



July 9, 2007

Richard "Rocky" Marcoux, Commissioner
Department Of City Development
809 North Broadway Street
Milwaukee, Wisconsin 53202

Dear Rocky:

The Board of Directors of the Hispanic Chamber of Commerce of Wisconsin (HCCW) has met with developer and architect, Robert Schultz, and discussed at length his proposed Rivianna project. This correspondence is sent with our strongest support of the proposed project.

It is my understanding that Rivianna is intended to be a \$90 million mixed use project that will utilize 100% union labor, have a self-imposed 25% minority/women on-site hiring requirement, include affordable housing and collaborate with the carpenter's apprenticeship training program to provide training opportunities for women and minorities.

We commend Bob Schultz, a private sector developer, for recognizing the importance of a socially responsible development that will invigorate the broader community as well as our neighborhoods. We believe the Rivianna project would be a significant project for our community and one that will create more affordable housing options and training opportunities for the economically disadvantaged.

The HCCW urges your thoughtful evaluation, expeditious approval, and relaxation of height and density requirements allowing the project to move ahead.

Sincerely,

Maria Monreal-Cameron
President and CEO