Economic Development Specialist

City of Milwaukee - Dept. of City Development (2021 - 2022)

- Coordinated economic development initiatives in the city's commercial districts through the Commercial Revitalization Grant program
- Reviewed and process real estate development pro-formas and contractor quotes for thoroughness and accuracy
- Presented recommendations for real estate funding requests to the department funding committee
- Lead the team in distributing grant funds processed 35% of all revitalization grants in 2021
- Administered BID board appointment process by vetting board nominees for adherence to City requirements

Political Director/Organizer

Black Leaders Organizing for Communities (2018 -2020)

- Regularly knocked doors to learn the issues of community members and encourage voting
- Analyzed city, county & state legislation, budget and other policies for impacts on the black community
- Supervised and trained a team of up to 75 canvassers, including troubleshooting, debriefing, motivating and educating on civic & political matters

Harambee Community Engagement Coordinator

Riverworks Development Corporation (2014 - 2018)

- Regularly reached out to residents via door to door canvassing, phone calls, emails and social media to better connect them to resources and neighbors in the Harambee Neighborhood.
- Maintained regular communication with elected officials, police officers and city & county employees
- Prepared press releases, editorials and other articles that positively reflect on happenings in the neighborhood
- Organized focus groups and mass outreach, mediated inter-group conflict and facilitated discussions to organize the Harambee Neighborhood Improvement District.

Project Management

Meeting facilitation, team management, strategic planning

Collective Impact Organizing

Community engagement, coalition building, lobbying, policy, data & budget analysis

<u>Fundraising</u>

SKILLS

Grant writing, pitching, solicitation, sales, government and lender financing

Technology

Microsoft, BuildFire, Asana, Monday, NGP VAN, Hustle

AWARDS

2022 Environmental Pioneer - Sierra Club WI

For innovative leadership in fighting for the environment

Feb 2023 Local Hero of the Month - Shepherd Express

For outstanding dedication to the Milwaukee Community

EDUCATION

Bachelors of Arts Degree in Political Science (Economics Minor)

University of Wisconsin – Milwaukee - Class of 2022

Associates in Commercial Real Estate (ACRE) Certificate

Joint Program of Local Initiative Support Corporation (LISC), Milwaukee School of Engineering (MSOE, Marquette University & University of Wisconsin-Milwaukee (UWM) - Class of 2017 (Top 3 in the Class)