



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, February 21, 2022


COMMITTEE MEETING NOTICE

AD 08

HOLMES, III, Robert E, Agent
REHLEH LLC
3671 S 34th St
Greenfield, WI 53221

You are requested to attend a virtual hearing to be held on:

Tuesday, March 08, 2022 at 09:15 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Karaoke and 1 Pool Table as agent for "REHLEH LLC" for "The Pressroom MKE" at 3105 W Forest Home Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/472904013>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: [472-904-013](tel:+16467493122)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

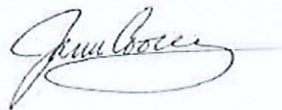
Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:02/14/2022
Officer: P.O. Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Press Room MKE
Address: 3105 W Forest Home Ave
Phone:

Owner: HOLMES, Robert III
Owner address: 3671 S 34th St
City State Zip: Greenfield, WI 53221
Owner Phone: 414-491-3900
Owner email: Robert.HolmesIII@yahoo.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: same

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 6a-230a
Sat: "

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 1
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 3
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras Yes No How many: 3
22. Are there interior cameras Yes No How many: 6

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned/posted capacity 80
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: N/A
33. How will they be deployed: Interior Exterior
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed? Manager/Licensee
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/22/21

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 329416

Application Date: 09/22/21

License Location: 3105 West Forest Home Avenue

Business Name: Brew City Bar

Licensee/Applicant: Silber, Mark S.
(Last Name, First Name, MI)

Date of Birth: 03/10/1959

Home Address: 5005 South 104th Street

City: Greenfield

State: WI **Zip Code:** 53228

Home Phone: 414-550-7530

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/23/2014 Milwaukee police were dispatched to an armed robbery complaint at 3105 West Forest Home Avenue. Investigation revealed the business, as well as several patrons, was robbed at gunpoint. Milwaukee police incident report #143580003 filed.

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2. On 10/10/2015 Milwaukee police investigated a shooting complaint that occurred at South 31st Street and West Hayes Avenue. Investigation revealed that the actors in this incident may have fled towards Brew City Tap. The bartender, Kelly Skaradzinski, cooperated with officers during the investigation and allowed them to observe video from the business's camera system.

3. On 12/13/2015 Milwaukee police conducted a licensed premise check at 3105 West Forest Home Avenue (Brew City Tap). During this check, officers discovered that the bartender, Kelly Skaradzinski, did not possess a valid Class D operator's license. Both Skaradzinski and the applicant were cited.

As to Skaradzinski;

Charge: Class D Operator's Liquor License
Finding: Guilty
Sentence: \$378.00 fine
Date: 02/10/2016
Case: 16003088

As to the applicant;

Charge: Responsible Person on Premises Required
Finding: Guilty
Sentence: \$378.00 fine
Date: 02/10/2016
Case: 16003087

4. On 02/20/2016 Milwaukee police responded to a fight complaint at 3105 West Forest Home Avenue (Brew City Tap). The bartender, Nicole Kingery, told officers her brother and a patron had been involved in a scuffle, but no punches were thrown. Both parties were gone when officers arrived. No violations were observed.

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5. On 04/22/2017 officers were dispatched to a shots fired complaint at S. 31 St/ W. forest Home Av. As part of the investigation the officers conducted a licensed premise check on Brew City Tap, 3105 W. Forest Home Av. The bartender, Nicole KINGERY, stated she heard the shots fired and saw a group of people across the street. She did not believe any of the people she observed had come from her tavern. The applicant and bartender were very cooperative during the investigation.
6. On 05/04/2017 officers conducted underage tavern enforcement in District 2. An underage Police Aid able to gain entry to Brew City Tap, 3105 W. Forest Home Av. The police aid attempted to order a beer but was asked to leave when she could not produce and ID.

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7. On 11/11/17 at 10:50pm, officers were dispatched to 3105 W. Forest Home Avenue (Brew City Tap) for a trouble with subject complaint. Officers interviewed the caller/employee who stated a patron entered the establishment, intoxicated, and became belligerent. When the employee asked him to leave, he refused, so the employee called police. The subject left before police arrival. No report issued.

8. On 02/04/18 at 1:23am, officers were dispatched to 3105 W. Forest Home Avenue (Brew City Tap) for a subject with weapon complaint. Investigation revealed that a highly intoxicated customer was inside the establishment threatening other customers. The bartender asked him to leave and escorted him outside. While outside, the ex-patron brandished a knife and threatened the bartender causing the bartender to re-enter the tavern, lock the door, and call police. Police arrived, found the subject, and took him into custody.

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9. On 01/01/19 at 4:19am, Milwaukee Police investigated a Battery/cutting which occurred outside of 3105 W. Forest Home Avenue. The victim, who was at West Allis Memorial Hospital, stated that a physical fight started inside the tavern and that an employee ordered both parties to leave the establishment. The altercation continued outside and the suspect produced a knife and cut the victim numerous times causing the use of a tourniquet and sutures to close. Officers interviewed the only employee (bartender) working that night and she said that a verbal altercation happen inside the tavern and she stepped between the parties and told them to leave. The parties left the establishment, she believes, at different times. Video surveillance later shows that the fight originated inside the premise and continued into the patio area before the parties moved out of view of the camera and into the street.

10. On 01/31/19 at 12:00pm, a meeting was held between the Milwaukee Police and the applicant regarding item #9. In attendants was the Captain of the Second District, a Sergeant from the License Investigation Unit, The Community Liaison Officers, and the applicant. Concerns that arouse from the incident were; having only one employee working during busy times at the tavern, having more than one person who knows how to work the surveillance system, and employees calling the police when an incident occurs. The applicant was receptive to the meeting and said he would implement the suggestions given to him during the meeting.

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11. On 08/26/2020 at 1:53am officers were dispatched to a Battery at Brew City Tap, 3105 W. Forest Home Av. The officers spoke with the victim, who stated he offered to buy drinks to a group of females. He stated this led to an argument which ended outside with one of the females punching him in the eye. The officer spoke with the bartender, who stated she saw a commotion but did not witness the battery. The officer did watch the surveillance video, which did capture the incident. The suspect fled prior to the officers arrival.

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12. On 12/21/21 at 3:21am, Milwaukee Police were dispatched to 3105 W. Forest Home Avenue for an entry complaint. Investigation revealed that the bartenders intoxicated boyfriend got upset when she refused to serve him anymore. The boyfriend was locked out of the tavern and he "mule" kicked the front door causing it to shatter.

Item #12 added to previous Premise



Monday, February 21, 2022



Notice of Public Hearing

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HOLMES, III, Robert E
The Pressroom MKE at 3105 W Forest Home Av.
Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting
Instrumental Musicians, Disc Jockey, Jukebox, Karaoke and 1 Pool Table

Tuesday, March 08, 2022 at 09:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 3/08/2022 at 09:15 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2600 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2603 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2603A S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2604 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2608 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2608A S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2609 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2611 S 31ST ST	MILWAUKEE, WI 53215-2834
CURRENT OCCUPANT	2612 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2612A S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2613 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2616 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2617 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2617A S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2620 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2621 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2624 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2625 S 30TH ST	MILWAUKEE, WI 53215-2831
CURRENT OCCUPANT	2628 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2630 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2634 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2636 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2640 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	2642 S 31ST ST	MILWAUKEE, WI 53215-2835
CURRENT OCCUPANT	3008 W HARRISON AVE	MILWAUKEE, WI 53215-2846
CURRENT OCCUPANT	3008A W HARRISON AVE	MILWAUKEE, WI 53215-2846
CURRENT OCCUPANT	3012 W HARRISON AVE	MILWAUKEE, WI 53215-2846
CURRENT OCCUPANT	3012A W HARRISON AVE	MILWAUKEE, WI 53215-2846
CURRENT OCCUPANT	3040 W FOREST HOME AVE	MILWAUKEE, WI 53215-2840
CURRENT OCCUPANT	3040A W FOREST HOME AVE	MILWAUKEE, WI 53215-2840
CURRENT OCCUPANT	3105 W FOREST HOME AVE	MILWAUKEE, WI 53215-2841

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Total Records 31

Radius: 250.0 feet and Center of Circle: 3105 W Forest Home Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

TAVERN

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 2-15-2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: CLASS B TAVERN
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: juke box

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: Behind bar, bathrooms, scattered
Outside: 2 Locations: 31st St east side of Building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: TBD

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: street parking
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe cameras inside & out
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: bar area, patio, basement, east side of building
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe view ID 45

6. Percentage of Sales (must total 100%)

Alcohol <u>99</u> %	Food <u>1</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: S. 31st St

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: Forest Home is commercial & industrial

g. Building Owner Name: Robert & Lisa Holmes Phone Number: 414-721-6808

Building Owner Address: 3671 S. 34th St Greenfield, WI 53221

31st is some residential

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	25	21-99	None ↓
Monday	6:00 AM	2:00 AM	25	21-99	
Tuesday	6:00 AM	2:00 AM	25	21-99	
Wednesday	6:00 AM	2:00 AM	25	21-99	
Thursday	6:00 AM	2:00 AM	25	21-99	
Friday	6:00 AM	2:30 AM	25	21-99	
Saturday	6:00 AM	2:30 AM	25	21-99	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

ROBERT E. HOLMES III - Agent
[Signature]

LISA E. HOLMES
[Signature]

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer—print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>REHLEH LLC</u>
Premise Address: <u>3105 W Forest Home Ave Milwaukee, WI 53215</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Property Information (New & Transfer Applicants Only)
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>REHLEH LLC</u>
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Lease Information (New & Transfer Applicants who are leasing the premises only)
a) Date lease begins _____ Ends _____
b) Monthly rental \$ _____
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner? <input type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)? <u>NA</u>

Stock would be determined at closing if any

Buying Building only



**PUBLIC ENTERTAINMENT PREMISES LICENSE
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 3105 W Forest Home Ave Milwaukee

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: Juke box

LEGAL CAPACITY OF PREMISES

86 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

ROBERT E. HOLMES III
[Signature] - Agent Laur E Hey

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: REHLEH LLC

Premises Address: 3105 W Forest Home Ave Milwaukee, 53215

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL Items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese. Pre packaged snacks

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Pizza / popcorn
package chips

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant Items (meals) will be sold - Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes heating pizza & popcorn

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: _____

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes **6av, tables, patio**

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold? **pre packaged**

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

RH³ JA I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

RH³ JA I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

RH³ JA I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

RH³ JA I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

RH³ JA I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: **[Signature] - AGENT**

Signature of Additional Partner: **Lina C Her**

REHLEH LLC

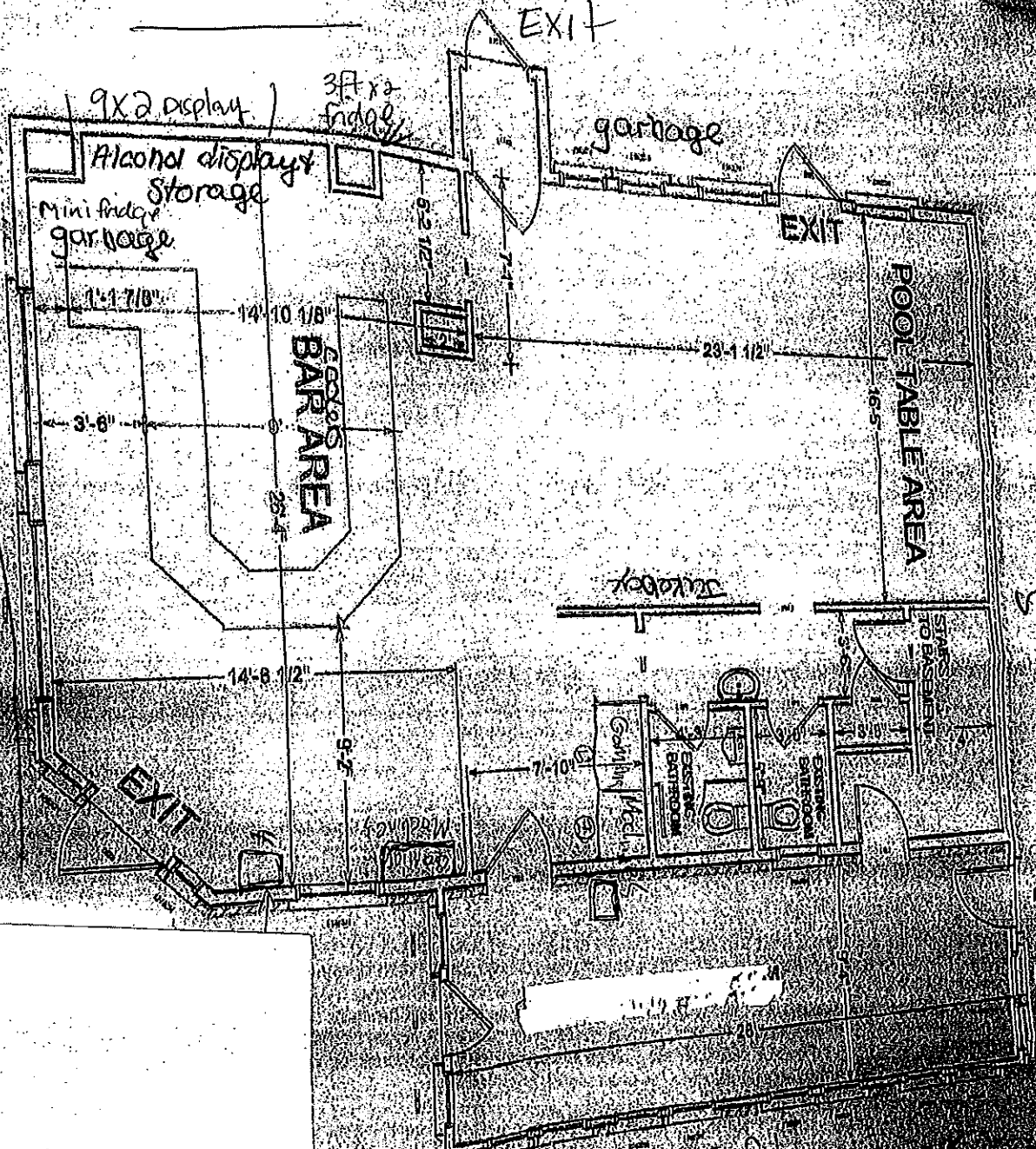
Robert E Holmes III
Lisa E Holmes

12/23/2021

OBA The Pressroom MKE
3105 W Forest Home Ave

31st St

1250
sq ft



FOREST HOME AVE
EATING AREA
57 sq ft

[Redacted area]

25 sq ft
Patio

REH LEH LLC

12/23/2021

DBA The Pressroom MKE
3105 W Forest Home Ave

East side

(North) side of Building

South side

