

## GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health Department/ Family and Community Health Branch

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### Category of Request

☐ New Grant

☒ Grant Continuation

☐ Change in Previously Approved Grant

Previous Council File No. 240652

Previous Council File No. \_\_\_\_\_

Project/Program Title: Family Foundations Home Visiting Grant/Empowering Families of Milwaukee (EFM) and Direct Assistance to Dads (DAD) Project

Grantor Agency: WI Department of Children and Families

Grant Application Date: N/A

Anticipated Award Date: 10/1//2025

1. Description of Grant Project/Program (Include Target Locations and Populations):

Family Foundations Milwaukee Comprehensive Home Visiting Grant targets the following outcomes through Home Visitation:

- Improve pregnancy outcomes and maternal health
- Improve family health, safety, and development
- Prevent child abuse and neglect
- Enhance family economic sufficiency
- Provide linkages and referrals
- Increase positive parenting practices
- Assure school readiness for the children

Empowering Families of Milwaukee (EFM) and the Direct Assistance for Dads (DAD) Project is a comprehensive, evidenced-based home visiting program that serves families who live in the City of Milwaukee. EFM/DAD provides voluntary, intensive, long-term home visiting services to families to promote and support healthy, thriving children and nurturing, caring families.

EFM/DAD offers services during the prenatal period and for at least two years of the child's life, functioning as a unified program with two distinct target populations. EFM targets the birthing parent, and strives to enroll caregivers as early as possible in pregnancy in an effort to have a positive impact on birth outcomes and maternal mortality. EFM utilizes a unique, multi-disciplinary dyad approach with Public Health Nurses who focus on the health needs, and Public Health Social Workers who focus on psychosocial needs, to effectively serve enrolled families. DAD Project targets fathers, or father figures who are expecting a child or parenting a child under the age of 3 years. Fatherhood Involvement Specialists partner with fathers to strengthen father involvement, expand parenting skills, and enhance parent-child relationships and co-parenting. The EFM/DAD program also utilizes a mental health consultant to promote the mental and emotional health and wellbeing of parents and children.

EFM/DAD utilizes the Parents as Teachers (PAT) evidenced-based home visiting model and parenting curriculum, which promotes positive parent-child interaction, parenting skills, and knowledge of child development, health and safety. EFM/DAD is grounded in guiding principles of providing strength-based, family-centered, culturally-respectful, linguistically-appropriate services that partner with families to work towards the goals and outcomes that are important to them.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

The City of Milwaukee has dedicated focus on providing intervention/prevention around infant mortality and its impact to City residents. There are ongoing disparities in those most impacted by infant mortality, particularly birthing people of color. The City of Milwaukee declared Racism as a Public Health crisis in 2019. Additionally, the Milwaukee Health Department having a Strategic Plan that incorporates an anti-racist lens throughout our practice and policies Department-wide.

The Family Foundations for Home Visitation (FFHV) Grant aligns with the MKE Elevate MHD's 2023-2028 Community Health Assessment (CHA). One of the three focal areas of the CHA is "Maternal and Child Health" where the focus is around healthy birth outcomes, reproductive healthcare access, nutrition and maternal mental health. EFM and DAD Project support families around much of their surrounding circumstances that impact their health and well-being. Many of these are represented in the CHA including but not limited to housing, access to healthy food, substance abuse, interpersonal violence, etc. Overall the funding from FFHV is strongly connected to many of the objectives and charges of the City; moreover this funding has allowed these programs to serve thousands of families over the years to curtail infant mortality.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Family Foundations Grant requires at least a 25% match from the City O&M funding. The positions that are funded by the grant are as follows:

Empowering Families of Milwaukee:

- 1 FTE (1.0) Program Manager (over both EFM and DAD Project)
- 3 FTE Health Project Supervisors
- 7 FTE (1.0) Public Health Social Workers
- 7 FTE (1.0) Public Health Nurses
- 1 FTE (1.0) Community Administrative Assistant
- 1 FTE (1.0) Public Health Nurse Coordinator

DAD Project:

- 1 (1.0 FTE) Health Project Supervisor
- 3 (1.0 FTEs) Fatherhood Involvement Specialists

4. Results Measurement/Progress Report (Applies only to Programs):

In 2024, Empowering Families of Milwaukee (EFM) and Direct Assistance to Dads (DAD) Project served 210 families with 17 babies born to the program participants during that time. Of those babies born 94% of them had positive birth outcomes—healthy birth weight, full term gestation—while enrolled in EFM and DAD.

Additionally, 98% of families reported an increase in their parenting skills and 88% reported an increase in their understanding of their child's development since being in the program. 85% of families reported an increase in their ability to manage their children's behaviors using age-appropriate discipline strategies since being in the program. And 90% of families reported an increase in their ability to take care of the health needs of their family since being in the program.

5. Grant Period, Timetable and Program Phase-Out Plan:  
10/01/2025-09/30/2026

6. Provide a list of Subgrantees:  
None

7. If Possible, complete Grant Budget Form and attach to back.  
See attached