



**DATE:** APRIL 10, 2012

**TO:** MILWAUKEE COMMON COUNCIL

**FROM:** STEVE BAAS, VICE PRESIDENT FOR GOVERNMENT AFFAIRS  
METROPOLITAN MILWAUKEE ASSOCIATION OF COMMERCE

**RE:** 2601 WEST WISCONSIN PROPERTY

On behalf of the Metropolitan Milwaukee Association of Commerce (MMAC) I am writing to urge your favorable consideration of the proposal to redevelop the property along North 27<sup>th</sup> street between Michigan and Wisconsin Avenues for lease to the state of Wisconsin Department of Children and Families.

This project is a key component to the continued revitalization of this neighborhood and the 27<sup>th</sup> Street corridor. Having the Wisconsin DCF lease the new office space will ensure a long-term, stable tenant presence that will serve as an anchor for continued rehabilitation of this area. Furthermore, allowing this construction to move forward will transform an underutilized parcel of land in a critical downtown area into a catalyst for future investment and growth.

Once again, we are pleased to express our support of this project and we urge your approval of this prudent investment in the future of the City of Milwaukee.

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