

## **SUSAN LLOYD, PhD**

925 East Wells Street, Tower C

Milwaukee, Wisconsin 53202

312.718.5700

[sllloyd@lloydconsultinginc.com](mailto:sllloyd@lloydconsultinginc.com)

[susan.lloyd@zilberfamilyfoundation.org](mailto:susan.lloyd@zilberfamilyfoundation.org)

## **EDUCATION**

**Doctor of Philosophy** in Human Development and Social Policy, Northwestern University, 1996. Dissertation: *The Effects of Violence on the Labor Force Participation of Women.*

**Fellow**, National Science Foundation Program on Race, Urban Poverty and Social Policy, Northwestern University and the University of Chicago, 1992-1995.

**Master of Arts** in Human Development and Social Policy, Northwestern University, 1992. Thesis: *On Agenda Setting: The Influence of Media and Social Science Research on Public Policy.*

**Bachelor of Arts** in English, North Central College, 1978.

## **PROFESSIONAL EXPERIENCE**

**Principal, Lloyd Consulting, Inc.**, a firm that works with foundations and nonprofit organizations to design programs and measure impact. Developed and/or evaluated grant programs in the fields of: arts and culture, workforce development, public health, financial services and literacy, research in financial markets and risk management, community safety, health services for the indigent, public housing, and urban revitalization for clients such as: The Atlantic Philanthropies, Chicago Community Trust, Chicago Mercantile Exchange Trust, Civic Consulting Alliance, CEOs for Cities, Greater New Orleans Foundation, The MacArthur Foundation, Mertz Gilmore Foundation, National LISC, Pritzker Traubert Family Foundation, Square One Foundation, and Zilber Family Foundation, 2006 to 2015; 2018 to present.

**Advisor and Executive Director, Zilber Family Foundation**, a private, independent foundation headquartered in Milwaukee, Wisconsin that annually awards more than \$10 million in grants to nonprofit organizations to address basic human needs, increase access to opportunity, and improve the quality of community life. In 2008 the Foundation began the Zilber Neighborhood Initiative, a decade-long \$50 million program to support local leaders and organizations as they envision and implement comprehensive plans to revitalize their neighborhoods. Areas of responsibility include: institutional development and foundation management; staff development and management; program development, implementation, and evaluation; marketing and communications; and funder and government relations. Served as **Advisor**, 2007 to 2009; and as founding **Executive Director and Advisor**, 2009 to 2018.

**Program Director for Community and Economic Development and Evaluation, The MacArthur Foundation**, an international foundation that supports creative people and effective institutions committed to building a more just, verdant, and peaceful world. Designed and implemented grant programs to promote neighborhood revitalization and the public housing transformation in Chicago, and served as a resource on evaluation for the Foundation's domestic program staff. Prior work focused on the development, implementation, and evaluation of grant strategies in community development, regional policy and planning, and arts and culture, and included responsibility for staff development, program administration, and organizational restructuring. Served as **Associate Director** of the Community Initiatives Program, 1993 to 1996; as **Director** of Building Community Capacity, 1997 to 2001; and as **Director** for Community and Economic Development and Evaluation, 2001 to 2007.

**Research Director and Principal Investigator, *Effects of Violence on Work and Family Project*, Institute for Policy Research, Northwestern University.** This study combined the results of a randomized face-to-face survey of 923 women, personal interviews with 60 women, and census and other small-area data to examine the incidence and impact of domestic and street violence on women's employment and other life circumstances. Designed the study, raised the funding, selected subcontractors and staff, and managed all data collection and analysis, publication, and project administration, January 1994 to 1999. Appointed **Research Affiliate** at the Northwestern University/University of Chicago Joint Center for Poverty, 1997.

**Principal Investigator, *The Collaboration Project*, Institute for Policy Research, Northwestern University.** Sponsored by the John D. and Catherine T. MacArthur Foundation and the Donors Forum of Chicago, this organizing initiative engaged funders and nonprofit leaders, as well as corporate and public sector representatives, in conversations about collaborative process and social change. Conceived of and managed all research, training, and publishing activities, April 1993 to 1998.

**Principal Investigator, *Persistent Poverty Project*, Institute for Policy Research.** Through this project, a team of seven researchers studied political will and collaboration in relation to severe deprivation in Chicago neighborhoods, and produced three statistical and analytical reports for funders and community planners. Secured the contract, recruited and managed the research team, served as primary contact to the project's eight funders, edited all materials, and was primary author of the final report, *Caught in the Act of Doing Something Worthwhile*, January to June 1993.

**Managing Director of Public Information, Development and Policy, Travelers & Immigrants Aid of Chicago, now Heartland Alliance for Human Rights and Human Needs.** Planned, implemented, and evaluated multiple public information, fundraising, volunteer management, and research/public policy initiatives for a citywide nonprofit organization that operated 28 programs to benefit poor people and communities at 17 neighborhood locations. Served on the senior management team for agency development and administration, 1986 to 1990.

**Consultant** to nonprofit organizations, Lloyd Consulting, Inc., 1983 to 1986.

**Associate Director**, Metro-Help, Inc. and the National Runaway Switchboard, 1981 to 1983.

**Youth Training and Advertising Director**, Youth Communication/Chicago Center, 1979 to 1981.

**Teacher**, English Department, Naperville North High School, 1978 to 1979.

## REPRESENTATIVE PUBLICATIONS

"Negotiated operating support" (with E. Frederick) in the *2016 Wisconsin Gives Report*, December 2016.

"Collective efficacy in Milwaukee's Zilber Neighborhood Initiative" in *Marquette Lawyer*, Summer 2016.

"Tackle violence as a public health issue" in *Milwaukee Journal Sentinel*, August 2013.

*Growing Up Without Gun Violence*, The Joyce Foundation, January 2008.

"The effects of male violence on female employment" in *Violence Against Women*, Vol. 5, No.4, April 1999.

"The effects of domestic violence on women's employment" in *Law & Policy*, Vol. 19, Fall 1997.

*Collaborating for Change in Chicago*, The John D. and Catherine T. MacArthur Foundation, December 1994.

*Caught in the Act of Doing Something Worthwhile* (with C. George), Northwestern University, June 1993.

## REPRESENTATIVE PRESENTATIONS

Plenary speaker, *Reclaiming Vacant Properties Conference*, Center for Community Progress, 2018.

Conference facilitator, *Advancing Equitable Development in Milwaukee*, LISC Milwaukee, 2017.

Conference facilitator, *Stuck in Place: A Symposium with Patrick Sharkey*, Community Development Alliance, 2016.

Discussant, *Voices from the Field*, Building Neighborhood Capacity, Center for the Study of Social Policy, 2016.

Speaker, *Forum on Racial Equity*, Wisconsin Club, 2016.

Discussant, *Toward a Better Place*, Aspen Roundtable on Community Solutions Conference, 2014.

Speaker, *On Strategic Philanthropy*, Rotary Club of Milwaukee, 2014.

Moderator, *Engaging Neighbors in Community Building*, Alliance for Children & Families, 2013.

Conference facilitator, *Mertz Gilmore Convening on Human Rights Advocacy in Practice*, 2008.  
Panelist, *Communities and Health*, Grantmakers in Health, October 2007.  
Speaker, *On Community Engagement and Evaluation*, National LISC Learning Forum, July 2007.

## REPRESENTATIVE COMMUNITY ENGAGEMENTS

Aspen Roundtable on Community Change, steering committee member  
Brookings Institution, Metropolitan Policy Center advisory committee member  
Chicago Coalition for the Homeless, treasurer and founding board member  
Chicago Commons, board member  
Chicago Metropolitan Battered Women's Network, board member  
Children's Hospital of Wisconsin, community initiatives committee member  
Community Development Alliance, executive committee chair and founding member  
The Crossroads Fund, president and board member  
Illinois Charitable Trust Stabilization Fund, co-chair  
Illinois Welfare Reform Task Force, co-chair  
Greater Milwaukee Committee, MKE United advisory committee member  
Living Cities, program and evaluation committee member  
Milwaukee Succeeds, Leadership Council member  
Milwaukee Repertory Theatre, MPACT Council member  
Public Welfare Coalition, board member  
Rotary Club of Milwaukee, scholar mentor and member  
RW Ventures, dynamic neighborhood taxonomy project, advisory committee member  
St. Martin de Porres House of Hope, Inc., service volunteer  
St. Pauls (*sic*) United Church of Christ, outreach and benevolence committee chair and council member  
U.S. Department of Health and Human Services, panel reviewer  
Women's Justice Fund, steering committee and founding member

## AWARDS

2015 Milwaukee's Most Influential People, *Milwaukee Magazine*  
2014 Woman of Influence Award, *Milwaukee Business Journal*  
2013 Champion for Children Award, STRIVE Network  
2006 LISC Chicago, Community Heroes Award  
1990 Helen Cody Baker Awards, Print and Video  
1988 North Central College, Outstanding Alumni Award  
1987 Crossroads Fund, Ron Sable Activism Award