



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

MILLENNIAL TASK FORCE

CHAIR: MARQUAYLA ELLISON

*Nick Carnahan, Nicole Behnke, Jordan Donald, Tenia Fisher,
Jeremy Fojut, Adam Gabornitz, Michael Hostad, Amelia Kegel,
Noel Kegel, Kacee Ochalek, Jason Rae, Ger Thao, Tiffany
Henry and Sam Woods.*

Staff Assistant: Chris Lee, 414-286-2232

Legislative Liaison: Alex Highley, 414-286-8661

Monday, April 19, 2021

3:00 PM

Virtual

This will be a virtual meeting conducted via GoToMeeting. Should you wish to join this meeting from your phone, tablet, or computer you may go to <https://global.gotomeeting.com/join/690721165>. You can also dial in using your phone United States: +1 (312) 757-3121 and Access Code: 690-721-165.

1. Call to order.

Meeting was called to order at 3:04 p.m.

2. Roll call.

Absent was Amelia Kegel.

Present 14 - Rae, Fojut, Carnahan, Donald, Ellison, Fisher, Gabornitz, Hostead, Kegel, Ochalek, Thao, Henry, Woods and Behnke

Absent 1 - Kegel

Also present:

*Alex Highley, Legislative Reference Bureau
Bernadette Karanja, Workforce Development Coordinator*

3. Review and approval of the previous meeting minutes from March 10, 2021.

The meeting minutes from March 10, 2021 were approved without objection.

4. Review and approval of task force final recommendations report.

Mr. Highley said that task force members should focus review on and address the highlighted sections of the report, that the education and racial and criminal justice sections needed more work to match the other sections' level of detail, that members

can visit the document via the link provided and submit their comments/changes or email him directly any edits to incorporate, and that member Fojut could further complete page 19 regarding people leaving Milwaukee's major employers.

Member Fojut said that he would complete the section on page 19 with information on a survey done regarding tech employees leaving the City and that the survey did not cross sectors.

Chair Ellison said that her edits so far included adding \$50,000 to the Office of African American Affairs (OAAA) after review of their budget and incorporating some recommendations from the Milwaukee Collaborative Reform Initiative (MCRI).

Members questioned future presentation, implementation, and task force involvement in the task force recommendations pertaining to the marketing section and highlighted sections on page 33 of the report.

Chair Ellison said that an entity cannot be identified currently to solely take on the responsibility of presenting and implementing recommendations, that such an effort would require collaboration, that the report should express the task force's continued desire to involve itself or its members in the recommendations, that the highlighted questions on page 33 should be eliminated, and that perhaps a new section could be created with questions raised by the task force for readers to ponder.

Ms. Karanja and Mr. Highley said that the task force will have an opportunity to present their recommendations with the Common Council President to the City's Community and Economic Development Committee at a future meeting.

Members discussed the following timeline and deadlines to review and present the final report: May 3rd deadline for submittal of edits by members, May 10th release of edited version and start of final review offline, May 17th final deadline for submission of additional edits by members followed by immediate subsequent release of a final version, and a final meeting to review/approve the final report version at the end of May or first week of June prior to June 3, and presentation of the final report to the Community and Economic Development Committee June 3rd meeting.

Members added that a standalone final report would not suffice, that there should be created a City web landing page (similar to one for MCRI) for the task force and its final recommendations, that the Common Council President should also promote/incorporate the report on his webpage, and that there should be a separate 1-page summary of task force recommendations.

Mr. Lee said that he would inquire with the City Clerk's Public Information Division to see if they could create a landing page for the task force, he would update the Common Council President's office on the task force's next steps, and he would send out the task force report timeline to members.

Mr. Highley added that members should not worry about minor things (i.e. grammar) when making edits, that he would need help from members on creating the 1-page summary version, that the task force had wanted to craft recommendations to address 3 different age groups (15-23, 23-30, 30-28) but the report did not do that, that the report had much content towards the youths and students, that Ms. Karanja had offered some edits to the report, and that he would forward another report version with edits made thus far by Ms. Karanja and members for members to review.

Chair Ellison said that she would assist on the artistic design of the 1-page summary version and that the recommendations should be tightened better based on demographics or exclude demographics if the different age groups were no longer applicable.

Ms. Karanja added that her edits included breaking silos; advocating for more collaboration between the offices of OAAA, Violence Prevention, and her Workforce Development office due to having similar or same goals; advocating to the Regional Transit Leadership Council to extend rapid transit to surrounding employers in Ozaukee and Waukesha Counties; and that employers have been told to come into Milwaukee neighborhoods to recruit in the City as part of street job fairs through her office.

Member Fojut added that employers should move to where people are.

5. Next steps.

A. Meetings

B. Presentation of final recommendations to the Common Council

Next steps:

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6. Adjournment.

Meeting adjourned at 3:48 p.m.

*Chris Lee, Staff Assistant
Council Records Section
City Clerk's Office*

Meeting materials from past and present can be found within the following file:

[191649](#)

Communication relating to findings, recommendations and activities of the Millennial Task Force.

Sponsors: Ald. Johnson