



## MILWAUKEE DOWNTOWN

Business Improvement District #21 600 East Wells Street Milwaukee, Wisconsin 53202  
414.220.4700 fax 414.220.4710 www.milwaueedowntown.com

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May 13, 2015

Control Number: 1168-1554

United States Department of Energy  
US Department of Energy  
Golden Field Office  
15013 Denver West Parkway  
Golden, CO 80401

Re: Letter of Commitment for DE-EE0007069

Dear Andrew:

Milwaukee Downtown, Business Improvement District #21 (BID #21) is pleased to support the City of Milwaukee's proposed *Location, Location, Efficiency! (L.L.E!)*. The City of Milwaukee has a proven track record of successfully implementing innovative energy efficiency and renewable energy programs seeded with EERE funds.

Milwaukee Downtown, BID #21 also has a proven track record of creating change in commercial buildings and bringing forward programs that assist in enhancing the competitiveness downtown Milwaukee's existing building stock. Pending final contract negotiations, we are prepared to contribute approximately \$45,000 of cost share in the form of staff time over three years (\$15,000 per year) to assist in marketing and promoting L.L.E! to property owners and building managers to encourage them to engage in the program by showing the various benefits that energy efficiency upgrades can bring to buildings.

The objectives L.L.E! aims to accomplish align well with the goals and objectives of Milwaukee Downtown, BID #21's strategic plan. We look forward to supporting this project and helping reach our mutual goals of energy efficiency, and more competitive commercial buildings.

Sincerely,

Matt Dorner,  
Economic Development Director  
Milwaukee Downtown, Business Improvement District #21

# DOWNTOWN