

ADAM M. SCHLICHT

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INTERNATIONAL PROGRAM MANAGER & MARITIME SPECIALIST

Innovative and collaborative international Program Officer and Policy Analyst, with a demonstrated ability to work with, influence, and galvanize a wide variety of internal and external stakeholders. Highly organized and efficient, accustomed to managing a wide range of responsibilities and multiple projects simultaneously. Extensive knowledge of government structure and procedures, public administration, higher education, international program management, and global affairs. Strong expertise in strategic planning, organizational management, and project management.

KEY SKILLS

- Team Leadership
- Strategic Planning
- International Marketing
- Industry Networking
- Economic Development
- International Trade Analysis
- Training & Development
- Relationship Building
- Report and Publication Writing
- Project Planning
- Operational Security
- Public Speaking

AREAS OF EXPERTISE

INTERNATIONAL COMMUNICATIONS – Experience liaising with key international stakeholders, including U.S. and Canadian government officials, UNICEF, and international NGOs, as well as being an experienced international traveler.

PROJECT MANAGEMENT – Successfully led multiple medium to large scale projects and initiatives, leading to greater organizational efficiency, security, and reach.

PROFESSIONAL EXPERIENCE

UNITED STATES DEPARTMENT OF TRANSPORTATION, CLEVELAND, OHIO FEBRUARY 2015 - PRESENT

REGIONAL REPRESENTATIVE, SAINT LAWRENCE SEAWAY DEVELOPMENT CORPORATION (SEPTEMBER 2010 – FEBRUARY 2015)

- Promoted the economic competitiveness and vitality of trade on the Great Lakes-St. Lawrence Seaway system through coordination with regional and international stakeholders and customers
- Led the SLSDC's Great Lakes Regional Initiative, providing real-time trade advisory and economic development assistance to Great Lakes ports; communities; local, state, federal and international government officials; and industry stakeholders
- Coordinated with U.S. and Canadian Great Lakes ports to increase maritime commerce and international shipping activity throughout the region on trade development initiatives throughout North America and abroad, including traditional and web-based publication development
- Initiated and expanded international marketing and promotional programs as co-lead of the binational "HwyH2O" program
- Co-led "HwyH2O" international trade campaigns, emphasizing increased U.S. grain exports (21% increase, 2016) and freight forwarder/maritime supply chain outreach
- Delivered over 20 unique presentations per year throughout North America, introducing stakeholders and expanding awareness about the SLSDC, the Seaway, and shipping on the Great Lakes.

UNITED STATES DEPARTMENT OF TRANSPORTATION, WASHINGTON, DC JUNE 2008 - FEBRUARY 2015

SENIOR PROGRAM OFFICER, SAINT LAWRENCE SEAWAY DEVELOPMENT CORPORATION (SEPTEMBER 2010 – FEBRUARY 2015)

- Supported the Office of Budget and Programs by devising and executing organizational management projects specific to information technology (IT), strategic planning, budget and finance, contracting, emergency response, and online media.
- Led the Financial Management System modernization project, a multi-year \$3 million project to identify, develop, and deploy the SLSDC's new financial system. Coordinated plans with budgetary, acquisition, and senior management officials.
- Contributed to organizational branding by leading efforts to create and maintain the SLSDC's Facebook page, improve and update web content to reach broader and more diverse audiences, and provide ideas and concepts to modernize marketing materials, helping the Seaway reach stakeholders in new, more dynamic ways.
- Managed security response of IT networks, hardware, and software as Information Systems Security Officer (ISSO). Ensured compliance with Federal Information Security Management Act (FISMA) regulations, and successfully organized and implemented an Authorization and Accreditation on the SLSDC's IT posture in 2012, earning the second highest IT security/FISMA ranking within the DOT.

PROFESSIONAL EXPERIENCE (CONT.)

MANAGEMENT ANALYST, FEDERAL MOTOR CARRIER SAFETY ADMINISTRATION (JUNE 2008 – SEPTEMBER 2010)

- Served as Primary Funds Manager of FMCSA's \$50+ million research and IT portfolio, executing financial and contract oversight activities in accordance with Congressional and Agency priorities.
- Supported the IT Planning and Project Management Division by providing substantial input to and analysis of major organizational activities, including governance and project planning.

DOT CAREER RESIDENT, U.S. MARITIME ADMINISTRATION (DECEMBER 2008 – FEBRUARY 2009)

- Developed new outreach processes and engaged with international shipping stakeholders in response to Gulf of Aden Piracy Crisis for the U.S. Maritime Administration (MARAD), Office of International Activities.
- Attended and supported MARAD meetings related to the piracy crisis; researched and provided statistics on worldwide pirate activity from 2002 - 2008, including detailed analysis of pirate activity in Latin America and the Caribbean.
- Continuously tracked policy updates in the maritime community, including policies of the International Maritime Organization, the United Nations, and the United States Congress.
- Provided critical support and logistics planning for the MARAD-China Maritime bilateral meeting, related to financial development and the International Ship and Port Facility Security Code.
- Provided ad hoc administrative assistance to the Committee on the Maritime Transportation System (CMTS).

JOINT COUNCIL ON INTERNATIONAL CHILDREN'S SERVICES, ALEXANDRIA, VA

SEPTEMBER 2006 – JUNE 2008

CHILD ADVOCACY PROGRAM MANAGER

- Developed and spearheaded the council's first international relations initiative, mobilizing programmatic advocacy to increase the global profile across multiple governmental and constituencies, including the U.S. Department of State, the U.S. Congress, and UNICEF.
- Traveled to Tanzania, Rwanda and Kenya as international children's rights advocate, establishing the Joint Council's first direct linkage with East African non-governmental organizations.
- Advanced the Joint Council's trade development and outreach activities related to international child welfare.

OFFICE OF FORMER U.S. SENATOR HERB KOHL, MADISON, WI

MAY 2004 – JANUARY 2005

CONGRESSIONAL INTERN

- Assisted staff in providing constituent service and completing legislative and media projects.

EDUCATION & OTHER TRAINING

Master of Public Administration, International Management, American University, Washington, DC, 2008

Bachelor of Science, Political Science, University of Wisconsin-Madison, Madison, WI, 2006

ASSOCIATED STUDENTS OF MADISON (ASM) STUDENT GOVERNMENT, Madison, WI 2002 – 2006

Vice President, UW-Madison Graduating Class of 2006 (2005 – 2006)

Elected as a Senior Class Officer to represent and advocate on behalf of the student body with the university, including the Chancellor, Dean of Students, and other faculty and staff.

Student Services Finance Committee Member (2005 – 2006)

Allocated and distributed the University's student fees budget of more than \$35 million, to support direct, continuing, and non-instructional educational services at UW-Madison.

AWARDS & DISTINCTIONS

Awardee, Northeast Ohio "Top 25 Under 35 Movers and Shakers", 2015

Awardee, USDOT "Team Award" for SLSDC external outreach and social media initiatives, 2013

Awardee, USDOT "Outstanding Achievement Gold Award" for Hurricane Irene response, 2011

Awardee, USDOT "Team Award" for human capital recognition policy modernization, 2011

PUBLICATIONS

Schlicht, Adam. (2010). *Trucking Towards a Virtual World: The Development and Implementation of FMCSA's Transportation Nation Second Life Island*. <http://bit.ly/SME7o6>.

REFERENCES

BETTY SUTTON

Former Member of Congress, 13th District (Ohio)
U.S. House of Representatives
Email and Phone Available Upon Request

CRAIG MIDDLEBROOK

Deputy Administrator
Saint Lawrence Seaway Development Corporation (SLSDC), U.S. Department of Transportation
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VINCE D'AMICO

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DARCY LUOMA

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