

A new symbol  
for Milwaukee.



# A flag defined

A flag should be simple and readily made; it should be different from the flag of any other country, place or people; it should be significant; it should be readily distinguishable at a distance; the colors should be well contrasted and durable; and lastly, and not the least important point, it should be effective.



MILWAUKEE

1846





**Greater Together** is a nonprofit organization that embraces collaboration and creativity to drive fair and just inclusion into Greater Milwaukee's Creative Industries so all can participate, prosper, and reach their full potential.



THE PEOPLE'S FLAG  
OF  
MILWAUKEE











THE YOUNG PLAN  
**MILWAUKEE**  
A flag for the city we aspire to.

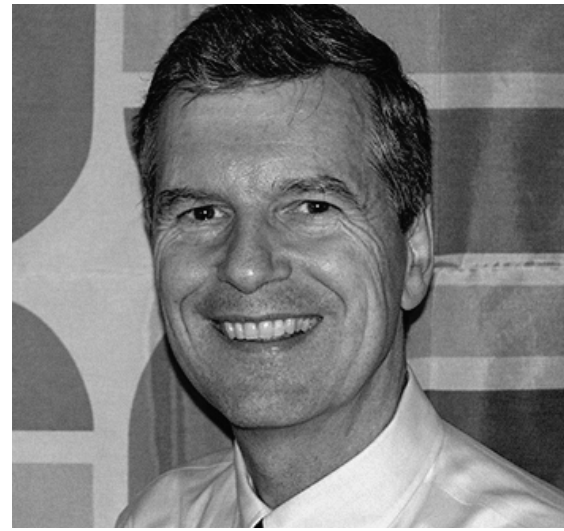


THE YOUNG PLAN  
**MILWAUKEE**  
A flag for the city we aspire to.

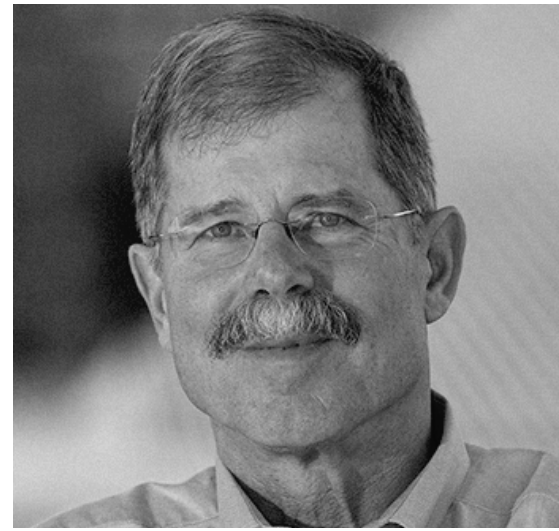


1,006

flag design submissions received from the public



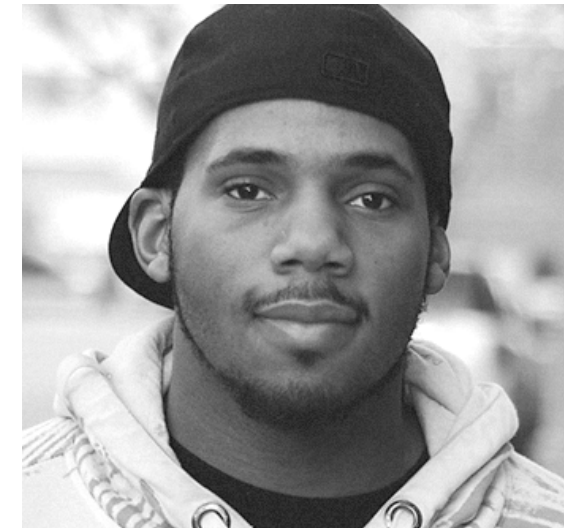
Ted Kaye



John Gurda



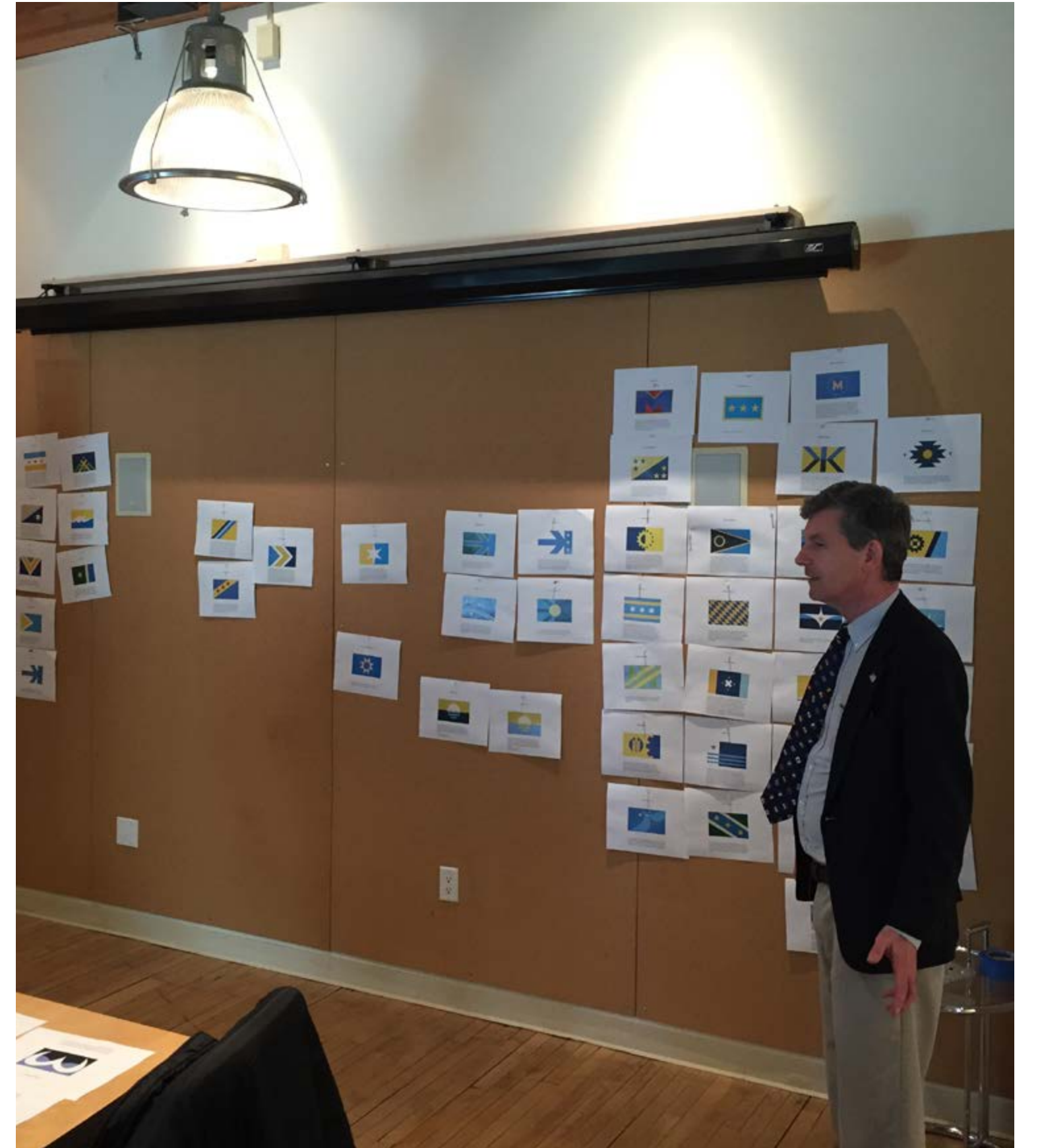
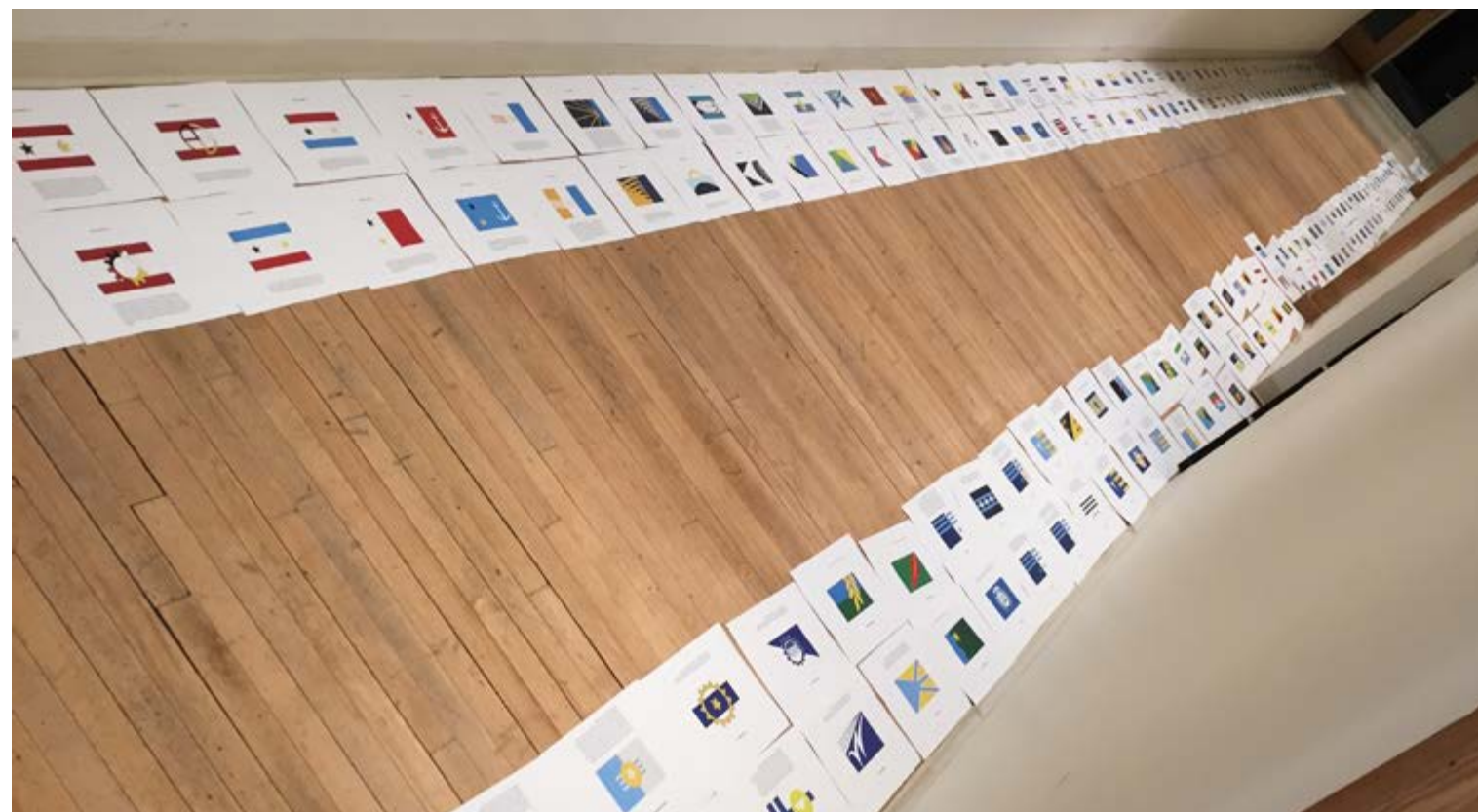
Jena Sher



Xavier Ruffin



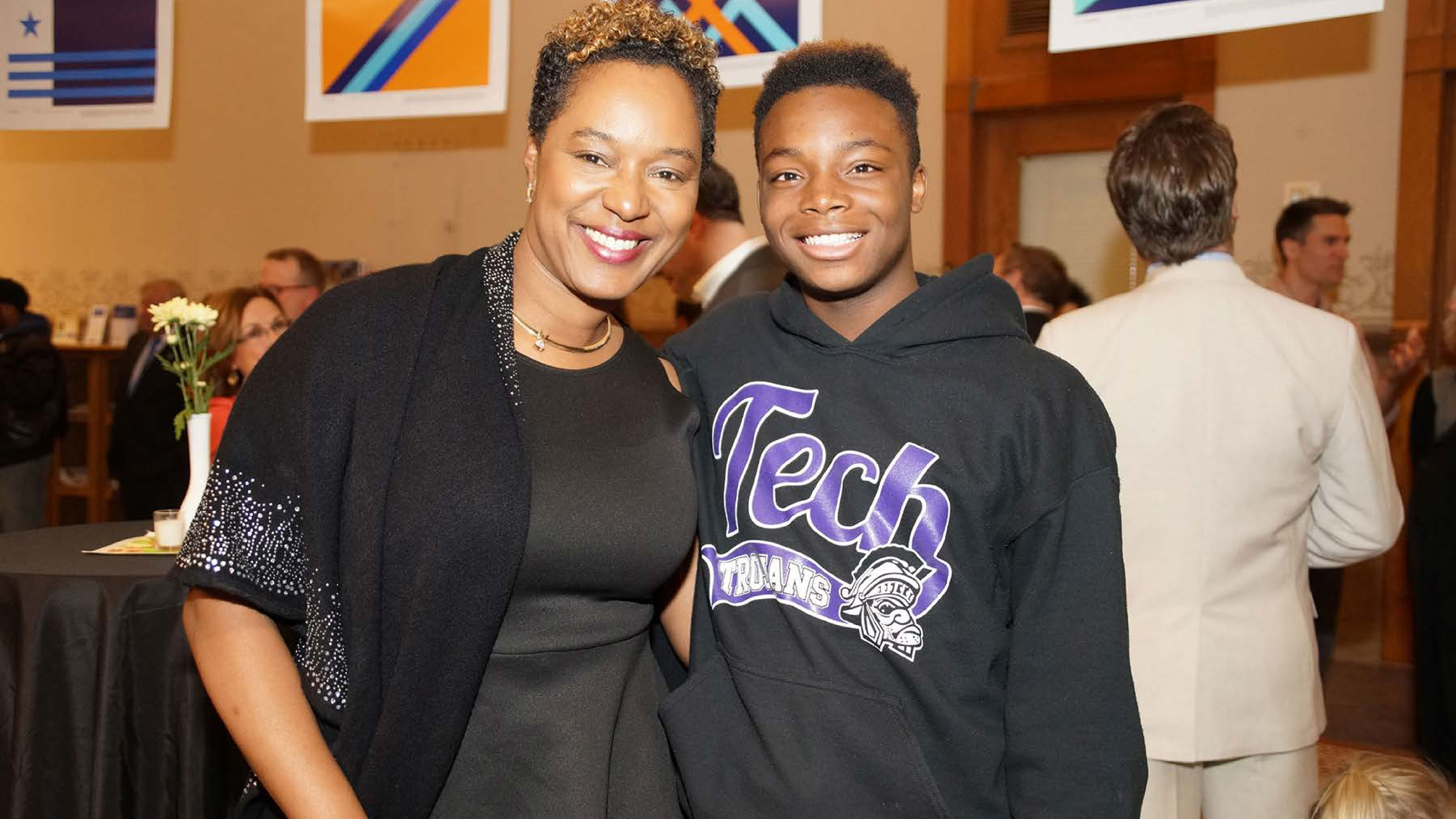
Steve Kodis























## **Three Rivers Cameron Pothier**

Milwaukee's three rivers flow from the land into the lake, with a large disc representing the city united and our brewing history.



**“M” Star  
DeChazier Stokes-Johnson**

Four “M”s connect to form a cream-colored star representing Milwaukee on the blue lake, its Native American roots, and symbolizing the city’s bright future.



## **Cream City Star Jon Grider**

The six points of the star symbolizes the three original sections of the city, its three rivers, representing Milwaukee as the “Cream City” and the largest in Wisconsin.



## **Sunrise Over the Lake Robert Lenz**

The sun rising over Lake Michigan symbolizes a new day. The light blue bars in its reflection represent the city's three rivers (Milwaukee, Menomonee, Kinnickinnic) and three founding towns (Juneau Town, Kilbourn Town, Walker's Point). Gold represents our brewing history and white symbolizes unity.





## **Golden Arrow Chanya Hughes**

Milwaukee's past, present, and future, moving in a positive direction, symbolized through its rivers, brewing history, and the lake, with white echoing the art museum.

6,137

rating responses received from the public



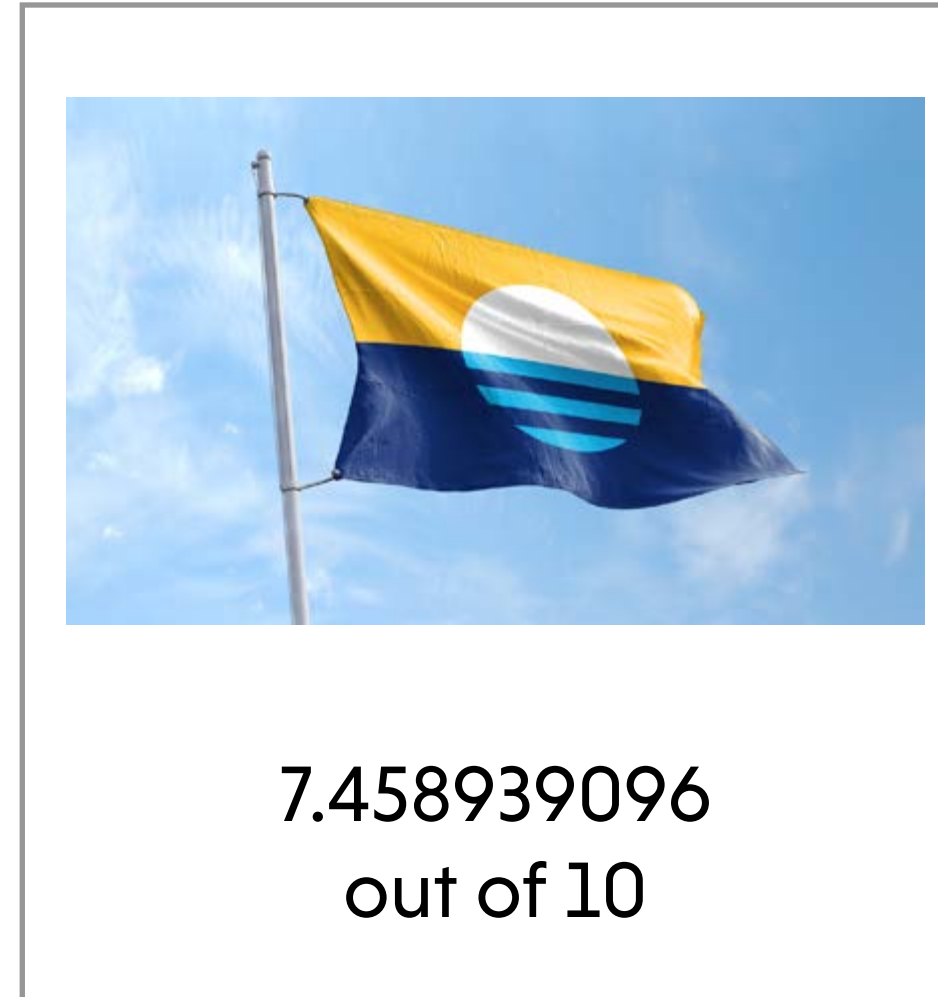
5.469941061  
out of 10



5.923182711  
out of 10



4.836345776  
out of 10



7.458939096  
out of 10



5.236738703  
out of 10

A man with a beard and glasses, wearing a grey short-sleeved button-down shirt and a black flat cap, is performing on stage. He is holding a microphone in his right hand and gesturing with his left hand. The background features a large blue screen with the text '88.9 WJLB RADIO LIVE' and a stylized antenna graphic. To the right, there is a rack of blue acoustic panels with a sign that says 'Mindpool Live'. A bass guitar is visible on the right side of the stage. The foreground shows the silhouettes of audience members' heads.

88.9 WJLB  
RADIO LIVE

RADIO LIVE

Mindpool Live



Let's make diversity into Milwaukee's greatest asset

Greater Together People's Flag of Milwaukee



89.3 WISN RADIO MILWAUKEE



GREATER TOGETHER PEOPLE'S FLAG OF MILWAUKEE

### What is the city we aspire to?

The People's Flag Design Initiative launched in February of 2016 and featured a series of issue-based workshops that focused on design and discussion about our aspirations as a city.

Over 600 entries are expected.

Professionals and discussion leaders are invited to engage in dialogue about a future that is equitable, prosperous, and inclusive.

The People's Flag of Milwaukee is a symbol of what we are going and what we want.





It's make diversity  
to Milwaukee's  
people meet.



**GREATER TOGETHER PEOPLE'S FLAG OF MILWAUKEE**

### What is the city we aspire to?

The People's Flag Design Initiative launched in February of 2016 and featured a series of issues-based workshops that focused on design and discussion about the aspirations of a city.

Over 500 artists are expected.

Professional designers and community leaders gathered with teachers and community leaders to engage young people in conversations about a future where everyone can thrive and reach their full potential.

The result will be a 10-foot-tall flag that will be displayed in Milwaukee's City Hall.

**May 14**  
City Hall  
10:00 AM - 12:00 PM

**June 14**  
City Hall  
10:00 AM - 12:00 PM

Greater Together



















DISCOVERY  
WORLD





2819

2821

**FOR RENT**





2 HOUR PARKING  
7:00AM TO 7:00PM  
No parking sign with a red 'P' in a circle and a slash.

BUD LIGHT  
IMPORTED BEERS  
CRAFT BEERS  
Premium Cigars  
e cigs electronic vaporizers  
e cig vapor liquids

2690  
ATM  
BAY VIEW QUICK MART  
Coors LIGHT

NATURAL AMERICAN SPIRIT  
QUEST & WIC  
T MOBILE CELL PHONES  
Heineken

MILWAUKEE BREWING CO. MKE  
GROCERIES QUEST & WIC  
Corona Extra

PREMIUM CIGARS  
GOLD BEER  
Gifts FAX & LOTTERY

ATM  
T-MOBILE  
ROLL YOUR OWN TOBACCO

CIGARS  
CIGARS AVAILABLE  
e cigs electronic vaporizers  
e cig vapor liquids

TOBACCO  
OPEN 7 DAYS A WEEK

COLD DOMESTICS & IMPORTS BEER







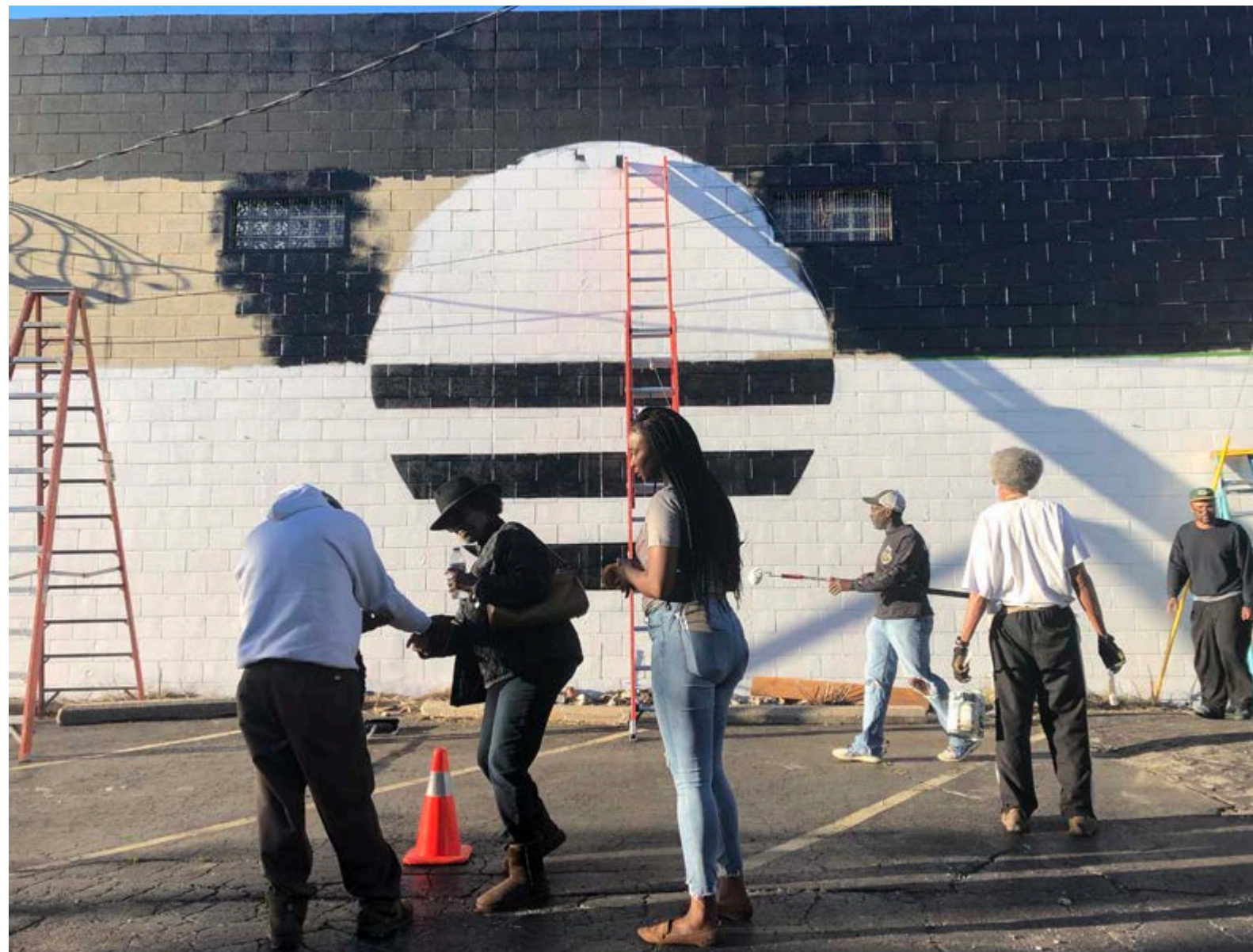
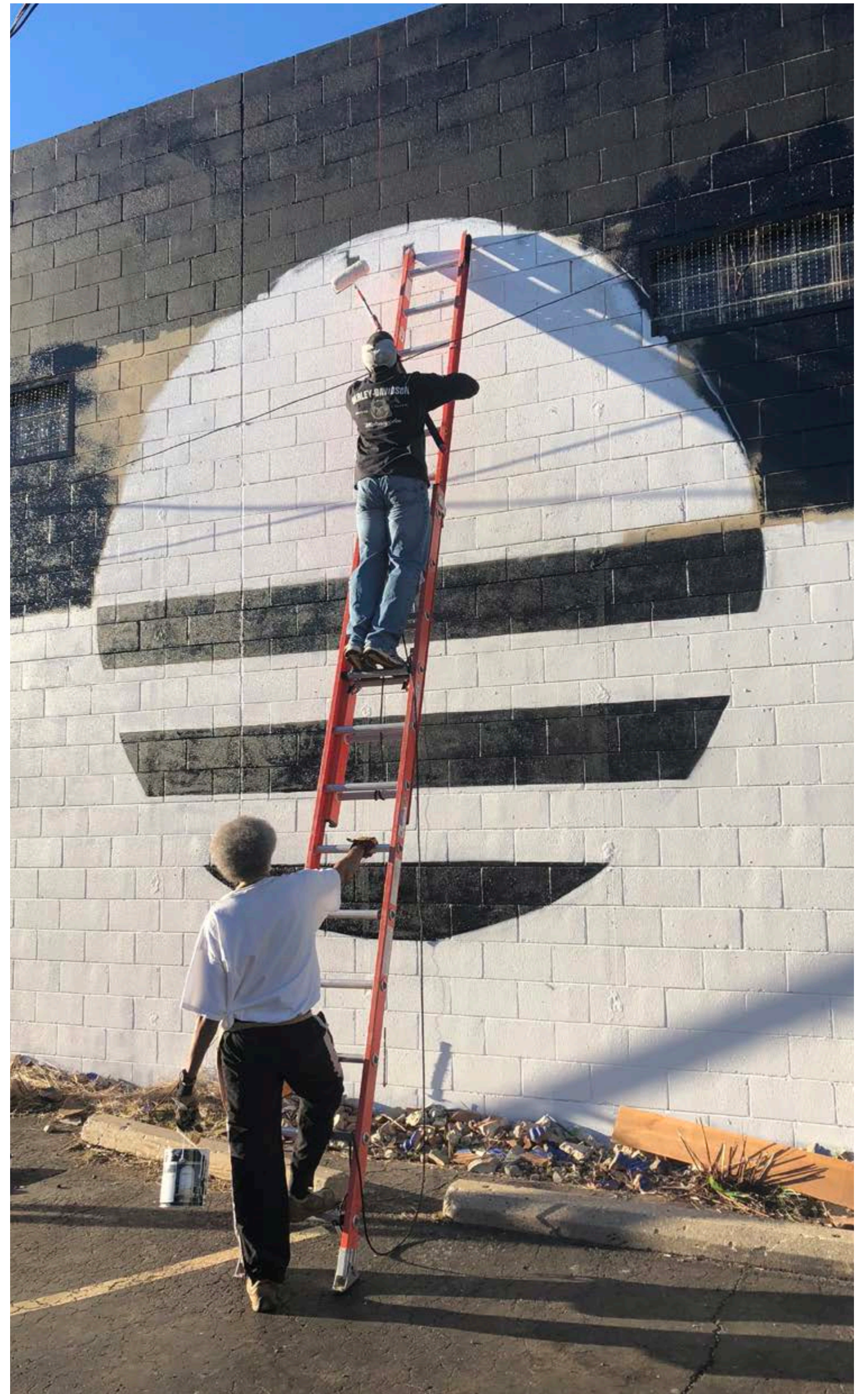
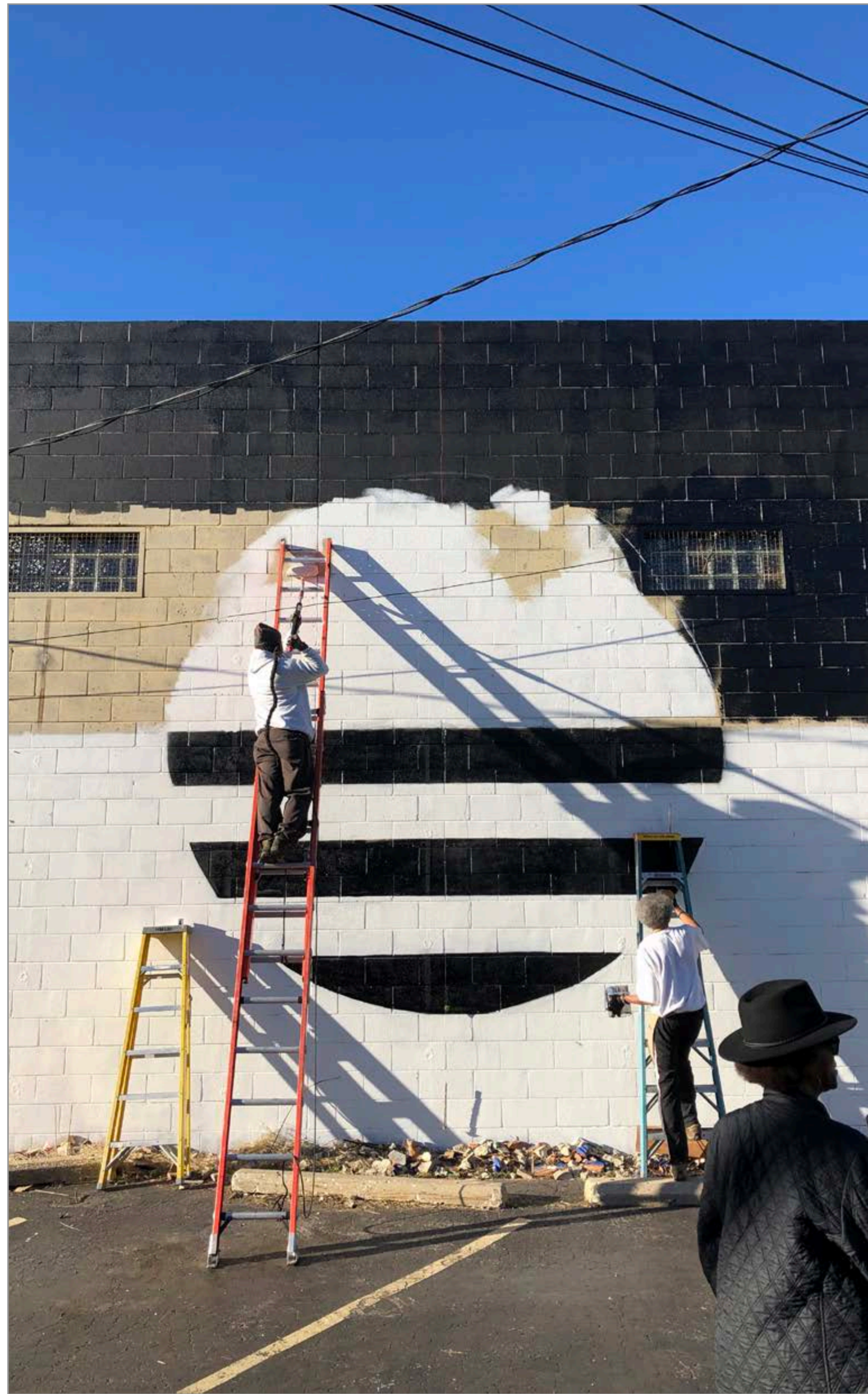
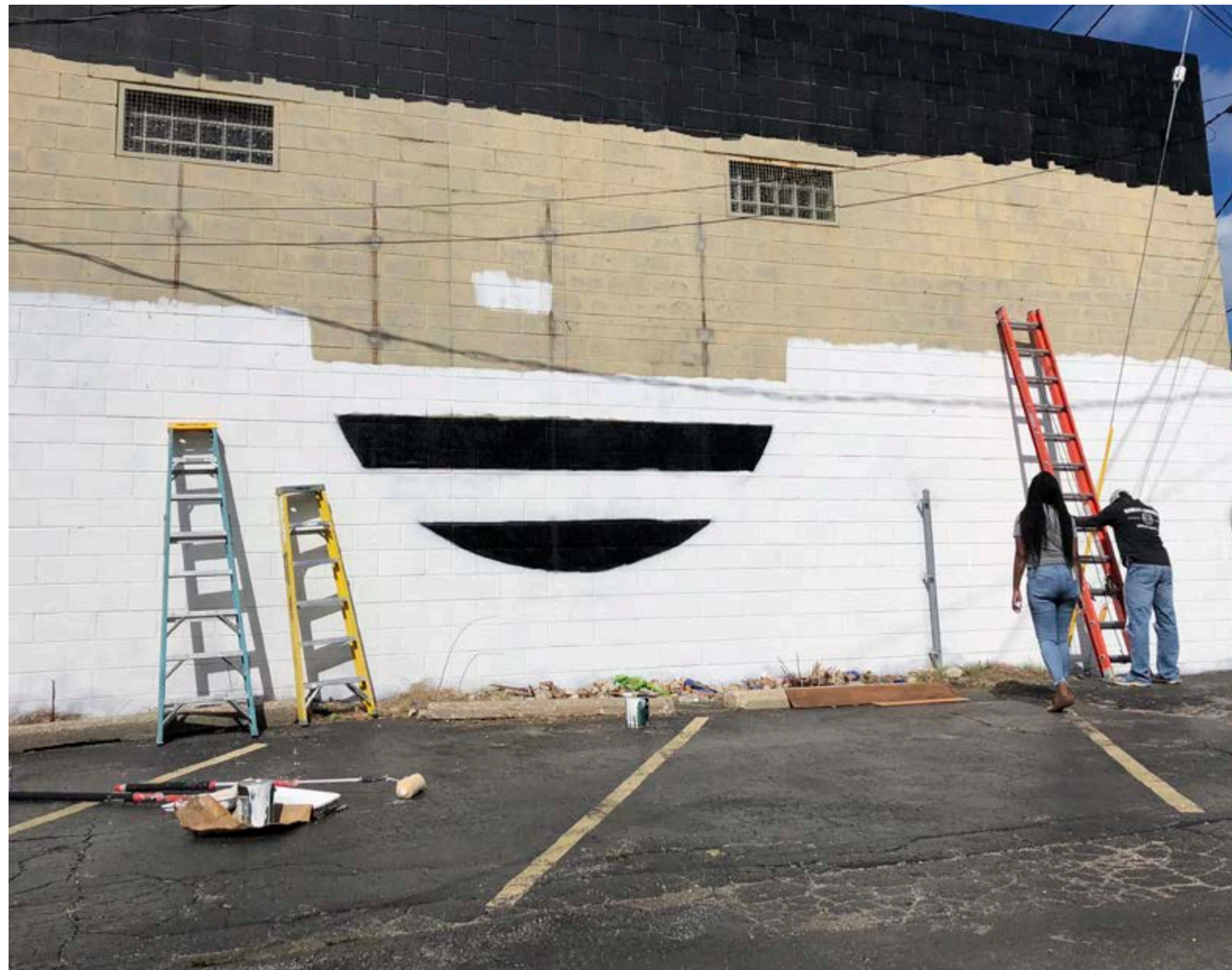


W  
E  
L  
C  
O  
M  
E



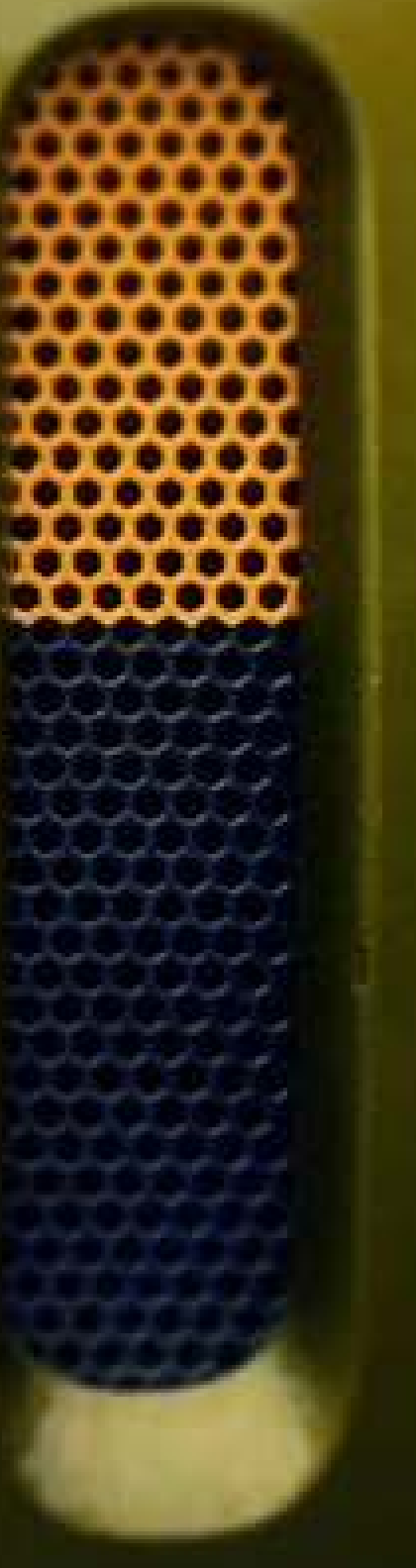
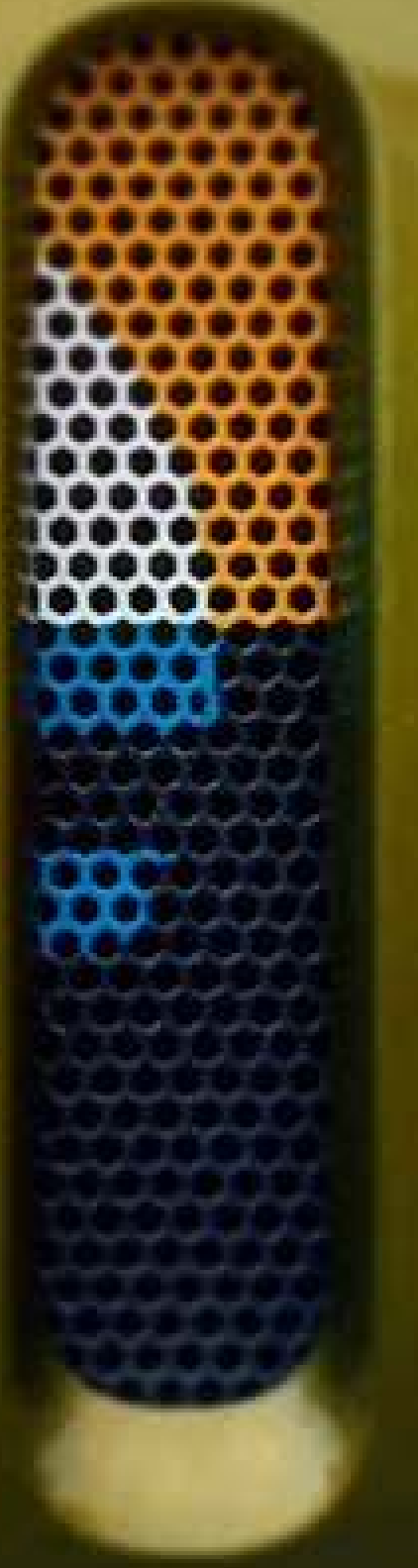
HARAMBEE







Jeep



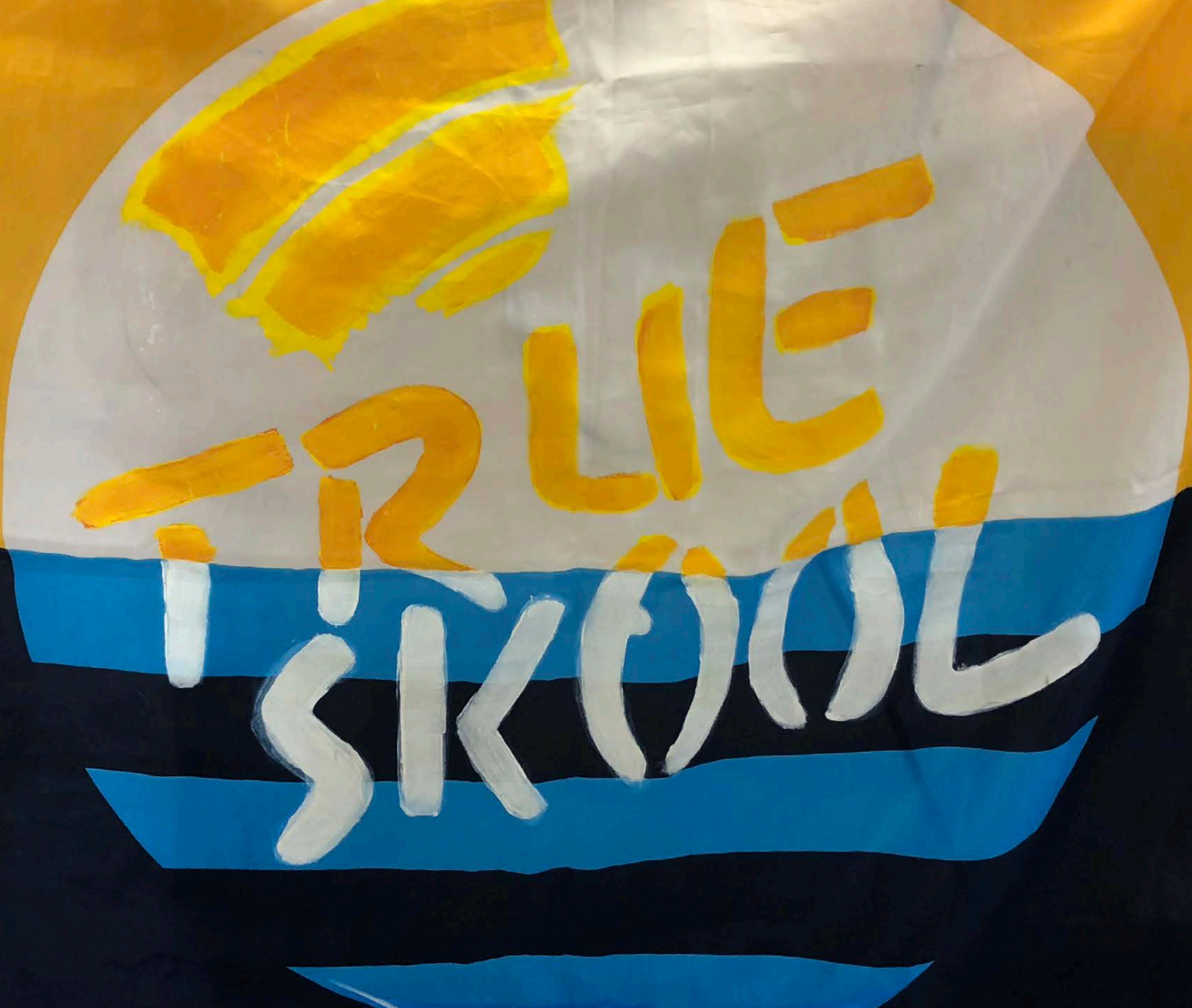








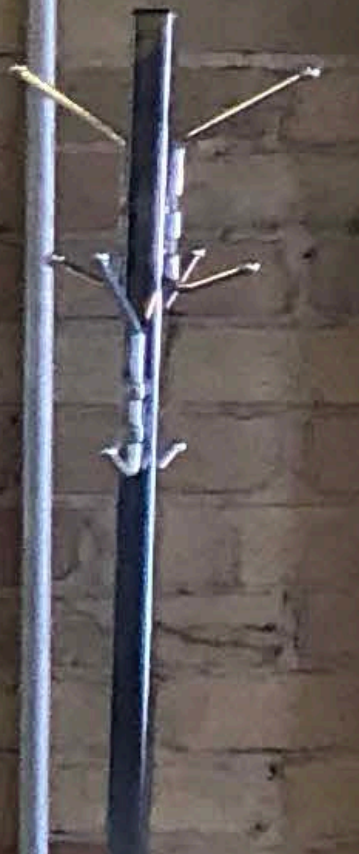




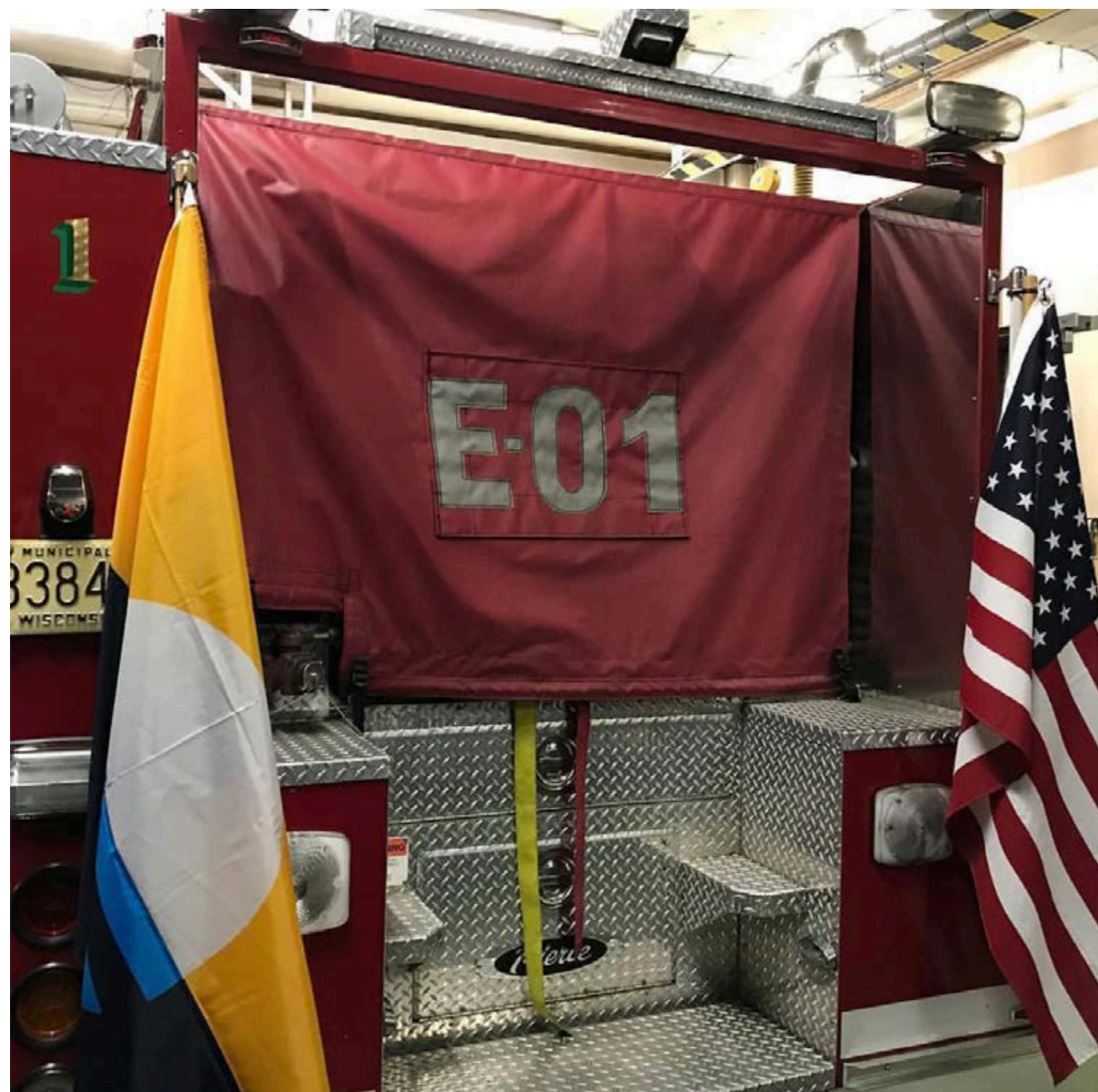
Hand-drawn yellow text in the sky area, possibly representing the sun or clouds. The text is stylized and difficult to decipher, but appears to be a mix of letters and symbols.

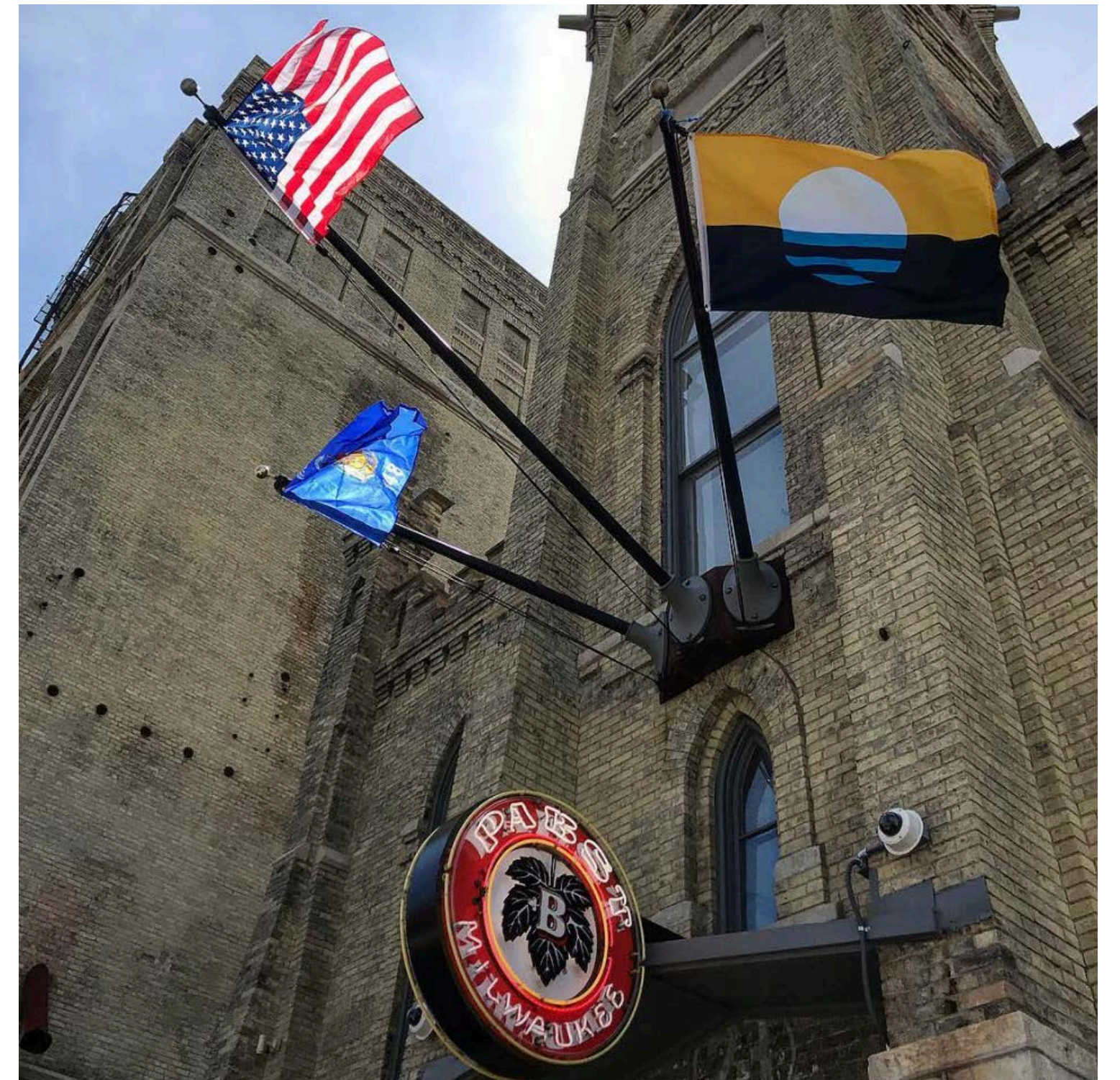
Hand-drawn white text on a blue background, possibly representing waves or a message. The text is stylized and difficult to decipher, but appears to be a mix of letters and symbols.





























WIS

WISCONSIN

1846





Thank you.