

Date: 05/15/2007 11:11 am -0500 (Tuesday)
From: "Mark Krause" <mark@krausefuneralhome.com>
To: <rrober@milwaukee.gov>
Subject: Adult Video Store on 91st and Brown Deer

Dear Ron Roberts, Supervisor, City of Milwaukee Dept. of Neighborhood Services:

I am writing you in regards to the Adult Video Store on the corner of 91st and W Brown Deer Rd. It is my understanding that their ability to operate is under question due to misrepresenting their original business intent. As a local business owner in the area since 1975, I strongly support the rejection of their business permit and removal of their business from our neighborhood.

I am encouraged and pleased with the great progress the Grandville area, and more specifically the Brown Deer Road corridor has recreated itself into a thriving area once again. Momentum can often be a fragile "flower" and I hope everyone will guard this progress with conviction.

Often, it is our actions and not our intent that define who we are. Our best action is to place businesses that reflect the area as a forward moving neighborhood and reject this business. I know many area businesses and families also support the removal of the Adult Book Store.

Thank you for your time and consideration in this matter.

Mark Krause
Mark Krause, President
Krause Funeral Homes
7001 W. Brown Deer Road
Milwaukee, WI 53223
414-354-9400