



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, June 14, 2023

COMMITTEE MEETING NOTICE

AD 03

MUSA, Alaa I, Agent
CASABLANCA RESTAURANT, LLC
728 E BRADY St
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 27, 2023 at 01:30 PM

The access code is <https://meet.goto.com/459516781>. If you wish to call in: +1 (646) 749-3122 and use Access Code: 459-516-781. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer, Sidewalk Dining and Loading Zone License Renewal Applications as agent for "CASABLANCA RESTAURANT, LLC" for "CASABLANCA RESTAURANT" at 728 E BRADY St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Crite, Yvette

From: License
Sent: Wednesday, July 27, 2022 10:09 AM
To: Crite, Yvette
Cc: Cooney, Jim
Subject: FW: Casablanca license renewal

Follow Up Flag: Follow up
Flag Status: Flagged

Please add for next year

Have a good day,

Faviola Martin
License Division Coordinator
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238




REDACTED RECORD

From: Coggs, Milele <mcoggs@milwaukee.gov>
Sent: Monday, July 18, 2022 4:38 AM
To: License <LICENSE@milwaukee.gov>
Cc: Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: Fwd: Casablanca license renewal

Sent from my iPad

Begin forwarded message:

From _____
Date: July 15, 2022 at 12:22:02 PM CDT
To: "Coggs, Milele" <mcoggs@milwaukee.gov>, ymelen@milwaukee.gov, "Cervantes, Amanda" <Amanda.Cervantes@milwaukee.gov>
Subject: Casablanca license renewal

 You don't often get email from

[Learn why this is important](#)

As the owner of a 55 year old business on Brady Street, a director of _____ for 20+ years and a resident of the Brady Street area, I am deeply concerned about the irresponsible management of Casablanca. In the past 2 years there have been 2 shootings, the most recent being fatal, and countless complaints by long time residents in our neighborhood. I have residents complain to me on a regular basis. I believe that MPD's CAD would reflect the number of complaints. One of my bartenders, who lived across the street on Cass, moved because of the constant disruption. After this most recent fatal shooting, I had a bartender quit because she no longer felt safe working on our street. The negative media and social media, that was a result of this incident, will impact our image for some time.

I've attached the police report and it's very concerning to me that the "security guard" had a parole violation & was not licensed to carry a concealed firearm. I hold a Concealed Carry License and know that this is a serious violation. It also states that he was observed NOT using their wand to check patrons for firearms or using their ID scanning device.

I cannot confirm but have heard that they were fined a large sum of money for being non-compliant with Covid restrictions.

I believe that they were issued a warning at their last license hearing. In light of these most recent events, I hope that the license committee will consider more than a slap on the wrist as this irresponsible behavior is a detriment to our neighborhood.

I am in an uncomfortable position, as a business owner on the street and as a director on the BID, speaking out against another business and BID director, but I feel it is my responsibility to express my concerns for the good of our neighborhood. I hope that you will take my concerns into consideration and if possible, keep this anonymous.

(If there is any response to this email, you may get a message that my inbox is full. It is NOT. I receive everything but my email is having issues right now)

Respectfully,

REDACTED RECORD



Phone Type:: Phone
Address:: 728 E BRADY ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 06/20/2022 04:00:00
Business Was Cited For Violation:: No

Printed On 06/29/2022

Page 1 of

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

REDACTED RECORD

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/02/23
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 352039
Application Date: 05/11/23

License Location: 728 East Brady Street
Business Name: Casablanca Restaurant

Licensee/Applicant: Musa, Alaa
(Last Name, First Name, MI)
Date of Birth: 01/13/1984

Home Address: 601 East Ogden Avenue #1005
City: Milwaukee State: WI Zip Code: 53202
Home Phone: 414-350-3785

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/03/2014 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, was able to enter Casablanca (728 East Brady Street) unchallenged. This same Milwaukee police aide then purchased a bottle of Miller Lite beer from the bartender unchallenged. The applicant was cited.

Charge: Sale of Alcohol to Underage
Finding: Guilty
Sentence: \$181.00 fine
Date: 01/12/2016
Case: 15002944

2. On 03/03/2015 Milwaukee police officers, along with Department of Revenue Agent Georgeann King, conducted a licensed premise inspection at Casablanca (728 East Brady Street). During this inspection, Agent King confiscated 18 cases of tobacco that had been purchased from an unauthorized distributor in Illinois.

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Item #1 previously reported, disposition added 05/24/2016.

3. On 02/26/2015 a Milwaukee police aide, working in conjunction with Milwaukee police, attempted to enter Casablanca (728 East Brady Street). But was turned away when she could not produce proof she had attained the legal drinking age of 21.
4. On 08/07/2015 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, was able to enter Casablanca (728 East Brady Street) and was served a glass of wine. The applicant was cited.

Charge: Sale of Alcohol to Underage Person
Finding: Guilty
Sentence: \$181.00 fine
Date: 10/09/2015
Case: 15049310

- =====
5. On 03/30/2017 a 19 year old Milwaukee police aide, working in conjunction with Milwaukee police, attempted to gain entry to Casablanca (728 East Brady Street). There was no security at the entrance of the business and the police aide was denied service by a bartender.

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6. On 11/29/2018 officers conducted underage tavern enforcement in District 1. The tavern at 728 E. Brady St, Casablanca passed the check.

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7. On 02/13/21 at 1:38am, Milwaukee Police, along with the Wisconsin Department of Health Services, conducted a license premise check at 728 E. Brady Street. The applicant stated that his establishment was up to code and no violations occurred.

8. On 04/08/21 at 11:16pm, Milwaukee Police received a call at the First District Police Station complaining about the loud music emanating from 728 E. Brady Street. The call said that she is a neighbor and the loud music coming from the establishment can be heard from inside her residence. She also told the officer that patrons from the tavern, after closing time, play loud music and hang out in the neighborhood yelling. The officer tried to call the applicant but received no answer and left a message.

9. On 05/20/21 at 4:18pm, Milwaukee Police had a meeting with the applicant at 728 E. Brady Street. Topics of the discussion were, a "shots fired" complaint where one of his employees (a suspected drug dealer) was the target, complaints of patrons playing loud music in vehicles, patrons drinking in vehicles, and public urination. The applicant showed officers surveillance cameras that were installed on E. Brady Street and that he would consider the employee, who was the target of violence, employment status. The applicant said that he has contacted a security company to provide security for his establishment.

10. On 06/08/21 at 11:27pm, Milwaukee Police were dispatched to 728 E. Brady Street for a shooting complaint. Investigation revealed that a fight between groups of subjects happened as they were leaving the establishment and security separated the group and told the subjects to leave. The subjects began to fight again at the corner of Cass and Brady. Security responded trying to stop the fight. As the group was leaving a subject approached security, lifted up his shirt to display a handgun and said this was family matter and to let them fight.

Security backed off and observed two other males with firearms in their waist bands. The male and female began to fight again. Security heard 8-10 gunshots. A witness stated a female in the group fired several shots striking one of the subjects to the hip.

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11. On 08/04/21 at 11:16pm, Milwaukee Police called the caller of a noise complaint which was occurring at 728 E. Brady Street. The caller stated that she could clearly hear the music coming from the tavern inside her residence and that it keeps her up at night. She also said that the patrons, at closing time, are loud and hang out in the neighborhood playing loud music and yelling. An officer called the applicant about the compliant but he did not answer the telephone so she left a message.
12. On 02/27/22 at 1:46am, Milwaukee Police were dispatched to 728 E. Brady Street for a battery complaint. Upon arrival, officers interviewed the caller who stated that the bouncer had punched her in the jaw. Officers interviewed security who said that the caller had been causing a disturbance inside the establishment and had to be escorted out. The security guard said that she was trying to kick people so he had to wrap his arms around her to gain control and escort her out. Multiple people on scene stated that the caller was causing a scene inside the restaurant.
13. On 06/20/22 at 2:00am, a shooting occurred inside the establishment at 728 E. Brady Street. Video surveillance shows a patron and security guard engage in an argument and when the patron produced a handgun, the security guard shoots the patron. Security for the tavern was not checking for firearms with a metal detecting wand or using an identification reader even though these items were provided by the owners. The security guard was arrested for an outstanding parole violation and carrying a concealed weapon.

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14. On 07/28/22, the applicant was charged with Building Code Violations at 723 E. Brady.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fine
Date: 01/10/23
Case: 22043276

15. On 11/12/22 at 11:27p.m., Milwaukee Police were flagged down by a citizen for a fight in the 1700 block of N. Cass St. Investigation revealed a fight broke out inside Casablanca at 728 E. Brady St. One of the parties involved feared for their safety and went to their car to retrieve their firearm, pointing it at subjects inside the bar. Security was called over and the subject, knew security to be armed, returned their firearm to their vehicle and left the scene, turning themselves into police the next day.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223170001

OtherEvent #: 23-LP-1858

Incident

1700 N CASS ST Milwaukee, WISCONSIN 53202

Incident Date/Time:: 11/12/2022 23:25:00
CAD Number:: 223161595
District:: 1
Beat:: 130
Reporting Area:: 3953

Business Agent (1)

MUSA, ALAA ISSA

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 01/13/1984
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-350-3785
Phone 1 Type:: Phone
Address:: 601 E OGDEN AV
Apartment or Suite:: 1005
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202

Licensed Persons Involved (1)

MUSA, ALAA ISSA

Person Involvement:: Agent (License Holder)
DOB:: 01/13/1984
Sex:: MALE
Race:: WHITE
Address:: 601 E OGDEN AV
Apartment or Suite:: 1005
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53202

Licensed Premise Data (1)

CASABLANCA

Phone 1 Number:: (414)-271-6000
Phone 1 Type:: Cell
Address:: 728 E BRADY ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223170001

OtherEvent #: 23-LP-1858

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Emmons, Jordan 018992

05/25/2023

The following is a narrative written by P.O. John KOHLER, in regard to a Substantial Battery complaint, where Casablanca security became involved.

This report was written by PO John KOHLER, assigned to District 1, Early Shift, Squad 1230, with my partner PO Danyatta BROWN.

On 11/12/2022 at 11:27 PM we were flagged down by an unknown person, witness, stating there was a robbery in progress at 800 N Cass St. This address is located in the City and County of Milwaukee, State of Wisconsin. Upon arrival I observed a large group of people fighting each other. I requested for additional squads who were able to assist in stabilizing the scene and begin my investigation.

SUMMARY

In the 1700 block of North Cass St, I observed a large crowd surrounding a vehicle parked in middle of the street. It appeared the crowd was divided into two parties who were fighting each other for unknown reasons. The vehicle parked in the middle of the street brown 2017 Hyundai Tucson (WI ALG2195). A check with DOT revealed it was registered to a **Trashayla L STEED (B/F 06/26/1996)**

PO Kyle VELOZ interviewed **Taihlor L ALLEN (B/F 11/14/2000)** who stated while at 1700 N Cass St, she was struck in the face multiple times by a subject she knows as "Trashayla Steed". ALLEN stated the actor held a firearm in her hand when she struck her (ALLEN) in the head multiple times causing pain. This caused also caused a swollen left cheek, a fat lip, and a chipped tooth. ALLEN stated she did not give anyone including STEED permission to cause her pain. ALLEN stated STEED left her vehicle behind after fleeing on foot.

PO WATTS interviewed a subject identified as **Destiny D GRAY (B/F 12/29/1998)** who arrived at the scene in STEED's vehicle. GRAY stated during the fight she was struck in the face by the ALLEN's brother but does not know his name. GRAY was transported to the hospital to be treated for her injuries which will require an unknown number of stitches.

SEARCH OF VEHICLE

Sgt KULENOVIC observed a firearm magazine on the floor of the suspect's vehicle; therefore, a search of the entire vehicle was conducted. That magazine was found to have multiple unspent cartridges in it. The vehicle searched because it was towed due to being abandoned by the suspect therefore requiring an inventory search. Sgt KULENOVIC observed a firearm under the front right passenger seat. It was

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223170001

OtherEvent #: 23-LP-1858

found to be unloaded and not have a magazine in it.

ARREST

On 11/13/2022 at 7:39 AM, STEED turned herself into PO Jacob ROECKER at District 1 Police Station regarding this incident.

IN-CUSTODY INTERVIEW

On 11/13/2022, I conducted the following in custody recorded interview of STEED. This interview took place on the 4th floor of the Police Administration Building (PAB) in room number 425G. The interview was recorded using the in room recording software and began at 4:52 PM and ended at 6:16 PM.

MIRANDA

I provided STEED with a department issued MPD Miranda / Constitutional Rights card while I read her rights out loud from a separate identical card. STEED stated she understood their rights and was willing to answer questions I had.

STEED stated earlier in the week an unknown person caused damage to her vehicle. She asked her boyfriend (CRUTCHFIELD) if he knew what happened however denied it. A few days later CRUTCHFIELD provided STEED with a phone number to a person he said was responsible for the damage who based on the context of text messages was able to determine her name was "Taylor" and suspect CRUTCHFIELD was cheating on her with "Taylor". STEED advised her friend "Destiny" that she learned who caused damage to her car. On 11/12/2022 "Destiny" let STEED know that "Taylor" posted on Instagram that she was at Casablanca downtown Milwaukee. STEED got her vehicle and picked up "Destiny" and her cousin at the same location, however, did not know the cousin's name. STEED stated that everyone in the vehicle at that point knew they were going to find "Taylor" to fight her. STEED stated the baseball bat in the car was not hers but suspected it to be "Destiny's". Upon arrival to Casablanca, they located "Taylor" and began to fight her. This included all three of them (STEED, "Destiny", and the cousin). STEED stated she hit and kicked "Taylor" multiple times in the face and body using her hands however never used a weapon. STEED stated a group of males associated with "Taylor" came over causing STEED to fear for her safety, therefore she went to her vehicle to retrieve her firearm. She pointed it people at the group of males, however at that point people were yelling the word "gun" which caused the Security Officers of Casablanca to respond. STEED believed the security guards also carried firearms and did not want to be shot, so she went back to the car to put up her firearm. Shortly after that she observed an unknown person strike "Destiny" causing her to bleed from her face. Fearing for her safety she ran through the yards of nearby houses until she reached a nearby bar where she could call a friend to pick her up. STEED spent the night at her house and came down to District 1 in the morning regarding this incident to explain her side of what occurred.

STEED stated there should have been a firearm recovered in the vehicle which belongs to her. She described it as Glock 17 which she purchased new from Fleet Farm in Appleton, WI. She stated someone else has the same gun and liked it when she went with them to the range to shoot, so she wanted to buy the same gun for herself when she got her CCW license. STEED stated she normally stores the gun in a

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223170001

OtherEvent #: 23-LP-1858

lock box in their bedroom closet, however has been carrying it on her person recently due to the threats she has been receiving from "Taylor". STEED stated the firearm was also on her person when she got in the car to go pick up "Destiny" to go fight "Taylor". STEED stated she does not keep the gun loaded because that is what she was taught during her CCW class. She stated it forces you to load the gun during the stressful situation you might be experiencing therefore giving you a few extra seconds to think about your actions before using a firearm. STEED stated when she recovered the firearm from her vehicle to bring to the fight, it was not loaded nor was there a magazine in it.

End of report.

Officer (2)

Reporting Officer:	Emmons, Jordan (018992)	05/25/2023 13:57:00
Section: (Work Location):	11	
Approving Officer:	Pocernich, Carrie A (015499)	06/01/2023 13:07:58
Section: (Work Location):	11	



Wednesday, June 14, 2023



Notice of Public Hearing

Blank Notice

MUSA, Alaa I, Agent
CASABLANCA RESTAURANT at 728 E BRADY St
Class B Tavern, Public Entertainment Premises, Food Dealer, Sidewalk Dining and Loading Zone
License Renewal Applications

Tuesday, June 27, 2023 at 1:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/27/2023 at 1:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1672 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1673 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1674 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1674 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1676 N VAN BUREN ST# 1	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 2	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 3	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 4	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1679 N CASS ST# 1	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1679 N CASS ST# 2	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1680 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1681 N CASS ST# 3	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1681 N CASS ST# 4	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1682 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1682A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1684 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1685 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1686 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1688 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1689 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1689 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1706 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1706 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1710 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1715 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1715 N CASS ST# A	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1716 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1723 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1723A N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1760 N CASS ST	MILWAUKEE, WI 53202-1549
CURRENT OCCUPANT	1760A N CASS ST	MILWAUKEE, WI 53202-1549
CURRENT OCCUPANT	706 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	707A E BRADY ST	MILWAUKEE, WI 53202-1508

CURRENT OCCUPANT	708 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708A E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	709 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	709 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	709A E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	711 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711A E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	713 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E BRADY ST# A	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E PEARSON ST	MILWAUKEE, WI 53202-1533
CURRENT OCCUPANT	715 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	716 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	717 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST# A	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	718 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	718A E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	719 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	720 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	722 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	724 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	800 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E BRADY ST# A	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	800A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	804 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	804 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	805 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	808 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	809 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	812 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	812 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	812A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	814 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	815 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	816A E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	817 E BRADY ST# 1	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 2	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 3	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 4	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 5	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 6	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	818 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	820 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	821 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	822 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	824 E BRADY ST	MILWAUKEE, WI 53202-1511

CURRENT OCCUPANT 825 E PEARSON ST MILWAUKEE, WI 53202-1520

Blank Notice

Total Records: 94

Radius 250.0 feet and Center of Circle: 728 E Brady St

2022-2023 Plan of Operation for 728 E BRADY ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 10 Locations: Bar, Bathroom Kitchen
 Outside 2 Locations: Parklot Side Walk

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 3 Name of solid waste contractor: BFL Environmental

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 10 and describe security plans:
Cameras on Buildings

Are there designated loading areas? No Yes If Yes, describe security plans:
Cameras on Buildings

Do you have security personnel on the premise? No Yes If Yes, how many? 1-3
 AND What are their responsibilities? Greeting at Door
 What security equipment do they use? Garrett hand held metal Detector
 List their licensing, certification or training credentials: None

Are there security cameras? No Yes If Yes, list all locations: Dining room, Bar, outside of building

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe:
Metal Detector, Bag Searches

2. Percentage of Sales (must total 100%)

Alcohol 35 % Food Sales 50 % Entertainment 0 % Other 15 %

3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: SD 1659 Fee: \$100.00

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 17619 Fee: \$800.00

Your current food license includes the following food operations: DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant.
 Are there any changes to your food operations as listed above? No Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for CASABLANCA RESTAURANT 728 E BRADY ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Live Musicians, Solo Singers/Groups, Dancing by Performer(s), Patrons Dancing, Instrumental Musicians, Belly Dancing

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

Sound system on both floors

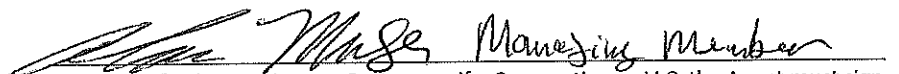
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



Loading Zone RENEWAL APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 LICENSE@MILWAUKEE.GOV

Office Use Only	
App #	352043
Filed	5/11/23
Initials	RL
Paid	_____
Granted	_____
Issued	_____
Initials	_____
AD: 3	

License # LZ 5745

Date your current license expires: 7/30/2023

File the renewal application by: 5/11/2023

Fee: \$150.00

Date the \$25 late fee begins: 5/12/2023

There is no renewal fee or late fee for Non-Profit Loading Zones.

Section 1 If any of the information in Section 1 has changed do not submit this renewal application. A new application is required.

Type: Loading Zone Permit

Licensee: CASABLANCA RESTAURANT, LLC
Location of Loading Zone: 728 E BRADY ST MILWAUKEE, WI 53202
Business/Home Address: 728 E BRADY ST, MILWAUKEE WI 53202
(for which the loading zone is used)

Section 2

Mailing Address: 728 E BRADY ST MILWAUKEE WI 53202

Business Email Address: casaonbrady@gmail.com

Business Phone #: (414) 271-6000

Section 3

Business Name: CASABLANCA RESTAURANT

Name of Contact Person: MUSA, Alaa I, Agent

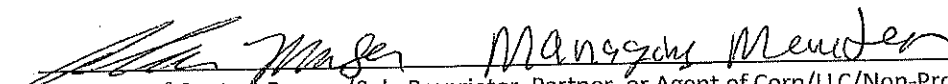
Provide Contact Person's Phone #: 414-350-3785

Provide Contact Person's Address (include city/state/zip): 601 E Ogden Ave #1005
Milwaukee WI 53202

Section 4

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating the license applied for herein, and say that I am the person named above and that all statements made in the foregoing application are true and correct.


Signature of Contact Person (Sole Proprietor, Partner, or Agent of Corp/LLC/Non-Profit)