



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, July 11, 2025

COMMITTEE MEETING NOTICE

AD 10

REDMOND, Briana NICOLE, Agent
THE AMANI PLACE LLC
2714 N RICHARDS ST
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 22, 2025 at 02:00 PM

The access code is <https://meet.goto.com/827697613>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Instrumental Musicians, Disc Jockey, 12 Motion Pictures/Yr, Karaoke, Poetry Readings, Comedy Acts and Patrons Dancing as agent for "The Amani Place LLC" for "The Amani Place" at 401 N 35TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Collins, Rolanda

From: License
Sent: Monday, July 7, 2025 11:00 AM
To: Collins, Rolanda
Subject: FW: Objection to Amani place class b liquor license

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY
RC

From: Moore, Sharlen <Sharlen.Moore@milwaukee.gov>
Sent: Monday, July 7, 2025 1:11 AM
To: I
Cc: Grice, Amanda <Amanda.Grice@milwaukee.gov>
Subject: RE: Objection to Amani place class b liquor license

thank you so much for reaching out and sharing your concerns. Last Monday, June 30th, we hosted a community meeting at The Amani Place to discuss this very issue. Since opening, the owner has not had any police contact with any issues going on at her establishment. We had a great discussion with the owner and the about 30 residents that showed up. We received a lot of clarity and working to get specific details. The owner of Amani Place has tried to work with the credit union to see if parking can be used when the establishment is closed, but was denied. I believe there are options that can be discussed so that this business would not impact the surrounding neighbors. Many attendees had a change of perspective in support of the business once the meeting was over. My plan is follow up with those that were able to attend and those that could not so that I can provide an updated summary. I want to make sure every voice is heard and that if there are questions, the owner has made herself available to connect with residents to address their concerns.

Please reach out to the owner of Amani Place, with any additional questions or concerns. Our Community Liaison Officers were also in attendance and made a commitment to support efforts to keep the neighborhood safe and help build relationships with the neighborhood.

We will add you to the list of future communication and if you have any questions or concerns for me, please do not hesitate to reach out.

Yours in service,
Sharlen

From:
Sent: Saturday, July 5, 2025 12:42 PM

To: License <LICENSE@milwaukee.gov>

Cc: Moore, Sharlen <Sharlen.Moore@milwaukee.gov>

Subject: Objection to Amani place class b liquor license

Good Afternoon Alderman woman Sharlen Moore

My name is _____ a home owner : _____, where I run a small licensed family daycare . I'm a single mother of 4 and I'm grateful for my purchase in Wernli Park. The neighborhood is family friendly with beautiful parks nearby even though our block is a mobile drug block 24/7. Most of the homes on the block is occupied by the owners. We have some how adapted to the drug activity because ,I think we all understand that this has been going on for years and years. And overall the block is quiet. However I understand that the owner of 401 n 35th street will be possibly opening a bar. I have concerns about the customer parking from the bar over flowing on our block, heavy traffic combined with the mobile drug activity. And my last concern is the fact that 401 N 35th street , will possibly interfere with my daily business duties.

First I want to discuss the parking. I fear that the customers will overwhelm our block with their parking. There is a event hall just west of the building ,next door at _____. The customers from the event hall fill up our block whenever there is a event. I'm afraid that with the traffic from both establishments we will struggle daily to find parking. Especially in the winter between the months December and March when there is no parking accessible on the east side of the street during those months. I understand that the owner anticipate that the customers will park on 35th. But with that being a high traffic street, I'm sure that most will opt to park on 35th south and north, and instead pick a safe parking spot for their cars :on the residential blocks east and west of 35th street.

REDACTED
BY Rc

Crite, Yvette

From: License
Sent: Wednesday, June 4, 2025 4:07 PM
To: Crite, Yvette
Subject: FW: Amani Place (401 N. 35th ST.) application for Alcohol Beverage License - objection

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection.

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY *RC*

From:
Sent: Tuesday, June 3, 2025 5:34 PM
To: License <LICENSE@milwaukee.gov>
Cc: Moore, Sharlen <Sharlen.Moore@milwaukee.gov>
Subject: Amani Place (401 N. 35th ST.) application for Alcohol Beverage License - objection

I am writing to oppose the granting of the licenses applied for by Briana Redmond, the owner and proprietor of the Amani Place. I have reviewed the application for Class B Fermented Malt, Class C Retailer's Wine and Public Entertainment Premises.

I object to the issuance of an alcohol license being granted at this address. The building is on the corner of N.35th St and W. St Paul Ave. It is an easily visible building on very busy commercial St. I have been in the building numerous times since moving here in 1977. There is not much room for parking publicly available. There is already one event space next to the Amani Place (no alcohol license) and when there is a birthday or other gathering there are often quite a few cars. The events at that space are usually afternoon/early evenings but the noise is heard down the blocks to the west and south,

Adding an establishment serving alcohol and able to be open from 10am- Midnight seven days a week will just add to congestion and irritating noise.

The application (Point # 9 - Premises) describes the location as "commercial". But it is not, and that goes to the heart of my concern. While 35th St is undeniably commercial, the neighborhood west on St. Paul all the way west to the River

and south from 36th Street to the freeway is residential and it is the residents who will be affected by noise and traffic issues. Even if Ms Redmond fulfills all her promises to maintain a well ordered event space, there will still be those issues.

Many in this neighborhood are skittish because of past history - not Ms. Redmond's fault, but still our concern. In the years since I moved here in 1977, 3 taverns - one in the Amani Place site - have been closed due to shootings or, in the case of the Ark Inn at 36th and Mt. Vernon, due to drugs, fights, noise and addled patrons in the street misbehaving. It took years of neighborhood pressure to get that place closed. Once an owner HAS an alcohol license, it is a difficult process to take away the license.

Finally I am concerned that the "Notice of Public Interest" has disappeared from the door of the Amani Place and is no longer visible. The notice itself, which I photographed, states that "this notice shall be posted in a conspicuous place viewable to members of the public from the outside of the proposed licensed premises, and shall remain posted until the application has been recommended for granting or denial by the Committee of the Common Council, or withdrawn by the applicant, whichever occurs first..

I know there has been no hearing yet, and I doubt the application has been withdrawn. Please advise.

Also, please advise when the application IS scheduled for hearing.

Thank you for your attention.

REDACTED
BY RC

Date: 06/17/25
Officer: Monreal

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Amani Place
Address: 401 N 35th St
Phone: 414-788-4000

Owner: Briana Redmond
Owner address: 2714 N Richards
City State Zip: Milwaukee, WI 53212
Owner Phone: 414-788-4000
Owner email: theamaniplacemke@gmail.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: ☐ YES ☒ NO

Projected open date:
Day's open: ☒S ☐M ☐T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 10a-10p ☐24 hours ☐Y ☐N
Mon:
Tue:
Wed: 4p-10p
Thu: "
Fri: 10a-12a
Sat: 10a-12a

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held:
Alcohol: ☐ Yes ☒ No

Tobacco: ☐ Yes ☐ No
Food: ☐ Yes ☐ No
Extended Hours: ☐ Yes ☐ No
Other: ☐ Yes ☐ No

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☐ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appear to be adequate ☒ Yes ☐ No
13. Are there No Loitering Signs posted? ☐ Yes ☒ No
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras ☒ Yes ☐ No How many: 4
20. Are there interior cameras ☒ Yes ☐ No How many: 3
21. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No
22. Cameras located in parking lot ☐ Yes ☐ No How many

Interior Survey:

23. What is the planned capacity 49

24. What is the minimum number of employees That will be on premise 1
25. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
26. Is the interior of the location neat and clean? ☒ Yes ☐ No
27. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
28. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
29. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
30. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

31. How many security personnel are going to be employed: 1
32. How will they be deployed: Interior Exterior
33. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
34. Will the security be managed by business ☐ or contracted ☒
35. Will they be armed ☐ Yes ☒ No
36. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☒ Other Checking Id's

ADDITIONAL COMMENTS/RECOMMENDATIONS:

There is currently no parking lot. The Agent is speaking with a neighboring business in an attempt to utilize their lot. The Agent stated they will have security, however, this will be on a needed basis depending on what type of event they are hosting.

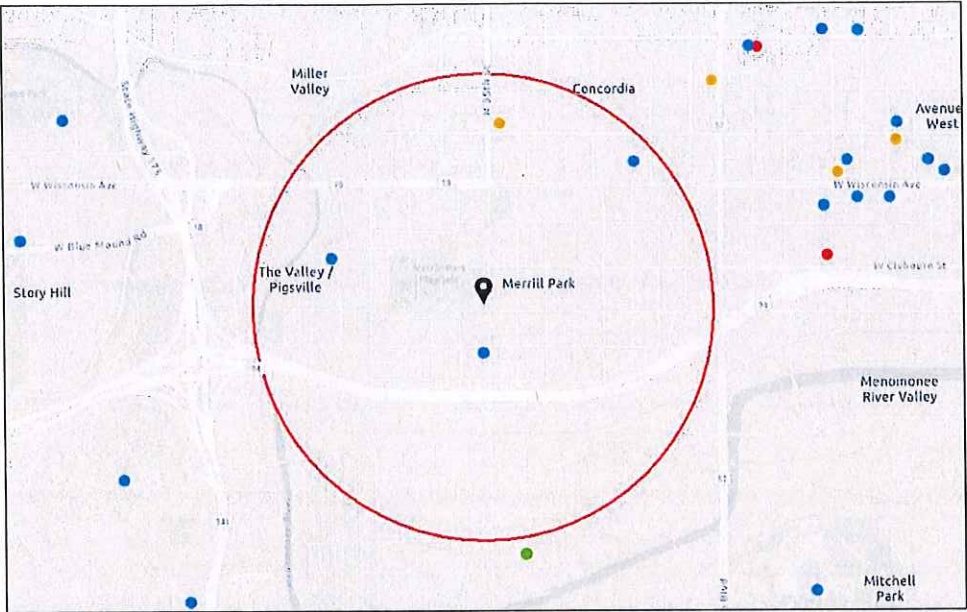


Concentration Map for 401 N 35th Street

Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Jun 13 2025 12:40:09 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	4		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	JJH VALLEY INN, LLC	VALLEY INN	JAMES J HUTTERER, Agt	4000 W CLYBOURN ST	Class B Tavern License	72	9/23/2025, 7:00 PM	1
2	TJ'S ON 35TH ST	TJ'S ON 35TH ST	TOMMIE L JONES, SP	237 N 35TH ST	Class B Tavern License	50	10/17/2025, 7:00 PM	1
3	RAJ FOOD & BEER LLC	RAJ GROCERY	DEVINDER SINGH, Agt	3420-24 W WELLS ST	Class A Fermented Malt Beverage Retailer's License		4/25/2026, 7:00 PM	1
4	TRIPOLI TEMPLE	TRIPOLI TEMPLE	Peter F Hennig, Agt	3000 W WISCONSIN AV	Class B Tavern License	1,089	5/25/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, July 11, 2025



Notice of Public Hearing

Blank Notice

REDMOND, Briana NICOLE, Agent
The Amani Place at 401 N 35TH St

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Instrumental Musicians, Disc Jockey, 12 Motion Pictures/Yr, Karaoke, Poetry Readings, Comedy
Acts and Patrons Dancing

Tuesday, July 22, 2025 at 2:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2025 at 2:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	303 N 35TH ST	MILWAUKEE, WI 53208-4108
CURRENT OCCUPANT	320 N 35TH ST	MILWAUKEE, WI 53208-4107
CURRENT OCCUPANT	320 N 36TH ST	MILWAUKEE, WI 53208-4111
CURRENT OCCUPANT	3406 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3406A W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3412 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3414 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3416 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3418 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3422 W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3422A W SAINT PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3504 W SAINT PAUL AVE# 1	MILWAUKEE, WI 53208-4125
CURRENT OCCUPANT	3504 W SAINT PAUL AVE# 2	MILWAUKEE, WI 53208-4125
CURRENT OCCUPANT	3506 W MOUNT VERNON AVE	MILWAUKEE, WI 53208-4117
CURRENT OCCUPANT	418A N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	418B N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	419 N 34TH ST	MILWAUKEE, WI 53208-3802
CURRENT OCCUPANT	420A N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	420B N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	421 N 34TH ST	MILWAUKEE, WI 53208-3802
CURRENT OCCUPANT	425 N 34TH ST	MILWAUKEE, WI 53208-3802
CURRENT OCCUPANT	426 N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	428 N 35TH ST	MILWAUKEE, WI 53208-3805

Blank Notice

Total Records: 23

Radius 250 feet and Center of the Circle: 401 N 35th St



APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

ccl-amend 9/10/18

Date: 6/13/2025

To the License Division of the City of Milwaukee:

I, Briana Redmond, wish to amend my answer(s) on the application for a

(full legal name)

PEP

(type of license)

license at

401 N 35th St

(premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____

5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____

10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____

12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____

14. Class B Tavern: Age Distinction should be: _____
15. Other: 12 Motion pictures, Karaoke

(Check with the License Division before submitting "Other" amendments using this form.)

Briana Redmond
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 380394 Date: 6-13-25 Initials: RC To LC: _____

LC Email: ☐MPD ☐NS ☐HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: previous part owner of local bar

2. Business Operations

- a. Proposed Opening Date: _____
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes
If yes, explain: food
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☐ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: Mgr will monitor volume and enforce noise policy
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: PA system

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: both bathrooms, gathering space, dry bar
Outside: 2 Locations: back of building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? enforce rules during events
 Describe equipment used TBD
 List their License Number (s) Contract with private security
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 7 and list locations: front entrance, rear exit, front/rear of gathering space, east-west-south of outer bldg
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe during evening events

6. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>35</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>30</u> %	Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %
			Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____ ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: Food

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: 35th St and St. Paul Ave

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Briana Redmond Phone Number: 414-988-4000

Building Owner Address: 2714 N Richards St

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10am	10pm	up to 50		30
Monday	Closed				
Tuesday	Closed				
Wednesday	4pm - 10pm	10pm	up to 50		30
Thursday	4pm - 10pm	10pm	up to 50		30
Friday	10am - 12am	12am	up to 50		30
Saturday	10am - 12am	12am	up to 50		30

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Briana Redmond
Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: The Amani Place LLC

Premise Address: 401 N 35th St, Milwaukee WI 53208

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☒ Own ☐ Lease

b) Who owns the fixtures (for example, coolers, etc.)? OWNER

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ 10,000

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☐ Yes N/A

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☒ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:

The Amani Place

Premises Address:

401 N. 35th St.**SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☒ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? ☒ No ☐ Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: _____

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- BR I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- BR I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- BR I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- BR I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- BR I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Brian Parker

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 401 N 35th St, Milwaukee WI 53208

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|----------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input checked="" type="checkbox"/> Motion Pictures (movies by
admission) - How many? <u>12</u> | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

PA system

LEGAL CAPACITY OF PREMISES

(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Brian R. [Signature]

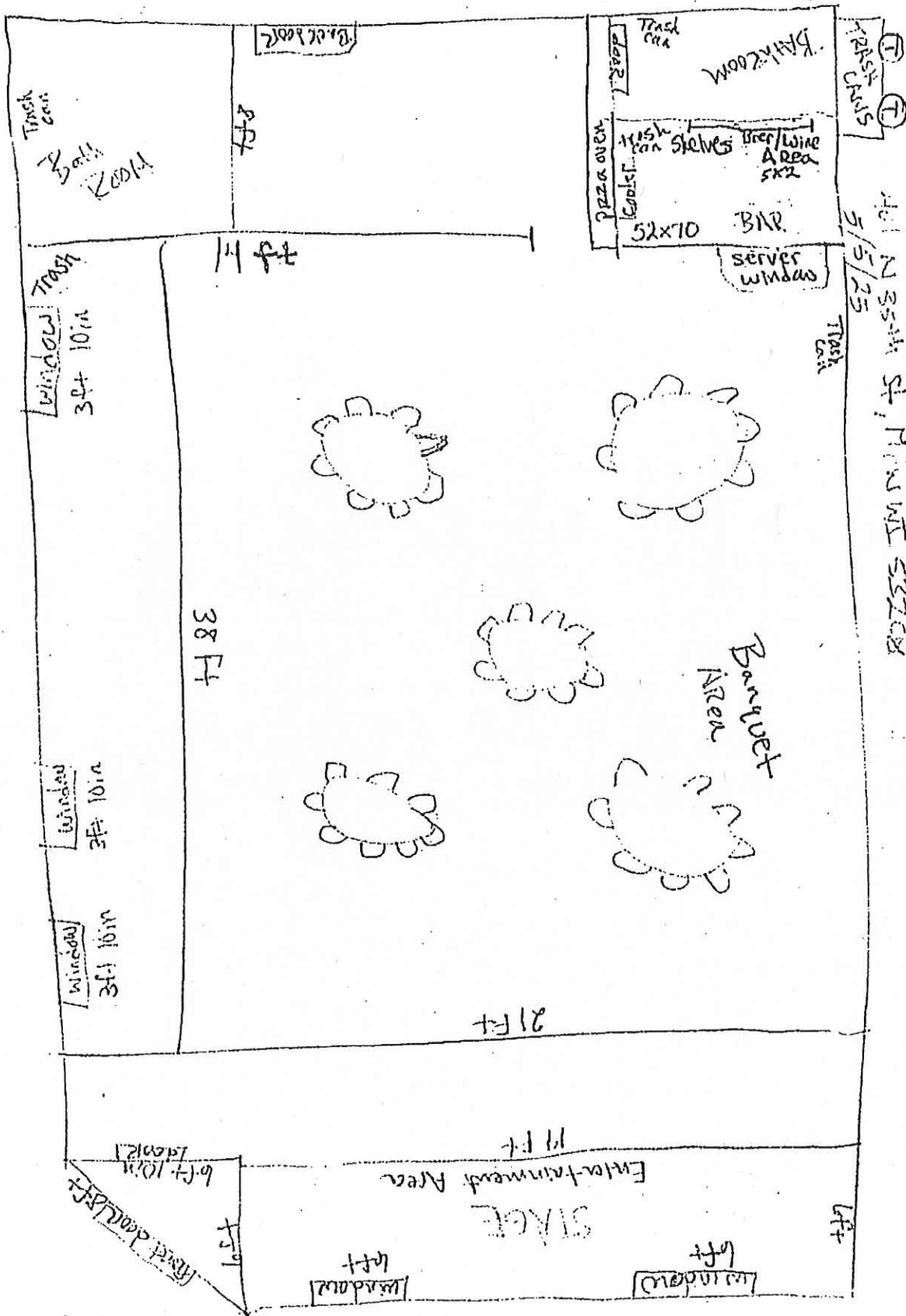
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

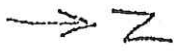
W St. Paul Ave



Brianna Redmond/The Amani Place LLC
 1000 Avenue - The Amani Place
 401 N 35th St, Minneapolis 55408
 5/5/25

Total Square ft = Approx 1,100
 52x21

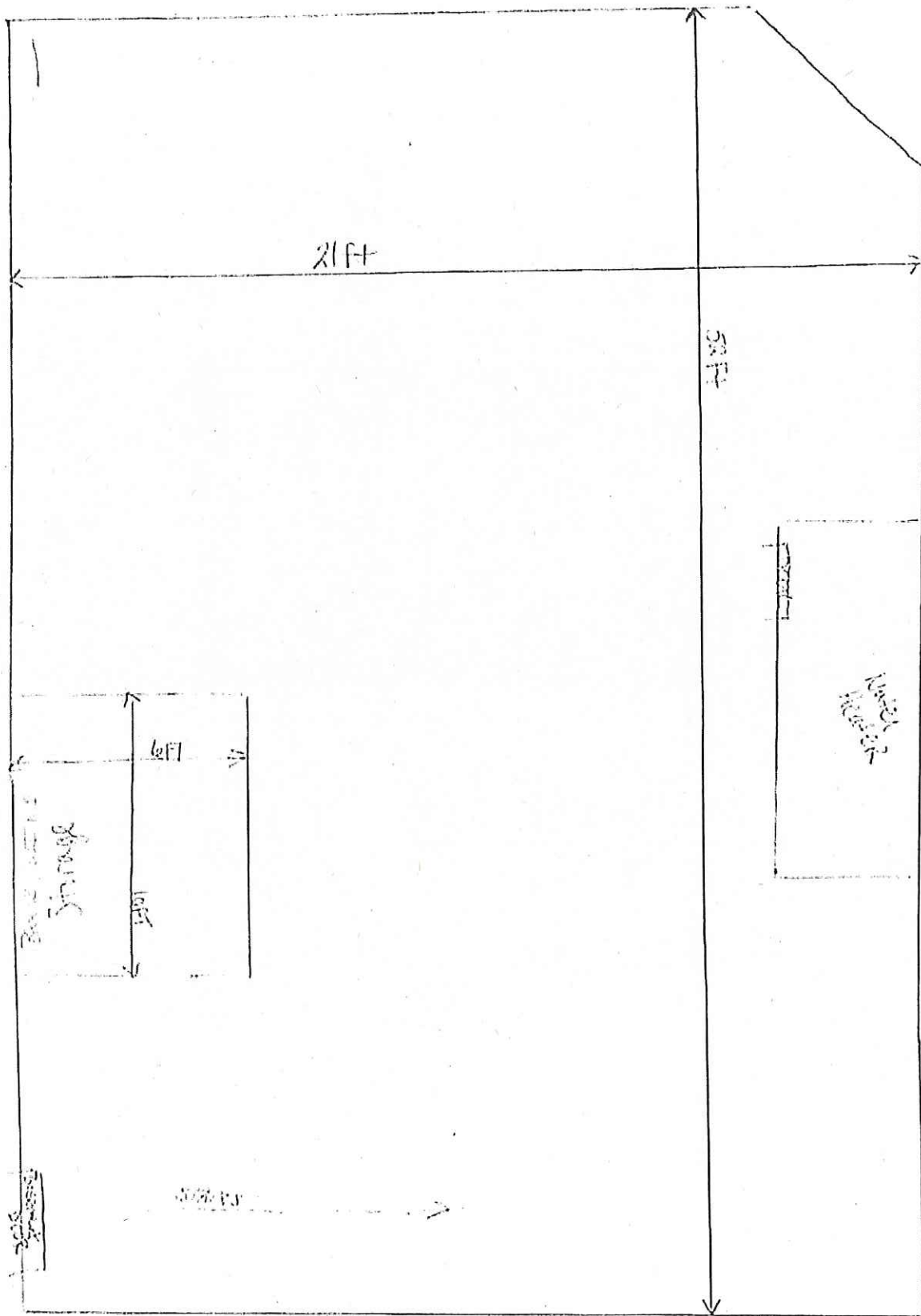
1st floor
 N 35th St



Diana [unclear] [unclear]
 The Annular Place
 401 W 35th St Milwaukee WI 53208
 5/5/25

Total Square Ft = Approx 1,100
 500

Basement



Cox, Andrew

From: Amani Place <theamaniplacemke@gmail.com>
Sent: Friday, July 11, 2025 4:19 PM
To: Cox, Andrew
Cc: Milano, Marissa; Crite, Yvette
Subject: The Amani Place Menu

Hello,

We will be selling the following pizzas:

Sausage

Pepperoni

Cheese

Specialities which will vary

Please let me know if anything else is needed.

Thanks,
Briana Redmond

