

GRANT ANALYSIS FORM OPERATING GRANT PROJECTS/PROGRAMS

Department/Division: Milwaukee Police Department

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Category of Request

New Grant

Grant Continuation

Previous Council File No. _____

Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2025 Pedestrian and Bicycle Safety Enforcement Grant

Grantor Agency: Wisconsin Department of Transportation Bureau of Transportation Safety

Grant Application Date: November 2025

Anticipated Award Date: December 2025

1. Description of Grant Project/Program (Include Target Locations and Populations):

This grant will fund a High Visibility Enforcement campaign targeting pedestrian and bicycle safety enforcement. The City of Milwaukee has a notable problem with motorists, pedestrians, and bicyclists alike failing to follow rules of the road that endanger safety. MPD will conduct enforcement activities in high traffic areas with frequent pedestrian and bicycle activity. MPD will use both education and citations to improve compliance to create a safer environment for pedestrians, bicyclists, and motorists. Education and enforcement will target motorist failure to yield to pedestrians in the crosswalk, pedestrian crossing outside the crosswalk, and bicyclist failure to follow rules of the road.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

Improved safety on city roadways is a priority for the Milwaukee Police Department and is a focus of the Traffic Safety Unit. TSU utilizes High Visibility Enforcement (HVE) as a universal traffic safety approach designed to create deterrence and change unlawful traffic behaviors. HVE combines highly visible and proactive strategies that include law enforcement, education, and engineering solutions to create safer streets and neighborhoods in Milwaukee.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The total grant award of \$31,500 with a grantor funded amount of \$25,200 (80%) and a local in-kind match of \$6,300 (20%) will fund Police Officer overtime for deployments during enforcement periods from December 2025 to September 2026.

4. Results Measurement/Progress Report (Applies only to Programs):

Monthly activity reporting will be submitted to the grantor within 15 days of the end of the preceding month

5. Grant Period, Timetable and Program Phase-Out Plan:

December 1, 2025 to September 30, 2026

6. Provide a list of Subgrantees:

N/A

7. If Possible, complete Grant Budget Form and attach to back.

Attached