



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, September 22, 2022

**COMMITTEE MEETING NOTICE**

AD 04

GOKHMAN, Tim B, Agent  
ASCENT BAR MKE LLC  
1840 N FARWELL Av  
Milwaukee, WI 53202

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You are requested to attend a virtual hearing to be held on:

**Tuesday, September 27, 2022 at 03:40 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands and Patrons Dancing as agent for "ASCENT BAR MKE LLC" for "Ascent Bar" at 700 E KILBOURN Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/953593573>. If you wish to call in, please call [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 953-593-573.

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Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov)

Date: 9/15/2022  
Officer: PLUMLEY

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Ascent Bar  
Address: 700 E Kilbourn Av  
Phone: 414-999-9663

Owner: Ascent Bar LLC  
Owner address: 700 E Kilbourn Av  
City State Zip: Milwaukee WI 53202  
Owner Phone: 414-271-5263  
Owner email:

Licensee/Agent: Tim B GOKHMAN  
Home Address: 1729 N Commerce St  
City State Zip: Milwaukee WI 53212  
Phone: 414-349-2248  
Email: Tim@newlandmke.com

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9AM-2AM 24 hours Y N  
Mon: 9AM-2AM  
Tue: 9AM-2AM  
Wed: 9AM-2AM  
Thu: 9AM-2AM  
Fri: 9AM-2:30AM  
Sat: 9AM-2:30AM

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: BTAVN #: 209776  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #: 16795  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: PEP #: 339263  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: Unknown
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras  Yes  No How many: Unknown
22. Are there interior cameras  Yes  No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned capacity 300
26. What is the minimum number of employees That will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: 0
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This location is a high rise apartment building. The roof top bar (Licensed Premises) will only be for tenants of the building. The bar area is still under construction with additional surveillance cameras being added. There is a concierge at the front entrance of the building which doubles as 24/7 security. There will be no additional security for the roof top bar. There are multiple surveillance cameras throughout the building/parking structure, but the agent was not sure of the exact amount. There are currently six surveillance cameras in the roof top bar.

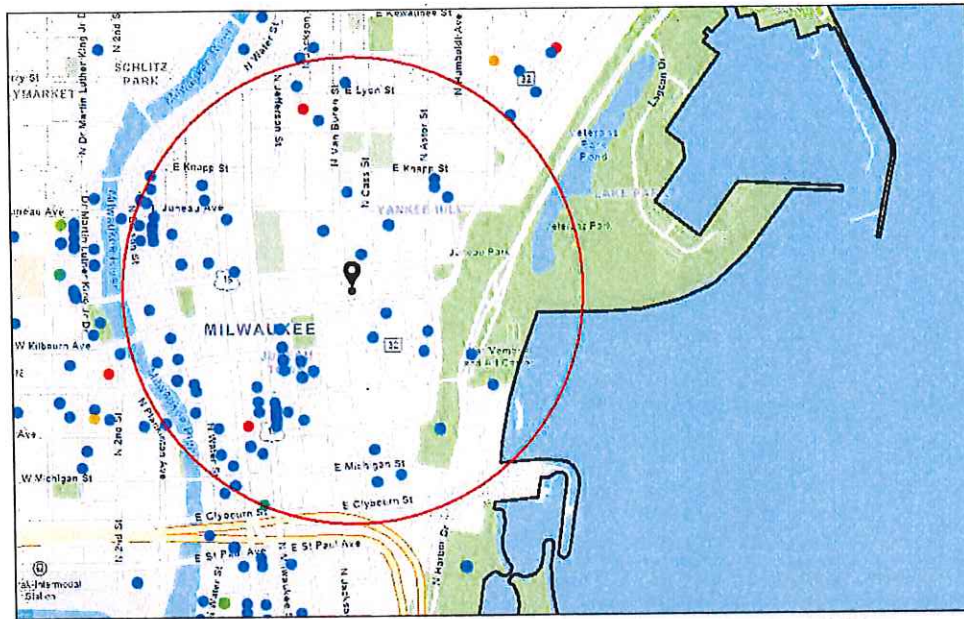


# Concentration Map 700 E KILBOURN AV

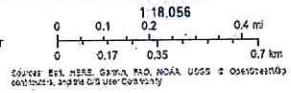
## Area of Interest (AOI) Information

Area : 21,862,585.85 ft<sup>2</sup>

Jun 13 2022 15:43:28 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Tavern
- Class B Fermented Malt Beverage
- Class C Wine Retailer
- City Limits



700 E KILBOURN AV

Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	89		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		1/19/2022, 6:00 PM	1
2	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2022, 6:00 PM	1
3	Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	134 E Juneau AV	Class B Tavern License	290	1/19/2022, 6:00 PM	1
4	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2022, 6:00 PM	1
5	The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/6/2022, 6:00 PM	1
6	WOMANS CLUB OF WISCONSIN	WOMANS CLUB OF WISCONSIN	Jennifer A Beck, Agt	813 E KILBOURN AV	Class B Tavern License	500	2/9/2022, 6:00 PM	1
7	GRANDVIEW MANAGEMEN T, INC	ZILLI HOSPITALITY GROUP	ROBERT J ZILLI, Agt	910 E MICHIGAN ST	Class B Tavern License	450	2/6/2022, 6:00 PM	1
8	Milwaukee Athletic Club	Milwaukee Athletic Club	Maikel Correa, Agt	731 N WATER ST 190	Class B Tavern License		1/17/2022, 6:00 PM	1
9	CHINA GOURMET, INC	CHINA GOURMET RESTAURAN T	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2022, 6:00 PM	1
10	Milwaukee Art Museum, Inc	Milwaukee Art Museum	Michelle M McCue, Agt	700 N Art Museum DR	Class B Tavern License	2,133	1/17/2022, 6:00 PM	1
11	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Tyler E Mei, Agt	1114 N WATER ST	Class B Tavern License		2/7/2022, 6:00 PM	1
12	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2022, 6:00 PM	1
13	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/2/2022, 6:00 PM	1
14	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/7/2022, 6:00 PM	1
15	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License		2/14/2022, 6:00 PM	1
16	Mojo MKE LLC	Mojo MKE	Todd M Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2022, 6:00 PM	1
17	International Exports LLC	The Safe House	Michael L Swasey, Agt	779 N Front ST	Class B Tavern License	248	3/8/2022, 6:00 PM	1
18	Blazin Wings, Inc	Buffalo Wild Wings #407	Nicole M Kejo, Agt	1123 N WATER ST	Class B Tavern License	253	3/24/2022, 7:00 PM	1

19	M DE PALMA, LLC	MONICA'S ON ASTOR	MONICA J DE PALMA, Agt	1228 N ASTOR ST	Class B Tavern License	159	4/9/2022, 7:00 PM	1
20	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/15/2022, 7:00 PM	1
21	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		4/16/2022, 7:00 PM	1
22	CHIPOTLE MEXICAN GRILL OF CO, LLC	CHIPOTLE MEXICAN GRILL #313	Brian J Bushaw, Agt	600 E OGDEN AV	Class B Tavern License	99	3/21/2022, 7:00 PM	1
23	Higbee's MKE LLC	District IV	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2022, 7:00 PM	1
24	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/11/2022, 7:00 PM	1
25	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2022, 7:00 PM	1
26	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1245 N BROADWAY	Class B Tavern License	2,759	5/18/2022, 7:00 PM	1
27	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2022, 7:00 PM	1
28	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1120 N BROADWAY	Class B Tavern License	208	5/18/2022, 7:00 PM	1
29	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2022, 7:00 PM	1
30	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2022, 7:00 PM	1
31	GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ROBERT J ZILLI, Agt	931 E WISCONSIN AV	Class B Tavern License	450	5/18/2022, 7:00 PM	1
32	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Keith A Filipak, Agt	550 N Van Buren ST	Class B Tavern License		5/22/2022, 7:00 PM	1
33	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2022, 7:00 PM	1
34	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150	6/1/2022, 7:00 PM	1
35	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Keith A Filipak, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2022, 7:00 PM	1
36	SORFCO, LTD	THE KNICK	ELIAS G CHEDID, Agt	1030 E JUNEAU AV	Class B Tavern License		6/27/2022, 7:00 PM	1



37	THIS IS IT, INC	THIS IS IT	GEORGE R SCHNEIDER, Agt	418 E WELLS ST	Class B Tavern License	160	6/29/2022, 7:00 PM	1
38	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2022, 7:00 PM	1
39	MILWAUKEE COUNTY WAR MEMORIAL, INC	MILWAUKEE COUNTY WAR MEMORIAL CENTER	Laurieann Kildegaard, Agt	750 N LINCOLN MEMORIAL DR	Class B Tavern License	240	6/29/2022, 7:00 PM	1
40	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/29/2022, 7:00 PM	1
41	MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License		6/29/2022, 7:00 PM	1
42	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2022, 7:00 PM	1
43	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	CARRIE L AMAYA, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2022, 7:00 PM	1
44	VICTOR'S ON VAN BUREN, INC	VICTOR'S	VICTOR R JONES, Agt	1230 N VAN BUREN ST	Class B Tavern License	420	7/26/2022, 7:00 PM	1
45	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	CARRIE L AMAYA, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2022, 7:00 PM	1
46	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2022, 7:00 PM	1
47	DJ ENTERPRISE S I, INC	GRACE CENTER	JOAN M GROH, Agt	250 E JUNEAU AV	Class B Tavern License	330	6/17/2022, 7:00 PM	1
48	Y-Not II LLC	Y-Not II Tavern	MONICA J DE PALMA, Agt	706 E LYON ST	Class B Tavern License	100	6/13/2022, 7:00 PM	1
49	FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	425-29 E WELLS ST	Class B Tavern License	270	7/29/2022, 7:00 PM	1
50	Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	1028-30 N Jackson ST	Class B Tavern License		7/21/2022, 7:00 PM	1
51	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2022, 7:00 PM	1
52	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2022, 7:00 PM	1
53	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License		8/30/2022, 7:00 PM	1
54	BANQUET SERVICES, LLC	VILLA FILOMENA	JANICE E SANFILIPPO, Agt	1119 N MARSHALL ST	Class B Tavern License	299	7/28/2022, 7:00 PM	1

55	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2022, 7:00 PM	1
56	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2022, 7:00 PM	1
57	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2022, 7:00 PM	1
58	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		8/1/2022, 7:00 PM	1
59	Central Standard LLC	Central Standard Craft Distillery	William P McQuillian, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/4/2022, 7:00 PM	1
60	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2022, 7:00 PM	1
61	DICK'S PIZZA, LLC	Electric Lime	ADAM D KIRCHNER, Agt	730 N MILWAUKEE ST	Class B Tavern License	330	8/29/2022, 7:00 PM	1
62	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2022, 7:00 PM	1
63	HARP AND EAGLE, LTD	COUNTY CLARE	GREGG W STEFFKE, Agt	1234 N ASTOR ST	Class B Tavern License	160	9/19/2022, 7:00 PM	1
64	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2022, 7:00 PM	1
65	MEGA MARTS, LLC	METRO MARKET #371	ANTHONY M KUCHINSKY, Agt	1123 N VAN BUREN ST	Class B Tavern License	65	8/30/2022, 7:00 PM	1
66	Hotel Metro Operator, LLC	Hotel Metro	Andrew R Cordes, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2022, 7:00 PM	1
67	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2022, 7:00 PM	1
68	LANDFALL II, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160	10/10/2022, 7:00 PM	1
69	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2022, 7:00 PM	1
70	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2022, 7:00 PM	1
71	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2022, 7:00 PM	1
72	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2022, 7:00 PM	1

73	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2022, 7:00 PM	1
74	BRG 1000 Water St LLC	Room @ The Rumpus Room	CHRISTIAN M DAMIANO, Agt	1020 N Water ST	Class B Tavern License		9/21/2022, 7:00 PM	1
75	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2022, 7:00 PM	1
76	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2022, 7:00 PM	1
77	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2022, 7:00 PM	1
78	TUDY-BART, LLC	BACCHUS-A BARTOLOTTA RESTAURANT	CHRISTIAN M DAMIANO, Agt	925 E WELLS ST	Class B Tavern License	200	9/21/2022, 7:00 PM	1
79	Charro Latino, LLC	The Garden/Lucid	SEAN A PLISS, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	3/21/2022, 7:00 PM	1
80	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	9/24/2022, 7:00 PM	1
81	Artisan Ramen LLC	Artisan Ramen	Xiaoyu Liu, Agt	530 E Mason ST	Class B Tavern License	93	9/29/2022, 7:00 PM	1
82	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	10/2/2022, 7:00 PM	1
83	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		10/19/2022, 7:00 PM	1
84	UNIVERSITY CLUB OF MILWAUKEE	UNIVERSITY CLUB OF MILWAUKEE	JOSEPH G CORAGGIO, Agt	924 E WELLS ST	Class B Tavern License	150	7/9/2022, 7:00 PM	1
85	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2022, 7:00 PM	1
86	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2022, 7:00 PM	1
87	MEGA MARTS, LLC	PICK 'N SAVE #868	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License		11/22/2022, 6:00 PM	1
88	Dubbel Dutch, LLC	Dubbel Dutch Hotel	Julianne M Kaufmann, Agt	817-819 N MARSHALL ST	Class B Tavern License		11/9/2022, 6:00 PM	1
89	JCTH, INC	CAFE AT THE PLAZA	BENJAMIN T CRICHTON, Agt	1007 N CASS ST	Class B Tavern License		11/23/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
Class B Tavern (NOT open to public/tenants only)

Do you have any experience operating this type of business?  No  Yes If yes, explain: Crossroads Collective

## 2. Business Operations

- a. Proposed Opening Date: 08-01-22
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: July 2022
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 2238 N. Farwell Ave 53202
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: apartments & office space

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: Security service onsite
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Standard commercial speakers

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: Bar & Bathrooms  
Outside: 1 Locations: Stairwell
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2 on 25th floor w/ 5 stalls each
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: GFL

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 334 and describe the parking security plan: for tenant use only - NO public parking security cameras
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: monitored by on premise security
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? greet residents & guests, monitor cameras, walk premises  
 Is security equipment used?  No  Yes If yes, describe used for access control. cameras + panic button  
 List their licensing, certification, or training credentials 3rd party contract service
- d. Will there be security cameras?  No  Yes If yes, how many? 102 and list locations: attachment provided
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe will be at the bar

### 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

### 7. Businesses/Licenses on the Premises (check all that apply):

**Type 1**

Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club

Night Club     Tavern     Cocktail Lounge     Teen Club

Banquet Hall     Sports Facility     Bowling Alley

Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

**Type 2**

Liquor Store     Corner Store     Supermarket     Convenience Store

Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing

Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures

Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 300 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: 25th floor tenant Bar
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: Top floor of apartment complex
- c. Nearest Major Cross Street: N. Van Buren
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 25  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Ascent MKE SPE LLC Phone Number: 414 271 5203  
 Building Owner Address: 1040 N. Farnell Ave 53202

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

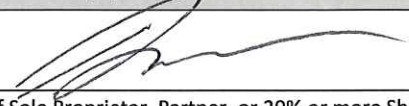
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 am	2 am	20-60	21+	NONE
Monday	11 am		20-60		
Tuesday	11 am		20-60		
Wednesday	11 am		20-60		
Thursday	11 am		60-100		
Friday	9 am		60-100		
Saturday	9 am		60-100		

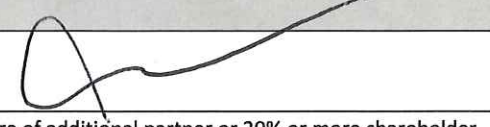
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

<b>Legal Entity Name:</b>	<u>Ascent Bar, LLC</u>
<b>Premise Address:</b>	<u>710 E. Kilbourn Ave</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If no, list the name and address of the person(s) who will: <u>New Land Hospitality 1040 N. Farwell Ave Milw. 53202</u>	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Ascent MKE SPE, LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0.00</u>
e) Total amount paid for goodwill of the business	\$ <u>0.00</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins	<u>Sept 1, 2022</u> Ends: <del>Aug 31, 2027</del>
b) Monthly rental	\$ <u>500.00</u>
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)?	<u>5</u>

### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu





## PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 710 E. Kilbourn Ave

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used?  No  Yes If Yes, Describe: small speakers

**LEGAL CAPACITY OF PREMISES**

300 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

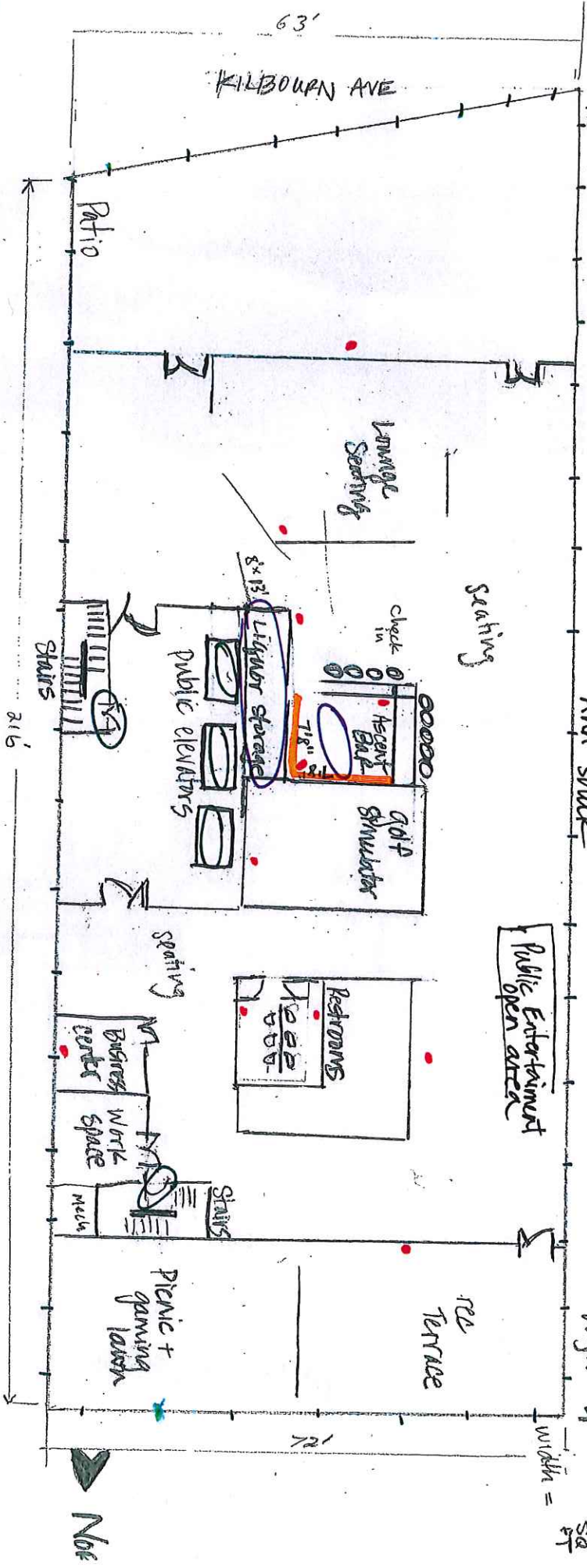
\_\_\_\_\_

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**  
 Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_  
 Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

ASCENT BAR, LLC  
 710 E. KILBOURN AVE, 25th floor  
 Trade Name = Ascent Bar  
 Agents = TIM Gekelman  
 Ann Sluck

25th Floor  
 Total Sq. Foot = 13,400 sq ft  
 Length = 134  
 Width = 100



- = ENTRANCES + EXITS
- = LIQUOR STORAGE
- = LIQUOR DISPLAY
- = TRASH AREA
- + = ENTERTAINMENT

6-13-22

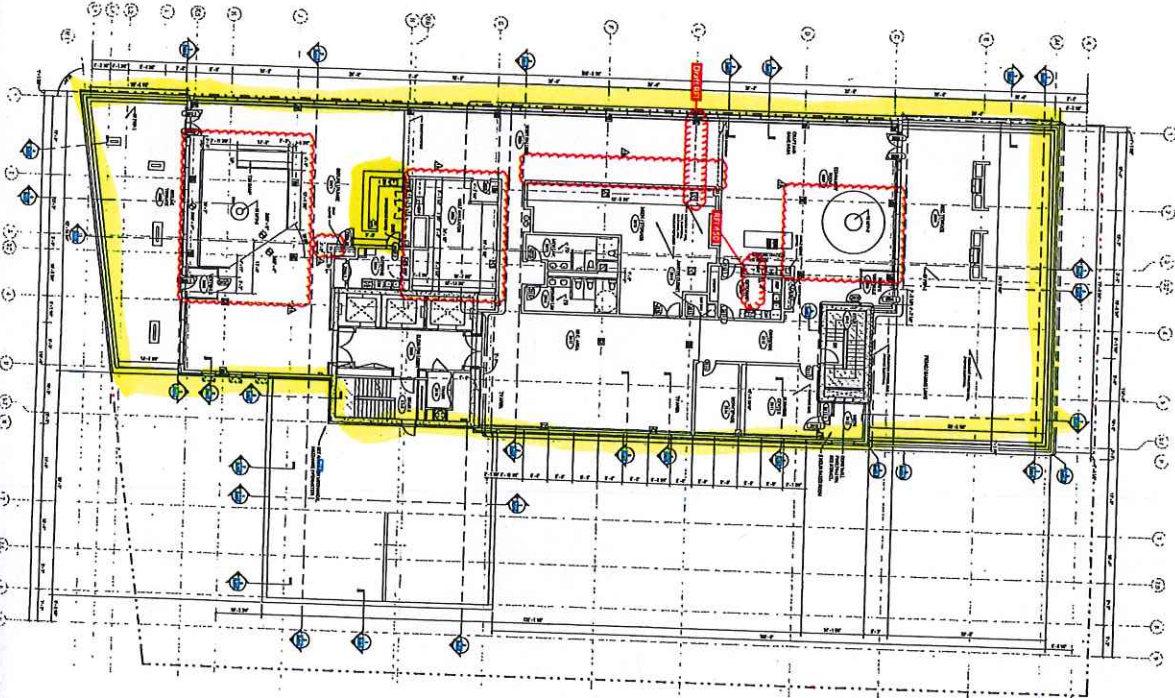
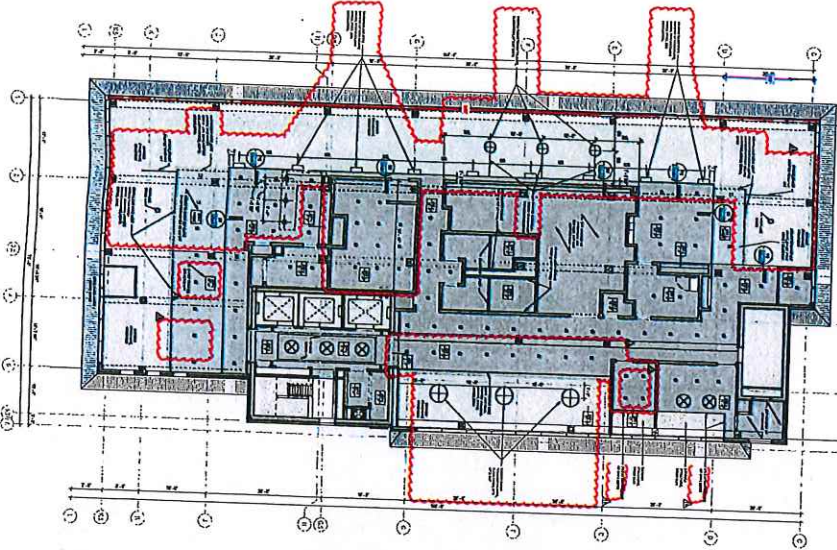
# Construction Overview

of 25th Floor

700 E. Wilbourn Ave - 25th Floor

Trade Name = Accord Bar

Agent = Tim Schuman



NO.	DESCRIPTION
1	CONSTRUCTION OF 25TH FLOOR
2	REMOVAL OF EXISTING PARTITIONS
3	INSTALLATION OF NEW PARTITIONS
4	INSTALLATION OF NEW DOORS
5	INSTALLATION OF NEW WINDOWS
6	INSTALLATION OF NEW CEILING
7	INSTALLATION OF NEW FLOORING
8	INSTALLATION OF NEW LIGHTING
9	INSTALLATION OF NEW VENTILATION
10	INSTALLATION OF NEW ELECTRICAL
11	INSTALLATION OF NEW PLUMBING
12	INSTALLATION OF NEW HVAC
13	INSTALLATION OF NEW STAIRS
14	INSTALLATION OF NEW ELEVATORS
15	INSTALLATION OF NEW CORE
16	INSTALLATION OF NEW EXTERIOR
17	INSTALLATION OF NEW INTERIOR
18	INSTALLATION OF NEW SIGNAGE
19	INSTALLATION OF NEW LANDSCAPE
20	INSTALLATION OF NEW FURNITURE
21	INSTALLATION OF NEW EQUIPMENT
22	INSTALLATION OF NEW UTILITIES
23	INSTALLATION OF NEW SECURITY
24	INSTALLATION OF NEW ACCESSIBILITY
25	INSTALLATION OF NEW COMPLIANCE

**KA**  
 NEW LAND  
**CB SMITH**  
 Thornton  
 Tomasetti  
**JSD**  
**RAMAKER**  
 LABORATORY