

Letter of Support on Your Letterhead

Mr. Jim Owczarski
City Hall
City Clerk
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Re: Proposal to Rename East Polk Street

Dear Mr. Owczarski:

The Italian Community Center, Inc. is the owner of property at 640 E. Polk Street, directly across the street from the new corporate headquarters of Milwaukee World Festival, Inc. ("MWF") It is our understanding that MWF has submitted a request to change the name of E. Polk Street to *Summerfest Place*. Considering the positive impact Summerfest has had on the City of Milwaukee, the State of Wisconsin, and the region; MWF's management and development of Henry Maier Festival Park into a world-class festival park; and MWF's cooperation and support of Festa Italiana, and the other cultural and ethnic festivals, we believe special recognition of Summerfest is appropriate.

On behalf of the Italian Community Center, Inc., please accept this letter of support for Milwaukee World Festival, Inc.'s application to change E. Polk Street to *Summerfest Place*.

Sincerely,


Giuseppe Vella
President

CITY OF MILWAUKEE
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CITY CLERK'S OFFICE