

December 14, 2011

Public Works Committee
Alderman Bob Bauman, Chair
200 E. Wells Street
Milwaukee, WI 53202

Committee members,

On behalf of the Board of Directors of Menomonee Valley Business Improvement District (BID 26), I am writing to encourage your support of the Airline Yards redevelopment project, which will transform a vacant rail yard in the Menomonee Valley into an asset for the businesses and employees of the Valley, as well as the greater Milwaukee community.

The BID represents approximately 100 businesses in the Menomonee Valley and thousands of employees. In the last 10 years the Valley has undergone a transformation so remarkable that it is gaining widespread national attention. In this time, 29 businesses have moved to the Menomonee Valley bringing more than 4,000 new jobs. More than \$600 million has been invested by private businesses constructing new or expanding existing facilities within in the Menomonee Valley. The Hank Aaron State Trail has been developed and today runs the length of the Valley, connecting employment opportunities here to residents throughout the region.

The BID has been anticipating the redevelopment of the Airline Yards site since the plan was developed as part of the 2002 RACM-led national design competition, and is excited to see the project ready to break ground this spring. Because the BID believes the redevelopment of Airline Yards will make such a positive impact on the future of the Menomonee Valley, our Board has pledged \$100,000 toward this project.

We are proud of how far the Valley has come in the last 10 years and excited about the Valley's future. We are grateful for the City's partnership over the years and ask for your continued support of the revitalization of the Menomonee Valley.

Sincerely,

A handwritten signature in black ink, appearing to read "J M B" followed by a stylized flourish and a small mark at the end.

John M. Brennan, III, J.M. Brennan, Inc.
President