

Reckless Driving Action Steps Written 10.4.21

This document was created after reviewing what we have learned from the previous 6 to 7 meetings and from the Community Listening Session. Through this discussion, we acknowledge and identify the following:

1. Frustration with the lack of progress
2. Too many meetings with hardly any concrete solutions and have gone nowhere
3. Very little follow-up to our discussions
4. Too much bureaucracy, too many excuses
5. Community is exhausted.
6. **Lack of leadership on any level & no owner of the problem to address residents' concerns.**

What & When	Who
<p>Adopt “Vision Zero” & Principles</p> <p>Start Date: 10.15.21</p>	<p>All Community Members- landlords & tenants, community stakeholders, neighborhood organizations, Alderpersons, MPD, MCSO, City of Milwaukee officials, DOT State officials and leadership, Healthcare system to present as unified front supporting Vision Zero and its principles.</p> <p>Host Community rally and press conference to announce efforts to support “Vision Zero”. Engage community with information for Vision Zero. Invite community leaders to participate.</p>
<p>Education & Encouragement</p> <p><i>Date to start: TBA</i></p> <p><u>Action</u> Educate community about driving laws</p> <p>Driver’s Books from WISDOT</p> <p>Campaign: social media, PSA & Bucks</p> <p>Judge Mosley and other muni judges</p>	<p>All Community Member/ Residents- Licensed and non-licensed drivers city-wide. Set standard and values for community to be accountable.</p> <ul style="list-style-type: none"> • Provide resources for human growth & development • Provide resources for driving (MPS Drives, WCS Driver’s license recovery programs, etc.) • Provide free driver’s education training daily; (include evenings & Saturdays) • Provide information for reduce rate for insurance coverage (Insurance industry) • Provide childcare for trainees if necessary • Use Restorative Justice practices • Families work to call-outs to those who are wrong • Ensure DMV is properly staffed to provide service
<p>Enforcement</p> <p><i>Start date campaign for messaging: TBA</i></p> <p><u>Action</u> <i>Enforcement to address current laws on the books immediately:</i></p> <ul style="list-style-type: none"> • Tinted windows • No license plates/ Non-registration • Operating without license/revoked • No insurance 	<p>Host conversation: SP Residents, A-A Community Leaders & MPD & MCSO, State, Judicial, ACLU</p> <ul style="list-style-type: none"> • Use emergency alert system to notify community of upcoming compliance/ enforcement strategies via PSA, TV, radio, social media, City media, website, emails to community members (saturate media outlets) • Execute enforcement strategy beginning March 2nd • Create space to use Restorative Justice practices for victims • Remove non-compliant vehicles from roadways • Remove reckless vehicles from roadways
<p>Engineering:</p>	<p>Host conversation with SP residents, stakeholders & community members:</p>

<p>Date: Immediate action</p>	<ul style="list-style-type: none"> • Use data to inform residents • Prioritize and address the 8 hot spots in Sherman Park • Invite community to address issue, collect additional data, solutions and inform community of compliance/enforcement strategies. • Total amount of available ARPA funds which could be dedicated to addressing street calming on state highways in Sherman Park
<p>Equity:</p>	<p>Host conversation with SP residents, stakeholders & community members:</p> <ul style="list-style-type: none"> • Prioritize and address the 8 hot spots in Sherman Park/MPD District 7 • Invite community to address issue, collect additional data, solutions and inform community of compliance/enforcement strategies. • Gain consensus from community to implement enforcement strategy • Use Restorative Justice practices • Use data to inform community
<p>Immediate Solutions</p> <p>Other Viable Solutions:</p>	<ol style="list-style-type: none"> 1. Appoint an Ombudsman 2. Call upon Milwaukee Health department to declare reckless driving as a public health emergency 3. Invite other neighborhoods & CBO's to join our efforts 4. Develop templates for letters for residents to address city & state leaders regarding demands for safe streets and improved quality of life in Sherman Park & other communities 5. Write OP ed to MJS 6. Take out ad in the MJS 7. Use media contacts to draw more attention to this community crisis- e.g. contact Jan Wade from Channel 12/ support from Milwaukee Bucks- PSA's 8. Continue to learn what the City of Madison has adopted from Vision Zero 9. Utilize established models – Villard St. BID and what has been accomplished by Near West Side Partners 10. Increase the number of residents on the Coalition for Safe Driving mailing list 11. Police enforcement & accountability to work 12. Call Department of Justice for relief.
<p>List all items (here) tried, suggested and turned down</p>	<p>Review list of all unsuccessful strategies</p> <p>List items suggested but not implemented for whatever reasons</p> <p>List what service community received to eradicate problem over the last 5 years</p>