

GRANVILLE ADVISORY COMMITTEE QUESTIONNAIRE

The Granville Advisory Committee review plans and proposals for redevelopment projects in the Granville Development District for consistency with the goals, needs, and desires of the Granville community and its residents, businesses, property owners and other stakeholders. The Granville Development District is bounded by W. County Line Road, W. Good Hope Road, N. 60th Street and N. 107th Street. Additionally, committee would like to be informed of new businesses or developments coming into the Granville District area or altering operations within the area. The committee would like to review those businesses/developments and possibly offer recommendations or provide input on them. Any recommendations made by this committee are advisory only to other required processes.

- 1) **What is the legal entity name, address of the proposed business/development, business mailing address, and name(s) and contact information (email and phone) of the applicant(s) and/or point of contact(s)?**

Burger King – CAVE Enterprises
Business Address - 6544 North 76th Street Milwaukee, WI 53223
Mailing Address – 1624 W. 18th St. Chicago, IL 60608
Contact Information – Adam Velarde, 773-294-5344 ;
adam@caveenterprises.com

Appearing at the meeting will be Jacob Cox (Vice President of Operations) and Brian Randall (Amundsen Davis)

- 2) **Are you a new or existing business?**

Existing business

- 2a) **How many years have you been in business?**

CAVE has owned this business since 2019. Burger King has had a drive-thru restaurant at this location since 2008 prior to CAVE assuming ownership.

- 3) **Describe the product(s) or service(s) you offer? Include specific activities to be held at the proposed location. Include all licensing needed/applied for.**

We offer hot, fresh, quality food that includes burgers, fries, chicken, and fountain drinks. We also offer employment opportunities with flexible hours, training, and opportunities for advancement. The location has an existing Food Dealer – Restaurant license and a Special Use Permit (granted by BOZA in 2008, approved for a Change of Operator in 2019, renewed in 2021, and as amended in 2023 for the now-constructed dual drive-thru). While the Special Use Permit granted to CAVE has always allowed for 24 hour operations, the current application is for an Extended Hours Establishment license in order to operate ONLY the drive-thru as a 24/7 service to our customers.

4) What Problem Does Your Business Solve?

Our business solves the needs of people who are look for a convenient quality food product, in a quick manner. We also provide job opportunities for members in the community whether they need on-the-job training or not. Our jobs offer flexible schedules and opportunities for advancement.

4a) How will you involve the community?

The business employs members of the community to operate. We cooperate with the police department whenever necessary and we are open to collaborating with our neighbors (Walgreens, Evolve Church, etc.) for a safe and thriving commercial area.

4b) How will you give back to the community?

We have our annual scholarship program that provides scholarship opportunities to high school seniors in the community. We have been working with Quentin, from Evolve Church, on providing additional employment and scholarship opportunities to members of his youth development program.

5) What are the business hours of operation?

The business currently operates from 6:00 A.M. to 11:00 P.M. Monday through Sunday. Our hours will remain the same for customers to access the lobby. ONLY the drive-thru will operate 24/7 as service to our customers.

6) Who is your target audience?

Our target audience is all age groups of any gender that reside and work in or around the 9th District of Milwaukee. For the extended hours at the drive-thru ONLY, our experience at our other Milwaukee locations is that the overnight hours are appreciated by customers – typically 80% of overnight sales are customer online orders for pickup at the drive-thru or through third-party services delivering to residences and other businesses within 5 miles of restaurant (Uber Eats, Door Dash, etc.). In addition, an overnight 11 pm to 7 am shift is a desirable full shift opportunity for certain of our employees.

7) Why do you want your business to be located within the 9th district?

We are proud to be a longstanding business already in the 9th District. With our familiar restaurant with its existing drive-thru services, we simply want to operate ONLY the drive-thru as a 24/7 service to our customers consistent with our BOZA approval. In so doing, we will continue to provide employment opportunities at a prominent location in the 9th District.

7a) How will your business improve the 9th district?

Our business can improve the 9th district with our newly remodeled facility having great curb appeal. Our relationship with Evolve Church continues to grow. With that, we look forward to partnering with their different programs.

We will continue to employ members of the community and provide our annual scholarship opportunities.

We will be an example to other businesses by cooperating with the police department whenever necessary (sharing security video if requested) and we can collaborate with our neighbors to make the 9th District a safe and thriving area.

8) Who will maintain the exterior premise of your establishment?

We have our own in-house maintenance, landscaping, and facilities teams that handle the exterior premise maintenance of the establishment. Our team conducts regular, daily sweeps of the property.

9) Are you leasing or buying the building where your business will be located?

We are currently leasing the property under a long term lease. Our Special Use Permit granted by BOZA does not expire until 2033.

10) Describe your security design.

Our security design involves a continuously well-lit parking lot, a single point of access in and out of the restaurant, an electronic key fob system for accessing the building, and 16 security cameras that monitor the inside and outside of the property. We cooperate with the police department whenever necessary including sharing video footage if requested.

11) Does your proposal involve any City approvals? If so, what are those approval processes?

We have already obtained BOZA approval for the dual drive-thru lanes that we just constructed as well as the remodeled restaurant. Our Special Use Permit from BOZA has always included 24/7 hours of operation but the Licenses Committee and the Common Council must also approve an Extended Hours Establishment license.

12) What is the project timeline or schedule for your development or business, including any City approvals that are required?

By application in 2022 and approval in early 2023, BOZA amended our Special Use Permit for the construction of the dual drive-thru lanes as well as the remodeled restaurant, also with the 24/7 hours of operation, through the year 2033. We have also applied for a license for that from the Licenses Committee and the Common Council.