

Equity Impact Statement

1. Describe the proposed ordinance or resolution.

The resolution would be to accept grant funding from the Wisconsin Department of Natural Resources for the "Empower Community Investment in the Urban Tree Canopy" Program.

2. Identify the anticipated equity impacts, if any, of this proposal.

The equity impacts of this grant and associated programming will be substantial. The work will be prioritized by an equity-based, data model that assesses a needs score for all disadvantaged census tracts in Milwaukee. These needs scores are then rank ordered from highest to lowest need and the work is conducted in this order. This ensures that the program works from the highest need of the highest need census tracts to the census tracts of least need, thus most equitably dispersing program monies, work, and benefit.

This model uses a weighted equity index (percent persons of color, poverty, housing burden, and unemployment), which is implanted into a broader prioritization formula, including heat vulnerability.

Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

This program focuses monies, work, and benefits to communities with the highest proportion of minority groups, thus providing those areas with all program benefits.





 Describe any engagement efforts with minority communities potentially impacted by the proposal.

The program will partner/contract with community-based organizations to conduct community engagement, education, and solicit program participation. This work will be done through a culturally competent framework and engagement strategy.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

The equity impacts will be measured by the amount of work conducted on owner-occupied properties within the highest need census tracts in Milwaukee. Additionally, the program will be evaluated on the level of community engagement and education conducted in these same communities.

Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

Please reference the equity-based prioritization model, participation strategy, and community engagement approach.

Name: Randy Krouse

Signature: Party Kunne

Date: 5/8/24

PAGE 2 OF 2