

Department of City Development Engagement Stats

2018 Year End Report

A breakdown of data for the Department of City Developments Facebook/Twitter/Web pages.



Total Likes 
2,680  13%

65%
Women Fans

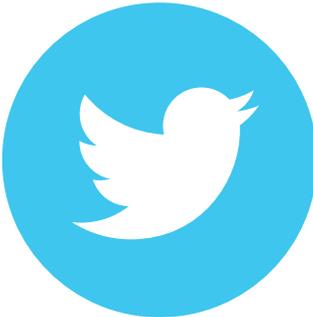
34%
Male Fans

Total Followers

2,708
 14%

Post Reach
Over 112,000

25-34
Main Group



Total Followers

3,074  13%

Post Reach

Over 243,000

Top Web Pages



158,609
/CityHouses

200,224
/ExtendedListing

Department of City Development Engagement Stats

2019 January - October 14th Report

A breakdown of data for the Department of City Developments Facebook/Twitter/Web pages.



Total Likes 
3,589  27%

65%
Women Fans

34%
Male Fans

Total Followers
4,028  41%

Post Reach
Over 298,000

25-34
Main Group



Total Followers
3,372  8%

48%
Women Fans

52%
Male Fans

Post Reach
Over 288,000

\$60,000 
Average Income

Top Web Pages



Numbers up until Sep 19

142,753
/CityHouses

105,058
/ExtendedListing