



NIDC Healthy Neighborhoods 2018 Project Year Overview

Presented to Community & Economic Development Committee

January 23, 2019

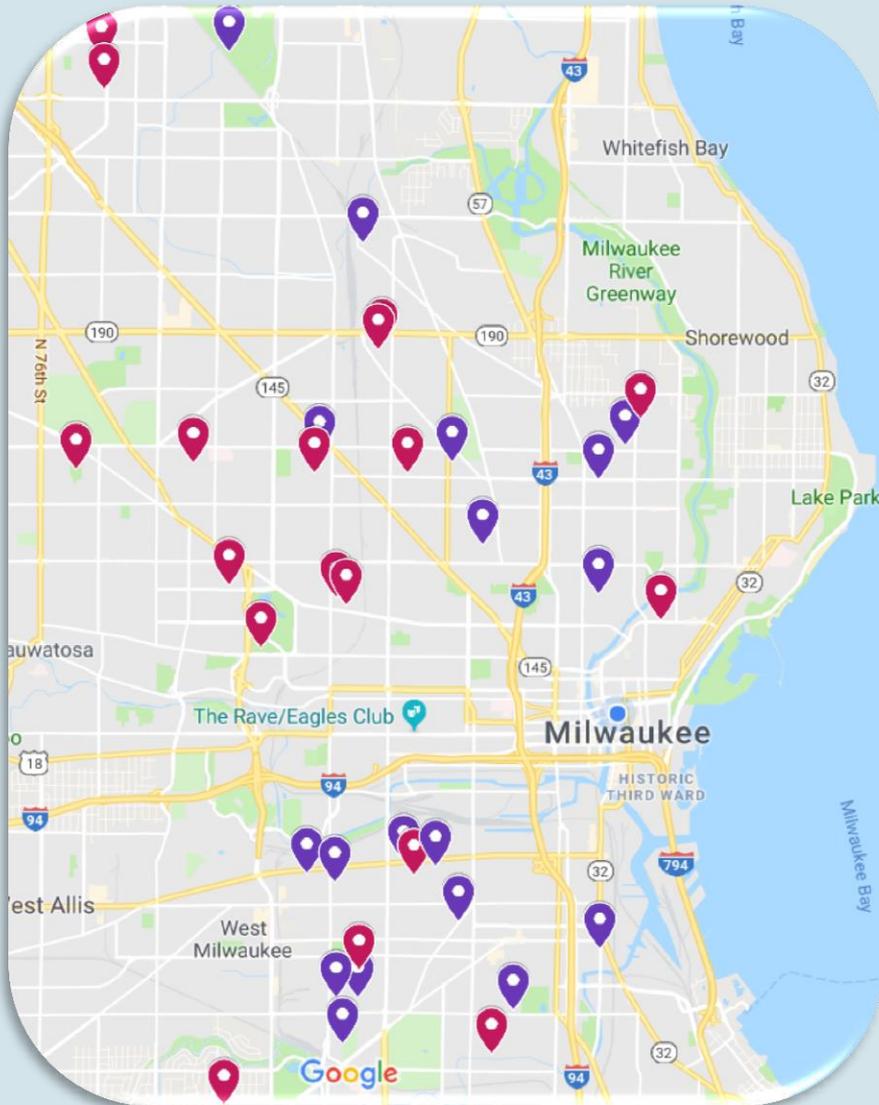
COMMUNITY IMPROVEMENT PROJECTS (CIPS)

- NIDC CIP matching grants support community projects that engage community members and physically improve neighborhoods in Milwaukee.
 - citywide grant opportunities
 - reimbursable grants
 - dollar-for-dollar matching grants up to \$4,000

COMMUNITY IMPROVEMENT PROJECTS (CIPS)

- Common Council allocated funds to NIDC for implementation of Healthy Neighborhoods CIPs and Citywide CIPs:
- 23 projects were approved in 2018 for over \$108,229 leveraging more than \$161,130

2018 CIP APPROVED PROJECTS & LOCATION DIVERSITY



CIP Projects: 23



Bloom & Groom: 21



EXAMPLE CIP PROJECTS

Rain Gardens

Neighborhood Identity & Branding

Gateway Signage

Safety Lighting

Water Catchment Systems

Educational Murals

Playground Enhancements

Historical Public Art

Community Art

Community Gardens

Landscaping & Green Infrastructure

Historical Neighborhood Map & App



**NIDC Citywide
Community Improvement Projects**

HOUSE OF PEACE: HISTORICAL COMMUNITY MURAL



HOUSE OF PEACE: HISTORICAL COMMUNITY MURAL



MILWAUKEE DOWNTOWN BID: JEFFERSON PEDESTRIAN TUNNEL MURAL



MILWAUKEE DOWNTOWN BID: JEFFERSON PEDESTRIAN TUNNEL MURAL



MUSKEGO WAY: COMMUNITY ART



MUSKEGO WAY: COMMUNITY ART



UNITING GARDEN HOMES: COMMUNITY GARDEN BEAUTIFICATION



UNITING GARDEN HOMES: COMMUNITY GARDEN BEAUTIFICATION



30TH STREET INDUSTRIAL CORRIDOR: NEIGHBORHOOD IDENTITY MURAL



30TH STREET INDUSTRIAL CORRIDOR: NEIGHBORHOOD IDENTITY MURAL



53RD STREET SCHOOL: GARDEN REVITALIZATION PROJECT



53RD STREET SCHOOL: GARDEN REVITALIZATION PROJECT





NIDC – GMF Healthy Neighborhood Partnership

HEALTHY NEIGHBORHOODS

PARTNERSHIP NIDC & GMF

- Since 2006 the City of Milwaukee has partnered with the Greater Milwaukee Foundation to collaboratively and strategically maximize resources of the Healthy Neighborhood Initiative
 - Financial & technical support (GMF & NIDC)
 - \$10,000 matching grant (NIDC CIP)
 - Professional development & Training (GMF)



GMF HEALTHY NEIGHBORHOODS

2018 DESIGNATED NEIGHBORHOODS

Agape Community Center

- Thurston Woods
- Old North Milwaukee

Albright Methodist Church

- Capitol Heights

Havenwoods Economic Development Corporation

- Havenwoods

Layton Boulevard West Neighbors

- Silver City
- Burnham Park
- Layton Park

Riverworks Development Corporation

- Harambee
- Riverwest

Sherman Park Community Association

- Sherman Park

Sixteenth Street Community Health Center

- Kinnickinnic River Neighborhoods

UW Extension Waukesha

- Dunbar Oak
- Tower Hill



2018 Healthy Neighborhoods CIP Projects

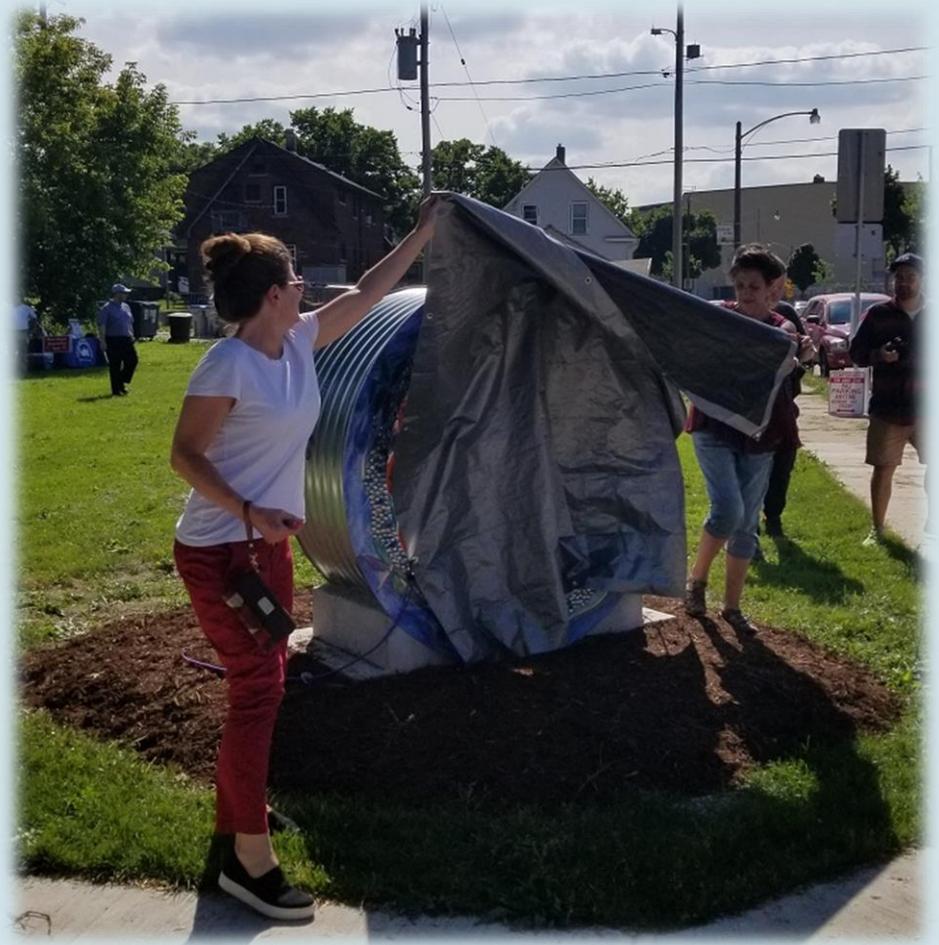
RIVERWORKS DEVELOPMENT CORPORATION: NEIGHBORHOOD IDENTITY PROJECT



RIVERWORKS DEVELOPMENT CORPORATION: NEIGHBORHOOD IDENTITY PROJECT



LAYTON BOULEVARD WEST NEIGHBORS: COMMUNITY ART



LAYTON BOULEVARD WEST NEIGHBORS: COMMUNITY ART



LAYTON BOULEVARD WEST NEIGHBORS: COMMUNITY ART



LAYTON BOULEVARD WEST NEIGHBORS: MOST IMPROVED HOME DESIGN





10th Annual Bloom & Groom 2018

BLOOM & GROOM 2018

Neighborhood Sites Citywide: 21

Volunteers: > 120

Participating Residents: > 650



BLOOM & GROOM 2018



NIDC Contribution: \$19,260

BLOOM & GROOM 2018

Community Contribution: \$19,273



BLOOM & GROOM 2018

Lowe's Contribution: \$31,459



BLOOM & GROOM 2018



Total Bloom & Groom Investment: \$69,992

2018 GOALS MET

- Identify new neighborhood partners to apply for CIP grants.
- Continue to find opportunities to collaborate with other city departments on projects.
- Assess 2018 updates to application and reporting processes for grants.

GOALS FOR 2019

- Continue promoting CIP projects with partners in TIN areas
- Enhance communication with Council members and aides to encourage grant program applications throughout the City
- Inform art community on available CIP resources for resident-driven projects



Neighborhood Improvement Development Corporation (NIDC)

809 N Broadway, 3rd Floor

Milwaukee, Wisconsin 53202

(414) 286-5682

CommunityOutreach@milwaukee.gov

milwaukee.gov/NIDC