



Department of Public Works
Infrastructure Services Division

Office of the Commissioner
of Public Works

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October 2, 2018

To the Public Works Committee

Subject: Honorary Street Name Request.

West Virginia Street (500 Block South)

Between South 6th Street and South 9th Street to Mae Elizabeth Dey

Dear Honorable Members:

This letter is in reply to a notice dated August 15, 2018 regarding a request for an honorary street name on West Virginia Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

The rationale submitted explains M.E. Dey & Co. is celebrating their 111th anniversary in business in 2018. The company was started by Mae Elizabeth Dey in 1907 and operates as a custom house broker at 700 West Virginia Street. Mae Elizabeth Dey was the fifth female broker in the United States and the first in Milwaukee. The area requested is very significant, as the trade center, located on South 7th Street and West Virginia Street, was the epicenter of steamship lines that imported and exported goods/machinery worldwide via the Great Lakes.

The request to have the honorary street name of "Mae Elizabeth Dey" includes 17 letters and spaces. This will fit the standard honorary street sign space.

Two blue honorary street signs are required and will be mounted at South 6th Street and South 9th Street. The signs will be mounted below the West Virginia Street sign at each location. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City guidelines. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the two signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above with the initial installation. The City's cost to fabricate and install future signs is subject to change.



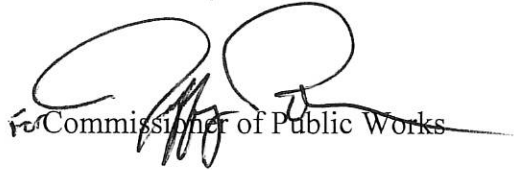
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Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,



Jeffrey Polenske, P.E.
City Engineer



for Commissioner of Public Works

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