



Dana World-Patterson has devoted twenty-eight years to teaching etiquette & image and has served thousands of individuals through her love to see people be better. The past nine years has been a deep dive in eradicating human trafficking.

Her journey began as she noticed the rising anger in girls she encountered through her etiquette trainings. After months of observations, she asked a group of 15 girls she was mentoring, 'how many of them had been touched inappropriately?', and to her dismay 14 of the 15 raised their hands. Although saddened and hurt, a very important piece of the puzzle was revealed. The anger was a cry for help.

Simultaneously, growing awareness of human sex trafficking was occurring and Dana joined forces as a founding member of the County Human Trafficking Task Force and when it sunset, she then transitioned as Chairperson of the Human Trafficking Task Force of Greater Milwaukee, an affiliate of the City of Milwaukee Office of Violence Prevention. An assembling of like-minded individuals to be the community response to eradicating human trafficking.

Dana World-Patterson, also established Foundations for Freedom, Inc., a 501c3, not-for-profit entity in 2014, that specializes in strengthening women and girls to reduce ignorance and vulnerabilities through advocacy, awareness, education and prevention to end human sex trafficking.

The empowerment of women and girls has driven DWP and passion has sustained her as Business Owner and CEO of Visions Etiquette Training and Image Consulting. Dana has applied her gifts as mentor and trainer to impact the lives of the young and mature; while using the tool of etiquette & image to empower and develop confidence, skills in communication, job retention, and social interaction.

Dana believes 'it is okay to be better' and 'she was born for such a time as this'.

She is an Author, Teacher, Radio Host of ARISE and an Assistant Pastor with her husband at World Outreach Center. Being a resourceful change agent drives Dana World-Patterson.

Human trafficking has no boundaries and innovation has been imperative to reach the masses to end sex trafficking in our city, state, and through global outreach. Foundations for Freedom, Inc. FashionWalk is an annual fashion show that combines Community Advocates, Awareness and Fashion to a growing crowd of hundreds.

Faith Leaders and congregations have been galvanized to positively interact in their communities through Foundations for Freedom, Inc. Moving the Needle to End Human Trafficking, Block by Block Initiative and the Men4Men Campaign has men talking to men, taking a pledge, and committing to change behaviors that fuel the sex trade industry.

Her volunteer leadership, board and chair roles have included: President and Executive Board, Black Women's Network; Board of Directors, Pearls for Teen Girls; Board of Directors, YWCA of Milwaukee, Chairperson of Human Trafficking Task Force of Greater Milwaukee and Assistant Commissioner to the Sexual Assault and Domestic Violence Commission.

Dana World-Patterson holds a Master's degree in Educational Leadership from UW-Oshkosh and an undergraduate degree in Speech Pathology from Jackson State University. She loves fine things and is married to Giles Patterson and has two sons, Caleb and Jordan.