



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, May 28, 2025

**COMMITTEE MEETING NOTICE**

AD 15

ISSA, Ala I, Agent  
GROCERY KING, INC  
2500 W LISBON Av  
MILWAUKEE, WI 53205

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 10, 2025 at 02:20 PM**

The access code is <https://meet.goto.com/614813941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Fermented Malt and Food Dealer Licenses Renewal Application as agent for "GROCERY KING, INC" for "BRIGHT FOOD MARKET" at 2500 W LISBON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Attention: JO Casta Zamarripa Ald Lamont Westmoreland Scott P Spiker,  
Andrea Pratt, Peter Burgelis Board for Licensing.

Let me start off by saying the area in which I Live is TERRIBLE this is what I see daily. Property taxes in this Area are up and so is the Crime. How sad. I am older adult and do not feel comfortable giving you, my information. I lived in the area for 60+ years and every year it just gets s worse. Please help our area. My hope is to get some consistency and Courses of action to monitor and arrest reckless Driver, Control Drug activity in the area and arrest drug dealers, Hold Businesses in the area accountable.

27<sup>th</sup> and Lisbon is a free way why can there be police patrol right on the corner on a regular Basis.

Why is that The BP Gas Station on Lisbon 2624 W Lisbon Ave, Milwaukee, WI 53205 has a gas station right on corner that has Lottering drug deals in da light and at night?? Owners do not say a word to people outside committing these illegal Actives??? This Type of activity goes on 7 days a week day or night. This gas station should be closed. Owners do nothing about anything going on in or around gas station. Why is Owner is not held accountable, why is the Owner allowed to have a gas station in this neighborhood??? The place is a Nuisance. Why is it still open????

Houses next to gas station one has fencing around it the other does not why have these 2 building not been torn down??? 2600 W Lisbon and

CITY OF MILWAUKEE  
LICENSE DIVISION  
MAY 28 PM 4:25



2612 W Lisbon. Drug activity day and night people smoking crack outside. Lots of late night activity.

Cornerstone on 25<sup>th</sup> Lisbon, Drug deals Infront of and inside store. Store sells loose Cigarettes and buys food stamps from People? Isn't this Illegal???? Why is this tolerated??? Licensing knows that People are not going to say anything because you want my life story and that is not safe to give out my personal information. I receive letters when this store is up for Renewal of licensee. Licensing places so many restrictions on complaining. Come out and look for yourself. Why keep giving this store/ Gas Stations a license with all this Illegal activity???

Stolen cars in this area just left sitting??? Where is the Police Patrol in this Area??????

Gas station on 3003 W Lisbon same actives and prostitutes on almost every corner drug deals during day time and night. What can be done.???

The warmer bring about a change in the air over here please help.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/18/25  
LICENSE TYPE: AMALT  
NEW: ☐  
RENEWAL: ☒

No. 376455  
Application Date:

License Location: 2500 W Lisbon Avenue  
Business Name: Grocery King

Licensee/Applicant: ISSA, Ala I  
(Last Name, First Name, MI)

Date of Birth: 04/02/1997

Home Address: 2401 E Farmington Ln  
City: Oak Creek  
Home Phone: 414-215-7726

State: WI Zip Code: 53154

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/15/2016 the applicant was charged in Milwaukee County with Resisting an Officer (Misdemeanor) and Disorderly Conduct (Misdemeanor).

Charge 1: Resisting an Officer  
2: Disorderly Conduct  
Finding 1: Guilty  
2: Dismissed  
Sentence: 50 Hours Community service  
Date: 04/24/2017  
Case: 2016CM003245

- =====
2. On 11/11/2020 at 4:03pm officers conducted a license premise check at 2500 W. Lisbon Av. The officers observed several subject loitering and approaching vehicles in front of the business. The officers spoke with the employees who stated the police needed to patrol more to stop the loitering. The officers advised the clerk there were no signs posted that prohibit loitering. The applicant was not on scene but did speak with officers on a later date. He advised he would post No Loitering signs and he would start to call the police for illegal activity.
- =====

3. On 02/12/22 the applicant was charged with OWI in Oak Creek Municipal Court. On 06/28/22, he was convicted and his license was revoked for 9 months.

4. The applicant owes the following past due fines to Milwaukee Municipal Court:

22000961	Violate Red Traffic Light	\$98.80	05/02/22
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5. The applicant has a warrant with Oak Creek Police Department:

BH347649-1	Operate without Insurance	\$10.00	06/14/22
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6. On 01/30/23, the applicant was cited at 4918 W Carpenter Ave. for Resisting/Obstructing Police Officer.

Charge: Resisting/Obstructing Police Officer  
Finding: **Guilty**  
Sentence: **\$196.00 fine**  
Date: **04/23/24**  
Case: 23006454

7. On 05/18/23, the applicant was charged with Disorderly Conduct (Domestic Abuse) in Milwaukee County Circuit Court.

Charge: Disorderly Conduct  
Finding: **Guilty**  
Sentence: **12 months' probation**  
Date: **04/18/24**  
Case: 2023CM0014888

8. The applicant has the following warrants with Milwaukee County Sheriff Office

2023007499	Oper while Revoked	Body Only
2023007496	Oper while Revoked	Body Only

9. The applicant still owes the following past due fines to Milwaukee Municipal Court

22000961	Violate Red Traffic Light	\$98.80	05/02/22
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Items #6 and 7 were updated with dispositions

10. On 11/11/23, Milwaukee Police were assigned to work Wisconsin WINS, which checks area vendors for age compliant tobacco sales. At approximately 1:40p.m., a youth, that is not of legal age to purchase tobacco, entered 2500 W. Lisbon and did make a tobacco purchase from the cashier, who did not check ID. The clerk denied the sale.



11. On 04/05/24 at 11:54a.m., Milwaukee Police were dispatched to a Battery at 2500 W. Lisbon Ave. Investigation revealed a subject who had been loitering and asked to leave, opened the cashier door and began to throw items and damage merchandise. The business was cooperative.
12. On 05/08/24, Milwaukee Police were dispatched to a Burglary at 2500 W. Lisbon Ave., that occurred at 3:37a.m. Investigation revealed a suspect sawed open the gate and pried open the door before gaining entry and removing items. The business was cooperative with the investigation and allowed officers to view video surveillance of the incident.
13. On 08/29/24 the applicant was charged in Milwaukee County with Disorderly Conduct (DV).

Charge: Disorderly Conduct – Domestic Abuse Assessments  
Finding: Scheduling Conference 03/07/25  
Sentence:  
Date:  
Case: 2024CM002385

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502070060

OtherEvent #: 25-LP-0189

## Incident

### 2500 W LISBON AV MILWAUKEE, WI 53205

Incident Date/Time:: 04/05/2024 11:54:00  
CAD Number:: P2404050543  
District:: 3  
Beat:: 340  
Reporting Area:: 3927

## Business Agent (1)

### ISSA, ALA

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1997  
Sex:: MALE  
Race:: AMERICAN INDIAN OR ALASKAN NATIVE  
Phone 1 Number:: (414)-342-2121  
Phone 1 Type:: Main  
Address:: 2500 W LISBON AV  
City:: MILWAUKEE  
State:: WI  
Zip Code:: 53205

## Licensed Premise Data (1)

### Bright Food Market

Phone 1 Number:: (414)-342-2121  
Phone 1 Type:: Main  
Address:: 2500 W LISBON AV  
City:: MILWAUKEE  
State:: WI  
Zip Code:: 53205  
License Type:: Food Dealer  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 02/07/2025 15:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2502070060

OtherEvent #: 25-LP-0189

## LICENSED PREMISE REPORT

Merced, Jesus M 024288

02/07/2025

This report is written by P.O. Jesus MERCED, assigned to the District Three Police Station, *Day shift, Squad 3142.*

On Friday, April 05, 2024 at 11:54 a.m. my partner P.O. Richard TOLENTINO and I was dispatched to 2500 W. Lisbon Ave regarding a battery complaint.

Upon arrival I spoke to the caller / licensed premise clerk who identified himself as Ala ISSA (W/M, 04-02-1997) who stated a male came inside of the store and refused to leave after a prolonged period of time. ISSA called from the Bright Food Market telephone 414-342-2121. ISSA stated he asked the unknown subject to leave multiple times. ISSA stated the male opened the clerks door and began throwing store product on the ground and damaging merchandise. ISSA stated he called the Police and waited for police arrival. ISSA indicated the subject fled in an unknown direction.

The business was cooperative with the investigation and did not have any security officers present.

While on scene, I observed the licenses posted and they were up to date. During my investigation I did not observe any violations in the licensed premise.

ISSA indicated he was unable to show us the surveillance video due to him not having the password for the system.

The ultimate outcome to this call was to issue a citation to the unknown subject once he was identified.

No police action was taken against the business.

Nothing further to report.



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502070060

OtherEvent #: 25-LP-0189

## Officer (2)

Reporting Officer: Merced, Jesus M (024288) 02/07/2025 14:00:00

Section: (Work Location): 31

Approving Officer: Klug, Jeremy M (013917) 02/09/2025 15:02:53

Section: (Work Location): 31

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2405080039

OtherEvent #: 25-LP-0248

## Incident

### 2500 W LISBON AV MILWAUKEE, WI 53205

Incident Date/Time:: 05/08/2024 03:37:00  
CAD Number:: P2405080250  
District:: 3  
Beat:: 340  
Reporting Area:: 3927

## Business Agent (1)

### ISSA, ALA ISSA

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1997  
Sex:: MALE  
Race:: ASIAN  
Phone 1 Number:: (414)-690-7928  
Phone 1 Type:: Phone  
Address:: 2401 E FARMINGTON LN  
City:: OAK CREEK  
State:: WISCONSIN  
Zip Code:: 53154

## Licensed Premise Data (1)

### BRIGHT FOOD MARKET

Address:: 2500 W LISBON AV  
City:: MILWAUKEE  
State:: WI  
Zip Code:: 53205  
License Type:: Food Dealer  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Miller, Ryan 026343

02/09/2025

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2405080039

OtherEvent #: 25-LP-0248

This report is written by P.O. Ryan MILLER, assigned to District 3, Day Shift.

On 5-8-24, P.O. Abran RAMIREZ and I (Squad 3142) were dispatched to 2500 W Lisbon AV for a burglary complaint. Upon arrival, I observed the location to be a corner store. We were met by the Bright Food Market employee Ala I ISSA (W/M, 4-2-97) who stated their store was broken into overnight. ISSA is the manager at this location.

ISSA stated he arrived on scene at approximately 6:00 AM and observed their front gate and front door forced open. ISSA stated the front security gate appeared sawed open and the front door appeared pried open with a crowbar or other similar object. ISSA stated that the location had video surveillance of the incident. ISSA also stated he had been provided video surveillance from next door at 2520 W Lisbon AV. ISSA showed us this video, which depicted the suspect vehicle fleeing the scene.

The video surveillance from the store showed an unknown subject arrive at approximately 3:37 AM and force entry to the business. This suspect was seen sawing the front gate open with an electric saw. The suspect then used a crowbar to pry open the front door. Once inside, the suspect used the same crowbar to force open the door to the register area. The suspect then removed several items of property from the location.

The video surveillance from 2520 W Lisbon AV showed the suspect fleeing the scene w/b on W Lisbon AV in a yellow van. ISSA provided us with surveillance video from both locations. These videos were uploaded to evidence.com. It did appear that the timestamps from the incident location were slightly off. ISSA and the business were extremely cooperative, and their camera footage was good. It appeared that all cameras inside and outside the location were functioning properly. ISSA was able to provide us access to their surveillance system immediately on scene. There were no security officers on scene. ISSA stated their security company notified them of the possible break-in one hour after the incident time.

CIB did not respond to handle the investigation.



**Milwaukee Police Department**

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2405080039

OtherEvent #: 25-LP-0248

END OF REPORT

**Officer (2)**

Reporting Officer:	Miller, Ryan (026343)	02/09/2025 07:50:00
Section: (Work Location):	31	
Approving Officer:	Pelmar, Michael C (015124)	02/16/2025 08:30:51
Section: (Work Location):	31	



Wednesday, May 28, 2025



# Notice of Public Hearing

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ISSA, Ala I, Agent  
BRIGHT FOOD MARKET at 2500 W LISBON Av  
Class A Fermented Malt and Food Dealer Licenses Renewal Application

**Tuesday, June 10, 2025 at 2:20 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/10/2025 at 2:20 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1802 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1811 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1818 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1822 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1823 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1824 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1826 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1826 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1832 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1832 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1833 N 24TH PL	MILWAUKEE, WI 53205-1405
CURRENT OCCUPANT	1833 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1835 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1836 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1836A N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1837 N 24TH PL	MILWAUKEE, WI 53205-1405
CURRENT OCCUPANT	1838 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1838 N 26TH ST	MILWAUKEE, WI 53205-1443
CURRENT OCCUPANT	1841 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1843 N 24TH PL	MILWAUKEE, WI 53205-1405
CURRENT OCCUPANT	1843 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	1844 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1850 N 25TH ST	MILWAUKEE, WI 53205-1438
CURRENT OCCUPANT	1851 N 25TH ST	MILWAUKEE, WI 53205-1439
CURRENT OCCUPANT	2481 W WALNUT ST	MILWAUKEE, WI 53205-1422
CURRENT OCCUPANT	2502 W LISBON AVE	MILWAUKEE, WI 53205-1447

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Total Records: 26

Radius 250 feet and Center of the Circle: 2500 W Lisbon Av



## 2024-2025 Plan of Operation for 2500 W LISBON AV

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans:		Locations: <u>Restroom, Exit, &amp; under Cash Register</u>	
Inside <u>3</u>		Outside <u>3</u> Locations: <u>2 Dumpsters, Exit</u>	
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>TO-60</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: <u>Behind the building.</u>			
Do you have licensed security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licenses number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Outside, Inside, Cash Register</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>20</u> %	Food Sales <u>45</u> %	Entertainment _____ %	Other <u>35</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Cocktail Lounge	<input checked="" type="checkbox"/> Convenience Store
<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Private/Fraternal/Veterans' Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Tavern	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FOOD 14527 Fee: \$350.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: Processing, Hazardous Foods, Sales < \$20,000, Convenience. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT for BRIGHT FOOD MARKET 2500 W LISBON AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

N/A.

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts   |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables   |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>How many? _____<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☐ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:


**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign