

May 17, 2005

Mr. Jeffrey Mantes
Commissioner of Public Works
Milwaukee Department of Public Works
841 N. Broadway, Room 516
Milwaukee, WI 53202

Dear Mr. Mantes:

We recently met with Gerry Froh to discuss VISIT Milwaukee's desire to have a fiber optic connection between the new Discovery World at Pier Wisconsin building and our main offices at 648 N. Plankinton.

We are currently finalizing a relationship between VISIT Milwaukee and Pier Wisconsin that will provide us with space in the new building for a Visitor Information Center. VISIT Milwaukee employees will staff this center seven days a week. Our goal of providing visitors with the most accurate and up-to-date information about Milwaukee would be greatly enhanced if we were able to link back to the computer network at our main offices through the City's fiber network.

In addition to providing walk-up visitors with information about Milwaukee, the Visitor Information Center at Discovery World at Pier Wisconsin would serve as overflow call center for our main call center at 648 N. Plankinton. Having a direct link to the center via the City's fiber optic network would allow us to route visitor information calls to that location when the main call center is busy, or on the weekends.

I believe that the benefit to the City of Milwaukee in providing a fiber connection to Discovery World at Pier Wisconsin for the purposes of enhancing a visitor's experience in Milwaukee is apparent. It is also my understanding that due to the route the fiber optic connection would take, we would also be able to have a VISIT Milwaukee presence on the Summerfest grounds during the festival season. This would give us additional opportunity to provide visitors to Milwaukee with information.



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We appreciate the assistance the City has given us in the past with respect to the connectivity of our network. We hope that we would be able to come to a similar agreement with this project.

Sincerely,



Doug Neilson
President/CEO

cc: Steve Totzke, VISIT Milwaukee
Judy Widlowski, VISIT Milwaukee
Chuck Aumann, Pier Wisconsin
Chuck Janzer, ATS