

November 27, 2006

Chairman Michael D'Amato
and Members of the Zoning, Neighborhoods & Development Committee
City of Milwaukee Common Council
City Hall
200 East Wells Street
Milwaukee, WI 53202

Dear Chairman D'Amato and Members of the Zoning, Neighborhoods & Development Committee:

East Town Association is pleased to join with other community groups and organizations in supporting The Brewery Project, LLC's request for TIF financing for the redevelopment of the Pabst Brewery in the northwest corner of downtown Milwaukee.

We believe that this project will make a significant contribution to the economic development of the downtown area and the City of Milwaukee. This development will add a new neighborhood that has the potential to contribute significantly to the creation of new jobs, expanded economic opportunity, expand downtown commercial space, expand housing west of the river, add an international training center, as well as international trade opportunities and the potential to provide research facilities for companies both large and small.

East Town Association supports the efforts of Mr. Zilber and his organization to renew and invigorate this blighted area of our community and use it as a strong example of the potential for economic development that can be found in the city of Milwaukee. We urge your support of the TIF package which will aid in the realization of this critical area of Milwaukee.

Sincerely,

E. Kate Borders
Executive Director
East Town Association

CC: Thomas G. Bernacchi
Towne Investments