

# SAVE MKE'S MUSIC SCENE

TO: Alderman Michael Murphy  
Chairman, Zoning, Neighborhoods & Development  
Committee  
Members of the Committee

RE: Public Opposition to the Live Nation/Ticketmaster Proposal;  
Files 220489 & 220490; Items 12 & 13

DATE: October 21, 2022

## OVER 9000 LOCAL CONCERTGOERS HAVE SIGNED THE PETITION TO STOP THE LIVE NATION/TICKETMASTER PROPOSAL

Over 9000 local concertgoers have voiced their opposition to the proposed Live Nation/Ticketmaster venues in the Deer District (<https://www.change.org/p/city-of-milwaukee-common-council-stop-live-nation-ticketmaster-fpc-live-plan-to-build-a-music-venue-in-the-deer-district>).

Here's a few of their comments:

*"Local music venues are precious and irreplaceable. Live Nation makes plenty off of ticket sales. Leave our local venues alone!"*

*"I'm signing because there are places and venues that are historic buildings that need to be kept in our community to preserve our heritage and craftsmanship of our forefathers."*

*"Local venues such as the Rave and the Riverside showcase a wide variety of artists across many genres at reasonable prices. Live Nation is only interested in gouging people to see "big name" shows. Keep independent venues alive!!"*

*"All of these venues have great historical value to the community. They bring visitors from all over the country to see these wonderful sites. These venues help smaller artists become more well-known which can help them become nationally known."*

*"I support the Local Milwaukee Live Music Scene and the excellent people who make it special!"*

*"I want to preserve the historic venues in down town Milwaukee and keep those businesses open. I do not think there is a need for additional large venues in down town Milwaukee at this time. Ticketmaster also holds a monopoly at venues and raises prices because they set the notion of ticket demand allowing them to price gouge patrons unfairly."*

*"Milwaukee's character and independent venues are an important part of our quality of life in the city."*

*"As a local musician, there's been less venues for us to play at, and if this goes through, I fear that we're going to lose what's left of the local scene."*

*"Live Nation ruins experiences for consumers. They do not care about our community and will try and kill much better, historic local venues. If built, this will be the 6th and 7th official concert venue in my neighborhood alone; not to mention that the Pabst Theatre is right across the river, and The Rave is right down the road. I don't want this vile company anywhere near my beloved city."*

*"We can't allow a giant like LIVENATION to crush these smaller venues."*

See hundreds more like these at [www.savemkestages.com](http://www.savemkestages.com)